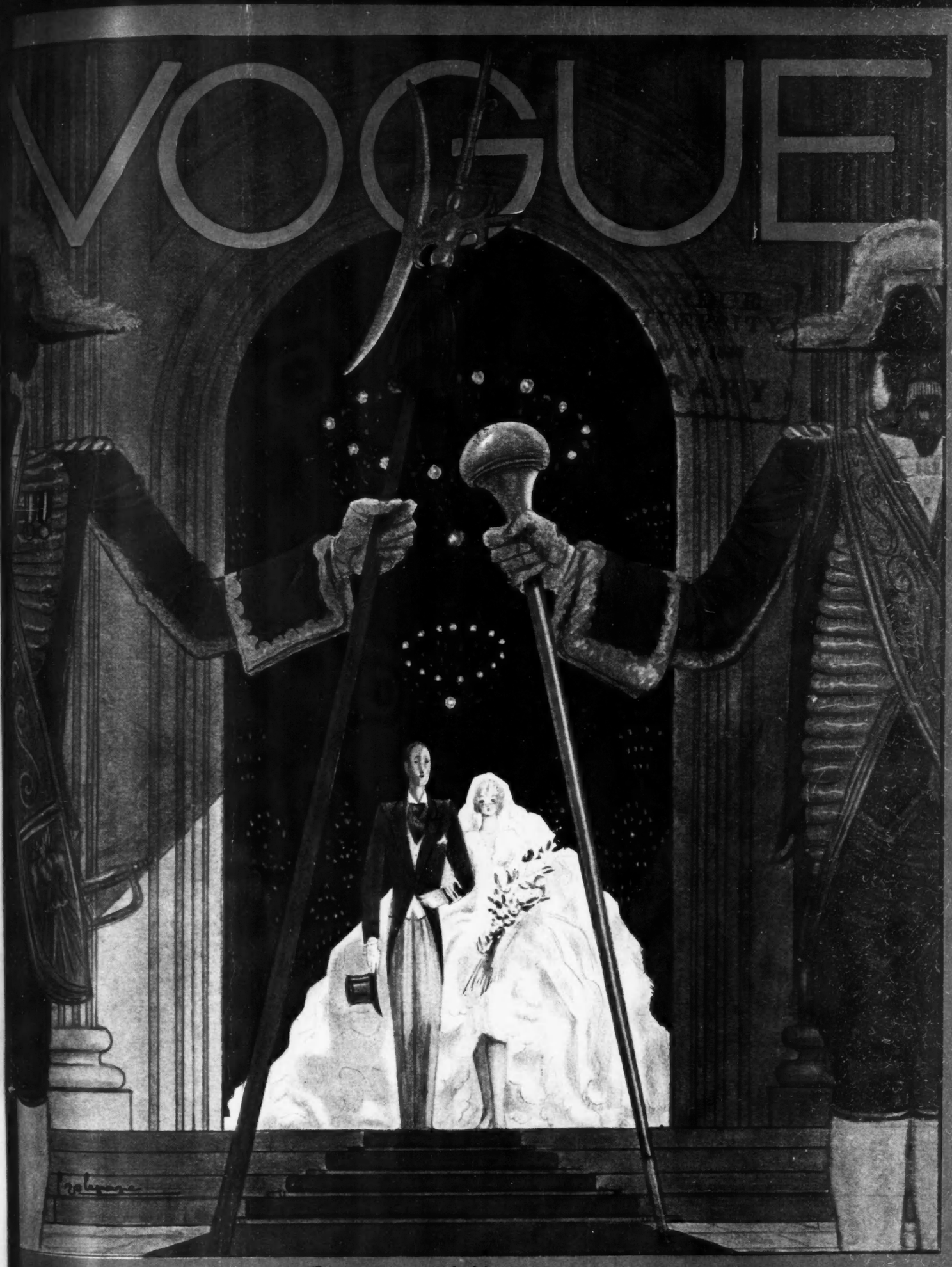


Spring Millinery and Special Bridal Features

PUBLISHED FORTNIGHTLY

PRICE: 35 CENTS

BEAUTY of varied tastefully used materials, new and old, is seen in this Crane bathroom. Not slavish matching, but subtle harmonizing of the wider range of wares and hues brought by plumbing progress, gives individuality. Dusky gold-veined marble, enclosing the *Tarnia* tub of India ivory enamel-ware, is set against the deeper black of the vitreous china *Corwith* lavatory and *Saneto* closet. Making vitreous china, solid porcelain, marble, and enamel fixtures in a variety of colors, Crane Co. does not stop with supplying better materials. Without cost, it offers, at nearby Exhibit Rooms, and in the illustrated book, *New Ideas for Bathrooms*, full information on equipment for rooms suitable to cottage or mansion. Ask a responsible plumbing contractor about the economy of Crane fixtures, valves, fittings.

150 Pounds Pressure

CRANE

2500 Pounds Pressure

FIXTURES, VALVES, FITTINGS, AND PIPING, FOR DOMESTIC AND INDUSTRIAL USE

Crane Co., 836 S. Michigan Ave., Chicago • 23 W. 44th St., New York • Branches and sales offices in one hundred and eighty cities

TIFFANY & CO.

JEWELERS SILVERSMITHS STATIONERS

SILVERWARE

Made by and Sold
Only by Tiffany & Co.

MAIL INQUIRIES RECEIVE PROMPT ATTENTION

FIFTH AVENUE & 37TH STREET
NEW YORK

Distinctive styles that accentuate the slender lines of grace

The graceful drape of Ram's Head Fabrics contributes much to this smartly tailored coat model designed by Wm. Fischman, Inc.

SMART styles in women's coats begin with the cloth and end with the skill of the tailor. Only high quality fabric has that graceful drape which is so essential to smart tailoring.

In selecting Ram's Head Fabrics for their better garments, makers of distinctive coats for women recognize the unusual tailoring qualities of these fabrics. Their wide variety of distinctive weaves enables them to find the exact fabric best suited for each particular type of garment.

This Label appears only on coats made from guaranteed all-wool fabric

RAM'S HEAD FABRICS are woven from the finest wools in the colors and weaves that interpret the latest style trends here and abroad. All are rigidly tested for quality in material, color and weave before they are trade-marked and guaranteed. They embrace all the fashionable weaves, and the latest style creations.

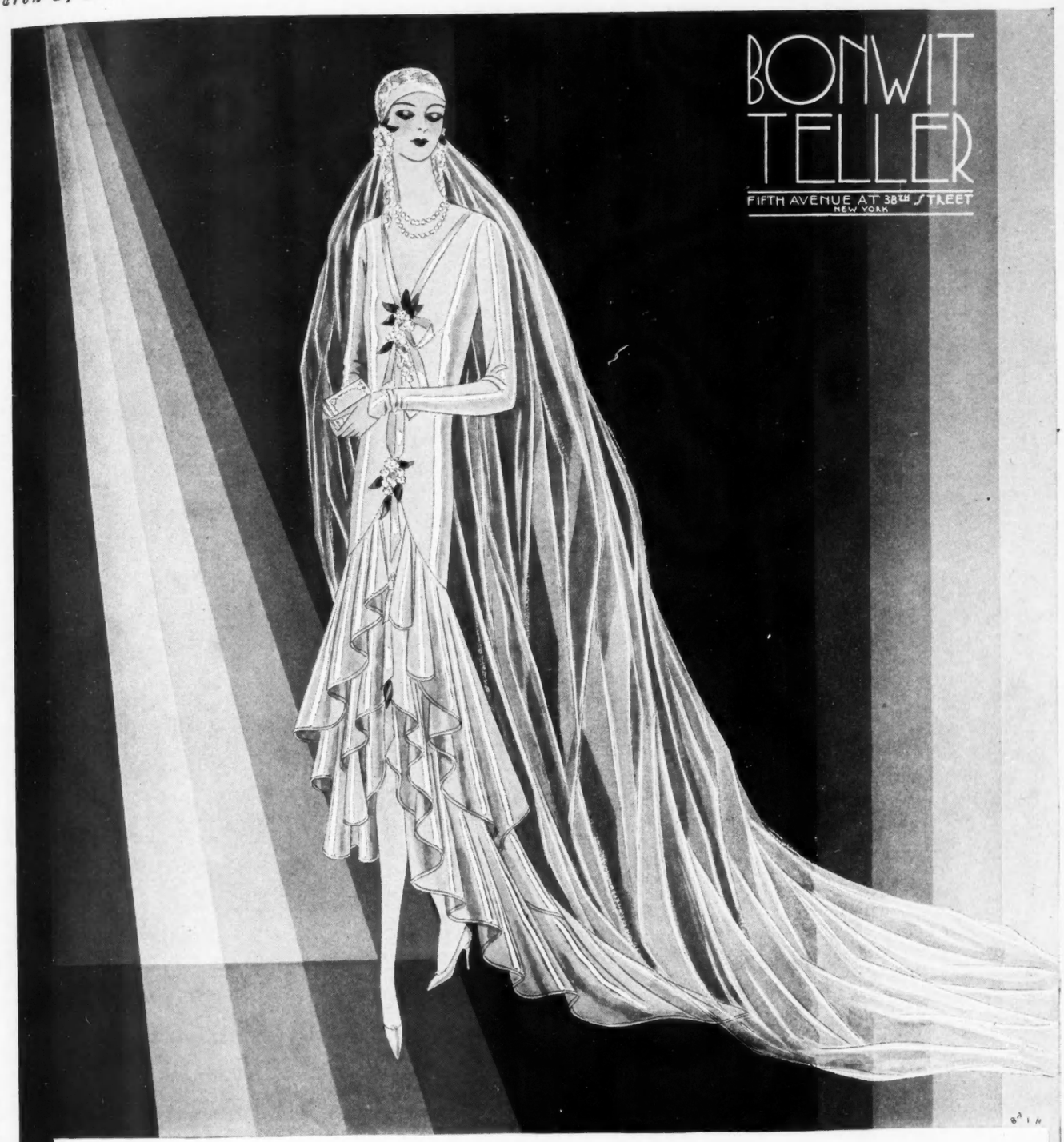
You will find them in the fashionable coats offered at the smart shops this season. Look for the Ram's Head label in the garment—the guarantee is on the label.

American Woolen Company

SELLING AGENCY: AMERICAN WOOLEN COMPANY OF NEW YORK DEPT. H, 225 FOURTH AVE., NEW YORK CITY

Vogue is published fortnightly by The Condé Nast Publications, Inc., Boston Post Road, Greenwich, Conn. Executive and publishing offices, Greenwich, Conn. Entered as second class matter at the Post Office at Greenwich, Conn., under the Act of March 3rd, 1879. Editorial offices, Graybar Bldg., Lexington at 43rd, New York, N. Y. Subscription for the United States, Canada, Porto Rico and the Philippines, $6.00 a year in advance.

Vol. 73, No. 5
Whole No. 1355



This Spring's Loveliest Brides Are Gowned by Bonwit Teller!

Here are gowns that symbolize the perfection of every bride's most cherished dreams .... from the regal gown of parchment satin framed in a luminous cloud of tulle for the formal wedding, to the more informal high-noon wedding-frock of mousse de soie.

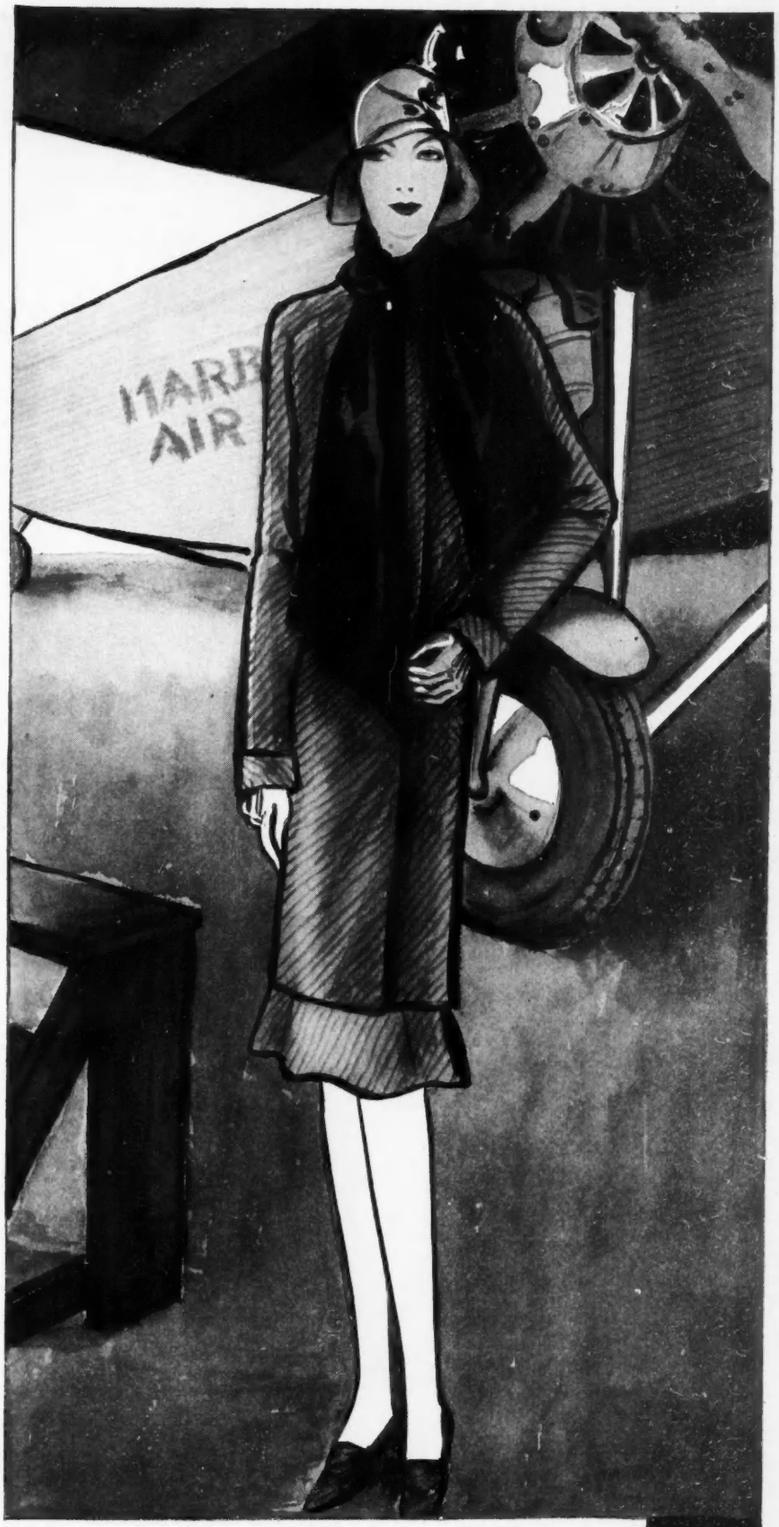
Bridal gowns will be specially designed to individual order if one so desires, and entire trousseaux, from lingerie to the going-away costume, will be planned with the aid of experts in the seclusion of our Bridal Suite ... Third Floor.

GUERLAIN

SHALIMAR

Out of essences so rare that only a small quantity can be procured . . Guerlain . . . one hundred years parfumeur laureate of France has created Shalimar the unforgettable.

New-York 578 madison ave - Paris 68 champs-élysées
Guerlain perfumes are bottled and sealed in Paris and sold only in the original bottles



PASTELS ARRIVE WITH FLYING COLORS

With the coming of Spring—the vivid tones take on a blurred softness and a new chic. Reflecting this mood, *Lord & Taylor's* smartest ensembles are in the soft-bright pastels—and range in price from $39.50 to $197.50

THE ENSEMBLE SHOP
Third Floor

Lord & Taylor
FIFTH AVENUE NEW YORK

It's so easy to be lovely

Loveliness is so natural—and so easy to win—that no woman need deny herself this key to happiness. All Nature asks is that you keep your skin healthy and active.

How can you do this? In a very simple and delightful way now offered you by FRANCES DENNEY—one of the leading authorities today on the care of the skin.

MISS DENNEY has made available for your home treatments the same exquisite preparations used so successfully for years by the distinguished Clientele of her Philadelphia Salon.

These preparations—Cleansing Cream, Herbal Skin Tonic and Tissue Cream—gently cleanse the pores, stimulate the circulation and restore youthful contours by building up the underlying tissues.

For aggravated skin faults—blackheads, enlarged pores, dry skin, oily skin, freckles, double chin and relaxed muscles—MISS DENNEY has designed special treatments.

All the preparations of MISS DENNEY *are made of the purest oils, balsams and herbal roots. In each store where they are sold, you will find a carefully-trained staff to serve you.*

DENNEY & DENNEY

NEW YORK • PHILADELPHIA • PARIS

ESTABLISHED OVER 30 YEARS

Frances Denney

has written a little book—"The Affairs of Beauty"—which tells you of her treatments and preparations. A copy—with the compliments of the author—may be obtained at any store where her preparations are sold —or by writing to MISS DENNEY in Philadelphia.

THE NEW SUITS AGREE TO DIFFER AS TO THE LENGTH OF THEIR COATS

Left—Mademoiselle's long coat suit appears to advantage, in one of those new brown and white tweeds woven in a herringbone texture for the coat and a diagonal weave for the skirt. The tuck-in blouse is of silk crêpe. 155.00

Center—Mademoiselle's short coat suit of green wool crêpe is very much in the casual manner and is worn with a lacy sweater in buttercup yellow. 185.00

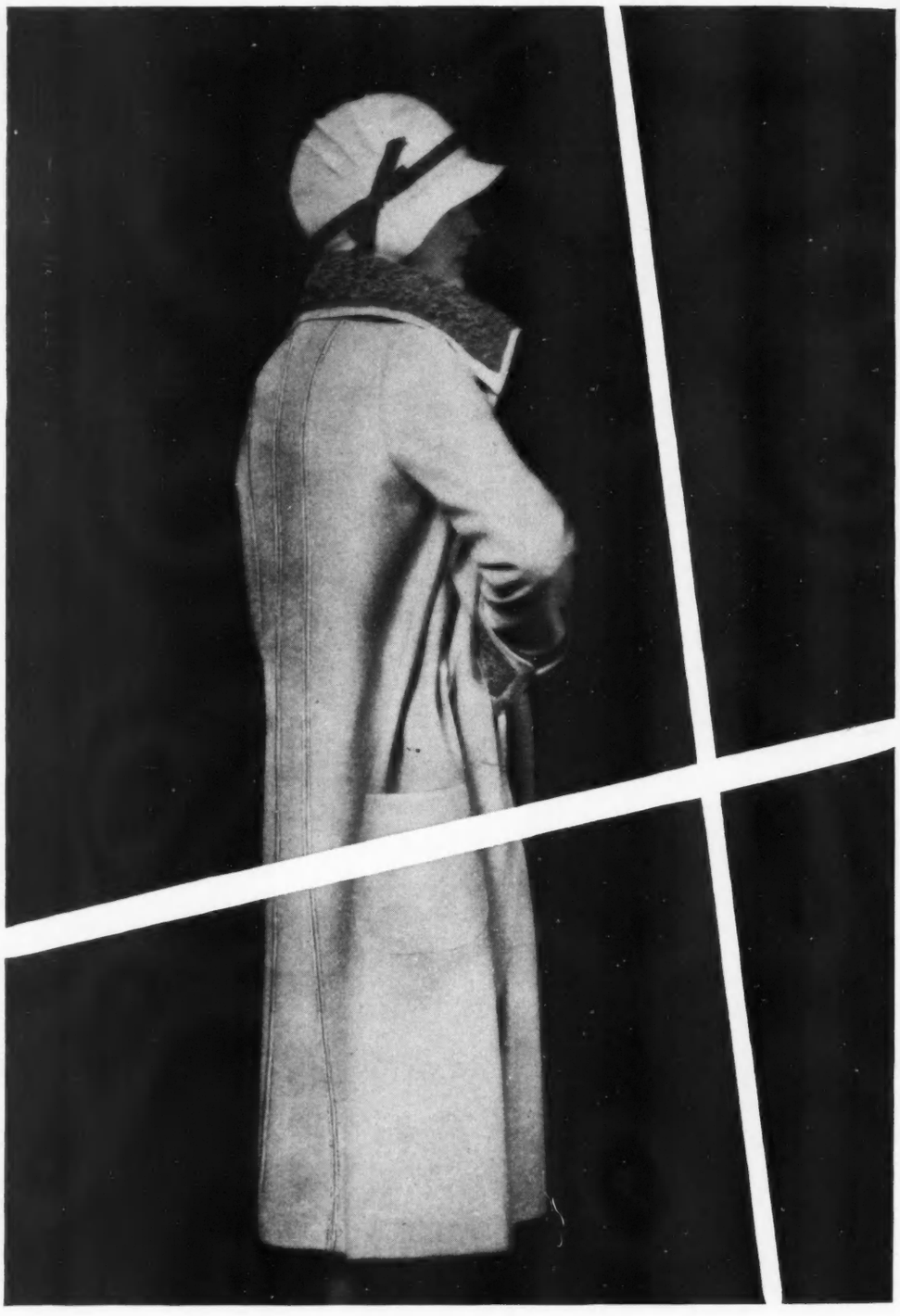
Right—Mademoiselle's cape coat suit of orchid tweed is fortunately sleeveless to show the little slip-on jumper of kitten's ear angora. 195.00

MADEMOISELLE'S SUIT SHOP . . . . . SECOND FLOOR

Franklin Simon & Co.
A Store of Individual Shops
FIFTH AVENUE, 37TH AND 38TH STREETS, NEW YORK

Entire contents copyrighted 1929, by Franklin Simon & Co., Inc.

A Coat in Pastel Tones That Flatters Your Frocks!



Harmony in costume is so important that you can't afford to choose a Coat this season that may "clash" with any of your frocks. So Golflex presents with pride this lovely pastel-tinted homespun, in the Miramar and Lido Sand beiges, in soft indefinite grey, as well as a greyed-blue mixture which will be very practical for town wear. Its upstanding collar—a la Premet—and its cuffs are inlaid with flat American broadtail. Beautifully tailored, with slot seam panels at back, patch pockets, and crêpe silk lining throughout, this Coat has great simplicity as well as distinguished quality to commend it. Attractively priced: $59.50.

GOLFLEX

Write Wilkin & Adler, Inc., 500 Seventh Avenue, New York City, if you can't find Coats—and Frocks—labelled GOLFLEX—at your favorite store. In Canada, Golflex Clothes are made by Gould-Samuel & Co., 2050 Bleury Street, Montreal.

© 1929—W. & A., Inc.

"The" Worsted Jersey Frock for Sports and Spring

Mediterranean and Caribbean playgrounds alike endorse the wool jersey frock. Of all "wool jerseys"—Golflex worsted jersey is finest, most chiffon-like in weight, most slenderizing to wear! Add to such an inspiring material the Golflex genius for line, the Golflex care in tailoring, and you have a Frock—like that pictured above—which can be worn proudly in the smartest daytime gathering. Its collar and buckled belt are color-accented to harmonize with its gay little felt flowers. In mustard yellow, bonniebleu, almondleaf green, Miramar (deep beige), Lido Sand (light beige), and pastel grey. Identify it in good stores by its Golflex label. $25.

GOLFLEX

Write Wilkin & Adler, Inc., 500 Seventh Avenue, New York City, if you can't find Frocks—and Coats—labelled GOLFLEX—at your favorite store. In Canada, Golflex Clothes are made by Gould-Samuel & Co., 2050 Bleury Street, Montreal.

Recognized in this Country as the Only

GENUINE "4711" EAU DE COLOGNE

IN order to protect the American public and to insure their getting "4711" EAU DE COLOGNE, as made from the original recipe, it is now contained in a new style bottle with a newly designed BLACK AND WHITE LABEL.

This was made necessary for the reason pointed out by a decision of a Federal Judge in September, 1927, who, speaking of another concern which had been selling Eau de Cologne under the name "4711" Eau de Cologne not made from the original recipe, said that it "is attempting to palm off a substitute article under what I must at present deem the false claim that it knows and has the original recipe".

To obtain the only GENUINE "4711" EAU DE COLOGNE see that it has the BLACK AND WHITE LABEL.

For over 135 years the House of Mülhens of Cologne, Germany, has manufactured "4711" EAU DE COLOGNE and it is sold and known all over the world by its blue and gold label.

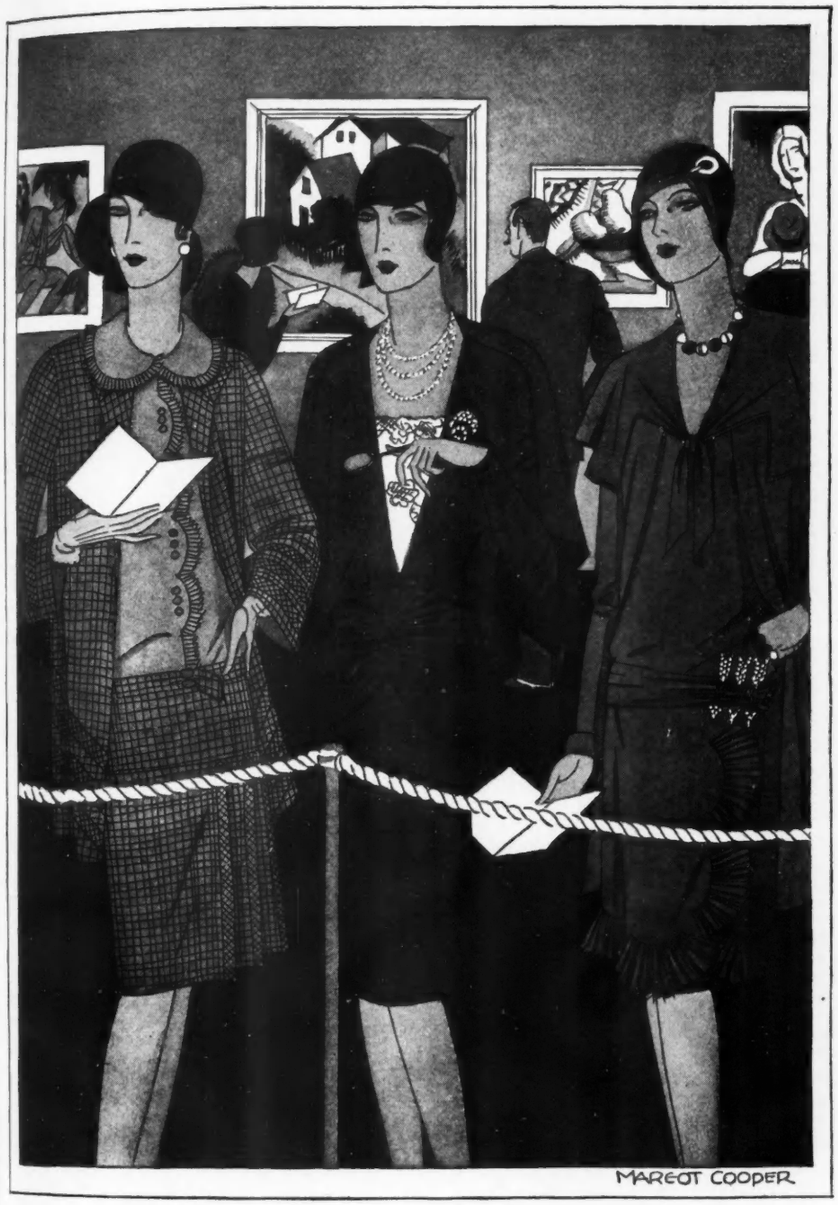
Since another Eau de Cologne has come on the market with a similar label, we have adopted a BLACK AND WHITE LABEL in the UNITED STATES FOR YOUR PROTECTION.

Insist on "4711" EAU DE COLOGNE with the BLACK AND WHITE LABEL. It is the only Eau de Cologne with the strength, fragrance and purity made famous by the original recipe.

FERD. MÜLHENS, Inc., 109 West 64th Street, New York, N. Y.

[*Not connected with Mülhens & Kropff, Inc.*]

THERE IS NO MÜLHENS CONNECTED WITH MÜLHENS & KROPFF, INC., NEW YORK.



THE GALLERY

always admires the woman who wears a Barbara Lee!

THIS spring, ensembles, established in popularity, introduce the youthful vogue of checks . . . dull crepe adopts crisp taffeta for trimming . . . shoulder capes flutter becomingly on silk frocks. New silk-and-wool fabrics tempt for street and travel —lace and sheer materials hold their place for more formal wear.

Color, more striking than ever, dominates the mode as Barbara Lee predicted. The important shades . . . unusual fabrics, too . . . combine to make this spring collection delightfully chic. Each youthful costume —$39.50.

Barbara Lee

Checks are smart—even smarter their use in narrow bands as self-trimming on this tailored ensemble of Migel's Carré. Navy and tan; copen blue; black and white. 14 to 20 years.

Combining dignity with youthful lines, this model for the small woman is of heavy crepe with vestee of lace and white crepe. Black, bonnie blue, rosand (rose), foliage (green). 35½ to 43½.

Taffeta fluted ruffles are very new —and even newer, the bertha cape collar of the sleeveless frock, worn outside the gaily lined coat of this crepe ensemble. Black, navy, Arizona (cocoa). 14 to 20 years.

Fine Chantilly lace, over a self-colored slip, accents the back drapery and swathed, flower-trimmed girdle in a dinner dress of graceful charm. Black, beige, royal blue. 36 to 44. (At lower right.)

Barbara Lee Costumes for Women and Misses are shown exclusively at the shops listed here

Brooklyn, N. Y.	ABRAHAM & STRAUS, Inc.
Indianapolis, Ind.	L. S. AYRES & COMPANY
Newark, N. J.	L. BAMBERGER & CO.
Los Angeles, Calif.	BULLOCK'S
Oakland, Calif.	THE H. C. CAPWELL COMPANY
Minneapolis, Minn.	THE DAYTON COMPANY
San Francisco, Calif.	THE EMPORIUM
Boston, Mass.	WM. FILENE'S SONS CO.
Rochester, N. Y.	B. FORMAN CO.
Seattle, Wash.	FREDERICK & NELSON
Pittsburgh, Pa.	JOSEPH HORNE CO.
Detroit, Mich.	THE J. L. HUDSON COMPANY
Baltimore, Md.	HUTZLER BROTHERS COMPANY
Columbus, Ohio	THE F. & R. LAZARUS & CO.
Dayton, Ohio	THE RIKE-KUMLER COMPANY
Cincinnati, Ohio	THE JOHN SHILLITO COMPANY
St. Louis, Mo.	STIX, BAER & FULLER CO.
Philadelphia, Pa.	STRAWBRIDGE & CLOTHIER
Cleveland, Ohio	THE WM. TAYLOR SON & CO.

© 1929. By A. M. C.

HAF-HEEL* HOSIERY

THE PROOF OF CHIC of any woman at any smart occasion is "Haf-Heel". This is the new 'little' heel... the modern Kayser version of the square heel. Subtle of line... small in design... adequate protection. In a hose famed for beauty and wear. For service sheer weight 90X is the choice, $1.50. This season 153X enjoys popularity with those who prefer a fine gauge chiffon with lavender picot edge, $1.95. And, a 54 gauge hose is 70X for formal wear, $5.50.

Kayser

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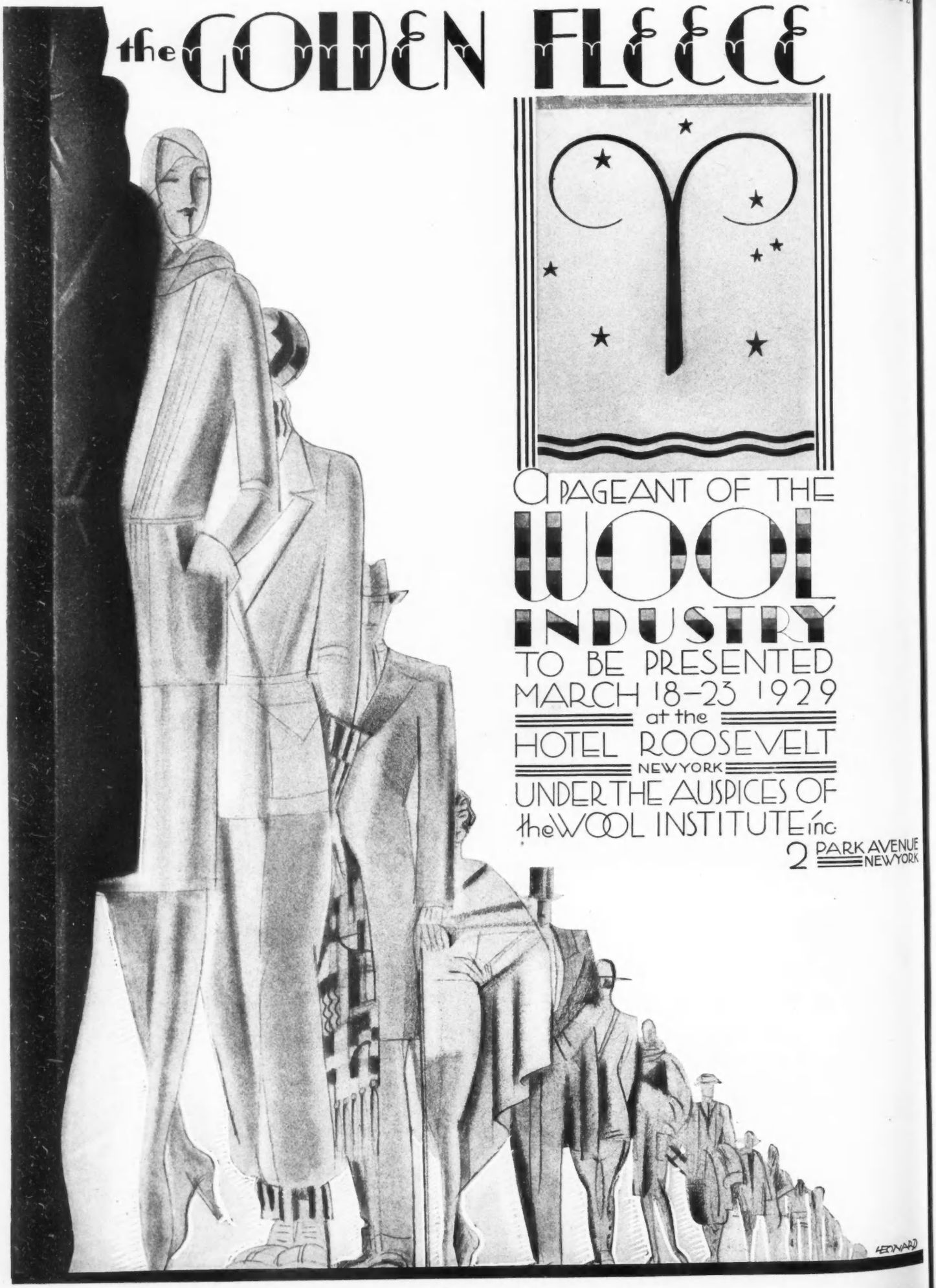
FASHION ANSWERS *the* PRANKS *of* MARCH

BLOWN about by the prankish winds of March, it is hard to look as smartly tailored as occasion demands. For a windy day calls for wind-proof protection just as a rainy day calls for rainwear. And March with its blustering and April with its showers both mean Duro Gloss to the woman—well-dressed. Essentially practical for their wind-proof warmth, these Gray Day Coats of Duro Gloss have a distinctly youthful flair which combines chic with smart simplicity. They are tailored for sport and city wear and tinted with the bright, new shades of Spring.

Duro Gloss
"GRAY DAY" COATS
FOR MEN AND WOMEN

J. C. HAARTZ CO. - NEW HAVEN - CONN.



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Anderson, Ind.,
Asbury Park, N.
Baltimore, Md.,
Boise, Idaho, C.
Boston, Mass.,
Brooklyn, N. Y.,
Charleston, W.
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Dallas, Texas,
Davenport, Iow
Denver, Colo.,
Des Moines, Io
EMERY CO
Detroit, Mich.,
Flint, Mich., T
Fort Worth, Te
Grand Rapids,
Harrisburg, Pa.
Hartford, Conn
Huntington, W
COMPANY

Madelon

The Ensemble in Spring Mood

AN all-important fashion for Spring and beyond . . . the lovely versatile ensemble. And . . . when it bears the Madelon label . . . a true indication of Springtime chic. For, like every Madelon frock and coat, and each charming Madelon accessory, it has been chosen by fifty fashion experts for its unerring taste and authentic style.

Madelon prices are: Frocks and Gowns, $39.50, Spring Coats, $49.50, Ensembles, $49.50 and $69.50, Junior Frocks, $19.50, Junior Spring Coats and Ensembles, $29.50, Hats, $12.50, Junior Hats, $8.50, Shoes, $10 and $12.50, Handbags, $7.50, Silk Hosiery, $1.85 a pair. Pure dye Glove Silk Underwear, $1.95 and $2.95.

The Shops of Madelon

Akron, Ohio, THE C. H. YEAGER CO.
Albany, N. Y., COTRELL & LEONARD
Anderson, Ind., G. W. GATES
Asbury Park, N. J., STEINBACH COMPANY
Baltimore, Md., O'NEILL & COMPANY
Boise, Idaho, C. C. ANDERSON CO.
Boston, Mass., R. H. WHITE COMPANY
Brooklyn, N. Y., FREDERICK LOESER & CO., INC.
Charleston, W. Va., COYLE & RICHARDSON
Cincinnati, Ohio, THE MABLEY & CAREW CO.
Columbus, Ohio, THE MOREHOUSE-MARTENS CO.
Dallas, Texas, SANGER BROS., INC.
Davenport, Iowa, PETERSEN-HARNED-VON MAUR
Denver, Colo., THE A. T. LEWIS & SON D. G. CO.
Des Moines, Iowa, YOUNKER BROTHERS-HARRIS EMERY CO.
Detroit, Mich., THE ERNST KERN CO.
Flint, Mich., THE VOGUE
Fort Worth, Texas, SANGER BROS., INC.
Grand Rapids, Mich., PAUL STEKETEE & SONS
Harrisburg, Pa., BOWMAN & CO.
Hartford, Conn., SAGE-ALLEN & COMPANY, INC.
Huntington, W. Va., THE ANDERSON-NEWCOMB COMPANY

The Shops of Madelon

Indianapolis, Ind., H. P. WASSON & COMPANY
Johnstown, Pa., PENN TRAFFIC CO.
Los Angeles, Cal., BROADWAY DEPT. STORE, INC.
New York City, RUSSEKS FIFTH AVENUE, INC.
Peoria, Ill., BLOCK & KUHL CO.
Pittsfield, Mass., ENGLAND BROS.
Portland, Maine, EASTMAN BROS. & BANCROFT
Portsmouth, Ohio, ANDERSON BROS. CO.
San Francisco, Cal., THE WHITE HOUSE
Scranton, Pa., THE HEINZ STORE
Steubenville, Ohio, THE COOPER-KLINE CO.
Sioux City, Iowa, T. S. MARTIN COMPANY
South Bend, Ind., THE ELLSWORTH STORE
St. Louis, Mo., THOMAS W. GARLAND, INC.
St. Paul, Minn., SCHUNEMANS AND MANNHEIMERS
Toledo, Ohio, THE LAMSON BROS. COMPANY
Waco, Texas, SANGER BROS., INC.
Washington, D. C., FRANK R. JELLEFF, INC.
Wheeling, W. Va., STONE & THOMAS
Wichita, Kansas, THE GEO. INNES CO.
Worcester, Mass., J. C. MACINNES COMPANY
Youngstown, Ohio, G. M. MC KELVEY CO.

Between the spires of St. Patrick's and the tower of St. Thomas's . . . rises the new home of

GUNTHER FURS

HERE, in the center of smart New York . . . neighbor to the city's most exclusive residential section . . . convenient for metropolitan and suburban patrons . . . is situated the new home of Gunther Furs. In this stately setting Gunther creates fashions more distinctive than ever. Advance modes in Furs . . . Cloth Coats and Fur Scarfs for Spring . . . revealing an inspiration in keeping with the simplicity and elegance of the new Salons.

666 FIFTH AVENUE *near* 53RD STREET, NEW YORK

Now copper-toned shoulders greet the evening . . .

Fashion's habit of following the sun has made the pink-and-white complexion as absurd as bathing stockings . . . ivory satin skins or bronze or russet or honey-gold are worn all the year 'round . . . they are flattered into luminous, exotic beauty under evening lights by dresses in the artful tones of Stehli's new "Sunburn Colors" . . . muted shades in the off-white range and others more emphatic, but odd and piquant . . . all of them outrageously becoming to sun-tanned skins.

Stehli Silks

Copyright 1929 by Stehli Silks Corporation, 200 Madison Avenue, New York • Paris • London • Zurich.

JUST ENOUGH—NO MORE! now flung into Fashion's discard are all excess underthings—along with the petticoat, high boots and the bustle. To be dressed smartly today—one wears less—just enough—no more. *A dress and Scanties—that's all!* How little it takes to banish all bulges! But one pair of shoulder straps. A single garment of silken nothingness—that is on—or off—in one short second—and bobs in and out of the washtub like a pair of sheer stockings. Every smart woman should have at least one Scanties in her wardrobe.... *Haven't you often wished to appear your charming self and yet veil all so subtly ... it's in Scanties, this new luxurious freedom.*

Model Brassière Co.
INCORPORATED

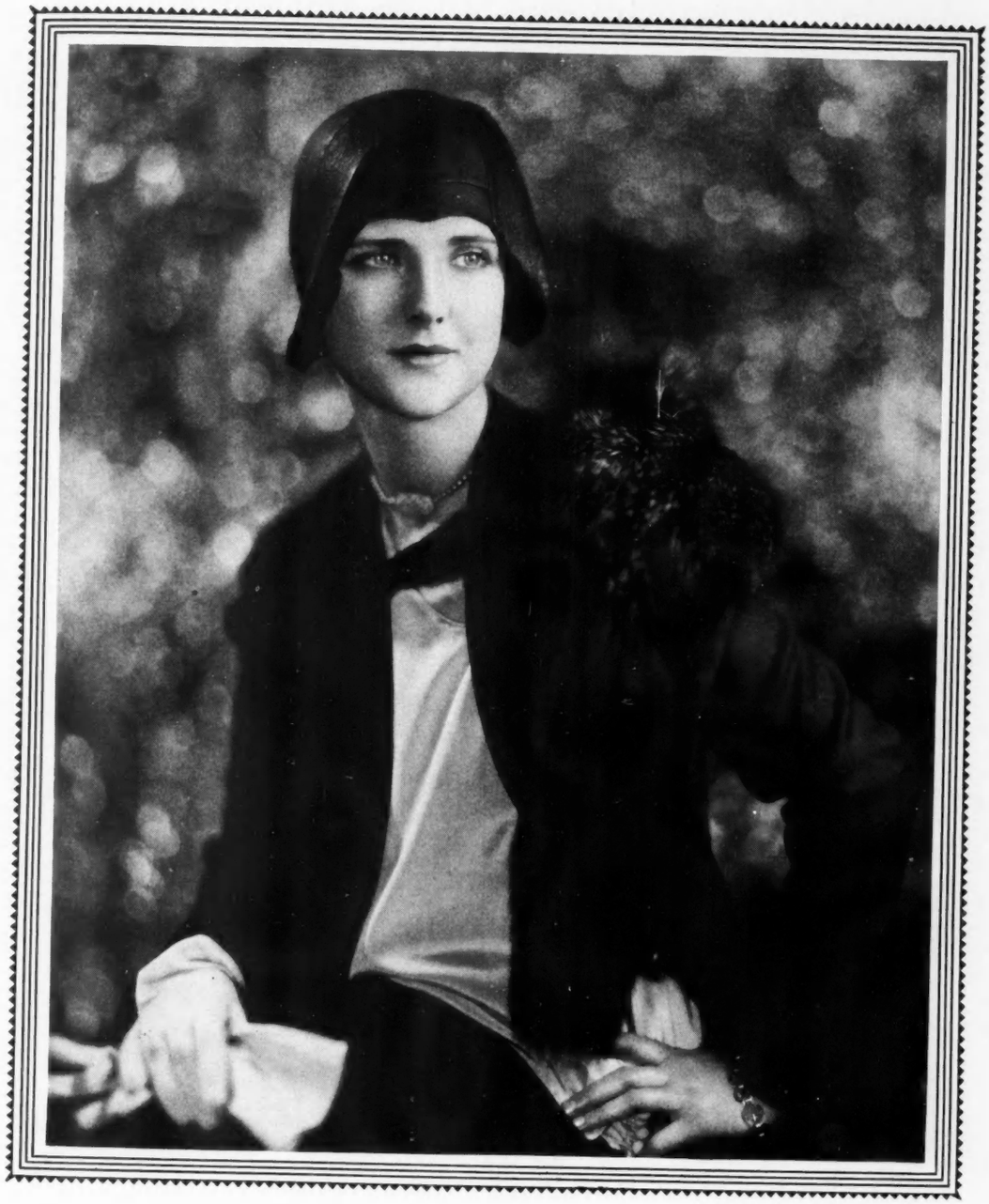
LONDON 200 Fifth Avenue, New York PARIS

Largest Brassiere Manufacturer in the World

THE SCANTIES illustrated is style 357, fashioned of silk jersey and *Skinner's Satin*—Exquisitely practical—Specially priced at $12.50

SCANTIES in a rainbow of colors, for everyday, sport, or evening wear are for sale at all leading brassiere departments . . . $5 to $25

SCANTIES . . . A SCANT EIGHT-OUNCE FIGURE-MOULDING GARMENT combining *the* BRASSIERE...*the* VEST...*the* GIRDLE...*the* PANTIES.....ALL-IN-ONE!

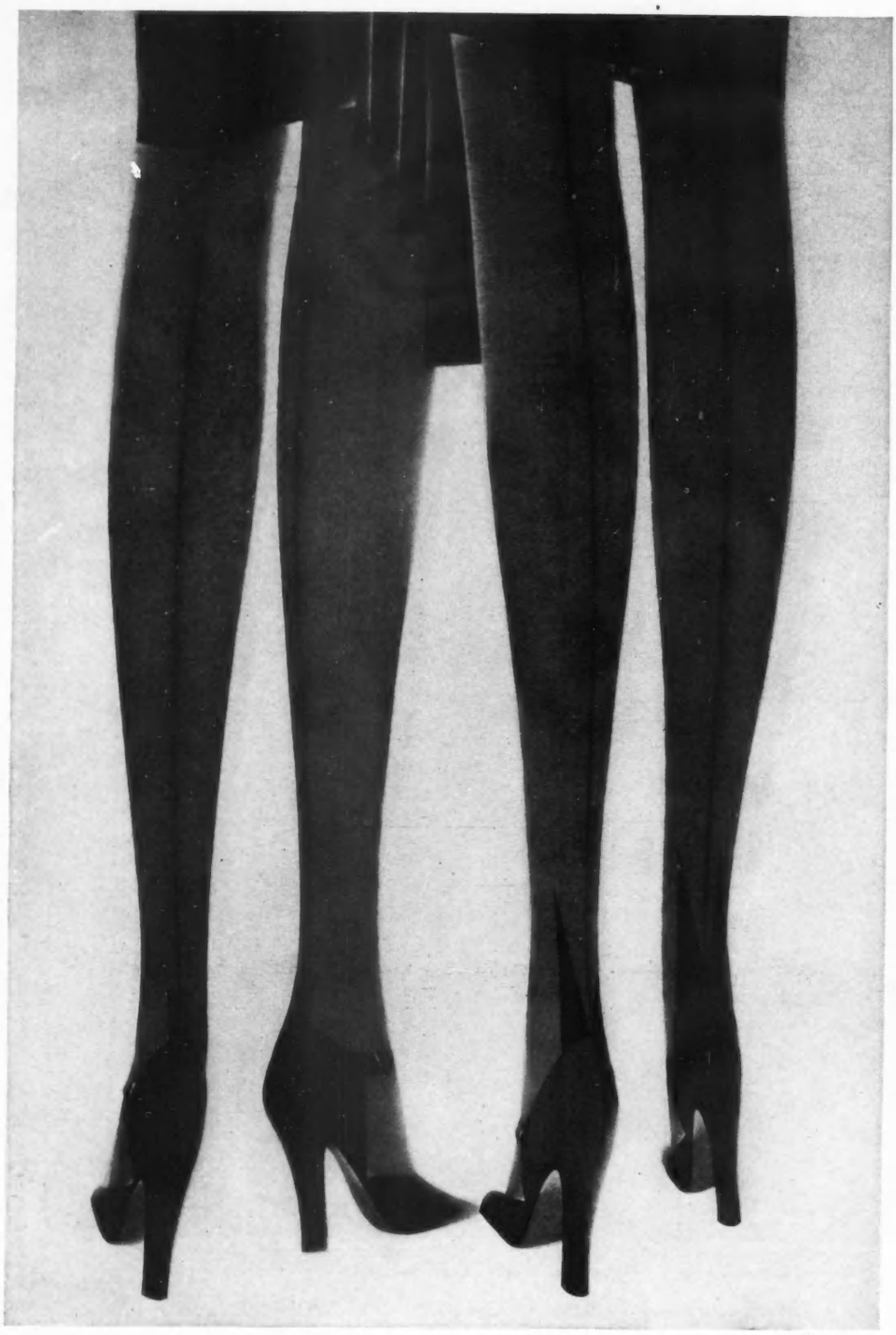


THE JENNY COPY AND THE FUR FROM CARSON PIRIE SCOTT & CO. THE JEWELS BY C. D. PEACOCK

GAGE

Hats

A STREET ENSEMBLE *of resolute simplicity, in navy blue. The suit: a Jenny version in kasha cloth, worn with a neckpiece of silver fox. The jewel accessories: of carved jade and gold. The hat:* **FORENOON,** *by Gage—of the suave straw called ballibuntl.*



©B. D. CO '29

Gordon
HOSIERY

DOWN in sunny winter playgrounds, new fashions have been created and proved smart. Now these accepted fashions come to our Northern Spring. Foremost among them is the mode of wearing Gordon Hosiery with every costume. Because, the Gordon Narrow Heel and the Gordon V-Line are so distinguished in design. And because the modern *Gordon color series* is based on a new theory . . . that every woman must match her hosiery to her individual skin tones — considering always, of course, her ensemble.

THE NEW, ACCEPTED GORDON COLORS ARE NOW READY FOR OUR NORTHERN SPRING

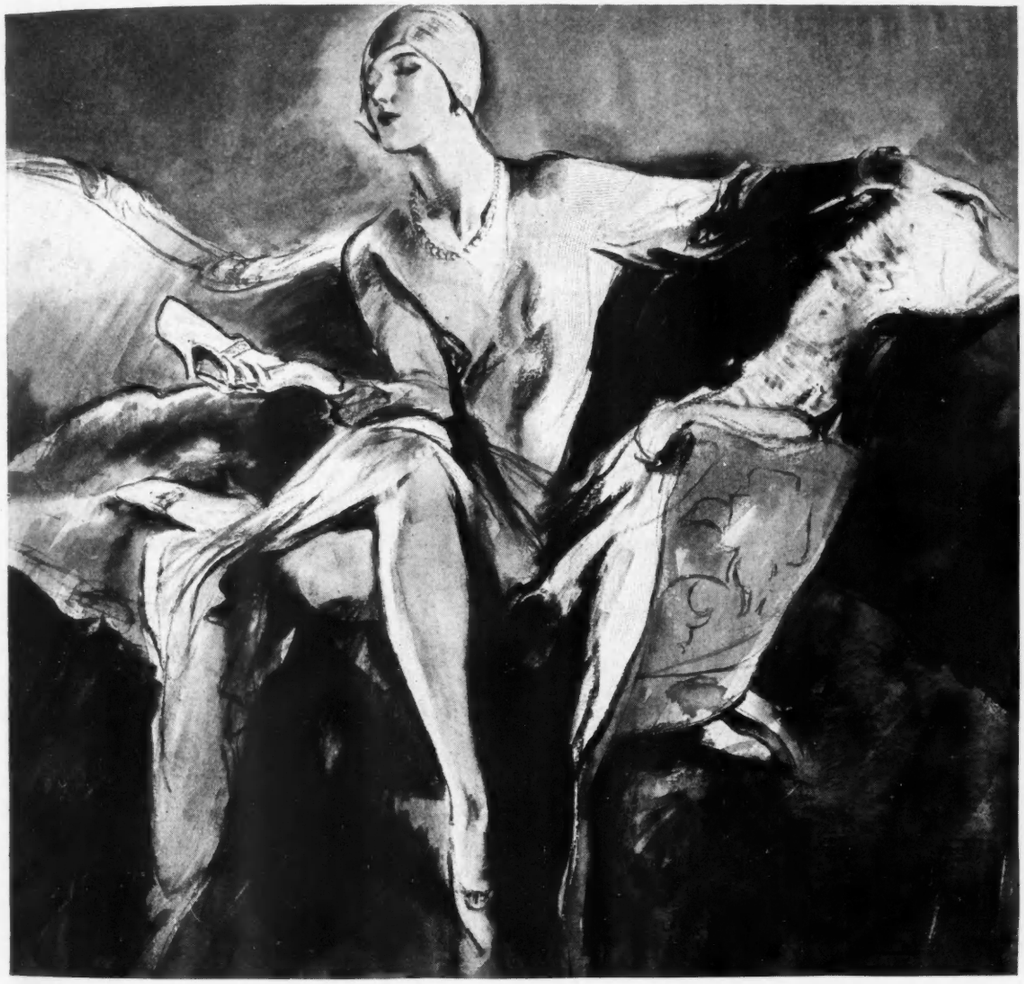
FOR THE FAIR-SKINNED WOMAN: "Champagne" to match her natural coloring; "Noon" to lend it warmth of tone; "Fairtan" to match her suntan; and "Circe" for evening.

FOR THE WOMAN OF MEDIUM COMPLEXION: "Rachelle" to match her natural coloring; "Soudan" to lend it warmth of tone; "Blushtan" to match her suntan; and "Cymbeline" for evening.

FOR THE BRUNETTE: "Ormond" to match her natural coloring; "Coronado" to give it warmth of tone; "Pandora" to match her suntan; and "Casino" for evening.

Four very new deep suntan tones are "Alamo Tan" and "Sonora", with a golden cast; "Pocahontas", a coppery tone; and "Ramona", a daring adaptation for the suntan of brilliant complexions.

QUEEN QUALITY'S WARDROBES *of the* NEW SHOES *are in the stores and shops now*



FOR VERY, VERY LITTLE YOU CAN CHOOSE THE SMART SHOES YOU NEED TO GO WELL WITH YOUR SPRINGTIME FROCKS

COLOR

"CHEVRON" uses a new simulated buckle, $10

POISE

"SAYRE" smart advocate of Sunburn Beige, $10

GRACE

"CLARIDGE" has center-buckled strap, $8.50

SPORT

"UNIVERSITY" in two smart leathers, $8.50

SHOES for Spring are lovely . . . and much more important in relation to the entire costume! For now, Fashion insists, you should match each new frock with its own shoes.

And Queen Quality shows you how to circumvent any hint of extravagance in assembling a complete wardrobe of enchanting Springtime models.

Your new tweeds Queen Quality flatters with trim oxfords in softest calfskin . . . or swagger broadstrap pumps, so welcome to active feet. For afternoon wear . . . to accent the gay printed frock . . .charming models of kidskin in Sunburn Beige, or a bright spectrum color that the Season sponsors . . . for formal frocks, dainty slippers in pastel tints; of satin or brocade.

Yet for all their smartness many styles are $10, $8.50 and $7.50—some but $6.50 and $6. A few are $12.50. Today all the new Queen Quality models are on display in hundreds of good stores allied with Queen Quality. Visit the one nearest you. There you can choose, with genuine economy, the shoes you need to see you through the season triumphantly.

Queen Quality

REG. U.S. PAT. OFF. TRADE MARK

THOMAS G. PLANT CORPORATION, BOSTON, MASSACHUSETTS

HATS by Milgrim

—the high peak of interest wherever they travel

This Milgrim Baku promises to enjoy an unprecedented vogue...The linen-like texture, with contrasting Choux of Gros-grain, emphasizes the dominant theme of the New Mode---a return to softer more feminine lines...The drooping neckline creates that moulded-to-the-head feeling and develops an interesting profile.. In a series of fashionable Spring shades best suited to your individuality.

MILGRIM

6 WEST 57th STREET

Just Off Fifth Avenue, New York

MILGRIM CREATIONS MAY ALSO BE OBTAINED AT THE FOREMOST SHOPS IN THE LEADING CITIES

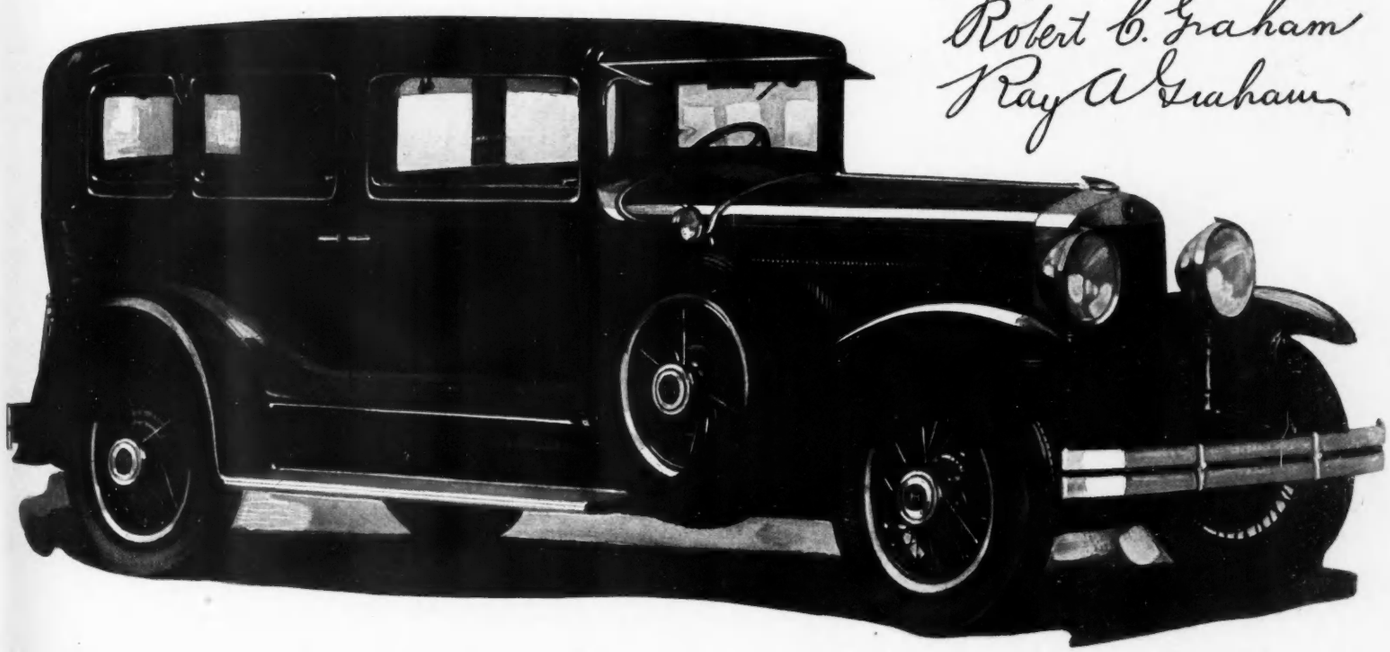
The Thrill of *Two* High Speeds

Four Speeds Forward *Standard* Gear Shift

Among fine motor cars, Graham-Paige sixes and eights are distinguished by the thrilling performance of their time-proved four-speed transmission—with its *two* high speeds. Fourth (used most of the time) contributes a new smoothness and swiftness; third (a quiet internal gear) provides rapid acceleration in traffic and up steep hills. The gear shift is *standard*—you start in second, advance to third, then to fourth. First is in reserve; instantly available, but seldom used. A car is at your disposal.

Graham-Paige offers a wide variety of body types, on five chassis—sixes and eights—at prices ranging from $885 to $2495. Car illustrated is Model 837, seven-passenger Limousine, $2495 (special equipment extra). All prices at factory.

Joseph B. Graham
Robert C. Graham
Ray A. Graham



GRAHAM-PAIGE

Afternoon frock of Celanese voile. Sport coat of printed Celanese moiré, with frock of Celanese ninon.

Celanese interprets Spring Loveliness

A graceful formal frock of Celanese taffeta

Would you thrill to the charm of Spring's choicest fabrics, at their smartest? See, then, the new Celanese interpretations... scintillating... captivating... exquisite! Gaze enraptured on the profusion of magic colorings... vague, subtle, or flamboyant... to express your every mood. Revel in the strikingly original designs... so perfectly executed in Celanese fabrics of every imaginable weave and weight. ✣ There are printed Celanese moirés, in unique effects by Foujita, master Japanese designer... brilliant sport plaids in Celanese taffetas... dainty "necktie prints" in twills... a wealth of novel motifs in satins, voiles, ninons. And, for ensembles, duplicate prints in Celanese fabrics of various weaves. ✣ All are fast-dyed... unweighted... washable... and permanently lovely with the inimitable loveliness of Celanese. See them at your favorite store... or write for samples and beautifully illustrated brochure "The Miracle of Celanese." Address Style Bureau, Celanese Corporation of America, 180 Madison Ave., New York, *or* Canadian Celanese, Ltd., Montreal.

Celanese yarns, fabrics, and articles are made with synthetic products manufactured exclusively by the Celanese Corporation of America

CELANESE
TRADE MARK REG. U.S. PAT. OFF.
FABRICS

Duo-Sette

The Duo-Sette, created only by Lily of France, uses light persuasive cordings, clever darts, and rare genius, and so — it slims thickened diaphragms, uplifts flattened busts, restores hips to a firm slenderness essential with the new modes. Prove it by being fitted at a quality store!

Lily of France

1115 Broadway, New York City

FINERY HOSIERY

Fresh Fashion~ the Triple-tipt Heel!

New—Finery's fresh design, the Triple-tipt Heel. Triply smart, tastefully original, happily different. It adds distinction and slenderness to the ankle of fashion. . . . . You can have Triple-tipt Heels in Spring shades that are really correct, and in sheer, wearable chiffons that are really clear. The *very silk* is fresh—for Finery makes fresh shipments each week. . . . . See this stocking at smart shops handling Finerys. Learn how they will be *re-newed* for you, at cost, when worn or torn. And you may find interest in other fresh Finery styles—new Spear-pointed heels, or a nude-like mesh with Diamond-dot weave. Finery Silk Stocking Company, Inc., New York City.

THESE SHOPS, AMONG OTHERS, FEATURE FINERY. LET US DIRECT YOU TO THE NEAREST STORE

Atlanta, Ga., Keely Co.
Baltimore, Md., Schleisner Co.
Birmingham, Ala., H. Sachs & Sons
Chicago, Ill., The Fair
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Des Moines, Iowa, Wolf's, Inc.
Detroit, Mich., Demery & Co.
Grand Rapids, Mich., Chas. Trankla Co.
Jacksonville, Fla., Cohen Bros.
Kansas City, Kan., The Jones Store Co.
Little Rock, Ark., The M. M. Cohen Co.
Minneapolis, Minn., Powers Merc. Co.
Newark, N. J., Hahne & Co.
New Orleans, La., Marks Isaacs Co.
Pittsburgh, Pa., Meyer Jonasson Co.
Rochester, N. Y., The Mally Co.
San Antonio, Texas, Blum's, Inc.
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Trenton, N. J., J. B. Wilson Co.
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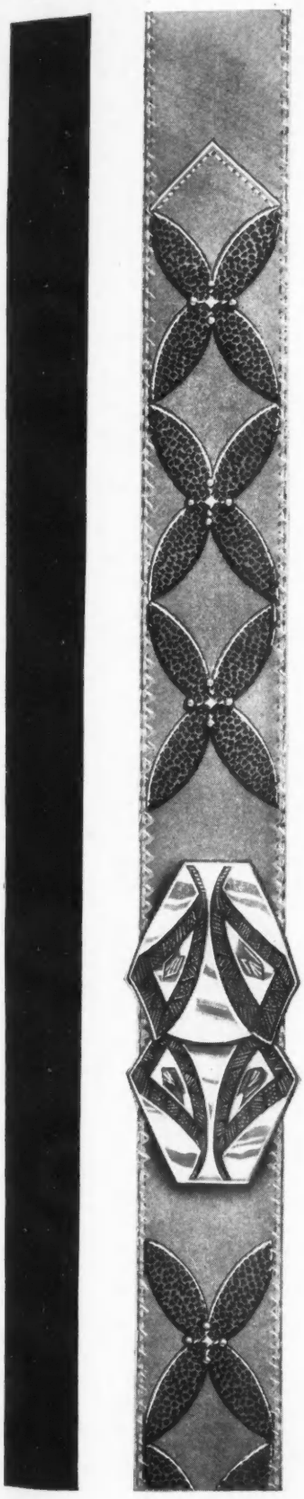


BELTS

THE *SOUTHLAND!* A happy name, indeed, for this new belt which comes in Bonnieblue, Fandango, Foliage, Suntan, Rosand and all the other popular colors. The two-tone floral design and harmonizing modernistic buckle make the *Southland* one of the most distinctive of the new models. An original and exclusive creation by

SLOTE & KLEIN, Inc.

The World's Largest Producers of Women's and Children's Belts

49 EAST 21st STREET (Wholesale Only) NEW YORK CITY

The *Southland,* No. 2327, retailing at $3.50, is but one of the many original designs created by
SLOTE & KLEIN, Inc.
Successor to Slote & Schaffer
Makers of
S&S
Belts

CONDÉ NAST TRAVEL SERVICE

ARIZONA

Douglas

Rancho Manzanita. Guest ranch beautiful. Near border. Every outdoor sport. Swimming, tennis, hunting, golf, fine horses. Paul Davis, Mgr.

CALIFORNIA

Hollywood

Hollywood Plaza Hotel. The most convenient, popular and hospitable hotel in Hollywood. Write for free descriptive booklet.

Pasadena

Constance Hotel & Apartments. A new fireproof European Plan Hotel of distinction. Conveniently located. Reasonable rates.

Huntington Hotel and Bungalows. Open all the year. One of America's finest resort hotels, overlooking the San Gabriel Valley. A Linnard Hotel.

Paso Robles Hot Springs

Hotel El Paso de Robles. One of the most charming and comfortable resort hotels in California. Delightful winter climate. A. L. Richmond, Mgr.

Santa Barbara

El Encanto Hotel. California's most delightful hotel and bungalows. On the Riviera overlooking sea and mountains. Excellent cuisine. Golf. Riding.

El Mirasol Hotel and Bungalows. "Most unique hotel in America". Offering quiet home atmosphere and privileges of golf and country clubs.

Miramar Hotel and Bungalows. Situated on Pacific Ocean. Garden spot of California. Golf, Tennis, Riding, Country Clubs. Exclusive residential section.

Yosemite National Park

The Ahwahnee. Open all year. Already world-famous and commanding a superb Yosemite panorama. Rooms $12 up. American Plan.

COLORADO

Brook Forest

Brook Forest Inn. A Swiss Chalet in the Rockies, open all year, altitude 8,000 ft. Riding horses. Edwin F. Welz, Mgr.

CONNECTICUT

New Haven

Church-Wall Tea House. Church St. at Wall. An entire house of tearooms; dainty atmosphere, marvelous food. Boxwood Manor, Old Lyme, Management.

Old Lyme

Boxwood Manor. Among the birds and flowers. Entirely modern, refreshing, summer tourist house with farm. Bathing lodge on ocean.

DISTRICT OF COLUMBIA

Washington

Carlton Hotel. 16th at K Street, N. W. The newest and most distinctive hotel in the Capital City. Rates moderate.

Grace Dodge Hotel. A hotel distinctive for its charm and high standards of service Located three blocks from the Capitol. Open to men and women.

Hotel Powhatan. A refined hotel. Single rooms with bath $3.50 to $5.00; double $6.00 to $8.00. Free booklet and auto map on request.

Wardman Park Hotel. Away from noise and congestion, convenient to down-town. Single rooms with bath $5.00; double rooms—bath $8.00.

The Willard. "The Hotel of the Presidents"—convenient to everything worth while in the Nation's Capital. Homelike atmosphere. Unexcelled cuisine.

FLORIDA

Coral Gables

Casa Loma. Picturesque location. Quiet and homelike atmosphere. All sports. Modern improvements. Write for A. A. A. Road-map.

Daytona

The Osceola-Gramatan and Cottages. The perfect winter home for persons of culture and refinement, adjoining the Daytona golf links. Excellent cuisine.

Melbourne

Hotel Indialantic. Direct ocean front. New fireproof resort. Each room with bath. Atmosphere that of an exclusive club. Golf, tennis, swimming.

Miami Beach

Hotel Pancoast. Direct ocean front. Social rendezvous of America's Riviera. Ocean bathing, golf, J. A. Pancoast, Prop., L. B. Sprague, Mgr.

St. Augustine

Monson Hotel and Annex. The ultimate in hospitality. Delightfully situated on waterfront. Redecorated and refurnished. New elevator. Fireproof.

St. Petersburg

Hotel Serene. On Tampa Bay. Modern. Fireproof. Each room with bath. Four golf courses. Exceptional music. Cuisine and service of the highest order.

LOUISIANA

New Orleans

New St. Charles. In the heart of the city. Noted for refinement and real service. Always recommended to ladies traveling alone. Reasonable rates.

MAINE

Bethel

Bethel Inn. Has all the attractions of an exclusive country club. A winter home for the individual or family seeking rest and recreation.

Portland

Lafayette Hotel. A delightful tourist hotel where friends meet friends enroute, and enjoy excellent service at fair rates. European Plan.

Prout's Neck

Black Point Inn and Cottages. New, with every convenience. In an exclusive cottage colony. Golf, sailing, ocean bathing. Country Club.

MASSACHUSETTS

Boston

Hotel Bellevue. Particularly accessible, located near the State House and Boston Common. Room with running water $2.50 up. Room with bath $3.50 up.

Charlesgate Hotel One of Boston's best hotels. In residential section overlooking Charles River & Parkway. 5 minutes to shopping & theatre districts.

The Lenox and Brunswick. Two famous Boston hotels offering the hospitality obtainable only through faultless service.

Hotel Puritan. On beautiful Commonwealth Avenue. Furnishings and comforts of a luxurious private home with hotel service of the highest type.

Brookline (Boston)

Hotel Beaconsfield. Homelike atmosphere. Convenient to down-town Boston. Away from congestion & noise. Residential section. Rooms $3.50 up. Garage.

Greenfield

The Weldon. (Fireproof.) A most delightful place for rest or recreation. Very low winter rates. Booklet. J. T. Seller, Manager.

Northampton

The Hotel Northampton. "A Wiggins Hotel". New. Fireproof. 125 rooms. European plan. Rate $2.50 and upward. On three principal highways. Garage.

Swampscott

New Ocean House. Location endowed with beautiful natural scenery. Seven good golf clubs within radius of few miles. Sea bathing. Unexcelled cuisine.

MINNESOTA

Minneapolis

The Curtis Hotel. Easily accessible to Minnesota's beautiful lake region. 825 rooms, each with private bath. Write for descriptive folder.

MISSOURI

St. Louis

Hotel Coronado. Smartly near the center of things. Distinguished St. Louis visitors almost invariably choose this famous hotel. Four noted restaurants.

The Jefferson. "Where the world meets St. Louis". An hotel of International Repute. Famous cuisine. 800 rooms with bath, from $3.00.

NEW HAMPSHIRE

Hanover

The Hanover Inn. At Dartmouth College. 100 rooms, 60 baths, elevator. New fireproof addition. Excels in all outdoor sports.

NEW JERSEY

Atlantic City

Colton Manor. Atlantic City's newest hotel achievement. Sea water baths. Marine sun deck. From $7. day, American plan; $4. European plan.

Hotel Fredonia. A homelike European plan hotel. Not extravagant but comfortable in a most friendly way. Tennessee Avenue just off the boardwalk.

NEW MEXICO

Santa Fé

Hacienda de Los Cerros. An all-year resort, two miles from Santa Fé. Horseback riding, fishing, pack and camping trips. Motoring and tennis.

NEW YORK

New York City

Eighteen Gramercy Park South. New residence hotel exclusively for women. Overlooking Park. Helpful service to out-of-town guests. Moderate rates.

The Grosvenor. 35 Fifth Avenue. A conservative hostelry of English origin serving the most exacting demands of the traveler.

Hotel Brevoort. 5th Ave. at 8th St. Quiet and homelike. Large, spacious rooms. Excellent French cuisine of world-wide fame.

NEW YORK *(Cont.)*

New York City (Cont.)

Hotel La Salle. Thirty East 60th Street. A dignified quiet place of residence for permanent and transient guests. Centrally located.

Hotel St. James. 109 West Forty-fifth Street, just off roadway. An hotel of quiet dignity, much favored by women traveling without escort.

The Madison. 15 East 58th St., Hotel and Restaurant. Quiet charm . . distinction . . excellent cuisine . . recommend this hotel to the discriminating.

Syracuse

Hotel Syracuse. Hotel of distinction. Homelike atmosphere. Excellent service. Perfect comfort. 600 outside rooms with bath, servidor, circulating ice water.

NORTH CAROLINA

Asheville

Grove Park Inn. American plan. Absolutely fireproof. Open all year. Finest resort hotel in the world. Golf, tennis, dancing, riding, hunting, etc.

Kenilworth. Always open. Asheville's largest resort hotel offering every facility for perfect relaxation and outdoor sports. On main motor routes.

The Manor and Cottages. A charming English Inn—for pleasure and sport—a day or a year—Albert H. Malone, Proprietor.

Sedgefield, Greensboro

Sedgefield Inn. Now open. A delightful mid-south center of social and sporting activity. Golf, riding, tennis and motoring objectives. Booklet.

OHIO

Cincinnati

Hotel Gibson. On Fountain Square, 1,000 rooms with bath. Beautiful Florentine Room, Roof Garden, Ball Room. Unexcelled cuisine. Wire reservations collect.

Dayton

Hotel Miami. Dayton's leading hotel. Permanent and transient suites or a single room. Bath and circulating ice water in every room.

PENNSYLVANIA

Bethlehem

Hotel Bethlehem. A new hotel, convenient and quiet in location. Luxuriously appointed, well furnished. Excellent cuisine.

Philadelphia

Adelphia Hotel. Nearest everything. Roof Garden. Caters to families. Children half price in all restaurants. Every room with bath. $4 to $5 a person.

The Bellevue-Stratford. Its popularity evidenced by the patronage of the Native Philadelphians of all ages as well as visitors from all parts of the country.

The Benjamin Franklin. Philadelphia's most popular hotel. 1200 rooms, each with bath. 3 restaurants. Garage. Horace Leland Wiggins, Mgr. Dir.

SOUTH CAROLINA

Charleston

Fort Sumter Hotel. Superbly situated on the Battery Terrace overlooking gardens, harbor and Atlantic City. Every room with private bath.

TENNESSEE

Memphis

The Parkview. A hotel of distinction and charm on beautiful Overton Park. Luxurious and hospitable. An ideal home for a day or year.

TEXAS

El Paso

Paso del Norte. El Paso's best and largest hotel. All-year golf and other sports, we secure privileges. See interesting Juarez, Mexico.

San Antonio

Gallagher Ranch. 10,000 acres. Picturesque, ideal climate. Comfortable quarters, excellent food. Riding and all western recreations. Open all year.

WEST VIRGINIA

White Sulphur Springs

Greenbrier and Cottages. America's famous and most favored all-year resort for sport, luxurious rest and constructive recreation.

BERMUDA

Hamilton

The Hamilton Hotel. Largest, best known in Bermuda. Most centrally located. Entirely fireproof. Attractive rates. G. J. Sherrard, Manager.

Princess Hotel. Directly on the Harbor. Socially discriminating clientele. All recreational features. Symphony Orchestra, Dancing, Concerts.

Paget, West

Hotel Inverurie. An ideal winter home for those desiring an atmosphere of refinement. Restricted clientele. Golf on our own course.

ENGLAND

London

Green Park Hotel. Piccadilly, Overlooking Green Park. Magnificent Restaurant and Grill Room. Luxurious appointments. Bathroom to every bedroom.

Park Lane Hotel. Piccadilly, W. 1. Overlooking Green Park. 300 bedrooms, 300 bathrooms, 25 suites. Telegrams: "Kneighbrace Audley London."

FRANCE

Biarritz

Grand Hotel et Bellevue Palace. The best rooms in Biarritz, attractively furnished. Excellent cuisine, catering to foreign visitors. Grill Room—Bar Basque.

Cannes

Gallia Palace. Surrounded by the most magnificent grounds & flower gardens of the Riviera. Opposite the six famous courts of the Gallia Tennis Club.

Hotel du Pavillon. Facing the sea. All the latest comforts. Moderate terms. Auto bus to links and casino.

Hotel Montfleury. Situated in best quarter. Lovely garden. First class family hotel. Near the Tennis Club.

Chatel-Guyon

Carlton Hotel Continental. First class hotel. 30 metres from first class Thermal Establishment. Famous for intestinal cures.

La Croix (Var)

Kensington Hotel. Fine view. Quiet location and beautifully situated among pine and mimosa groves. Moderate prices.

Le Touquet

Hotel Regina. In forest near the Casino. Free motor to golf. First class in every respect. A refined artistic hostelry.

Marseilles

Splendide Hotel. The newest, replete with modern improvements. Near the Station, in a quiet environment. Renowned Restaurant.

Menton (A.M.)

Hotel De Menton & Du Midi. Lovely location right on the sea front. Center of town. 50 de luxe suites. Tel. Ad. Mentonmidi—Menton.

Hotels Winter Palace and Britanniques. Two of the leading first class hotels. Extensive grounds. Ideal location.

Monte Carlo

The Mirabeau. First class family hotel, open all year. Same house: Juan-les-Pins Frederic's Palais Mirasol Grill.

Nice

Grand Hotel Du Mont Boron. Superb location, overlooking Baie des Anges. Every comfort. Famous restaurant. Picturesque automobile drive to Place Massena.

Hotel Regina. Largest in France. American. Facing south and sea. 300 rooms with bath. Open all year. L. Ardin of New York, Managing Director.

The Splendid. Famous for its spacious rooms and fine restaurant. 150 rooms, 80 private baths. All modern improvements.

Paris

Francia Hotel. 100 rue Lafayette. Built in 1925. A Palace at moderate prices. Grill Room. American Bar. Telegraphic address: "Franciafay Paris 83."

Le Chateau Frontenac. Rue Pierre Charron. An aristocratic home. Famous Maria Chapdelaine restaurant and Charley's Bar.

St. Jean de Luz

Grand Hotel d'Angleterre. First class central location. Extremely comfortable. Excellent cuisine and wines. Moderate terms.

Tours

Hotel Metropole. (New) 1st class. Central location. Quiet. Rooms at 30 to 150 frs. Meals 25 frs. Golf, tennis. Gardens. Convenient garage.

GERMANY

Frankfort O/Main

Englischer Hof. Opposite Central Station. Renowned high class hotel. The rendezvous of International Society.

Frankfurter Hof. Kaiserplatz. Central location. First class. 250 rooms. 120 baths. Running ice water in many rooms.

Hanover

Hotel Ernst August. (Formerly Bristol.) The smartest hotel in town. Thoroughly first class with every modern comfort and improvement.

Nuremberg

Grand Hotel. The leading house, conveniently situated near the railway station. Two hundred rooms, artistically furnished. Every modern comfort available.

Wiesbaden

Hotel Schwarzer Bock. First class family hotel. 280 beds. Medical bath in the house. Golf, tennis, etc. Th. Schafer, Proprietor.

Palace Hotel. The ultimate in first class hotels. 200 rooms, 60 baths. Medical baths. Thé Dansant. Terms 14 to 20 Mks. inclusive. O. F. Schick, Mgr. Prop.

ITALY

Cortina d'Ampezzo, Dolomites

Grand Hotel Tre Croci. 6000 ft. above Cortina. The Popular American Summer resort. First class. 200 beds. Offers the most magnificent Dolomites panorama.

Grand Hotel Bellevue. First class. Open winter and summer. Running water in every bedroom. Lift, Central heating. American bar. Dancing. Concert orchestra.

Florence

Grand Hotel & Excelsior Hotel Italie. The two leading hotels of Florence. Situated on River Arno. G. Kraft and Sons, Managing Proprietor.

Merano

Park Hotel. The quiet distinguished hotel. Situated in spacious grounds in the garden quarter. Moderately priced but extremely comfortable.

Milan

Grand Hotel et de Milan. Central location in the neighborhood of the Scala. A fusion of exclusive tradition and all the comfort of modern luxury.

Naples

Grand Hotel Du Vesuve. First class hotel. Picturesque location overlooking the sea. Quiet and conservative, but modern throughout.

Parker's Hotel. A first rate hostelry in an unsurpassed setting on the Corso Vittorio Emanuele. Excellent location overlooking bay, city and Vesuvius.

Rapallo

Excelsior & New Casino. Strictly first-class. Situated in most ideal spot of the Riviera. Winter and Spring Resort, summer bathing season. Open all year.

Rome

Eden Hotel. Overlooking the splendid gardens of the Ludovisi quarter, provides comfortable and luxurious headquarters in the centre of the Eternal City.

Hotel Imperiale. Via Veneto. Ludovisi quarter. Central and quiet. Every modern improvement. Individual service. Moderate charges.

Palace Hotel. Situated in the smart Ludovisi Quarter, opposite the Queen Mother's Palace. Luxurious and comfortable.

San Remo

Bellevue Palace. Leading Hotel. Magnificent Park overlooking Mediterranean. Tennis. Thé Dansant. Golf twenty minutes by car.

Royal Hotel. 200 rooms. 100 baths. Large garden. Tennis. Illustrated folder free on request. M. Bertolini, Proprietor.

Sorrento

Grand Hotel Vittoria. On the Gulf of Naples. First class hotel, wonderful situation overlooking the sea. Garden, tennis, garage. Centre of beautiful excursions.

MEXICO

Mexico City

Hotel Regis. Central location. Caters especially to Americans. Rooms with private bath $3 to $15. Special weekly and monthly rates.

SWITZERLAND

Arosa

Hotel Arosa Kulm. 1850 m./s. Magnificently situated. A high class exclusive hotel located in a resort famous for its winter and summer sports.

Bâle

The Three Kings Hotel. On the Rhine. One of Europe's oldest, most historical hotels. Favoured by most European sovereigns. All modern comforts.

Geneva

The Beau-Rivage. Finest position on the Lake, facing Mt. Blanc. Latest entirely renovated hotel in Geneva. Rendezvous of English and American Society.

Lausanne

Palace Beau Site. Lausanne's most cheerful, most homelike hotel. Splendid view overlooking park. Tennis, golf, garage. Justin Baumgartner, Manager.

Lucerne

Grand Hotel National. For situation and comfort unsurpassed. One of the leading and most up-to-date. Always open. Golf. 18-holes.

Hotel Schweizerhof. A distinctive hotel beautifully situated on the lake. 500 modern rooms. Open the year round. 18-hole golf course. O. Hauser, Prop.

Ragaz-Pfafers

Grand Hotel Hof Ragaz. Environment of a home. Locality renowned for radio-active water. Semi-Alpine climate. Medical and thermal establishments.

Grand Hotel Quellenhof. A de luxe hotel. Semi-Alpine climate. Locality renowned for radio-active water. Medical and thermal establishments.

Montreux

Hotel de l'Europe. Good family hotel. Central position. Fine view over lake and mountains. Moderate terms.

Sils-Maria, Engadine

Hotel Waldhaus. First class hotel. Every comfort and convenience. Healthy, sunny location. Outdoor sports a specialty.

St. Moritz Dorf

Grand Hotel St. Moritz. The Biltmore of the Alps. Beautifully appointed, offering ideal accommodations. Summer and winter season.

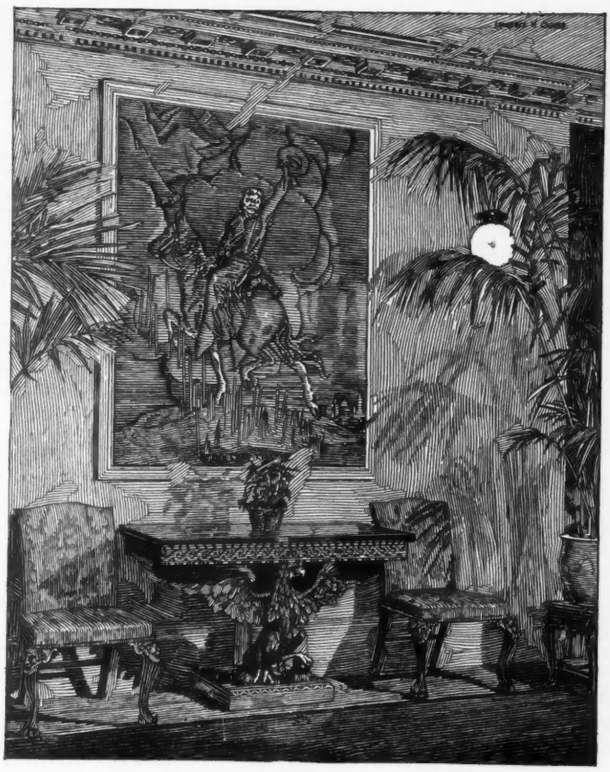
Hotel La Salle

30 East 60th Street, New York

A dignified quiet place of residence for permanent and transient guests. Centrally located.

Available—choice Suites of one to six rooms.

CHARLES LA PRELLE *Manager*



. . . In the lobby of the Hotel stands a bronze reproduction of "*The Long Long Trail*" executed by Laura Gardin Fraser after the famous cartoon by "Ding", commemorating the passing of Roosevelt into the Great Beyond.

When thoughts turn to the "Season" in New York, a cinema of vibrant impressions flashes before the mind's eye . . . Opera at The Metropolitan . . . the stream of smart motors on the avenues . . . a fashionable gathering on an opening night . . . and The Roosevelt, where the verve of the metropolis is vividly reflected.

◇ ◇ ◇

Connected by private passage with Grand Central and the subways . . . Complete Travel and Steamship Bureau . . . "Teddy Bear Cave," a supervised playroom for children of guests . . . Special garage facilities.

BEN BERNIE *and his* ORCHESTRA *in the* GRILL

THE ROOSEVELT

MADISON AVENUE at 45th Street NEW YORK

EDWARD CLINTON FOGG—*Managing Director*

UNITED HOTELS

SPRING IS JOYOUS AT BROADMOOR

COLOR—sunshine—scenery—sport—luxury—in Spring, more than ever, there is *always* "something to do" at The Broadmoor. Bright, new green on plains and Rockies and (this is *very* important) on the thrilling golf course.

Invigorating swimming pool with all the accessories; splendid motors and horses; music; dancing; little theater; exclusive shops; luxurious resting-places; delicious Parisian meals; gymnasium; outdoor and indoor game courts; zoo; everything!

Fly out! Private free Broadmoor hangar and motor service at the airport.

The BROADMOOR

COLORADO SPRINGS

HOME OF THE FAMOUS MANITOU SPARKLING WATERS

Spring and summer reservations now, here, or at:

The Ritz, New York;
23, Haymarket, London;
11 Rue de Castiglione, Paris.

Vogue Says . . . *(In an Editorial in the January 5, 1929, Issue)*

"COMFORT VERSUS SPEED"...

"Mass Treatment for the Classes is the Curse of These Our Days, And Service Isn't Service Now, No Matter What One Pays, And Everything is Organized Out of All Human Ways."

"ONE of the sad facts about travelling when we have to travel, and about stopping when we have to stop, is that most moving conveyances and stationary hotels have ceased to be run for people who like comfort. This statement may be startling to those who know what it costs to move about on land and sea, or to stay under the high roofs of our modern caravansaries, but cost does not mean comfort any more than speed means luxury. People who pay for cost and pay for speed get both, but they don't get much of anything else. Comfort, in especial, is hardly for sale in this country because, commercially speaking, it isn't recognized as comfort. It may take long to educate the public and those who serve the public to a more sensitive and sensible point of view. Each reacts upon the others, and people of gentle taste are ground between the two.

"FOR instance, not long ago, a certain delightfully appointed car, with individual staterooms and real beds in them, was running over the lines of a certain railway between one great town and another. True, it landed its passengers out of the city, but what of that? The best bus imaginable was in readiness to transport them to a central square in the very heart of the metropolis. Hot coffee was to be had on the station platform as they stepped from the train; and, if they chose to prolong their sleep and postpone their coffee, they were welcome to do so and take a later bus which brought them to the business centre at better business hours. Moreover, for the return journey, if they liked to leave bags and bundles at the bus office, they had only to give the number of chair or stateroom to find their impedimenta there before them.

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"HERE was real comfort, and those who had once travelled by that night-train and in that pleasant car were ready to swear by it forever. But, lo and behold, the general public, partly (perhaps) because their attention was not properly directed, partly (perhaps) because by another route they could arrive plump in the city before the city was awake and imagine they had saved time, did not patronize it enough to encourage its projectors. As a matter of fact, this train was actually faster by half an hour than its rival on the other road, but the *idea* of speed seemed better preserved when a man was tumbled out of bed to find himself already in the great business centre—too early for business, but there, all the same! For this is what the unthinking call efficiency. Real efficiency, combined with comfort, is as nothing to most Americans. To arrive quickly where one is going, no matter how one is rattled on the way, no matter what one pays for rattling, no matter if one arrives before one need, is the general notion of effective transportation."

ALTHOUGH the Baltimore & Ohio is not named, the service referred to is identical with that provided by the Baltimore & Ohio at New York. The Train Connection Motor Coach Service operated by the Baltimore & Ohio takes passengers and their hand baggage from the side of the train at Jersey City directly into the heart of the business, hotel and shopping districts of New York and Brooklyn, with stops at three motor coach stations and a number of hotels along the coach routes.

This means no long walks through crowded stations; no stairs to climb, no bother with hand baggage, taxicabs or red caps, or other inconveniences usually found in railroad stations, and there is no additional charge.

This modern and unique service is maintained by the Baltimore & Ohio with the idea of affording travellers the greatest measure of comfort and convenience when entering or leaving New York. It is a further expression of "The Will to Please"—the aim of the Baltimore & Ohio in every feature of service.

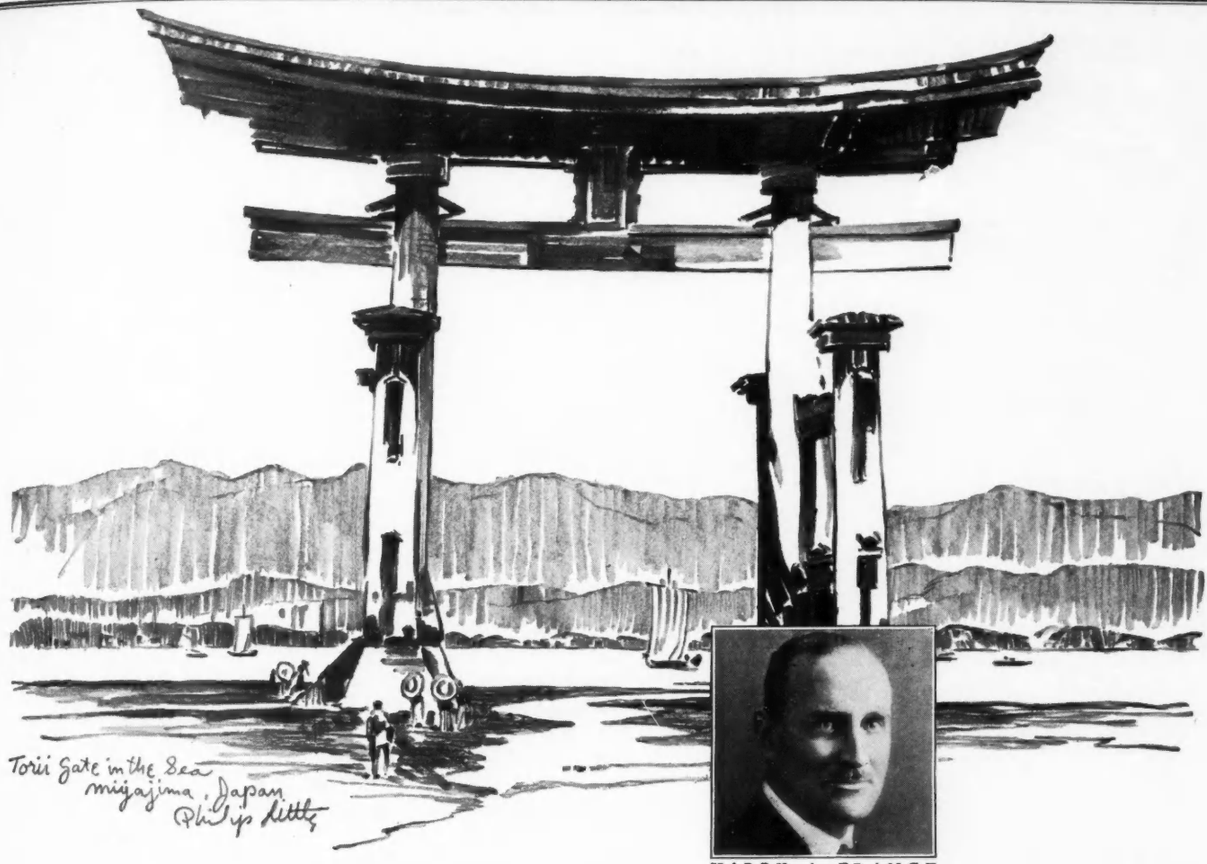
CONSIDERED THE MODERN WAY TO ENTER OR LEAVE NEW YORK

The Baltimore & Ohio provides dependable service between New York and Philadelphia, Baltimore and Washington; Cincinnati, Louisville and St. Louis; Pittsburgh, Cleveland, Toledo, Detroit and Chicago; and more than 1,000 other cities and towns, with convenient connections to and from the South and West.

BALTIMORE & OHIO RAILROAD

The Line of the

CAPITOL *LIMITED* NATIONAL *LIMITED*



HARRY A. FRANCK

Why you will linger, enchanted, in Japan

YOU will, of course, wish to take advantage of that stopover privilege in JAPAN. Whether the rice-fields, terraced in broad low steps to the hilltops, are shimmering with flooded young green, peasant women knee-deep in work in them, or are golden brown with harvest-time, the rice already being thumped out on round stones, Fujiyama's peerless form, topped in snow-white, will stand forth like a phantom mountain from some fairy tale illustrated by an inimitable Japanese artist.

"Naturally, you will wish to see Tokyo, a metropolitan area as populous as Chicago, the contrast of modern sky-scrapers and factories and champion baseball teams with Shinto temples and paper house walls and ponderous wrestlers by the ancient Nipponese code. Nikko, certainly, with its cryptomerias, its sacred red lacquered bridge, its awesome temples and ancient royal tombs. Perhaps you will go on to see the 'hairy' Ainu of the north island, quite comfortably within reach nowadays.

"Of Yamada-Ise, center of Shintoism, or the streams of pilgrims in costumes of olden days, climbing on foot or by coolie-borne hammock chair, to the summit of Koyasan, sacred to Buddhism, you will carry memories all your days. Kyoto, the old capital, with much more than its world famed temples to recommend it, cannot wisely be missed. Nor Nara, with its hundreds of chummy sacred deer and its peerless temple bell. . . .

"Osaka, teeming modern city of more than two million people, yet with many a reminder of the quaint days before our Commodore Perry broke through the wall in which suspicious Nippon had hermetically enclosed herself for centuries . . . or nearby Kobe, Japan's most important port, and a city in itself, where the liner will pick you up . . . unless . . ."

Harry A. Franck

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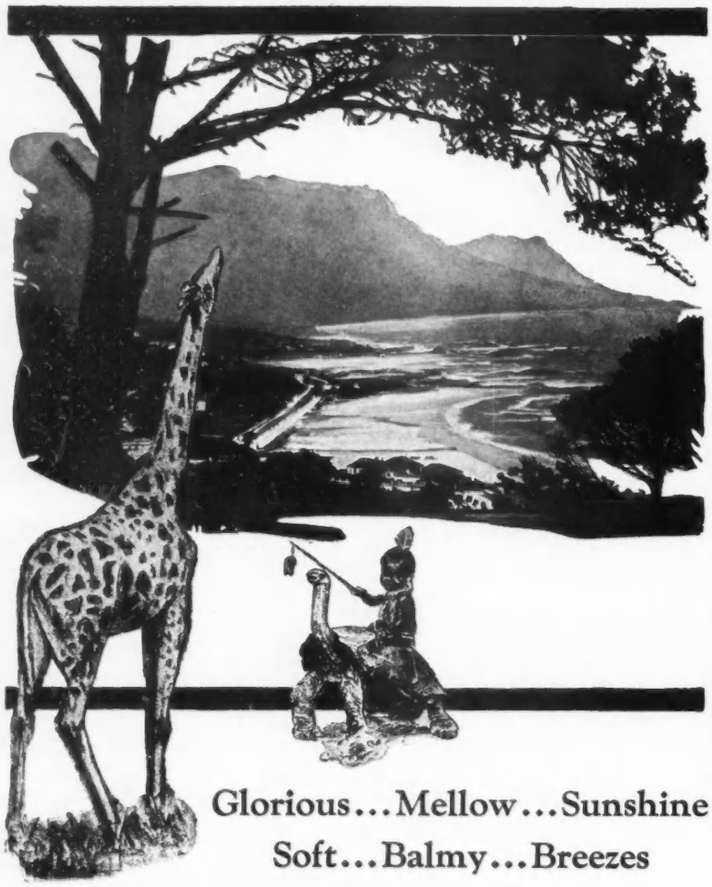

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Summer Snow-peaks! — no words can overtell the lure of the High Sierra

Just a few miles off the Owens Valley Road you climb into the very heart of the High Sierra's summer glaciers and snow-pockets. Painted by Leland Curtis. Courtesy Stendahl Galleries, Los Angeles

(Written by an Easterner who came to Southern California in 1927)

BLIZZARD-SWEPT and ice-locked, and resisting close approach, the High Sierra assume even more awesome magnificence in winter. I had my thrills crossing the Sierra via Tioga Pass one July day, driving through snow-pockets and fishing icy trout-abounding waters. I longed to experience the Sierra's winter moods.

With Eastern visitors I have been basking in the mellow winter sunshine of the little Owens Valley town of Lone Pine, watching great snow-swirls batter themselves against the shivery gray walls of Mt. Whitney. (14,501 ft.) The contrast between the Valley's comfort and the mad battle on the country's loftiest peak was astounding.

Leland Curtis painted this High Sierra picture in July. So, when you come out this summer, a few hours drive will put you into the heart of thousands of square miles of scenery he so faithfully expresses.

To my never ending delight I find that out of the placid blue Pacific rise islands rivalling Capri; for 270 miles extends an American Riviera. Golden-fruited orange groves are on every side as you motor to the Old Spanish Missions. Beaches are broad and safe. You will quickly agree with me that there is no end to the new things to see and do in this Southwest Empire of yours!

I like to be part of a great city, too. Los Angeles, in the very heart of this scenic wonderland, is the Pacific coast metropolis! Gay hotels, cafes, fine theatres, "Symphonies Under the Stars" in Hollywood Bowl . . . everything! Night life lacks nothing. Los Angeles County's oil fields alone are rated at a billion dollars. Agricultural products annually approximate $95,000,000!

If I had it to do over again, I'd start planning *now* to come out this summer. I'd like to be close-by when you receive the new, All-Year Club book "Southern California Through the Camera." It's something I want on the library table. *So will you.* Will you send for it now?

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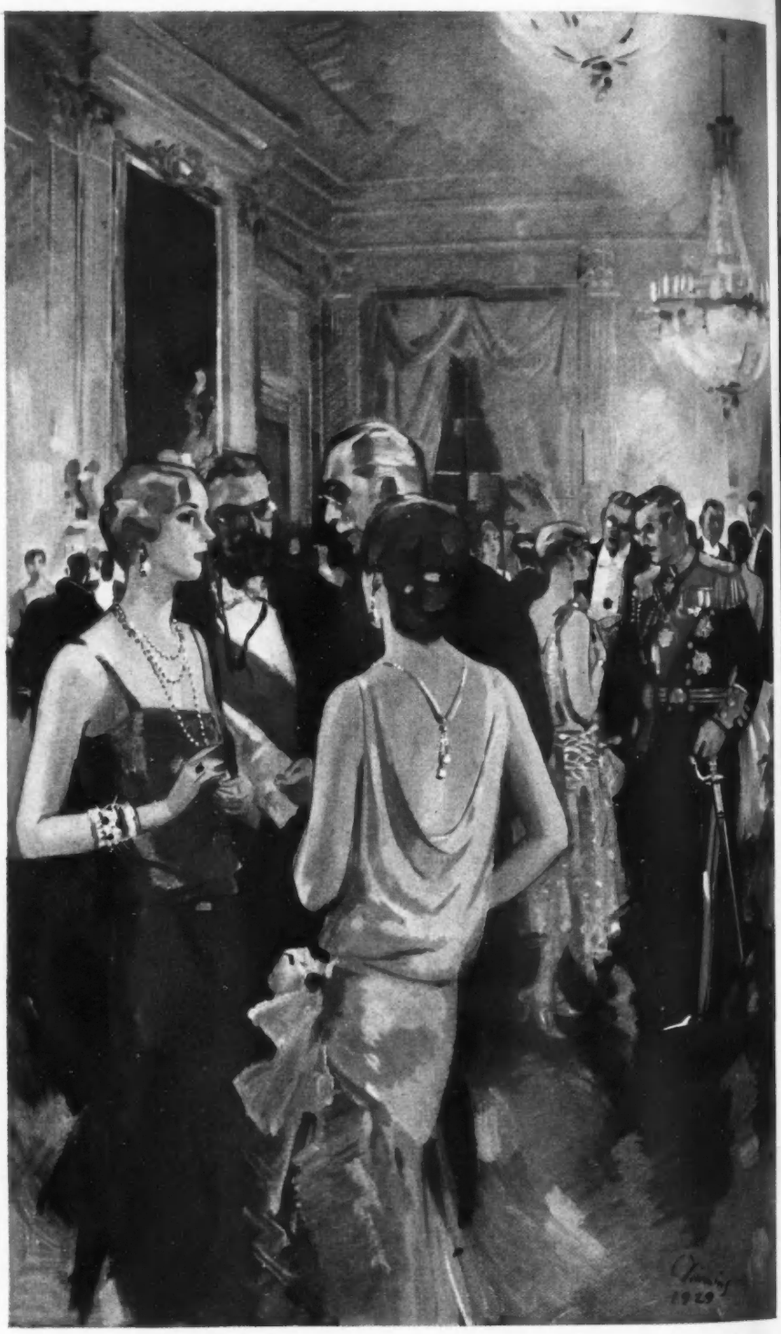

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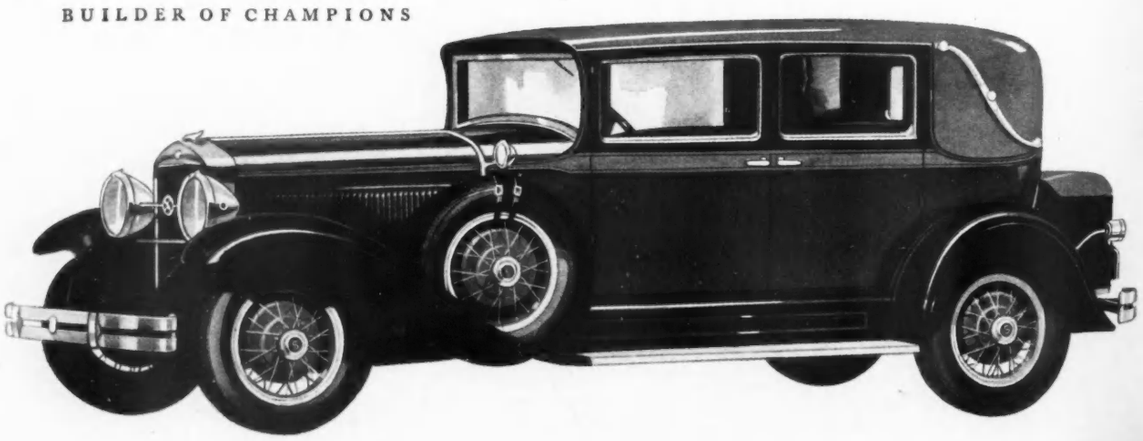

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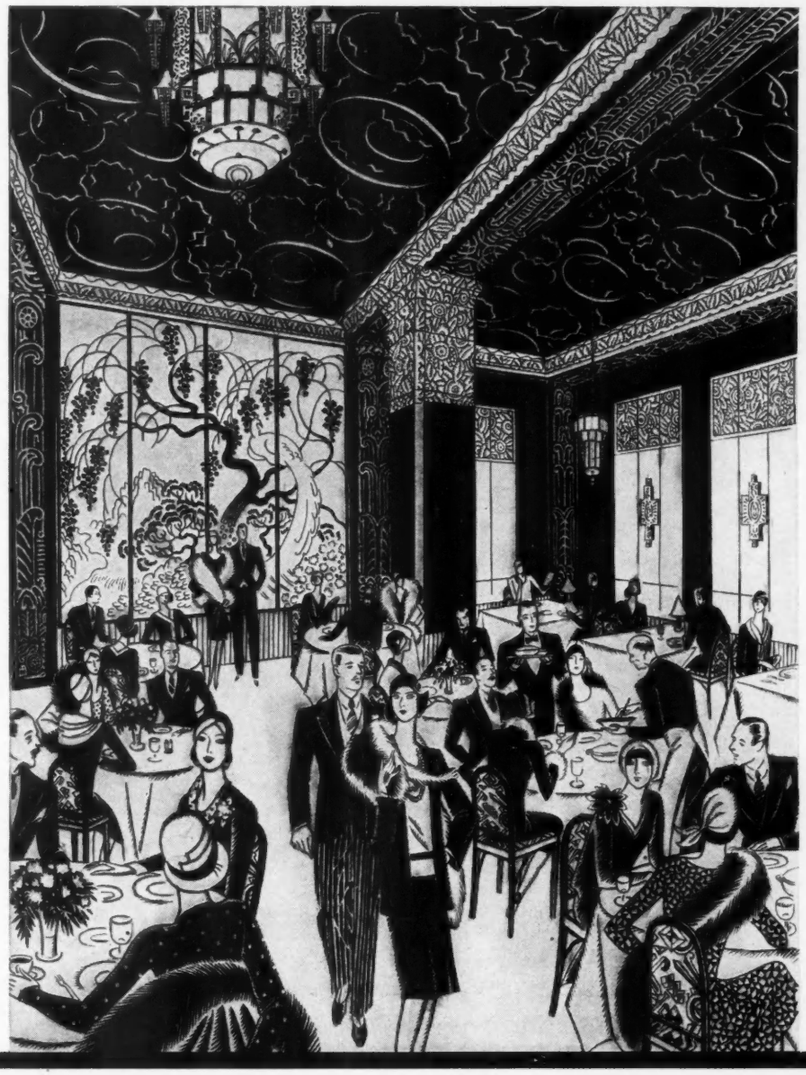

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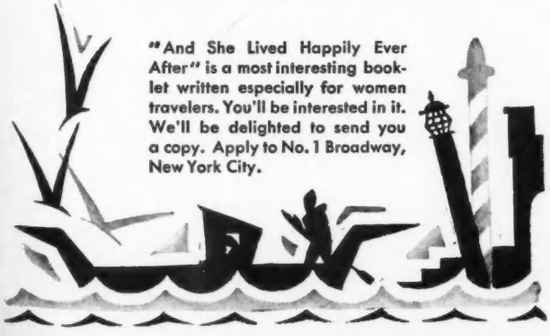

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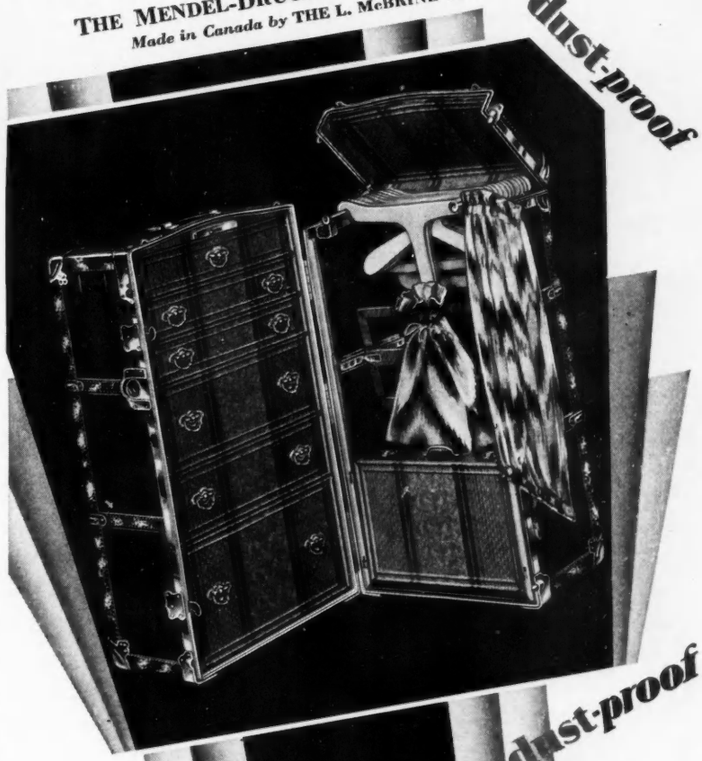

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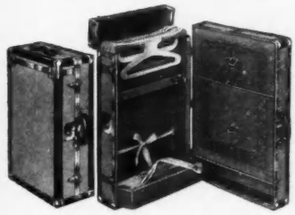

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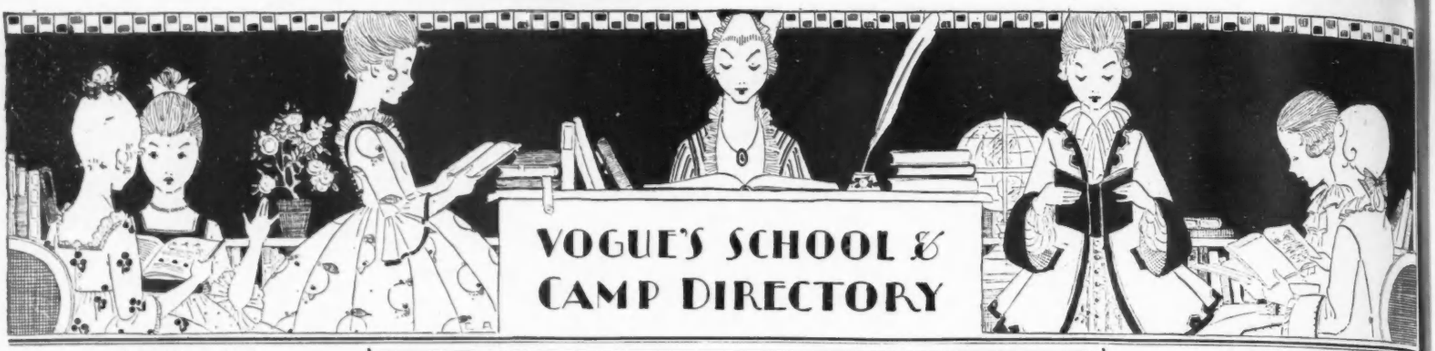

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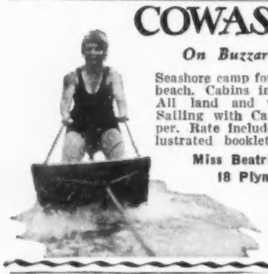

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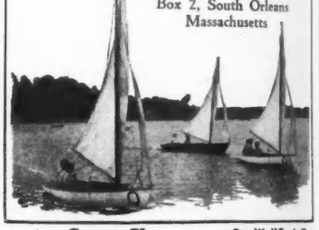

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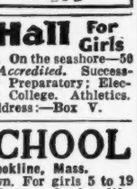

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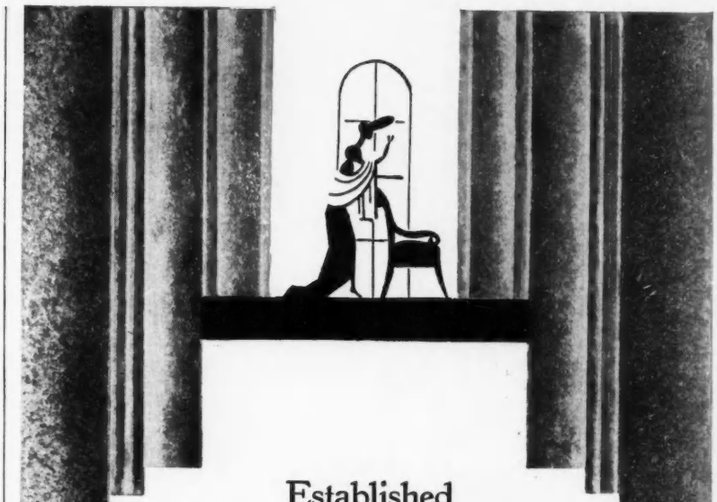

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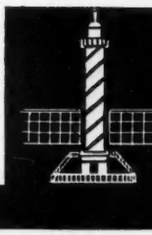

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SOCIETY

Births

NEW YORK

Coler.—On January 13, to Dr. Eugene S. Coler and Mrs. Coler (Helen Danforth Geer), a son.

Gaston.—On January 11, to Mr. and Mrs. William Gaston (Rosamond Pinchot), a son, William Alexander Gaston.

Hutchins.—On January 14, to Mr. and Mrs. Waldo Hutchins, junior, (Sara Storm Appleby), a son, Waldo Hutchins, third.

Keon.—On January 22, to Mr. and Mrs. Joseph J. Keon (Audrey M. Ryan), a daughter, Audrey Keon.

Pynchon.—On January 11, to Mr. and Mrs. George M. Pynchon, junior, (Alice Bennett), a daughter.

Saint Lawrence.—On December 1, to Dr. William Saint Lawrence and Mrs. Saint Lawrence (Katherine Williams), a son.

Scott.—On January 7, to Mr. and Mrs. Martin L. Scott (Helen Brooks), a daughter.

Starring.—On January 8, to Mr. and Mrs. David Swing Starring (Elizabeth Austin), a son, David Swing Starring, junior.

Wistrand.—In January, at Stockholm, Sweden, to Mr. and Mrs. T. Hugh Wistrand (Katharine Corbin Parsons), a daughter, Sylvie Adrienne Wistrand.

LOS ANGELES

Hambrook.—On January 16, to Mr. and Mrs. Richard Edward Hambrook (Mignon Hamilton), a daughter, Mignon Elizabeth Hambrook.

PHILADELPHIA

Ashton.—In January, to Mr. and Mrs. William H. Ashton (Anne S. Pepper), a daughter.

Fearing.—On January 22, at Bronxville, New York, to Mr. and Mrs. Frederick C. Fearing (Elizabeth Rush Porter), a daughter.

Leiper.—On January 13, to Mr. and Mrs. Richard L. A. Leiper (Eleanor W. Wister), a daughter.

Rebmann.—On January 18, to Mr. and Mrs. Walter Rebmann (Margaret Brooks), a daughter, Florence Doak Rebmann.

Sailer.—On January 18, to Mr. and Mrs. A. Jackson Sailer (Esther B. Cherry), a daughter, Esther Cherry Sailer.

Spencer.—On January 14, to Mr. and Mrs. F. Gilman Spencer (Elizabeth P. Hetherington), a daughter.

PITTSBURGH

Chandler.—On January 9, at New York, to Mr. and Mrs. Douglas Chandler (Laura Jay Wurts), a daughter.

Deaths

NEW YORK

Bannard.—In January, Otto Tremont Bannard.

Blair.—On January 22, Isabelle B. Myers Blair, wife of James A. Blair.

Bouvier.—On January 20, Caroline Ewing Bouvier, wife of the late John Vernou Bouvier.

Deaths—Continued

Carlton.—On January 12, Josephine W. Winslow Carlton, wife of Newcomb Carlton.

Davis.—On January 19, Basil H. Davis, son of Mrs. John H. Davis.

Day.—On January 19, Lavinia Elizabeth Stockwell Day, wife of the late Clarence S. Day.

Francklyn.—On January 11, Charles Gilbert Francklyn, husband of Susan F. Hoyt Francklyn.

Hollister.—On January 9, G. Trowbridge Hollister, husband of Rosemary A. Hanks Hollister.

Hyde.—On January 12, Herbert Mortimer Hyde.

Manice.—On January 11, Caroline Fraser Manice, wife of the late Edward A. Manice.

Manning.—On January 18, at Brooklyn, New York, David F. Manning, husband of Mary G. Manning Manning.

Miller.—On January 24, Mary Ely Miller, wife of the late Charles Addison Miller.

Paine.—On January 15, Charlotte M. Bedle Paine, wife of the late Augustus G. Paine.

Payson.—On January 12, Mary Farquhar Dabney Payson, wife of the late Francis Payson.

Southack.—On January 14, Emily L. Brown Southack, wife of the late Eugene Southack.

Whitney.—On January 18, Caspar Whitney, husband of Florence Canfield Whitney.

Winthrop.—On January 12, at Larkstone, Dorsetshire, England, Benjamin Robert Winthrop.

BALTIMORE

Colston.—On January 10, Clara Campbell Colston, wife of the late Frederick M. Colston.

Griffin.—On January 22, at Riverdale, New York, Edward H. Griffin, husband of the late Rebekah Wheeler Griffin.

Rabillon.—On January 17, Leonce Rabillon.

BOSTON

Jackson.—On January 16, at Milton, Massachusetts, Gertrude Antoinette Raymond Jackson, wife of Walter Jackson.

Jaques.—On January 17, Harriet Sayles Francis Jaques, wife of the late Herbert Jaques.

Shattuck.—On January 11, at Brookline, Massachusetts, Frederick Cheever Shattuck.

Tuckerman.—On January 21, Ruth Appleton Tuckerman, wife of the late Charles Sanders Tuckerman.

Walker.—On January 14, at Belmont, Massachusetts, Henry O. Walker, husband of Laura Margaret Marquand Walker.

CLEVELAND

Alexander.—On January 24, William David Brown Alexander.

Coulby.—On January 17, at London, England, Harry Coulby.

DETROIT

Bagley.—On January 10, John Newbury Bagley, husband of Esther Pomeroy Cutler Bagley.

Holt.—On January 4, Frederick Halford Holt, husband of Lillian Silk Holt.

(Continued on page 43)

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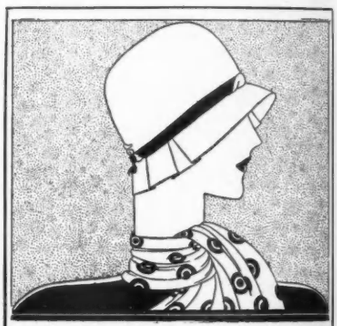

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SOCIETY

(Continued from page 42)

Deaths—Continued

Woodroofe.—On January 9, Anne Katherine Woodroofe, wife of Robert William Woodroofe.

PHILADELPHIA

Bailey.—On January 10, at Paris, France, Ethel M. Huhn Bailey, daughter of George A. Huhn and the late Alice Janney Huhn.

Brinton.—On January 14, Sharswood Brinton, husband of Gertrude Wiltbank Brinton.

Clement.—On January 12, Irene H. Higbie Clement, wife of M. Withington Clement.

Dorrance.—On January 9, at "Pomona Farms," Cinnaminson, New Jersey, Eleanor Gillingham Thompson Dorrance, wife of the late John Dorrance.

Elverson.—On January 21, James Elverson, junior, husband of Eleanor F. Mayo Elverson.

Wilson.—On January 23, at "Wilson Farm," Paoli, Pennsylvania, Coffin Colket Wilson.

SAINT LOUIS

Johnson.—On January 23, at Daytona Beach, Florida, Jackson Johnson, husband of Minnie Wooten Johnson.

SAVANNAH

Barrow.—On January 11, at Athens, Georgia, David C. Barrow.

Engagements

NEW YORK

Ames-Cushing.—Miss Mary Callender Ames, daughter of Mrs. Frederick Lothrop Ames, of New York and Boston, Massachusetts, to Mr. Howard G. Cushing, son of Mrs. James Denison Sawyer and the late Howard G. Cushing.

Blanchard-Pierson.—Mrs. James Ashton Blanchard to Mr. J. Fred Pierson, junior.

Blenheim-Richards.—Miss Edith Blenheim, daughter of Mr. and Mrs. William J. Blenheim, of Egham, Surrey, England, to Mr. Eben Richards, junior, son of Mr. and Mrs. Eben Richards, of Tuxedo Park, New York.

Brown-Woolley.—Miss Grace Maitland Brown, daughter of Mr. and Mrs. Myron J. Brown, to Mr. John Eliot Woolley, son of Dr. Ulysses Grant Woolley.

Burchard-Reuss.—Mrs. Anson W. Burchard to Prince Henry XXXIII. of Reuss.

Cater-Fisk.—Miss Mary R. Cater, daughter of Dr. Douglas A. Cater and Mrs. Cater, of East Orange, New Jersey, to Mr. Kenneth Fisk, son of Mr. and Mrs. Harvey E. Fisk.

Cheney-Childs.—Miss Cynthia Cheney, daughter of Mrs. John Davenport Cheney, of South Manchester, Connecticut, to Mr. S. Winston Childs, junior, son of Mr. and Mrs. Starling Winston Childs.

Clark-McGeoch.—Miss Caroline Clark, daughter of Mr. and Mrs. George Crawford Clark, to Mr. Arthur Nye McGeoch, junior, son of Mr. and Mrs. Arthur Nye McGeoch, of Milwaukee, Wisconsin.

Engagements—Continued

Farrand-Hall.—Miss Mary Dalton Farrand, daughter of Mr. and Mrs. Livingston Farrand, of Ithaca, New York, to Mr. James Kenneth Hall, son of Mr. and Mrs. James B. Hall, of Lexington, Kentucky.

Hoyt-Stookey.—Miss Helen Phelps Hoyt, daughter of Mr. and Mrs. John Sherman Hoyt, to Dr. Byron Stookey, of New York, son of Mrs. Lyman Brumbaugh Stookey, of Belleville, Illinois, and Los Angeles, California.

Hurst-Williams.—Miss Mary M. Hurst, daughter of Mrs. William J. Wiegel, of Fairmount, West Virginia, and the late Harry Hurst, of Pittsburgh, Pennsylvania, to Mr. John Williams, son of Mrs. John Williams.

Norton-Jacob—Miss Bertha Weightman Norton, daughter of Dr. Nathaniel Read Norton and Mrs. Norton, to Mr. Lawrence Jacob, second, son of Mrs. Bartholomew Jacob.

Remington-Whitman.—Miss Denyse de Zerman Remington, granddaughter of Mr. and Mrs. Franklin Remington, to Mr. Allen Earle Whitman, son of Mrs. H. Rowland Vermilye and the late Allen Earle Whitman, of Englewood, New Jersey.

Ritchie-Cromwell.—Miss Margaret Ritchie, daughter of Dr. Charles A. Ritchie and Mrs. Ritchie, of Wilmington, Delaware, to Mr. Robert Bronson Cromwell, son of Mr. and Mrs. James William Cromwell, junior.

Valentine-Coxe.—Miss Urling Valentine, daughter of Mr. and Mrs. Langdon Barrett Valentine, to Mr. Campbell Roberts Coxe, son of Mr. and Mrs. George S. Coxe.

BALTIMORE

Hartman-Ward.—Miss Elizabeth Hartman, daughter of Mr. and Mrs. Alfred H. Hartman, to Mr. Gilfry Ward, son of Mrs. George W. Knapp, junior, and the late Hugh Armor Ward.

BOSTON

Chapin-Morrill.—Miss Julia Neil Chapin, daughter of Mr. and Mrs. Alfred Hastings Chapin, of Springfield, Massachusetts, to Mr. Joseph Morrill, junior, son of Mr. and Mrs. Joseph Morrill, of Dedham, Massachusetts.

Jackson-Doty.—Miss Elinor de W. Jackson, daughter of Mrs. James M. Jackson, to Mr. Augustus Flagg Doty, son of the late George H. Doty, of Waltham, Massachusetts.

Lowell-Hutchins.—Miss Emily Lowell, of New York, to Mr. Edward Hutchins, son of Mr. and Mrs. Edward W. Hutchins.

Morss-Morris.—Miss Marian Morss, daughter of Mrs. Charles A. Morss, to Dr. Robert H. Morris, son of Mr. and Mrs. W. H. S. Morris, of Halifax, Nova Scotia.

CLEVELAND

Brinkerhoff-Cottrell.—Miss Annetta Brinkerhoff, daughter of Mr. and Mrs. William P. Brinkerhoff, of Mount Vernon, New York, to Mr. George William Cottrell, junior, son of Mr. and Mrs. George William Cottrell.

(Continued on page 44)

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10 EAST 56th Street

CHEZ NINON

Madison Ave.
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SOCIETY

(Continued from page 43)

Engagements—Continued

DETROIT

Garlick-Nixon.—Miss Kathleen Emily Garlick, daughter of Mr. and Mrs. James H. Garlick, to Mr. David S. Nixon, son of Mrs. Alexander C. Nixon.

Vincent-Newcomb.—Miss Violett Victoria Vincent, daughter of Mr. and Mrs. George Vincent, to Mr. Cyrenius Adelbert Newcomb, junior, son of Mr. and Mrs. Cyrenius Adelbert Newcomb.

Walker-Sattley.—Miss Florence Harrington Walker, daughter of Mr. and Mrs. Harrington E. Walker, to Mr. Hale V. Sattley.

PHILADELPHIA

Combes-Robinson.—Miss Suzanne Marie Combes, daughter of Mr. and Mrs. Horace M. Combes, to Mr. Francis Robinson, son of Mrs. Charles L. E. Robinson, of Hartford, Connecticut.

Gillespie-Ritter.—Miss Eleanor Culthbert Gillespie, daughter of Mr. and Mrs. George Culthbert Gillespie, of "Woodverge," Moorestown, New Jersey, to Mr. Henry Stoddard Ritter, of Germantown, Pennsylvania, son of Mrs. James H. Ritter.

Hodge-Polk.—Miss Dorothy Frampton Hodge, daughter of Mr. and Mrs. Carroll Hodge, of "Glynwydd," Radnor, Pennsylvania, to Dr. D. Stewart Polk, son of Mrs. Anderson Polk.

Engagements—Continued

Moss-Washburn.—Miss Eleanor H. Moss, daughter of Mr. and Mrs. Frank H. Moss, of "Sunny Hill," Bala, Pennsylvania, to Mr. Louis M. Washburn, son of the Reverend Dr. Louis C. Washburn.

PITTSBURGH

Drew-McComas.—Miss Rhoda S. Drew, daughter of Mr. and Mrs. James Byron Drew, to Mr. Oliver Parker McComas, of New York and Baltimore, Maryland, son of Mrs Oliver P. McComas, of Baltimore, Maryland.

SAN FRANCISCO

Gregory-Black.—Miss Gertrude Gregory, daughter of Mr. and Mrs. Thomas T. C. Gregory, to Mr. Howard Walter Black, son of Dr. Howard Black and Mrs. Black, of Palo Alto, California.

Wills-Moody.—Miss Helen Wills, daughter of Dr. Clarence A. Wills and Mrs. Wills, of Berkeley, California, to Mr. Frederick S. Moody, junior, son of Mr. and Mrs. Frederick S. Moody.

SAVANNAH

Thesmar-Ranck.—Miss Sallie Gordon Thesmar, daughter of Mr. and Mrs. Alexandre Thesmar, to Mr. George Neidhard Ranck, of Chestnut Hill, Pennsylvania.

(Continued on page 45)

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SOCIETY

(Continued from page 44)

Weddings

NEW YORK

Bayne-Forbes.—On January 17, Mr. Carroll S. Bayne, son of Mr. and Mrs. William Bayne, junior, and Miss Mary Patricia Forbes, daughter of Mrs. Joseph Dunderdale Forbes, of New York and Biarritz, France.

di San Floro-Pomeroy.—On January 31, at Rome, Italy, Baron Luigi Filippe Marincola di San Floro, son of Baron and Baroness Ezelleno Marincola di San Floro, of Rome and Calabria, Italy, and Miss Josephine Cowles Pomeroy, daughter of Mr. and Mrs. Eugene Cowles Pomeroy, of New York and Washington, D. C.

Emmons-Petrasch.—On February 9, in the Fifth Avenue Presbyterian Church, Mr. Kintzing B. Emmons, son of Mr. and Mrs. Kintzing P. Emmons, of Dongan Hills, Staten Island, and Miss Anne M. Petrasch, daughter of Mrs. Carl Schurz Petrasch.

Grover-Beard.—On January 24, Mr. J. Allen Grover, son of Mr. and Mrs. James Hamilton Grover, of Saint Louis, Missouri, and Miss Beatrice Beard, daughter of Mrs. Jeremiah Robinson Beard.

Guevara-Guinness.—On January 23, at London, England, Mr. Alvara Guevara and Miss Meraud Guinness, daughter of Mr. and Mrs. Benjamin Guinness, of New York and London, England.

Jackson-Rockefeller.—On January 12, Mr. M. Roy Jackson, junior, of Rye, New York, and Miss Almira Rockefeller, daughter of Mrs. William G. Rockefeller.

McWilliams-Knight.—On January 24, Mr. Howard McWilliams and Mrs. Eloise Vail Knight, daughter of Mr. and Mrs. George I. Vail, of Cleveland, Ohio.

Mackay-Rose.—On February 2, in Saint Brigid's Church, Westbury, Long Island, Mr. John William Mackay, son of Mr. Clarence H. Mackay, and Miss Gwendolyn Rose, daughter of Mr. and Mrs. George Rose.

Norris-Greenleaf.—On February 22, in Trinity Church, Hewlett, Long Island, Mr. Alfred Oliphant Norris, son of Mr. and Mrs. Alfred L. Norris, of Lawrence, Long Island, and Miss Adeline Emily Greenleaf, daughter of Mr. and Mrs. John C. Greenleaf, of Hewlett, Long Island.

Weddings—Continued

Ryan-Rea.—On January 17, Mr. Thomas Fortune Ryan, second, son of Mr. and Mrs. John Barry Ryan, and Mrs. Margaret A. Moorhead Rea, daughter of the late John Moorhead, junior.

Sedgwick-Brindley.—On January 17, at Vence, France, Mr. Alexander Cameron Sedgwick, son of Mr. and Mrs. Alexander Sedgwick, of Stockbridge, Massachusetts, and Miss Anne Brindley, of Amberly, Sussex, England, daughter of the late Sir Harry Brindley.

Smith-de Cravioto.—On February 26, Mr. Magill Smith, son of Mrs. Marie Bouligny Smith, of New Orleans, Louisiana, and Miss Elizabeth Consuelo de Cravioto, daughter of Mrs. Louise Rynals de Cravioto.

Tuttle-McClellan.—On February 7, at Sherry's, Mr. Winslow Guertin Tuttle, son of Mrs. Frank Day Tuttle, and Miss Virginia McClellan, daughter of Mr. and Mrs. George R. McClellan.

CLEVELAND

Gundry-Clark.—On March 8, in the North Reformed Church, Newark, New Jersey, Mr. John Merton Gundry, junior, son of Mr. and Mrs. John Merton Gundry, and Miss Margaret Wright Clark, daughter of Mrs. Coningsby Dawson and the late John James Wright Clark.

Rogers-Lincoln.—On January 26, in the Unitarian Church, Mr. Henry H. Rogers, junior, son of Mr. and Mrs. Henry H. Rogers, of New York, and Miss Virginia Lincoln, daughter of Dr. William R. Lincoln.

LOS ANGELES

Eaton-Henneberger.—On February 7, Mr. Roy Munger Eaton and Miss Genevieve Henneberger, daughter of Mr. and Mrs. Herman Henneberger.

Fassoth-Reynolds.—In February, Mr. Paul D. Fassoth, son of Mrs. John Fassoth, of San Francisco, California, and Miss Katherine Reynolds, daughter of Mr. and Mrs. Walter J. Reynolds.

Mackel-Rasch.—On February 7, in Saint Paul's Catholic Church, Mr. John Edward Mackel, son of Mr. and Mrs. James Mackel, and Miss Marguerite Rasch, daughter of Mr. and Mrs. William Rasch.

(Continued on page 46)

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SOCIETY

(Continued from page 45)

Weddings—Continued

NEW ORLEANS

Bayle-Waggaman.—On January 22, in Our Lady of Lourdes Church, Mr. Dufour Bayle, son of Mr. and Mrs Joseph Bayle, and Miss Alice Elizabeth Waggaman, daughter of Mr. and Mrs. C. S. Waggaman.

Garnett-Allgeyer.—On February 5, Mr. Rollin Garnett, son of Mr. and Mrs. Herbert J. Garnett, of Guthrie, Oklahoma, and Miss Lucille Allgeyer, daughter of Mrs. Charles Emile Allgeyer.

Kohn-Gurley.—On January 30, in Trinity Episcopal Church, Mr. Arthur Kohn and Miss Marie Rosamond Gurley, daughter of Mr. and Mrs. W. Morgan Gurley.

Rainold-Wuerpel.—On January 13, in the Church of the Holy Name of Jesus, Mr. Frank Edward Rainold, son of the late Mr. and Mrs. F. E. Rainold, and Miss Althea Wuerpel, daughter of Mrs. August Charles Wuerpel.

PHILADELPHIA

Allen-Stetson.—On February 9, in Saint Paul's Church, Elkins Park, Pennsylvania, Mr. Frederick V. Allen, son of Mr. and Mrs. Frederick H. Allen, of Germantown, Pennsylvania, and Miss Elizabeth Shindler Stetson, daughter of Mrs. G. Henry Stetson, of "Pleasant Valley," Elkins Park, Pennsylvania.

Bartow-Boyd.—On February 9, in Saint Martin's Church, Chestnut Hill, Mr. Francis A. Bartow, son of Mr. and Mrs. Josiah Blackwell Bartow, and Miss Miranda Noyes Boyd, daughter of Mrs. Oliver Boyd, of Radnor, Pennsylvania.

SAINT LOUIS

Boyer-Holmes.—On January 19, in the Second Presbyterian Church, Mr. Francis Boyer, son of Mr. and Mrs. Henry C. Boyer, of Philadelphia, Pennsylvania, and Miss Mary Brooks Holmes, daughter of Mr. and Mrs. John Howard Holmes.

SEATTLE

Clarke-Collins.—On January 15, Mr. Casper W. Clarke, son of Mr. Charles H. Clarke, and Miss Catharine Collins, daughter of Mrs. John Collins.

Flohr-Nicholson.—On February 6, in Saint Mark's Church, Mr. Firmin Flohr, son of Mr. and Mrs. Edward W. Flohr, and Miss Anne Archer Nicholson, daughter of Dr. Donald A. Nicholson and Mrs. Nicholson.

WASHINGTON, D. C.

Birdsall-Neale.—On February 2, at New York, Mr. Gregg C. Birdsall, junior, and Miss Sidney Neale, daughter of Mrs. Sidney C. Neale.

Cochran-Moreno.—On January 30, in the Georgetown Cathedral, Mr. William Pearsol Cochran, junior, son of Mr. and Mrs. William Pearsol Cochran, and Miss Margarita Victoria Moreno, daughter of Lieutenant-Colonel Aristides Moreno and Mrs. Moreno.

de Sibour-Robinson.—On February 15, Mr. Jaques Blaise de Sibour, son of Viscount and Viscountess Jules Henri de Sibour, and Miss Elizabeth M. D. Robinson, daughter of Mr. and Mrs. Theodore Douglas Robinson, of New York and Washington, D. C.

Ryan-Newbold.—On February 5, in Saint Matthew's Church, Mr. Allen A. Ryan, junior, of New York, and Miss Janet Newbold, daughter of Mr. and Mrs. Fleming Newbold.

Willard-Keys.—On January 12, in Saint Margaret's Church, Mr. Bradley Willard and Miss Florence Fazio Keys, daughter of Mr. Edward A. Keys.

WILMINGTON

Bancroft-Malcolm.—On February 7, at New York City, Mr. John Bancroft and Miss Alberta Malcolm, daughter of the late Sir Ormond Drimmie Malcolm, of Nassau, Bahama Islands.

Weddings—To Come

NEW YORK

Brown-Woolley. In April, Miss Grace Maitland Brown, daughter of Mr. and Mrs. Myron J. Brown, to Mr. John Eliot Woolley, son of Dr. Ulysses Grant Woolley.

Cheney-Childs.—In June, Miss Cynthia Cheney, daughter of Mrs. John Davenport Cheney, of South Manchester, Connecticut to Mr. S. Winston Childs, junior, son of Mr. and Mrs. Starling Winston Childs.

Weddings—To Come

Gallatin-Cobb.—In June, Miss Margaret Hoffman Gallatin, daughter of Mr. and Mrs. Albert Gallatin, to Dr. Clement B. P. Cobb, son of the Reverend Dr. Henry Evertson Cobb and Mrs. Cobb.

Hyde-Sloan.—In August, Miss Beatrice I. Hyde, daughter of Mr. and Mrs. William Truslow Hyde, to Mr. Robert J. Sloan, junior, son of Mr. and Mrs. Robert J. Sloan, of Syracuse, New York.

Meara-Hammond.—In June, Miss Adelaide Meara, daughter of the late Mr. and Mrs. Frank S. Meara, to Dr. John Hammond, of Cambridge, Massachusetts, and New Haven, Connecticut.

Sheppard-Bartram.—On April 16, in Saint Thomas's Church, Miss Mary S. Sheppard, daughter of the late Mr. and Mrs. William B. Sheppard, to Mr. J. Burr Bartram, son of Mr. J. Percy Bartram, of Caritas Island, Stamford, Connecticut.

Tyng-Clampett.—In April, Mrs. Stephen H. Tyng, junior, daughter of Dr. Homer Wakefield and Mrs. Wakefield, to Mr. Donald Clampett, son of Dr. Frederick W. Clampett and Mrs. Clampett, of San Francisco, California.

Walton-Hardy.—In September, Miss Barbara Bonestell Walton, daughter of Mr. and Mrs. Stanley V. Walton, of New York and Berkeley, California, to Mr. Gelston Hardy, of New York, son of Mrs. Thornton Shelburne Hardy, of Philadelphia, Pennsylvania.

Wyatt-Russell.—In June, Miss Elisabeth Wyatt, daughter of Mr. and Mrs. Christopher Wyatt, to Mr. William A. Russell, son of Mr. and Mrs. Richard S. Russell, of Boston, Massachusetts.

BALTIMORE

Whitridge-Bergland.—On June 8, Miss Julia Whitridge, daughter of Mr. and Mrs. Morris Whitridge, to Mr. John McFarland Bergland, junior, son of Dr. John McFarland Bergland and Mrs. Bergland.

BOSTON

Bowditch-Paige.—On May 18, in the First Parish Church, Brookline, Massachusetts, Miss Margaret T. Bowditch, daughter of Mrs. Frederic C. Bowditch, to Mr. Richard S. Paige, son of Mr. and Mrs. Frank G. Paige.

Forbes-Hall.—On June 14, in Christ Church, Hamilton, Miss Barbara Forbes, daughter of Mr. and Mrs. William Stuart Forbes, to Mr. Arthur H. Hall, junior, son of Mr. and Mrs. Arthur H. Hall, of Baltimore Maryland.

Jackson-Doty.—In June, Miss Elinor de W. Jackson, daughter of Mrs. James Marsh Jackson, to Mr. Augustus Flagg Doty, son of the late George H. Doty, of Waltham, Massachusetts.

PHILADELPHIA

Brown-Wood.—In June, Miss Margaret L. Brown, daughter of Mr. and Mrs. Theodore E. Brown, of Germantown, Pennsylvania, to Mr. Horatio Curtis Wood, junior, son of Mr. and Mrs. Horatio Curtis Wood, of Germantown, Pennsylvania.

Fahnestock-Freeman.—On April 6, in Saint James's Church, Miss Mary Fahnestock, daughter of Mrs. James F. Fahnestock, to Mr. William Goodell Freeman, son of Mr. and Mrs. William S. Freeman.

Gillespie-Ritter.—In June, Miss Eleanor Culthbert Gillespie, daughter of Mr. and Mrs. George Culthbert Gillespie, of "Woodverge," Moorestown, New Jersey, to Mr. Henry Stoddard Ritter, son of Mrs. James H. Ritter, of Germantown, Pennsylvania.

Powell-Strobel.—In May, Miss Edith Wood Powell, daughter of Mr. and Mrs. Humbert Borton Powell, of "Willowdale Farm," Devon, Pennsylvania, to Mr. Albert P. Strobel, junior, son of Mr. and Mrs. Albert P. Strobel, of Baltimore, Maryland.

Stewardson-Blake.—In April, Miss Margaret Stewardson, daughter of Mr. and Mrs. Emlyn L. Stewardson, to the Reverend Howard C. Blake, son of Mr. and Mrs. O. P. Blake, of Kansas City, Missouri.

SAN FRANCISCO

Adams-Hutchins.—In April, Miss Vere de Vere Adams, daughter of Mrs. Adolph Uhl and the late John Charles Adams, to Lieutenant Robert Barrett Hutchins, son of Mr. and Mrs. Henry Arthur Hutchins, of Portsmouth, Virginia.

SAVANNAH

Thesmar-Ranck.—On April 5, Miss Sallie Gordon Thesmar, daughter of Mr. and Mrs. Alexandre Thesmar, to Mr. George Neidhard Ranck, of Chestnut Hill, Pennsylvania.

Mallory presents "The Boardwalk," a hat of light-weight fur felt, softly moulded to fit the head—as all smart hats should, this season. The trimming is a band of grosgrain ribbon deftly tied in a flattering bow. Mallory Hats are obtainable in smart shops, in a variety of colours and head-sizes, at $12 and up

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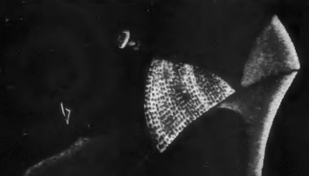

a tri-coloured spring shoe shading from beige to deep brown, in kidskin and lizard, with gold kid piping. 18.50

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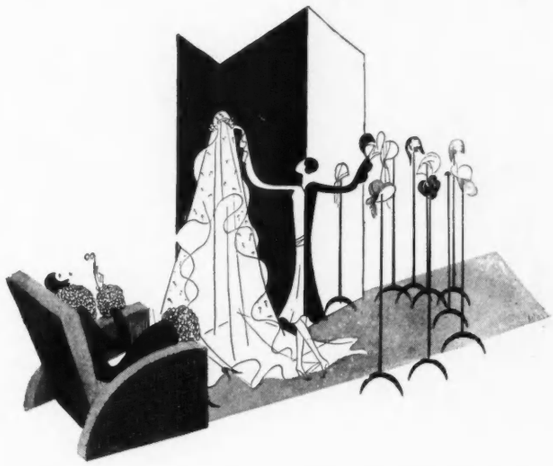
new york



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GERMAN VOGUE, DR. L. O. MOHRENWITZ, *Editor*

Contents of Vogue for March 2, 1929

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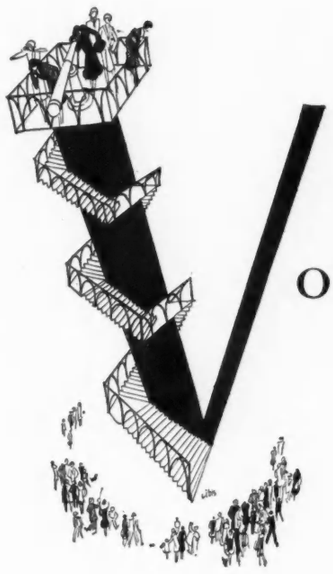


VOGUE'S EYE-VIEW OF THE MODE

VOGUE THROUGH THE READING-GLASS

THERE are tourists who boast of having seen Paris in a week and of having covered the Louvre in a day. Vogue has a few readers who belong to the tourist class, but Vogue is not proud of them. They turn the pages quickly, glance at a sketch or photograph, and pass on to the next. They miss all the charming details that make up Vogue; they absorb none of the philosophy.

BUT there are other readers who are eager to discover fashion secrets, but whose eyes are untrained. They pick up a copy of Vogue—this Millinery Issue, perhaps—, and look only at hats, forgetting that one reason a hat looks so right is because the accessories and the dress with which it is worn are also just right. It is in order that these readers may learn to look for the less obvious, but nevertheless charming notes, that Vogue asks the following questions.

DOES the exposed forehead, which is the overwhelming choice for spring hats, make a hat less becoming?

Did you know that Mademoiselle Chanel wears a hat of straw woven in exactly the same tweed pattern and colours as the tweed of her coat?

When are two hats one hat?

Have you seen the new and amusing combination of a yellow chamois hat worn with a sleeveless white tussur dress, with a yellow chamois belt and chamois slip-on gloves, all accented by touches of black?

Do you know why Reboux's Panama bengale hat with velvet bows is so different from the hat that she made of this straw last summer?

HAVE you discovered the little secrets that make this year's wedding so very chic?

Do you know that there is white—and white; and the newest white is used for the wedding-dress?

Have you noticed that bridal veils are much more individual than ever before?

That small bridal bouquets of white hyacinths are refreshingly different and are quite in keeping with the simplified wedding of to-day?

That the bridesmaid, this year, prefers the small hat to the large, and her dress is not always a picture frock?

DO you know what the right people are wearing at Palm Beach?

Are formal clothes correct?

What about jackets?

THE conscientious reader will discover all the answers for herself in the pages following, and her appearance will reflect her knowledge.

THE EDITOR

Cecil Beaton

MRS. GEORGE SLOANE

REBOUX HAT OF ALMOND GREEN FELT FROM BENDEL

THE NEW HATS

THE mode in its best expression is a continuous evolution. This means change, great change. Though more logical and gradual than ever before, it is none the less apparent. This is certainly true in clothes, and it becomes even more so in millinery, for the dress of a year may often be worn without question, when a contemporary hat proclaims its age. To the uninitiated, a chic hat may be chic always, while to those who know, the angle of its wearing or the treatment of the crown will say that it is *démodé*. To those who have real fashion knowledge, the life of an outstanding model is limited to four months.

Hats are presented by the French creators throughout the year, and the two collections that were shown in the spring and autumn are now added to constantly.

MILLINERY NEWS

Last-minute news in Vogue's note-book includes the following points. The forehead must be revealed—hats are worn on the back of the head—width appears—brims are uneven—straw is treated like felt. Drastic changes have come about somehow. Changes that arrive slowly are difficult to recognize, but they are here, and they are as interesting as if they had burst unexpectedly upon us.

We have had a season of the close-fitting felt hat, the skull-cap following the contours of the hair. In a sense, forms were reduced to the irreducible minimum. Then, Reboux added a long side pleat covering one eye and made popular the type of felt hat worn last season. Now, all of the milliners have decided that a frame of some kind is needed. They have added a flaring, flattering halo of turned-back brims, in exaggerated lengths or width. They are allowing ear-laps in varied treatments—pulled down on one side, folded back on the other. To be very smart, this toque with the wings must still have a tightly fitted crown, but it is cut more shallow than before, the width and length of the sides are well-balanced, and the entire forehead is exposed. Much skill is required in manipulating the felt, for badly done, these models have an unfortunate resemblance to football players' helmets. Combining width at the sides with the bared forehead develops the bicorne, a youthful successor to the tricorne model.

All hats, whether they be toques, bicornes, turbans, bonnets, poke bonnets, cloches, or capelines, show most of the forehead. The line may cut up in a triangle over one eye or in the centre of the forehead; it may slant gradually to the hair-line at one side or be cut in an oval, but always it leaves the forehead exposed. (Note each of the thirteen hats shown on pages 81 to 83.) The Frenchwoman was slow to accept this new departure—and no wonder, after such prolonged fidelity to the low-over-the-brow

SLATE-BLUE FELT FROM BOUCHERON

MARIE ALPHONSINE STRAW HAT FROM FRANKLIN SIMON

line—, but she has now adopted this type of hat enthusiastically.

Even straight brims swing up to disclose the forehead in an unexpected manner. To look out upon the world from under a perfectly level brim implies that one has a wrong perspective. We might have thought that the classic sports felt cloche would never change, but it takes on a swoop of its own, and Rose Descat puts a kink into the brim of the simple felt hats for which she is famous. Sometimes, only an imperceptible something gives a more rakish degree to the wearing, and this is often accomplished by the slightly bias way in which the brim has been sewed to the crown.

The whole tendency towards showing the forehead gives a new tilt to hats. Some of the hats, when worn rightly, look as if they were set at the back of the head. Although the movement really has deeper impulses behind it, one might think that Paris was so amused at the American flapper's method of perching her hat on the crown of her head as to wish to show how smartly even this might be accomplished when the hat was well fitted and given a reason for the angle at which it was worn.

THE COIFFURE AND THE HAT

By simplifying the fronts of hats, new emphasis is placed at the back. The shirred back advocated by Talbot and Patou is illustrated on page 60. The designers have given thought to the woman who wears her short hair longer and curled up at the neck, and, for her, this picturesque ruffle is a good solution. The inclination is to cut brims longer in the back. Agnès offers an extreme version called the fisherman's hat, illustrated on page 59, which appears to touch the shoulders behind, and Descat a medium-sized Chinese bangkok hat with a wide brim cut circular, which is illustrated on the opposite page.

There is a decided difference of opinion in Paris as to the relative importance of straw and felt for spring and summer. In America, these mediums are equally popular. Fine straws have been discovered with pliable, workable qualities that may be handled like felt. Vogue sponsored this type last spring, but, at that time, it was just a straw in the wind. Now, the idea is widely accepted by most milliners. Straw dares everything. Nothing seems impossible when skilled fingers manipulate with parisol, Paris-même, parisisol, and others of the new varieties. Small and medium-sized straw hats of intricate design are produced with all the finesse and sleekness usual in those of felt. Paris-même, whose real name is luciol, is a thin, shiny, lacquered-looking straw generally seen in navy-blue, black, or solid colours for town and in checks and plaids for the country. Reboux offered it tentatively last summer. This year, much of it is about, and America—always looking for novelties—will probably exploit it.

THE SPORTS MODE

Palm Beach and the Riviera have given authority to the small, simple, low-crowned sports hats made of ballibuntl, Panama, baku, and the tremendously chic rough mixed straws. These are distinguished by the uneven brim made slightly wider than before. The moderate-sized cloche of a rough novelty straw shown on page 59, with the brim in one with the crown, has an altogether new outline. Natural colour is still very good, and white straw has been revived to match a white note in a costume and as a contrast to sunburned complexions. A hat in dead-white linen straw possibly finished by a brown suède scarf, would be a charming accessory to a yellow dress worn with white gloves and white-and-brown sports shoes. A practical feature, of course, is to have a series of coloured ribbon bands for each hat.

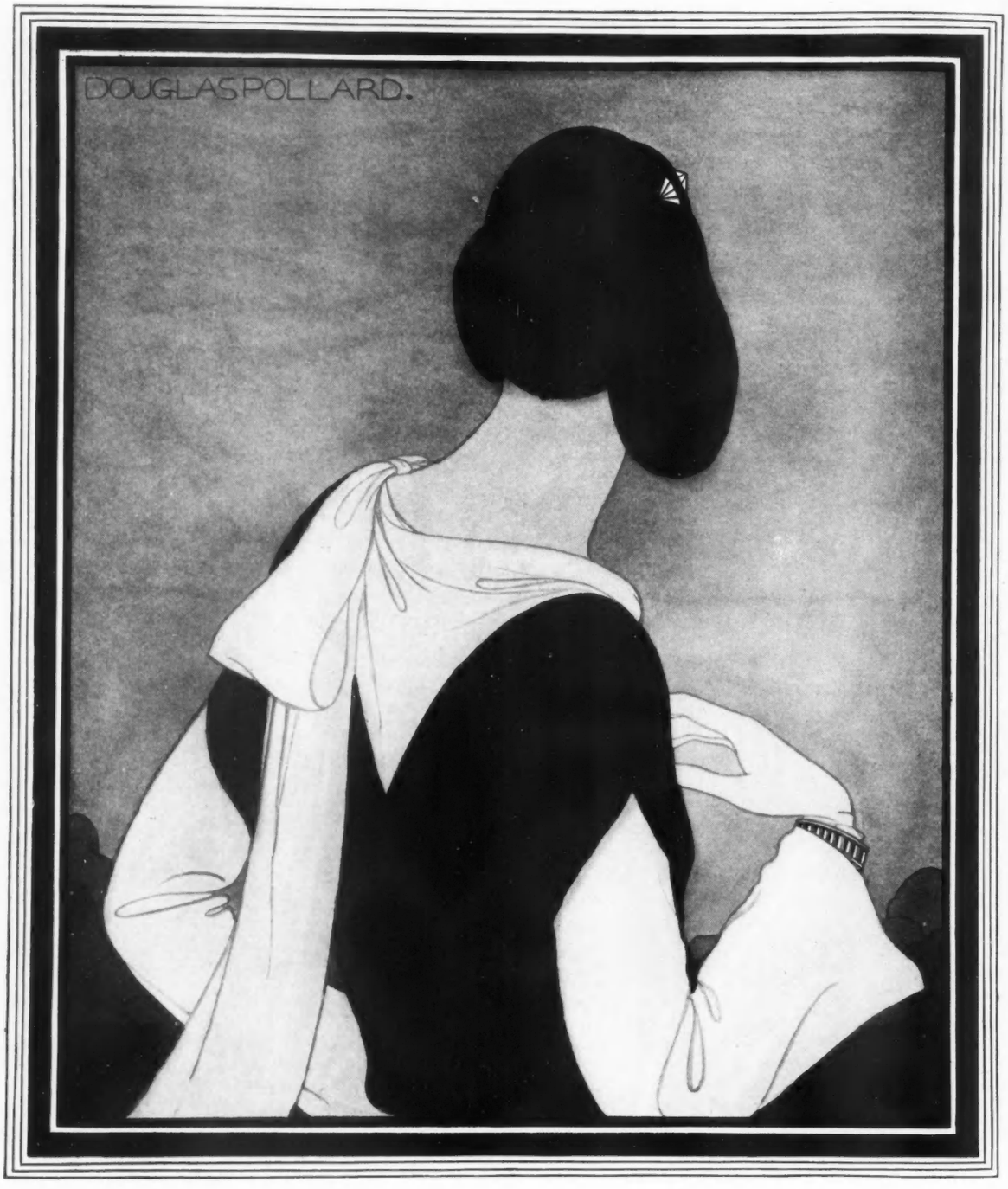
Very large hats also were seen at Palm Beach.

ROSE DESCAT HAT OF CHINESE BANGKOK
FROM BENDEL

But, although the Parisian milliners include a few huge capelines in their collections, smart Frenchwomen do not affect them. When we hear that several immense black Reboux models with tricoloured velvet ribbons are being worn on the Riviera, we wonder if their wearers are Americans, for they continue a fashion peculiarly indigenous to this country. The best forms are plain and made of thin linen straws—the rougher, more linen-like, the better. The crowns are extremely shallow. The brims do not droop on both sides, but flare straight out and manage to give a glimpse of the forehead, with a slanting lilt across the front. White, pale cream, pink, and a range of pastel colours are charming in hats of this type. The crowns may be finished with grosgrain or velvet ribbons or pale coloured chiffon scarfs. Navy-blue, bright red, and brown straws contrast sharply with white ribbon trimming.

For formal wear in the South and later in town and country, the medium-sized hat remains the best type. Vogue said this last season and finds no reason to change its opinion. Such hats suit the type of costume most worn, the printed crêpes and chiffons with fulness, pleats, and circular skirts, above all, because the dress is so often accompanied by a coat. With them, a very large hat seems disproportionate. Excellent versions of the medium-sized type are the hat of cloche brim, long on one side and pressed into an uptilting bonnet shape, and the exaggerated cloches somewhat like poke bonnets. And, as many small hats have grown somewhat

(Continued on page 138)



AGNÈS

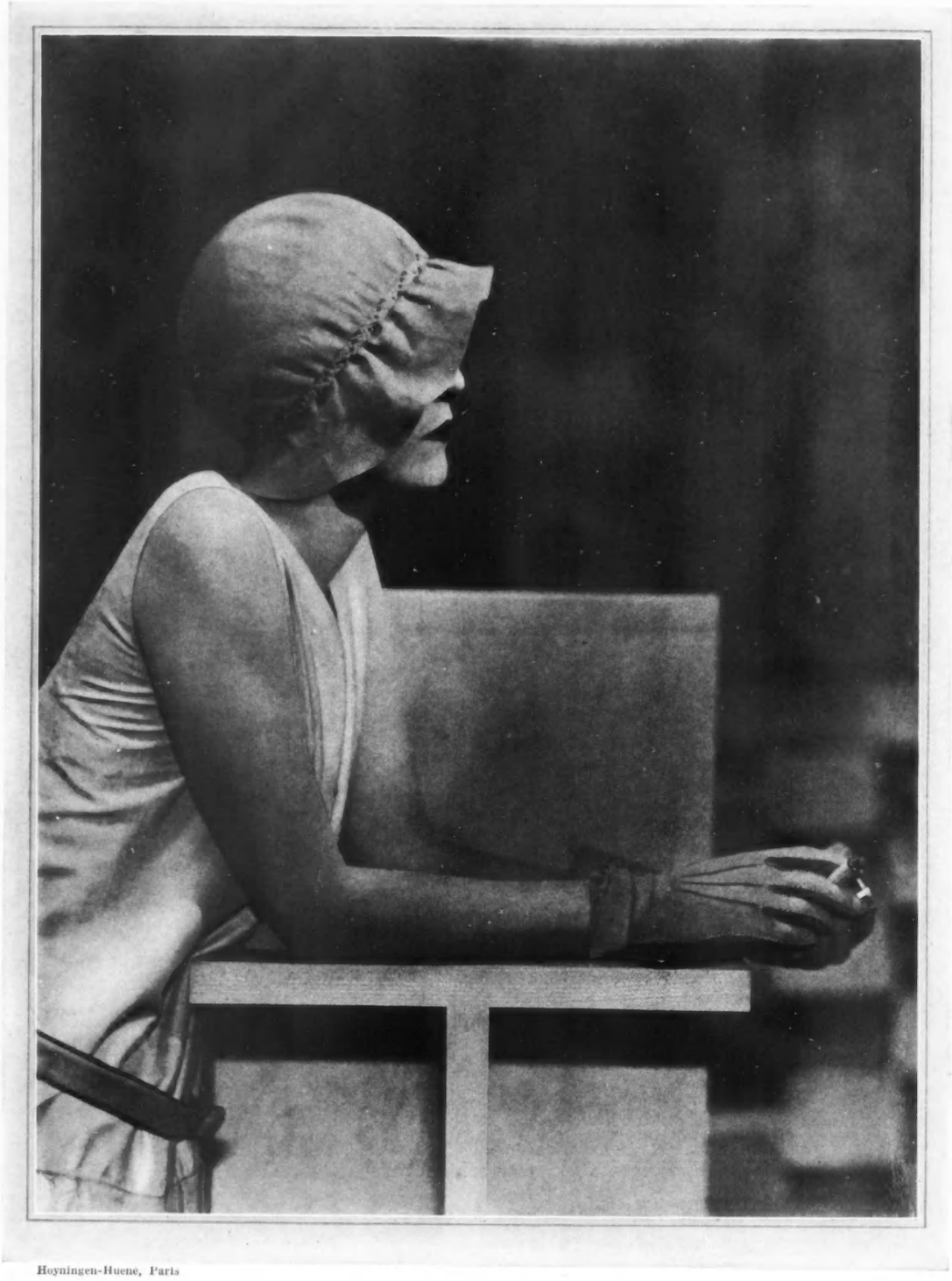
"Randonnée," of navy-blue felt, emphasizes the back by the simplicity of the front, the backward sweeping line of the brim, and the clever use of self incrustations that mould the crown; from Best

BACKS COME TO THE FORE

REBOUX

By putting two hats together—the one underneath, like a skull-cap, of yellow-beige felt, the upper one of draped black felt—, Reboux creates a strikingly new toque; from Lord and Taylor

TWO HATS MAKE ONE



Hoyningen-Huene, Paris

HAT AND BELT FROM MARIA GUY

Yellow chamois cloche with band of braided chamois and black leather. Yellow chamois belt edged in black. Yellow chamois gloves with black stitching. Heavy white tussur dress, from Schiaparelli; hat, belt, and gloves from Wanamaker

YELLOW CHAMOIS WORN WITH WHITE

Hoyningen-Huené, Paris

JEAN PATOU

(Right) "Volpone;" hat of brown straw and white paper straw; white kid band; Saks-Fifth Avenue. "Juan-les-Pins;" Patou dress of white marocain. White chamois Alexandrine gloves

REBOUX

(Below) "Lulu;" poke-bonnet of Panama bengale straw and tricoloured velvet ribbons, with tailored bows and length at the sides forming pleats over the ears; Saks-Fifth Avenue

AGNÈS

(Below) Fisherman's hat of Chinese bangkok straw with brim pleated at the sides; brightly contrasting ribbon; short in front and long in back; from Bergdorf Goodman

LENGTH AT THE BACK

Steichen

HAT FROM CHRISTINE; JEWELS
FROM BLACK, STARR AND FROST

PATOU'S FAN-TAIL BONNET

HONEYMOONS

BY

ETHEL HARRIMAN

TO-DAY, everything in life is complicated—complicated by the very facility of modern existence. One is constantly faced with the necessity of making up one's mind—when to come, when to go; how to come, and how to go; and a thousand and one other idiotic questions, until one's entire behaviour is beset with eternal indecision, and, of sheer necessity, one is classified either as an obstinate, immovable, pig-headed mule or as a weak-kneed martyr to complete infirmity of purpose.

IT is this, and this alone, which gives me the courage to launch forth into a discussion on the subject of honeymoons—and where to spend them. For honeymoons, with their limitless possibilities, have, with everything else, become a problem.

IN what they call "the old days," the days of our grandparents, how comparatively easy it must have been! The delight of choosing when the choice was limited—Montreal in the winter-time—or there was always Niagara. The thrilling vision of a man in a barrel braving the Falls; a local photograph of the bride in her bustle and the groom in a chair by her side. Memories to be cherished forever, until they smelled of lavender and old pages. Happy day, indeed! From that first thrilling moment of shy isolation in the musty sanctity of the family brougham behind "a pair of spanking bays" en route from the church to the reception, until the final homecoming to the "little brownstone front off the Avenue" gently lit with candles where these fortunates unconsciously lapsed into "real life" again. There can have been no problem there—a tiff at worst, perhaps—, but Doctor Freud and Doctor Jung were in their infancy, and complex problems not yet conceived.

TO-DAY, free of any inconvenience, hourly trains pant to carry you across great continents, daily steamers to span the oceans, while airplanes await, restive in their hangars, to fly you, according to the popular songs, "high above the mountain tops" where the clouds have silver linings. You may, if you like, even dispense with an earthly wedding for the good offices of begoggled sky-pilots and flying parsons. The world is your honeymoon ground. You, the explorers!

TO be technically assured whereof I speak, I have just looked up the word "honeymoon" in the dictionary. "Honeymoon: The first month after marriage." Which definition I (no doubt libelously) find both presumptuous and unsound. Who are Messrs. Funk and Wagnall, or the Wise Gentlemen of Oxford, or any other compilers of words at random to suggest that a wedding trip shall last but four weeks? That, at least, depends on you, on your incomes, on your fancies, and on your ability to choose the right place at the right time. And with that, your problem starts. For, contrary to all the instincts of romantic nature, it is essential that you should presuppose, consider, weigh, and envisage all the gloomy external possibilities of any plan that may occur to tempt you to adopt it. You must, before taking any steps, temporarily arrive at a state of mind (no doubt wholly foreign to your nature) of concentrated premeditative suspicion towards all.

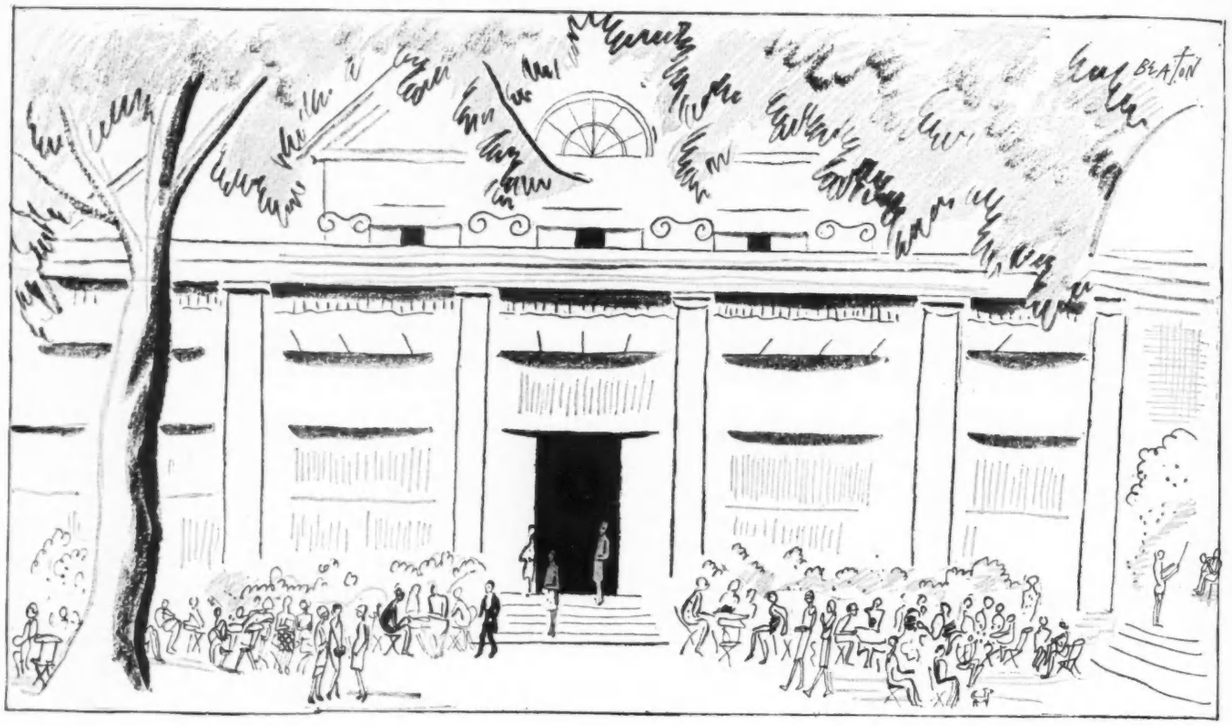
ENDLESS advice is brewed for all would-be travellers, but especially for the consumption of prospective honeymooners. Salesmen in travel bureaus trained to taunt, polychrome posters to lure and dazzle, travelogues and pamphlets guaranteed to intoxicate and befuddle the best of brains, so that, in spite of their inevitable verbosity, you are driven to the maddest of plans. Think twice before you fall for the pernicious epithets inviting you to "Trip over the Dolomites on Your Bicycle," remembering the while that to get over anything, you must first have got up it. The same elusive flaw lies hidden between the lines of nearly every travel booklet. California, "the land of perpetual sunshine," is practically inundated during an entire unmentioned rainy season. Bermuda, "the land of the stately Easter lily," is also at another season the land of unstately onions, small potatoes, and a highly distressing east wind. Your path, in fact, is infested with untold illusive prevarications.

FOR all of that, the honeymoon is a thing to be taken seriously. It is life's first great adventure. Some one once said, "Four people go on honeymoons, the two who think they know each other and the two who have never met," which, if we are to believe it, makes the problem twice as difficult. But it does bring to mind the importance of the two strangers getting to know each other under the best possible circumstances. It would seem to me, therefore, that one could accomplish this more successfully in peaceful surroundings. A country house—days of sunshine and green fields, long, undisturbed evenings, perhaps the distant baying of a dog and the croaking of contented frogs to tell you that there is still a world outside.

WHY, instead of silver and gold, china and clocks, can't some rich friends be persuaded to give you their country house for three or four weeks, with no responsibility to you? Why isn't that better than rushing madly off to foreign lands?

BUT, perhaps, you belong to that well-known group who believe in "getting their travelling in" at the start. If that be so, would it be possible for you to "cast aside all your overcivilized accessories and on a barge to drift idyllically down the loveliest of all rivers, the Danube, where strains of elusive gipsy music haunt the nights and brilliant sunshine, warm as the heart of Hungary, colours the day?" That sort of talk is just what I warned you against. It is March. Had you thought of that? The Danube is no doubt frozen solid; you wouldn't drift an inch. Better to join Commander Byrd and do the job up properly. However, "small villages line the banks, tempting you with a cheery welcome. The scene is reminiscent of an old operetta, with the tidy white houses bright in their primitive paint. The peasant folk here are no beasts of burden, but a light-hearted people dressed in brilliant native costumes as they go smilingly about their tasks. Over all appears a mediaeval castle from which the lordly patrons descend to make merry with the villagers or to talk to the benevolent old village priest. Occasionally, a gipsy caravan stops for a day to barter and trade, or to tell your fortune, or,

(Continued on page 126)



The solemn ceremony of drinking Baden water

THE BADEN-BADEN CURE

ILLUSTRATED BY

CECIL BEATON

"DRINK no water between meals!!!"

"Eat more meat!!"

"Breathe in through the mouth, and out through the nose—so!"

A lady from America sat in the consultation room of a famous German doctor in a famous and highly expensive German sanatorium. She sat in rapt attention, keeping her eyes on the smiling, but inscrutable countenance of the *Herr Doktor,* her mind fixed on the régime of her next three weeks, as he was outlining it to her in crisp, deliberate English. She had gone through a swift examination, had answered a few direct questions, but, somehow, she had forgotten to voice her usual complaints. A moment later, she found herself in the hall, clutching in her hand a slip of paper. It began: 6.30 a. m.—Friction. Salts. Dress: 7—Walk up-hill at least 30 minutes. Notes, written in the angular hand of the *Herr Doktor;* her calendar of the day.

A strange sanatorium, this. A large, solidly built Teuton house, furnished stolidly and without taste or graceful concessions. The air of a hotel, not a hospital. Inside—no busy evidence of nurses. A plain, uncompromising dining-room, set with straight rows of small tables. Men and women dressed for dinner, intent on food bearing numbered porcelain tags. Later—a group sitting on the veranda; a table of bridge; a gradual exodus up-stairs to bed; then—ten o'clock, and the *portier* locking the doors with an enormous key, changing into his blue striped jumper, and arranging his mattress for uninterrupted repose.

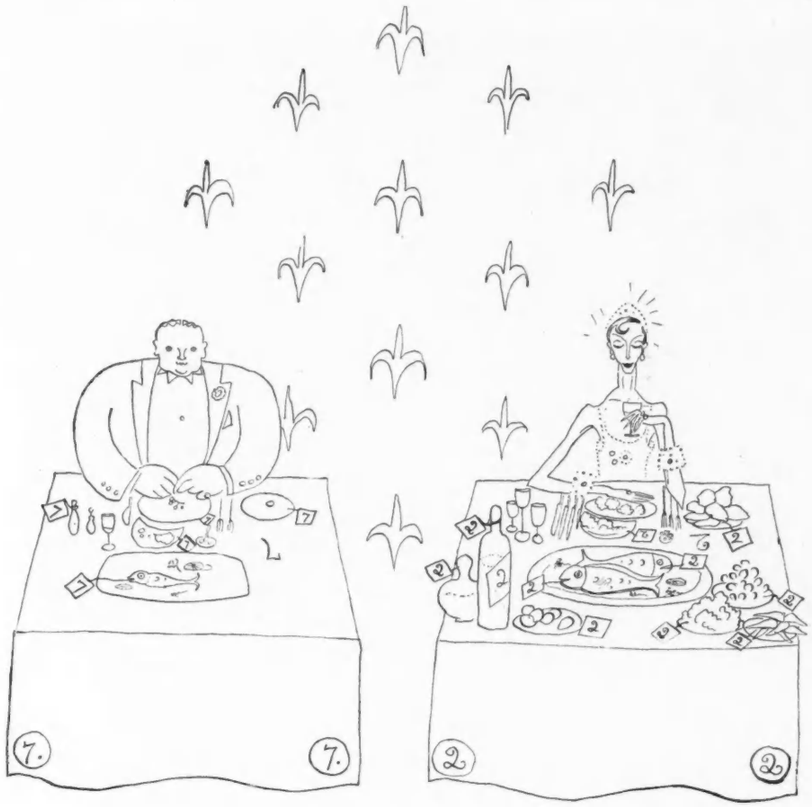
Did you ever take a Cure? No? Then let us suppose, for the moment, that you have chosen Baden-Baden, appreciated centuries ago by the Romans for its thermal waters; now elaborated by the Germans; and patronized from March till November by titled Europeans, and by fashionable Americans who do not have to count the cost. Here, to this really picturesque town lying amid the pine-wooded hills of the Black Forest, you may come to lose unwanted kilos, to gain in weight, or to quiet jumpy nerves. Or—merely to come to a luxurious *Badeort,* if you have fallen into that self-indulgent habit.

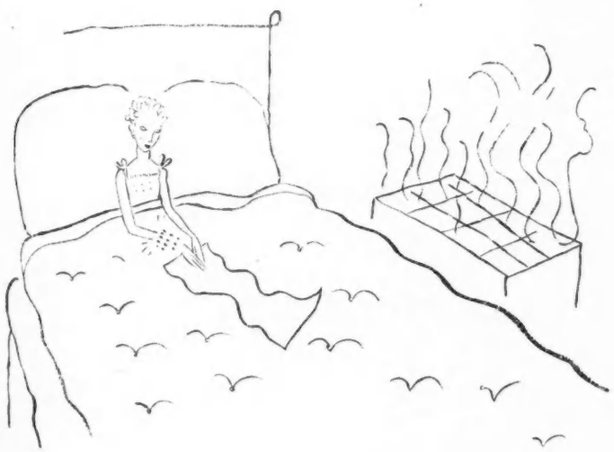
You may go to a good hotel—be attended by a kindly, competent German physician—and follow his régime with the assistance of the maître d'hôtel, the *Trinksaal,* and the state thermal baths. This is unquestionably the most comfortable method and brings good results if you have the persevering will to follow instructions without the reminder of formal institutional restrictions. In all probability, you will play the game squarely. For you came to Baden-Baden expressly for this *Kur,* and your faith is unshaken. You will be encouraged, also, by the good example of others, likewise going at stated times to take the prescribed walk or bath or massage. A cheerful band holds concert (the first of four in the day), from seven-thirty until nine of a morning, the while men and women of diverse shapes parade solemnly up and down the terrace of the *Trinksaal* with their mugs of lukewarm Baden water. Here, one notices many of the townspeople. For, it must be confessed, comparatively few Germans make the pilgrimage to Baden (where all is decidedly *Luxus),* but the all-year-round inhabitants go in for the waters and the concerts with religious fervour. Must not all—visitors and residents alike—pay the *Kurtaxe,* and should not one derive one's *Pfennig* worth?

Another method of cure is to seek the solitude of the true *Schwarzwald*—to go to a simple German *Kurhaus.* Here, you will

(Continued on page 130)

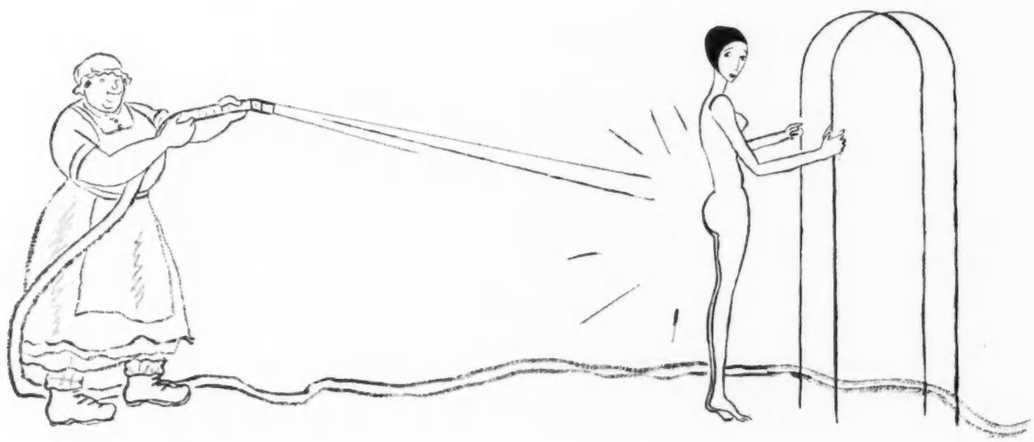
(RIGHT) Obese and lean, dressed elaborately, sit down to dinners of porcelain tagged foods

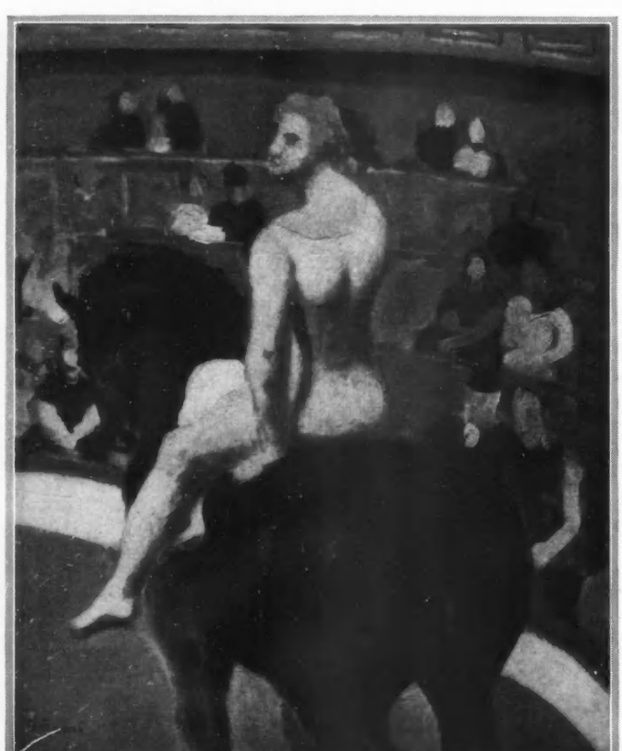




(LEFT) And so to bed, with the heating of one's compresses the sole diversion

(BELOW) A husky "Mädchen" in waterproof boots sprays a staggering stream on excess ounces





"Provençale dans un Fauteuil," by Picart-Ledoux

"Écuyère au Maillot Rose," by Gimmi

ART

SOME CONTEMPORARY FRENCH PAINTERS

BY

AUGUSTUS JOHN

TO the young artist who goes to Paris in order to study the works of the masters, there will be awaiting him, not only a lesson, but a revelation. As we said in a previous article in Vogue, the glory of the French tradition is a thing above and beyond the ephemeral attraction of the fashionable French painter of the day. France holds better lessons.

The recent exhibition of French painting, held lately at the Leicester Galleries, was a welcome reminder in England of the unceasing enthusiasm of French painters towards a personal expression of their own pleasure in life, and, although the exhibition recently held in Green Street was not so representative as one hoped it might be of the work of contemporary French painters, it nevertheless allows one to estimate both the aesthetic and sensual *cri de cœur* of the present day. For, after all, what is art if not the *cri de cœur* of its generation? The fact that, later, an expression of the painter's art should be considered a good picture is really irrelevant to the pedantry of aesthetic emotion.

AN AIM OF ART

All that one wants in the end is to find, in spite of difficulties, the picture that one genuinely likes, and not to mind on what grounds one is reproved for these inclinations. In the end, whether in life or in imagination, the satisfaction of desire is the only thing that counts. And so, with these French painters of the present day, we realize that many of them have real technical gifts, but they do not, perhaps, appeal as doing what every artist should do, which is to satisfy their own personal expression without caring about the appreciators or even the dealers.

England has always been tolerant of the work of French painters. It has far too often been thought by Parisian dealers that our country was stubborn in its appreciation, but, by one of those tragedies of incomprehension that may lead to wars or may lead to the mutual enjoyment of trifles, England is essentially a country that enjoys the best it can get from any other, and that we should have appreciated modern

French painting a long time before the French did themselves shows not only the tact of our tolerance, but also the triumph of our intelligence.

Manet, Monet, Sisley, Pissaro—these are the pioneers who led painting from the halting deliberation of David to the courageous or even risky contact with the open air. Monet, Renoir, Degas, not tentatively, but with conscious authority, released that long-confined expression of instant response to the aspect of the visible world. The battles of Impressionism have now been fought and won, but we ourselves of the present day are still stirred by the splendid, adventurous spirit that inspired the masters of Impressionism. They, and we bow to them, are representative of the high French courage in Art and of the triumphant Gallic loyalty to beauty. Flouted and despised as they were by the official and bourgeois class, the early Impressionists never lacked recognition from those fine, if few, spirits to whom is due the continuity of French culture. France is the country that likes what it knows, even though it may not know what it likes.

So much for Impressionism (without at present touching on the immense importance of Cézanne).

POST-IMPRESSIONS

It is to be regretted that the later romantics, Van Gogh, Gauguin, and Emile Bernard have been known to the English reader simply as Post-Impressionists, when their work and their own individuality were much more significant than, and quite distinct from, the work of the Impressionists themselves. Van Gogh is an example of the tragedy of conscience in Art. The drama of Arles consists in the opposition of the reverent Christianity of Van Gogh with the muscle-bound Paganism of Gauguin.

And so France, with her inexhaustible fecundity, with the collaboration of her innumerable allies, ever continues to produce painter after painter to carry on the grand line of her classic tradition.

Sisley, over whom perhaps one day there will be an amicable, but serious dispute between ourselves and France, and Monet, in the entrancing water-lilies of his later years, are two of the best painters that the average Englishman has ever come across, and the battle of Impressionism, hard fought as it was in the Paris of the 'Eighties, has now given way to a more cultured, but less intelligent appreciation. Derain, the pedant, is sometimes less than pedantic, and, more rarely, more. Picasso, the Andalusian prodigy, seems, unfortunately, to become more meretricious day by day. Matisse remains the best, the most sensitive, of French painters, for Matisse, having abandoned his early essays in imbecility, has, by dint of assiduity and method, achieved the foremost place in his generation as an exquisite paysagist and painter of *genre*.

The French will, of course, be unaware of the implications of a subject picture, and Matisse and the other French painters of his generation would never consider, in their sophisticated and thoroughly fashionable rendering of life, that the picture might possibly be as permanent as its moral.

Although the exhibition is itself under the most official and extremely serious auspices, one is able to find many canvases of out-

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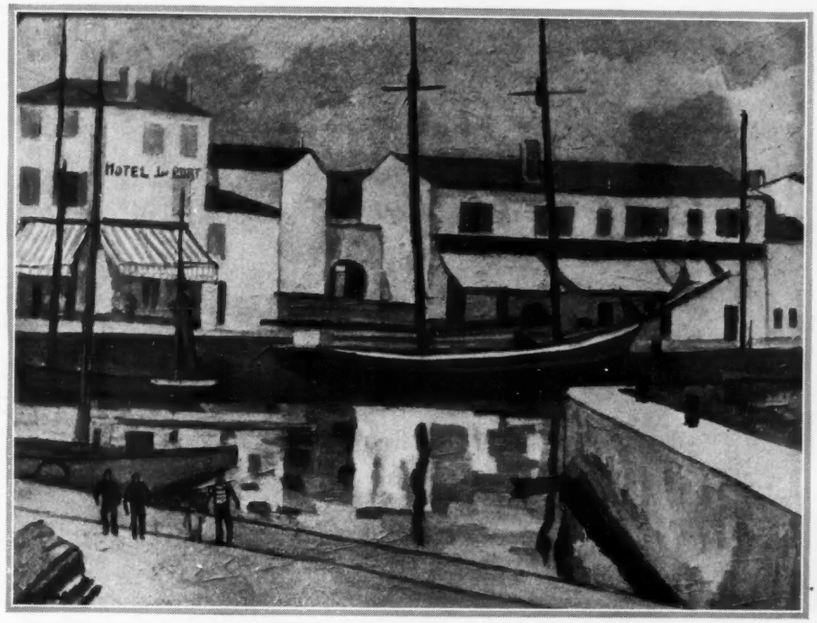
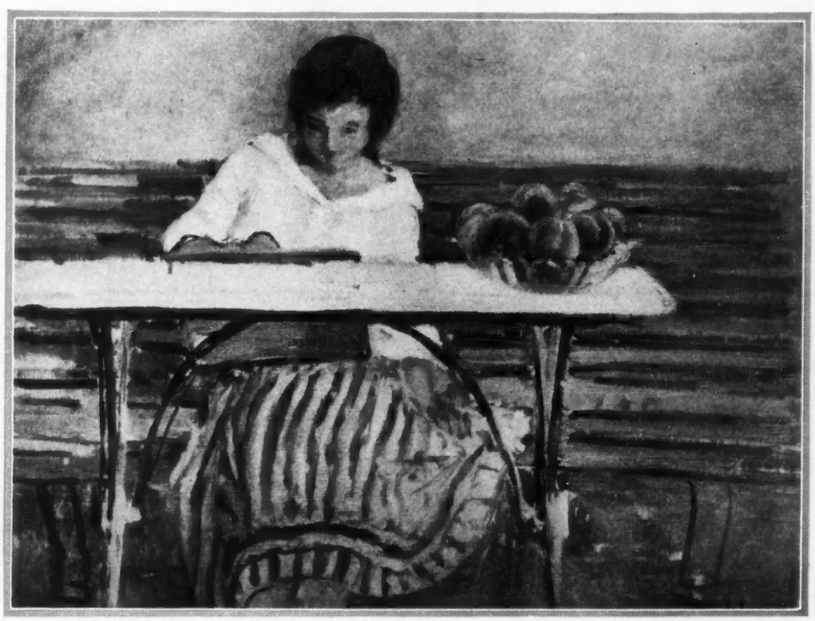


"Saint-Martin-de-Ré: Le Quai," by Antral

(Left) "Nude," by Ceria

"Jeune Fille Dessinant des Pêches," by Lebasque



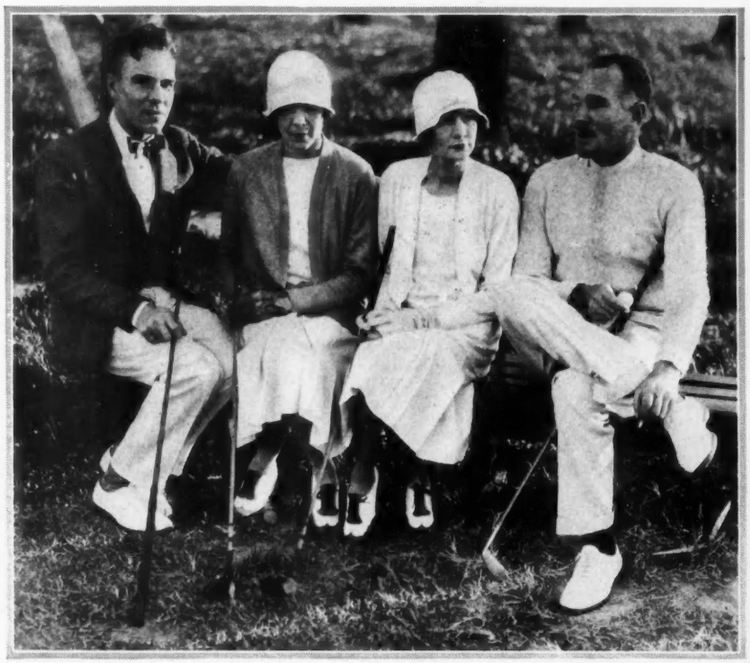
Townend-Herbert Photos

(Left to right) Miss Sarah Jane Sanford, Mr. Otto H. Kahn, Mrs. John Barry Ryan, junior, the former Miss Margaret Kahn

Pictorial Press

The group at the right in the photograph includes Baroness Bonstetten (standing), Miss Nancy Yuille, and Mr. Maurice Fatio

(Left) Mrs. John Barry Ryan, junior, and Lady Alexandra Metcalfe, a daughter of the late Marquess Curzon of Kedleston



Townend-Herbert Photos

Mr. Ector Munn, of New York; Mrs. Reginald Boardman, of Boston; Mrs. Herbert Pulitzer, of Saint Louis; and Mr. Gurnee Munn, of Washington

PALM BEACH VISITORS

Pacific and Atlantic Photos

Mrs. John C. King, of New York and Palm Beach

Cameragrams

(Right) Mrs. John Munroe, of Tuxedo, New York

Townend-Herbert Photos

Cameragrams

Miss Pauline Munn, of Philadelphia and Paris

(Left) Mrs. C. Edgerton Warburton, of Philadelphia

Cecil Beaton

MRS. JOHN WILLIAM MACKAY

The former Miss Gwendolyn Rose, the daughter of Mr. and Mrs. George Rose, was married to the only son of Mr. Clarence H. Mackay, in February

WOMAN'S BUSINESS *and* THE BUSINESS WOMAN

IN PLAYING MEN'S GAMES, HAS SHE LOST THE TECHNIQUE OF HER OWN?

IF any one had ever been inclined to doubt the ingenuous story of the Creation, one incident alone would have carried conviction—that which so well shows woman's desire for knowledge. The very ancient myth of Psyche and the lamp proves how the heathen regarded this feminine instinct; regrettable because, in Psyche's case, as in so many others, the whole of the game was lost for the candle. "A little learning," says Pope, "is a dangerous thing." But we are not at all certain that a great deal of learning isn't dangerous and that, often enough, the danger isn't increased by the amount of knowledge. Psyche lost Cupid, and Eve, if she didn't lose Adam, lost Eden by yielding to the temptation of "wanting to know." It is a fatal temptation to women, especially where men are concerned; bad in two ways, because not only is it ill-advised for women to know too much about men, but it's a misfortune for men to know too much about women. And, yet, this terrible urge of the female brain towards understanding is so twinfold that it still insists upon offering, as well as demanding, enlightenment.

DO men ask to understand or be understood? No! And very wise it is of them to be content, as they are, with the flattering half-light of misinterpretation. Granted that the only really lasting charm is mystery, how infinitely sensible they are to preserve it, offensively and defensively, whenever they can. No man would have been clever enough to catch a Psyche napping—but then, with the splendid, dull prudence that so becomes them, no man would have cared to try. What did her name matter (he would have said to himself), when she brought him romance? And, truly, romance is all he asks of woman to-day—plus a little domesticity. But what does he get? Efficiency, and more efficiency, in all sorts of ways—business, science, sport. And, unfortunately enough, major efficiency in a woman is likely to discover minor efficiency in a man—at least, it is very apt to pierce those Jove-like clouds in which he shrouds his professional activities and find them less active than an awestruck, outside fancy had ventured to paint them.

IN the case of a real Jove, this might possibly be comforting, since he was a god whose habits were, if anything, too lively, but for the ordinary business man to be found quiescent is not always to his advantage. Never should he have permitted the tip of the feminine nose to be poked into his affairs if he wished to continue ruler in this special kingdom. An insatiable longing to know how the kingdom was managed, and then how to reorder that management for the better, gradually won its way—its reasonable, competent way—, till the business woman began to rival the business man and, in some instances, surpass him. Good for the business world, perhaps, but how does the one-time master mind like it?

NOT at all; and, again, not at all; particularly when he's married to a business woman. This, he occasionally admits. Only the other day, we were made aware of one gentleman's point of view through his wife, a woman of charm, of good looks, and—alas—of marvellous ability in affairs. "I know he doesn't really like my working and that, no matter how companionable we are, he feels my chief interest is outside the house, and he resents it. He says, indeed, that no man can enjoy having a wife whose interests are not centered about him and her home life; that it is never entirely agreeable when a woman appears to be the equal, if not the superior, of her husband in mentality, and that the great charm of the ladies one doesn't have to marry is that they take so much trouble to please a man and make him feel he's an uncommonly fine fellow. So then," continued our informant (in the careless, carefree language of the day), "I was boiling. 'You mean they flatter you and kid you along. Do you like to be flattered and fooled?'" To which her husband, with calm finality, replied, "Every man does."

WELL, don't we all? Don't we all like to be accepted, at least, at our best face value? Appreciated, made much of, listened to, allowed to think our opinions of some importance? Everybody wants to be a little flattered, and perhaps even a little fooled, within reason, and men, being on the whole built on simpler lines than women, like it in a franker way. Certainly, they have lost prestige in the home since they ceased to be the heads of their own households, deferred to by their families on every subject. Certainly, they have lost it in business, since women, as they entered that domain, found how much could be done that men didn't do. It is not pleasant to lose prestige, and it is pleasant to be treated with deference. Moreover, we are disposed to believe that to find a "companionable mind" at the end of a long day mayn't be as inspiriting as to find an alluring enigma in her best clothes, radiating the bright, subtle, possibly assumed, interest of the more sophisticated woman, who plays femininity for all it's worth.

WHAT we don't know about each other makes our most fascinating point of intercourse. What we are willing to pretend about each other creates our pleasantest atmosphere. A man whose wife won't even affect to take as much interest in her housemate as she does in her business partner can't expect applause in the domestic circle. Of course, men like being "kidded along." Of course, they prefer to keep the fine eyes of their selected affinities focussed on them and their concerns. The question is, how nearly is it too late for remedy? What will convince woman that matrimony itself is a business about which there's still something to be understood, and in which, lately, they seem to have been "losing contacts?"

"FINDINGS"

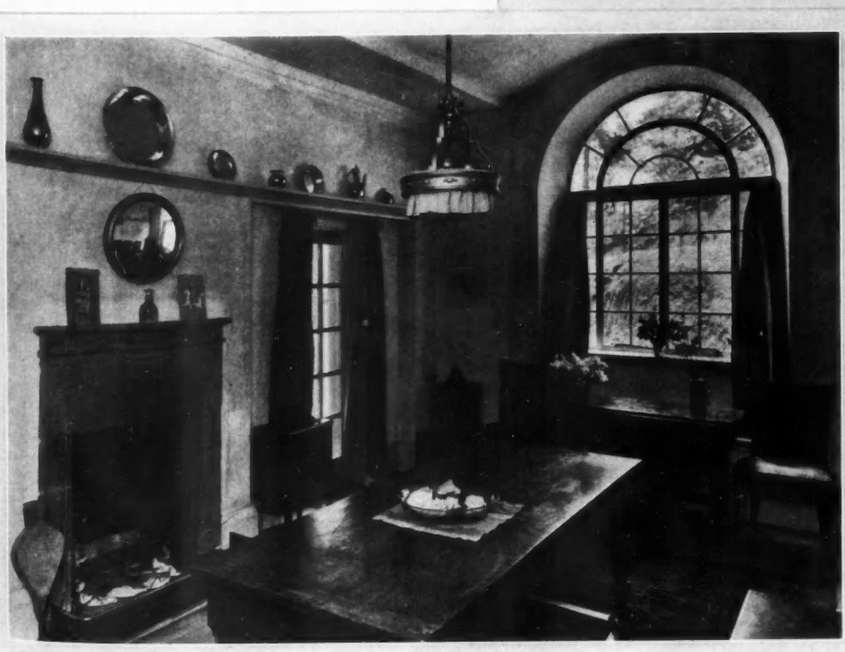
THE HOUSE OF

MRS. GUY DU MAURIER

GEORGE L. KENNEDY,
ARCHITECT

E. J. Mason, London

AT HAMBLEDON, SURREY



E. J. Mason, London

Hal Phyfe

SEEN ON THE STAGE

BY DAVID CARB

Erin O'Brien-Moore has come into fame as the leading lady of "Street Scene," a play of the sidewalks of New York, by Elmer Rice, who will be remembered as the author of "On Trial" and "The Adding Machine"

THE fortnight just passed brought a plethora of productions, four of which have a perceptible raison d'être. The others, regarded from any angle, even that of box-office attractiveness only, look much like bad business.

"FOLLOW THRU"

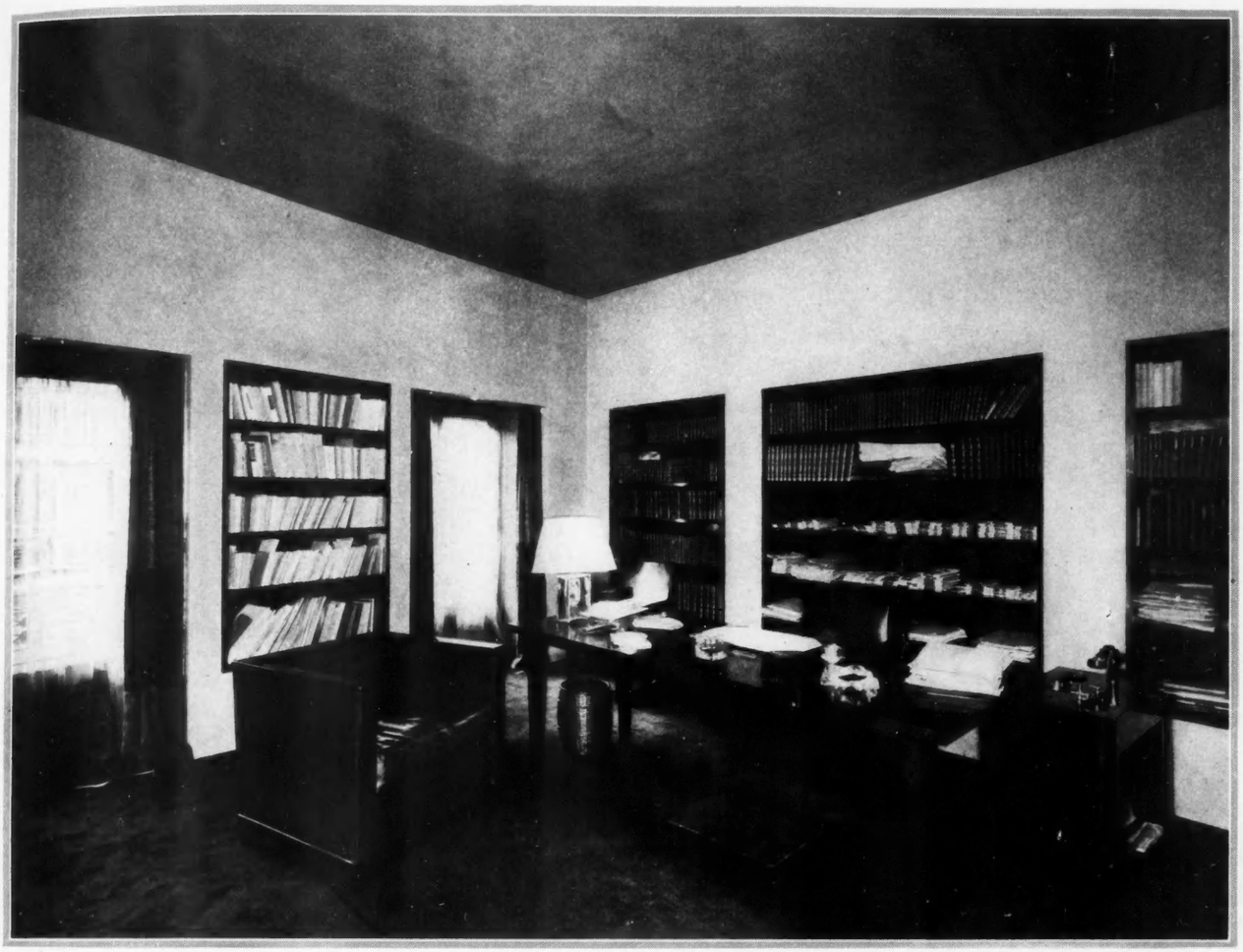
IN the theatre that housed "Good News" for more than a year, Schwab and Mandel have installed "Follow Thru," a swift, lively musical comedy that does admirably what it sets out to do—it holds the title of "Peppiest show in town." From the rise of the first curtain to the fall of the last, it never lags for a moment, but rushes along at an unvaryingly breathless, noisy pace. With a book that is tossed aside whenever it threatens to retard the swift progress of the expertly contrived machine, a score bristling with tunes certain to be whistled and sung all over the country, with talented performers experienced in their metier and cleverly trained for the specific requirements of this particular piece, with ingenuity of design, wide variety in both the selection and the assembling of the material, with "The Ladies' Dressing-Room" episode that concentrates within its few minutes more hilarious comedy than most musical shows contain in their whole course—with such assets, "Follow Thru" could not fail to provide a merry, invigorating, highly diverting evening. That being its objective, and that being what the people who choose an entertainment with such a name desire, every one should be pleased. And, doubtless, great numbers will be for a long time.

The music ranges from the charmingly sentimental "My Lucky Star" and the sweet, melodious "No More You" through the delightful "Then I'll Have Time for You" to the infectious dance tune, "You Wouldn't Fool Me, Would You?," and the comic "I Could Give Up Anything But You." The song titles may cause "Follow Thru" to be dubbed the "You Show."

The star of the production, as of its predecessor, is Zelma O'Neal. She does her vigorous, vivacious, hardy, rough stuff more effectively than ever. She is ably assisted by Don Tomkins and Margaret Lee, a most likable and accomplished juvenile team; by Paul Howard, a remarkable contortionist; and by a singularly comely, agile, well-drilled chorus. Jack Haley leans too heavily, for my taste, on what is close to a burlesque of a physical deformity. And John Sheehan has an irritating, vaudeville habit of waiting patiently for every point to register, the while smiling in unctuous approval of his own cleverness. John Barker appears to have been cut out of the book entitled, "What the Musical Comedy Hero Should Be, Look Like, and How He Should Act."

Schwab and Mandel appear to have found a successful formula;

(Continued on page 114)



(Above) The walls of this modern library in a Paris flat are of rough plaster painted ivory colour, while the book-shelves, desk, and table are of dark varnished oak. The chairs are upholstered in brown leather, and the curtains are of heavy brown-and-beige fabric, with café au lait net curtains against the glass

Sonia, Paris

(Left) This modern salon, also in Paris, has beige-pink walls and light pickled oak woodwork. The carpet is in beige, and a brown hand-woven fabric is used on the chairs and for the curtains. A carved terra-cotta base-relief tinted white, brown, and beige-pink, by Henri Laurens, hangs above the crystal lamp

DECORATIONS BY J. MICHAEL FRANCK

MODERN ROOMS IN BROWN AND BEIGE

VARIOUS ASPECTS OF THE ONE-RING CIRCUS

Time to draw a veil

Little Rollo looks at Love and Marriage

Once, the Groom came into the picture, too

Young Love in the Age of Innocence

Wedding wreath No. One is laid to rest

Advertising, merchandising, tea-shops, and husbands are among the businesses chosen by modern women

THE DRESS FOR THE SECOND MARRIAGE

COSTUME FROM BERGDORF GOODMAN

A dress of flat crêpe in honey-beige, for the bride

THE dress worn by the bride at her second wedding is never, strictly speaking, a "wedding-dress"—never, that is, a dress of the traditional white satin and real lace. It is simply a smart costume, the very smartest that the bride can find, and suitable for any afternoon affair. And the same type of dress will be chosen by many somewhat older brides, marrying for the first time, and by younger ones whose weddings are to be small and informal.

THE costume shown at the left, for instance, is one worn by a very chic American bride who was living in Paris at the time of her wedding. Her costume was a dress of honey-beige flat crêpe, and—contrary to all bridal custom—, it had only the briefest of sleeves. At the *mairie*, she wore a short coat of the same crêpe, but, afterwards, she joined her wedding guests at luncheon in her own hotel, slipping off the jacket before taking her seat. This costume would be equally smart for a bride in America if her wedding was an informal one.

THE hat illustrated with this costume is from Reboux and is of felt in the same soft shade of beige, cut and draped into the very newest lines. The shoes are simple opera pumps of beige antelope. And the jewels—most important of all, against so smartly simple a dress—are a striking jewelled pin worn at the waist-line, a beautiful diamond bracelet, and a string of pearls.

FLOWERS, too, are sometimes a problem to the divorcée or widow, marrying again. Should she or should she not carry them? She should, by all means, but in a small bouquet, held in the hand or pinned to the shoulder. Yellow or striped creamy orchids are particularly smart, in a spray the size of the one shown in the sketch. And no less chic is a bouquet of white gardenias, like the one shown on the opposite page.

THE bride shown on the opposite page is wearing a costume a trifle more formal than the one just described, but it, too, dispenses with sleeves (since that is a note of the season) and adopts a jacket of its own fabric—of lace in rose-beige. The Reboux hat is of Paris-même straw to match, especially chic in its small silhouette. For small hats have entirely replaced the large "picture" hats that were once worn at such occasions. The shoes are of beige suède, and pearls are the only jewels.

THE bride's mother, too, has followed the newest trends of the mode. Her gown is made of chiffon printed in red, black, and beige, in a fine design—the loveliest possible fabric for early spring. The Reboux black hat of Paris-même is trimmed with a feather fantasy.

COSTUMES FROM FRANCES CLYNE
A rose-beige lace dress for the bride
A flowered chiffon dress for the bride's mother

THE BRIDAL VEIL

ARRANGED BY CECIL BEATON

THE YOUTHFUL BRIDE

Rose point veil, from Sara Hadley; narcissus wreath; cream satin dress, from Bonwit Teller; posed by Joan Bennett

THE CHIC BRIDE

Tulle veil in turban effect; satin dress in the luminous cream-pink of a pearl; dress from Jay-Thorpe

Cecil Beaton

Cecil Beaton

THE NUN-LIKE BRIDE

Veil of Duchesse lace, Brussels net, and rose point lace; bouquet of white hyacinths; veil from Mrs Bell

ALL IS VANITY

BY

S. S. S.

WOMEN are happier now than they used to be. They are expressing themselves in terms of independence, gaiety, achievement. They no longer sigh over poems such as "For men must work and women must weep." They refuse to weep. Even when Death enters the household with ominous warning and the depressing draperies of destruction, they accept it—as accept it they must—, but they no longer bend and break beneath the burden. They regard this as a workaday world (as men have always done), and they begin again, with renewed energy and devotion, concerning themselves with living problems instead of brooding over vanished dreams. They no longer consider that trial and tribulation are the lot of woman. Christina Rossetti, writing about eighty years ago, asks,

"Does the road wind uphill all the way?
Yes, to the very end.
Will the day's journey take the whole long day?
From morn to night, my friend."

And Edna St. Vincent Millay breaks in with a note of reckless joy that could belong only to to-day.

"My candle burns at both ends;
It will not last the night;
But ah, my foes, and oh, my friends—
It gives a lovely light!"

There are some who attribute this new-found happiness to assured economic independence. Others regard it as the result of work well done, and there are those who believe that relief from the load of excessive maternity has brought the improvement about. Still others there are who still persist in declaring that "Woman's place is in the Home."

A WELL-KNOWN physician said, recently, "I have known women who have made international reputations for themselves—writers, artists, powerful executives, all kinds of women—, but, sooner or later, they all break down. Particularly when they approach the dangerous age, about forty, they're shaken by the last gasp of maternity and collapse. They want to commit suicide and bemoan their wasted lives, which did not produce even one child. There are women who forsake their inevitable and only medium of self-expression—that is, maternity—for careers and fame. Others shirk their natural responsibilities simply because they want a good time." One woman answered, "I suppose it is more natural for a woman to have a family than a career, but I am sure a career can be a satisfactory outlet. Anyhow, you can't generalize about happiness. Some people just wouldn't be happy—no matter what they had." Another said that such a theory regarding women was "as sound as the one that, farming being the fundamental industry, all men should be farmers."

SO much for those views. They belong to a variety of minds, and the opinions are justified so far as they go, but they do not go far enough. The real secret of a woman's happiness to-day lies in the fact that, as her horizon widens and her fields of activity become richer, she has more play for her ego. She can express herself in myriads of new and interesting ways. She can make the acquaintance of art in modern dress, she can delve in the archives of history, or she can become an Amazon. She talks, and laughs, and plays games, and leaves the tiresome details of child-rearing and housekeeping to women equally well or better qualified than herself, who need the generous salaries that they receive. Either she is a professional woman with a good salary, and free week-ends, and interesting associates with whom she may play; or she is a woman of leisure, which means that she may choose from a thousand occupations those that are best suited to her especial qualities of heart and mind. Herein is to be found the compensation for the diminishing function of reproducing herself and her man. Her vanity becomes her ally, and vanity is a by-product of one of our two strongest instincts—self-preservation and sex. Urged on by the heat of those two conflagrations, men and women have passed on the torch from one generation to another, and will continue to do so until some congealing process is found that will overcome the flames. Until that time, our greatest happiness—in fact, our raison d'être—will be found in these two forces. If she can not feed her vanity within the family circle, through the love of a dependent husband and obedient children, she will become warped, unless she can find satisfaction in some other form, elsewhere.

ONCE upon a time, there were wives—pioneer women—who were all-important to their husbands and derived the joy of martyrdom through real suffering and the consuming self-sacrifice that a large family demands. They were good women, wise women, tender and sympathetic and true. But they were not unegotistical. In their knowledge that they were all-important within their small domain, they were supremely proud of their achievement and arrogantly intolerant of a Magdalene or a Pompadour. They bade adieu to their sons as did the Roman matrons, with hardness in their voices: "Come back with your shields or on them." And they suffered untold agonies that could only have been mitigated by their sense of their great importance. Right through the domain of these proud mothers lies a swath of destruction—the widows, the childless, the women who broke their laws, the illegitimate children, the women who were forced to live with brothers who could support them, because it was more genteel, the governesses, the servant-girls, the old maids, the women of courage who were denied the opportunity to fend for themselves. All these were down-trodden and oppressed and

(Continued on page 110)

Paris in Colour

Rose Valois
"Venezia" - Dark red felt, with draped brim forming exaggerated bicorne effect.

From Bonwit Teller

Rose Valois
"Manon" - Rose-beige felt with standing brim at sides and back only.

From Thurn

Marie Alphonsine
"145" - Black felt bound with fine black straw. Scarf of black, green, and white crêpe de Chine.

From Bonwit Teller

The Bicorne

The fact that the bicorne is given prominence in the collections of leading French modistes indicates an important place for it in the spring mode. It is youthful and more generally becoming than the tricorne.

Marie Christiane
"Avion" - Red felt, featuring an interesting new brim that folds back on itself.

Hats that show the forehead are the rule!

<u>Agnès</u>
"On m'aime" - Coral baku straw trimmed with matching velvet ribbon.

From Bruck Weiss

<u>Marie Alphonsine</u>
"127" - Tightly fitting toque of black luciol straw with interesting new brim treatment.

From Jay-Thorpe

<u>Ostertag</u>
Hat-pin of diamonds and large carved emerald.

<u>Rose Valois</u>
"La Flêche" - Chinese-green felt toque, long on one side. Narrow brim of black grosgrain.

From Saks-Fifth Avenue

<u>Maria Guy</u>
Toque of beige baku straw with tiny cock-feather fantasy trimming.

<u>Suzanne Talbot</u>
"Del Rio" - Black baku straw with narrow binding of black net. Trimming of multi-coloured condor feathers. Short fine-meshed veil.

From Bruck Weiss

Four sprung models in exotic straws

Marie Alphonsine
"85" - Another bicorne of navy-blue luciol straw with narrow border of matching grosgrain. Navy and pale green crêpe de Chine scarf.

Agnes
"La Fidèle" - Black parisisol straw, with Rodier's crêpe Sumida printed in red and black incrusted on brim and continued into long scarf.

From Bonwit Teller

Ostertag
Hat-pin of diamonds and large carved emeralds.

Florence Walton
"Femme du Jour" - Supple black luciol straw forms a turban-like draped toque. From Bendel. Black and white chiffon scarf from Annek.

Marie Alphonsine
"95" - Natural coloured parisisol straw. New bonnet-shaped brim with inside bandeau. Fine binding of black satin. From Best. Black and biscuit-coloured crêpe de Chine scarf.

Simplicity should be the keynote of the wedding costume

The white satin gown shown on this page is simply draped, the skirt continuing into a long fish-tail train. The tulle veil is held by an inside bandeau of satin ribbon. Sprays of orange-blossoms over each ear complete this becoming and youthful headdress.

The one-piece step-in is of white triple chiffon trimmed with malines lace. The gloves are white suède pull-ons worn wrinkled around the wrist. The opera pumps are of white satin. The stockings are also white, but of so sheer a quality as to appear flesh coloured on the leg.

The bride's only jewellery is a tight string of graduated pearls, and she carries a small bouquet of white camellias.

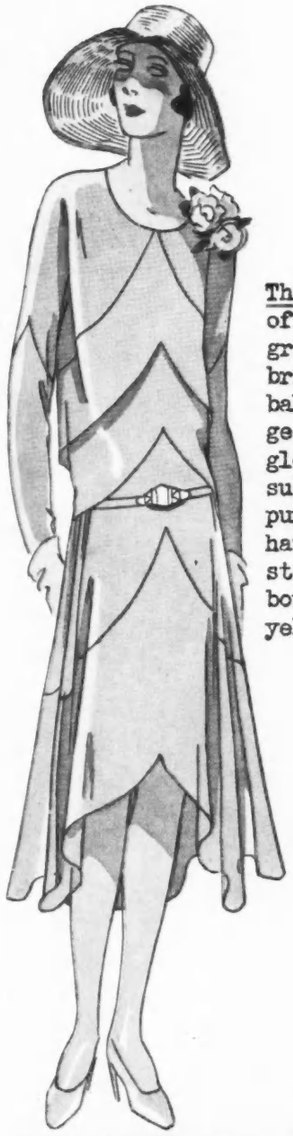
Dress and veil from Worth

"Something blue"

Annek

Alexandrine

COSTUMES FOR THE ATTENDANTS AT A FORMAL WEDDING

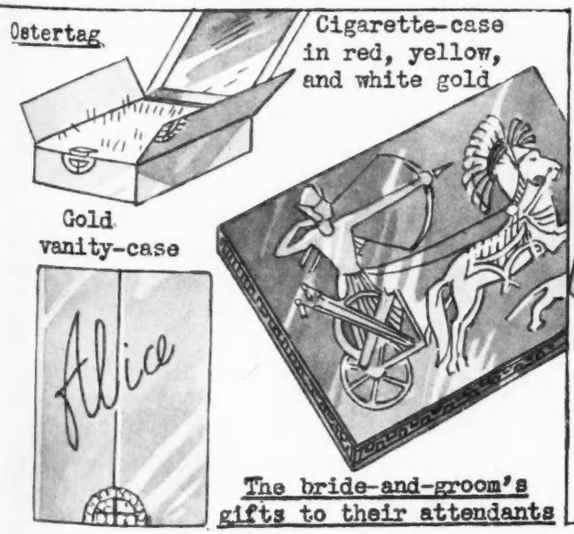


The bridesmaid's dress is of georgette in a pale green shade, and the large brimmed hat is of natural baku straw bound with green georgette. Pull-on gloves of cream-white suède; satin opera pumps to match the hat; flesh coloured stockings; shoulder bouquet of pale yellow roses.

Costumes from MacVeady

The matron of honour also wears pale green georgette with satin opera pumps and felt hat to match. Pull-on gloves of cream-white suède; flesh coloured stockings.

The flower girl's dress and hat are of pale yellow faille taffeta with matching satin slippers. Formal bouquet of yellow rosebuds.



The bride-and-groom's gifts to their attendants

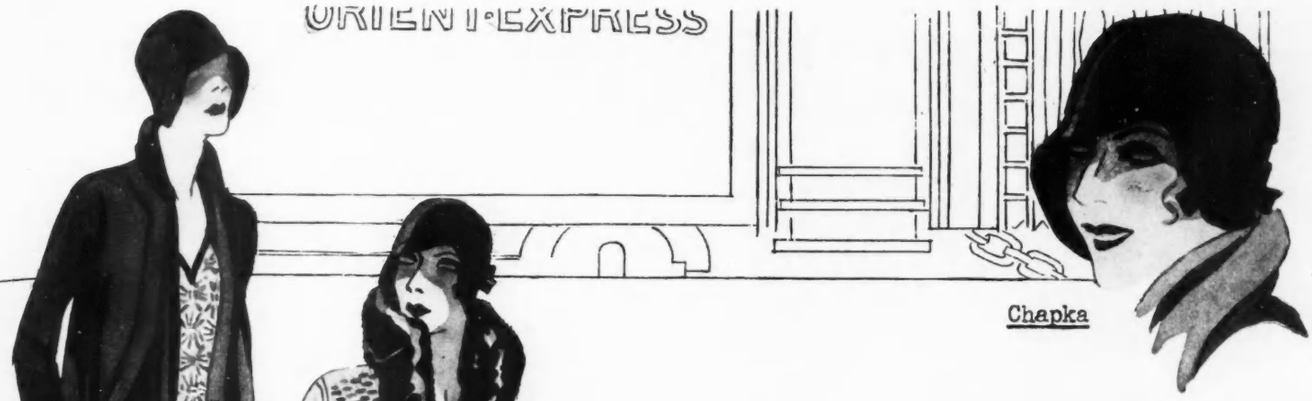
TYPICAL AND CORRECT COSTUMES FOR GUESTS AT A SPRING WEDDING

For a Young Girl
Champagne coloured crêpe de Chine dress. Kid opera pumps to match. Large brimmed hat of natural baku straw. Pull-on gloves of cream-white suède.
From Hollander

For a Young Woman
Apricot-beige crêpe de Chine dress. Toque of soft felt to match. Beige kid opera pumps, suède gloves, and stockings. From Hollander

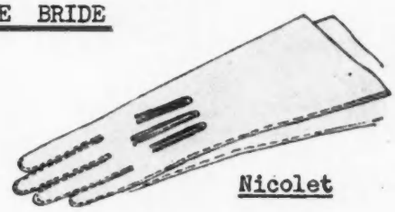
For the Mother of the Bride
Dress of golden-brown lace with removable jacket of matching lace. Felt hat to match. Brown satin shoes. Necklace of amber beads linked with gold. From Kurzman

For the Mother of the Groom
Pale cobalt-blue crêpe elizabeth dress. Dark blue felt hat. Opera pumps of dark blue kid. Flesh suède gloves and stockings. Diamond jewellery. From Kurzman



Chapka

AN APPROPRIATE "GOING-AWAY" COSTUME FOR THE BRIDE



Nicolet

Ensemble from Jane Régny

Hermès

Yellow, Black & White

A new colour combination for spring is presented by Jane Régny in this smart ensemble which, with the accompanying accessories, makes a perfect composite costume for travelling, motoring, or for wear in town.

An exceptionally smart tweed in a mixture of yellow, black, and white is used for the loose seven-eighths length coat and for the skirt which has a slightly circular movement. Black lamb is used for the fur trimming. The sweater is of a yellow and black mixed jersey exclusive with Jane Régny. The cardigan and scarf are of black knitted angora wool.

The black box-calf hand-bag features an amusing dog-leash fastening. The one-strap shoes are also of black box-calf. The hat is of black felt. The hand-stitched gloves are of beige washable antelope. The stockings match the gloves.

Bernard

NEW PRINTED FABRICS FOR SPRING

ADAPTED TO AFTERNOON AND EVENING DRESSES

Three Fabric Designs from Weiner

Beige crêpe de Chine printed in a brown honeycomb design.

Large design of butterflies and flowers printed in dark red on grey-white chiffon.

This is a smart new shade Fred—

Chiffon printed with large flower pattern in several shades of blue against an indigo background.

THE PHILOSOPHY OF FLORA McFLIMSEY

AS TOLD TO HER GRANDDAUGHTERS

YOU ask me, my dears, what is my philosophy of dress. Ah, well, that is something that can not be put inside a nutshell and handed on from one to another, like a talisman. Clothes are more, far more, than a mere covering for the body. They are an expression of personality, mood, taste, and, at their best, have just the right seasonings of common sense and frivolity. A woman —a clever one, that is—can convey the most delicate shades of meaning by her costume. Some little detail—a scarf, a flower, a pin—can speak volumes. In the eighteenth century, such things were better understood than they are now, and the placing of the patch was of infinite significance.

TO-DAY, we need not be reduced to uniformity, even though the same lovely frock is worn at the same time at the same place by half a dozen women. Of these half-dozen, only three will wear it with any distinction, or, at the most, four. The others are unfortunate creatures who merely imitate their more original friends or blindly follow the advice of a *vendeuse*. Conscious of their lack of bearing, they will stand badly, walk badly, fidget with their accessories, and altogether bear out the saying that the gown matters not so much as the way it is worn. As for the three, are they disgruntled at seeing replicas of their frock? Not at all. Supposing the frock in question to be a ball gown of tulle, the first has it in black, diamond earrings sparkle beneath her dark hair, one arm is banded with diamond bracelets, and a superb diamond brooch is fastened on one side with careful casualness. The second, a soft blonde, also chose the frock in black, but she uses it as a foil for her divine fairness, and her sole ornaments are a string of pearls and a knot of gardenias. As for the third, she preferred brown tones against her golden sunburned skin, and, as an amusing whim, wore orange shoes and an orange fan. Uniformity? Far from it! Believe me, my dears, if we were all required by law to wear Mother Hubbards—which Heaven forfend!—, there would be sure to be some who would wear them with a difference, so that an onlooker would say, "Really, that is a most attractive and becoming garment! How fortunate that women should wear it!"

THE clever woman, as I have said, can intimate by a few telling touches so many things that are best left unspoken. Those saucy streamers that say, ***"Suivez-moi,*** *jeune homme!"* that diabolically innocent and all-enveloping collar on an evening wrap that hides everything but a charming nose and two mocking eyes, that coquettish and ridiculous little muff, scarcely large enough for the thumb and forefinger —do they not put ideas into the heads of the least susceptible of males?

BUT when frivolities are out of place or ill-suited to her mood, the clever woman appears in a severe, well-cut coat and skirt and a trim little hat. Wher she is sportively inclined, observe her soft, dully multicoloured woollens, her nonchalantly knotted handkerchief. And when she is the thoroughly elegant woman of the world, her pale gloves wrinkle at the wrist, her dark frock and hat look simple and costly, and a single ornament provides a discreet key-note. Or she may appear sweetly sympathetic and dreamy in layers of flowing chiffon.

SOME women can play all these rôles with equal ease and skill. Others are best when they stick to one, with only slight variations. One must study, one must experiment, and, eventually, one arrives at one's goal—thorough understanding of clothes in relation to oneself, and oneself in relation to clothes. Mistakes and accidents are bound to occur, but even these may be turned to profit. At least, one need not repeat an error! And better an occasional error through a wish to be distinctive than a monotonous, unnoticed, negative correctness!

BUT, my dears, before one essays distinction in dress, one must learn what that is. Now, pay close attention to what I am about to say, as this is very important. It is simplicity plus appropriateness plus that subtle individual touch, which denotes genius. That is all, but that all is everything.

IN my youth, I had a frock for every conceivable occasion—my wardrobes were fairly bursting, and so was my papa, when he received the bills. In my mistaken ideas of good taste, I believed that I must always appear in something new and ravishing. I was not alone in this belief, but I think I learned the folly of this Presto!-Change-o! school of thought quicker than most. Some, poor souls, persist in it to this day, constantly straining after a rainbow-like variety that is dizzying, and as fruitless as any pursuit of the rainbow. Better four well-chosen costumes than forty selected at random. No woman in these days can give the time necessary to assembling forty complete changes, and, if she does, you may be sure, she is neglecting something she shouldn't! At the beginning of the season, let her concentrate on four—one for country, one for town, one for afternoon, and one (or maybe two if she is very much of a night-blooming flower) for evening —and, when she has them and the proper hats, shoes, gloves, bags, scarfs, jewellery, flowers, and what-not to accompany them, she will have accomplished something. Then, let her forget about her clothes for the time being, until she needs to make further additions to her wardrobe.

(Continued on page 108)

BONWIT TELLER BONWIT TELLER KURZMAN

A shaggy, rough woollen in beige and white is used for the casual dressmaker suit at the left, which is equally smart in the country, for travel, or for informal town wear. The jacket is slightly pinched in above the hip-line. Lelong uses grey-blue jersey for the long straight coat in the middle, belted in back and lined with a lighter shade of jersey, used also for the dress. A heavy twilled silk that looks like woollen and is woven in small brown-and-beige checks is the fabric of the suit at the right. Incrustations and an all-around belt at the hips accent the slim silhouette. The blouse is made of the same white twilled silk as the lining

SEEN IN THE SHOPS

MODELS FROM STEIN AND BLAINE

The frock at the left has great distinction in its use of printed chiffon with white flowers on a blue background. The circular tiers of the skirt follow an interesting down-in-back line. The first spring evening frock captures all the freshness of the season when it is made of warp-printed taffeta with bright flowers on a jade-white background, as in the frock in the middle. The sharply square décolletage is very smart, as are the two tiny bows on the shoulders, the bouffant drapery, and the moulded hip-line. Both sides of satin-back moire are used for the chartreuse frock shown at the right. It has a chic yoke effect and drapery in back

CHIFFON, TAFFETA, AND MOIRE

DESIGNS FOR PRACTICAL DRESSMAKING

Frock No. 9729

When this frock is worn to very informal dinners, it is made of silk crêpe and has long fitted sleeves. The drapery, which dips low at the right side, is in one with the wide girdle. Designed for sizes 14 to 44

Frock No. 9729

For evening affairs of a more formal nature, the frock at the left is fashioned of sheer crêpe and, omitting its sleeves, substitutes a deep cape collar. The girdle ties at the left side. Designed for sizes 14 to 44

Frock No. 9728

The bow motif at the tucked yoke-line and girdle is very smart on this dinner-frock, with a circular skirt section. When sleeveless, the model becomes an evening frock, with a cape collar. Designed for sizes 14 to 42

THE SHEER DINNER-FROCK WITH SLEEVES

DESIGNS FOR PRACTICAL DRESSMAKING

Ensemble No. 9738

The bolero is a newcomer in the evening mode. This one accompanies a frock of semi-sheer crêpe with flared skirt sections and a tie belt. The bolero has a shaped lower edge. Designed for sizes 14 to 44

Evening Frock No. 9736

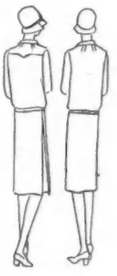
The movement of the circular collar of this chiffon frock is repeated in the two circular flounces, set on straight in front and drooping low in back. There is a tie finish in front. Designed for sizes 14 to 42

Evening Frock No. 9736
Jacket No. 9735

Here, the frock in the centre combines with a finger-tip length jacket to form a chiffon ensemble. The unlined jacket has a scarf in one with the right front. Designed for sizes, frock, 14 to 42; coat, 14 to 44

THE EVENING FROCK WITH ITS OWN JACKET

DESIGNS
FOR PRACTICAL
DRESSMAKING



Frock No. 9734

One of the new printed crêpes in a small pattern is used for this one-piece frock (shown also in the centre). There is an inverted pleat at each side, giving freedom of movement. The cuffed sleeves are set in. Designed for sizes 14 to 46

Frock No. 9734

For sports, this frock may be sleeveless and of silk piqué. It has a yoke shaped in the front and back, with fulness in the front, a narrow belt, a rolled collar, and inverted tucks at the back of the neck. Designed for sizes 14 to 46

Frock No. 9722

Silk jersey fashions this frock with an inserted pleated section in the front. The narrow, bias collar and cuff inserts of glazed linen contrast in colour. The long sleeves may be omitted if preferred. Designed for sizes 14 to 46

TAILORED FROCKS ARE TRIM AND BELTED

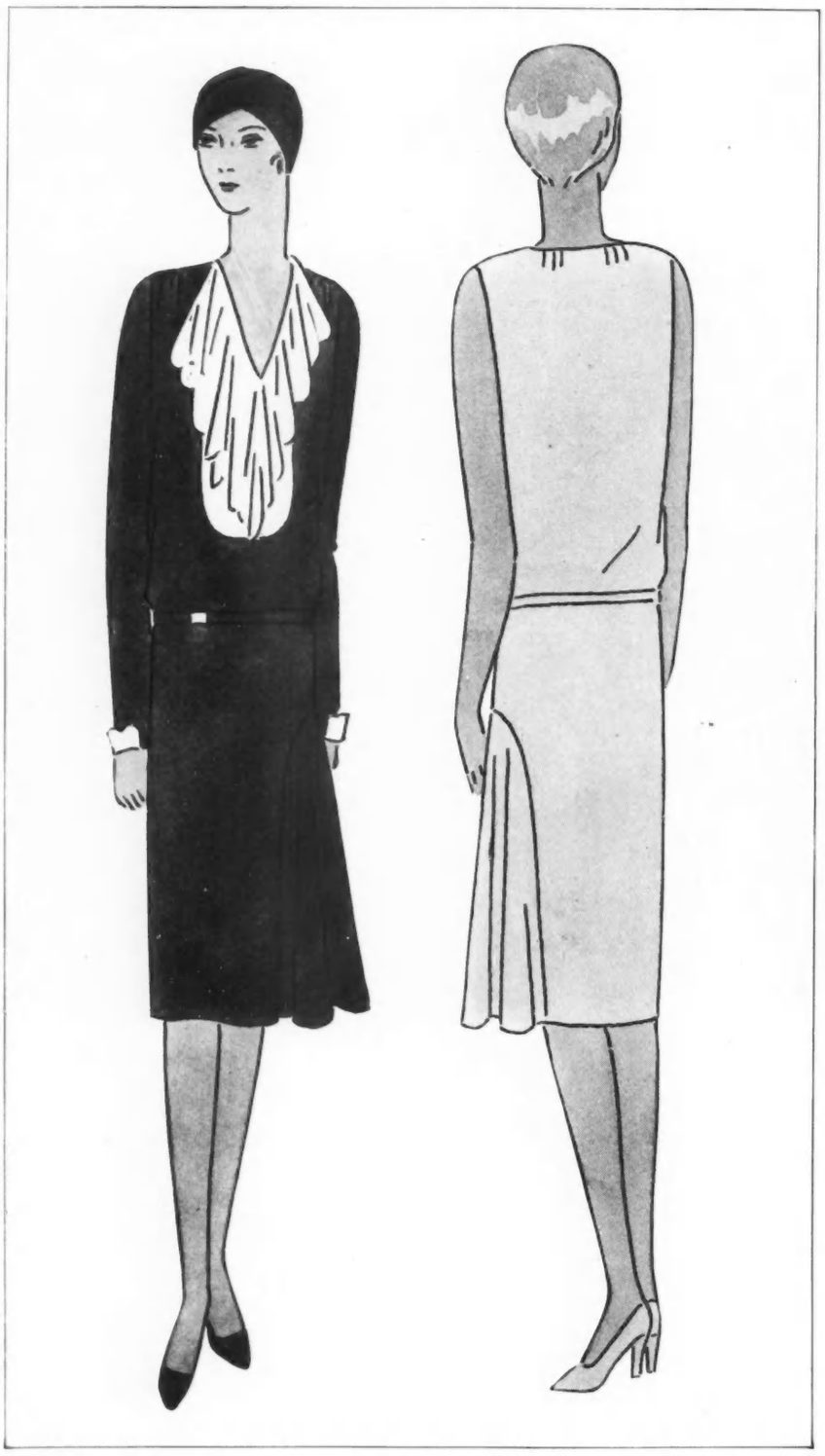
DESIGNS
FOR PRACTICAL
DRESSMAKING

Frock No. 9733
This cashmere frock with a hem-stitched crêpe vestee and cuffs has a godet inserted at the side front of the skirt, and there are tucks, buttons, a notched collar, and a belt. The sleeves may be omitted. Designed for sizes 14 to 46

Frock No. 9727
Silk broadcloth may be used for the sleeveless version of this frock, or it may be of cravat silk, as shown at the right. There is a narrow bias collar with a little bow, and the smart narrow belt is buckled. Designed for sizes 14 to 44

Frock No. 9727
With long sleeves and a V neck, the interest of this frock is centered in its fabric; cravat silk; in the side-pleated skirt; and in the shaped, pointed line of the blouse section. (Also shown at the centre.) Designed for sizes 14 to 44

SLEEVES ARE NOW A MATTER OF PREFERENCE



SIDE FULNESS IS ACHIEVED BY VARIOUS MEANS

DESIGNS FOR PRACTICAL DRESSMAKING

Frock No. 9732

The separate vest of this silk crêpe frock has a scalloped circular jabot joined to each side of the V neck. If sleeves are used, they are set in and have scalloped cuffs. Designed for sizes 14 to 42

Frock No. 9732

Here, the frock at the left is made of semi-sheer crêpe. The skirt gains a becoming flare by means of the insert at the left side, and there is a narrow buckled belt. Designed for sizes 14 to 42

Frock No. 9661
Bolero No. 9737

(Right) A band outlining the diagonal insertion of pleats on this silk crêpe frock continues into an interesting belt. With the frock is worn a little bolero, also of silk crêpe. Designed for sizes 14 to 42

A FROCK AND A COAT OF CHIC DESIGN

DESIGNS FOR PRACTICAL DRESSMAKING

Coat No. 9742

(Left) A long scarf accompanies this wool crêpe coat, lined or unlined. The coat has a straight yoke at front and back, tucks at the back of the neck, and set-in sleeves. Designed for sizes 14 to 44

Frock No. 9731

When this frock adapts an evening air, it may be made of crêpe de Chine and omit its sleeves. The tiered circular flounces are longer in back, and the skirt joins the bodice. Designed for sizes 14 to 42

Frock No. 9731

For the daytime, this frock is made of semi-sheer crêpe and has long sleeves. A shaped jabot at the neck-line has a tie motif, which is repeated at the front of the girdle. Designed for sizes 14 to 42

FIVE PHASES OF THE YOUTHFUL WARDROBE

DESIGNS FOR PRACTICAL DRESSMAKING

Junior Misses' Coat
No. 9723

(Left) A scarf is included in the design of this flared cashmere coat. The princesse line, pointed-top sleeves, and treatment of the waist-line are interesting details. Designed for sizes 13, 15, and 17 years

Frock No. 9727
Jumper No. 9726

Silk piqué is smart for this type of sports frock. The belted jumper is of jersey. The skirt of the one-piece frock has side pleats, and both the frock and jumper may have long sleeves. Designed for sizes 14 to 44

Junior Misses' Frock
No. 9724

The skirt of this one-piece taffeta evening frock is circular at the sides and is joined to the blouse under a narrow belt. The circular peplum is optional, and there are tie ends. Designed for sizes 13, 15, and 17 years

Junior Misses' Frock
No. 9725

(Right) Printed crêpe, a scarf, and the use of two circular tiers distinguish this frock for daytime or afternoon wear. There are inverted tucks on the blouse, scarf collar, and sleeves. Designed for sizes 13, 15, and 17 years

Frock No. 9730

(Extreme right) The gathered flounce of this printed crêpe frock terminates at each side back, and the band attached at the upper edge has loose ends at the back. The sleeves are optional. Designed for sizes 14 to 40

Philadelphia Pepper Pot

What a soup for hungry men!

There's a pungent invitation to good eating, a hearty savor and sound body about real Philadelphia Pepper Pot that promises good cheer and grateful satisfaction to robust appetites.

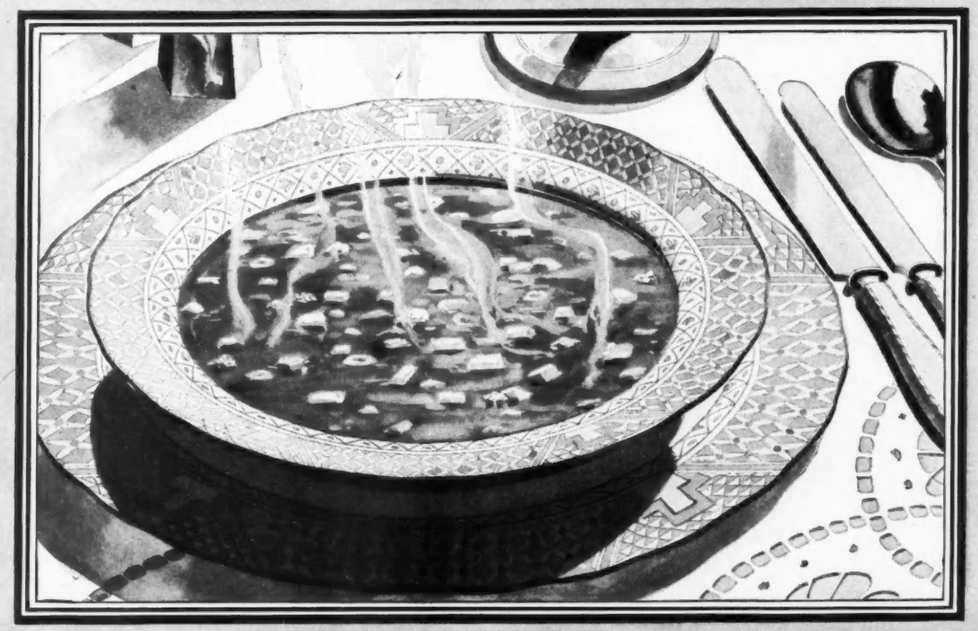
No wonder that in Philadelphia, where Pepper Pot originated, it is still a great, popular dish. Once you, too, taste it, you'll readily understand why. It's a soup your appetite remembers!

For no other soup is quite like Pepper Pot —no other soup can be! A rich stock, velvety smooth and bland, brimming with pieces of delicious meat, diced potatoes and carrots. Seasoned to a nicety with ground black peppercorns, savory thyme and marjoram, fresh parsley, sweet pimientos. And further generously endowed with wholesome macaroni dumplings.

What a soup indeed for hungry men! Serve Philadelphia Pepper Pot as Campbell's make it for you from a famous old colonial recipe. Once you and yours taste its unique savor, its piquancy and zest—you will want to serve it often. Your grocer has it. 12 cents a can.

LOOK FOR THE RED-AND-WHITE LABEL

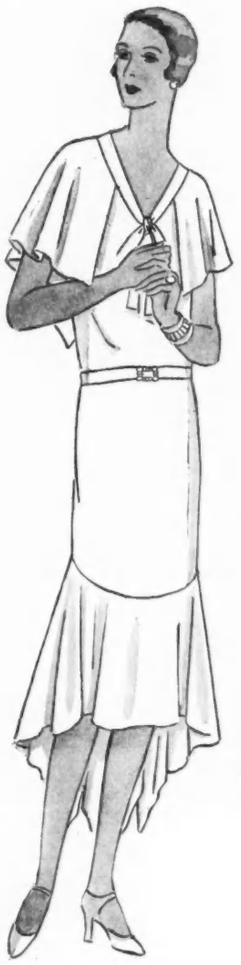
A Man's Soup



WITH THE MEAL OR AS A MEAL SOUP BELONGS IN THE DAILY DIET

FLOUNCES ADD NEW INTEREST TO SPRING FROCKS

DESIGNS FOR PRACTICAL DRESSMAKING



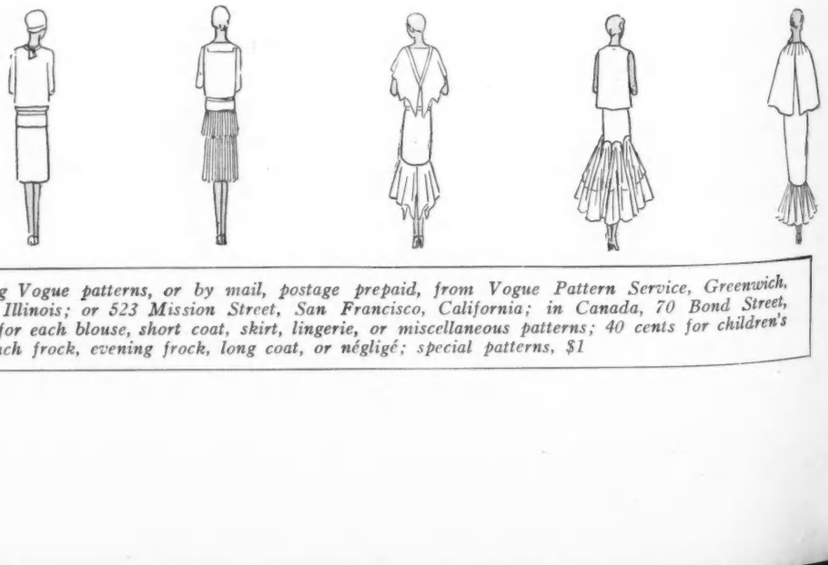
Evening Frock No. S3312
(Right) Semi-sheer crêpe is used for this evening or dinner-frock. The upper section is lengthened by a circular flounce following a longer, pointed line in back. The cape and belt are smart. Designed for sizes 14 to 40

Evening Ensemble No. S3313
This taffeta and tulle evening frock is worn with a taffeta jacket. The circular skirt sections of tulle fall longer in the back. The straight jacket is sleeveless. Designed for sizes 14 to 40

Evening Ensemble No. S3313
Evening Wrap No. S3314
With the frock and jacket at the left, this sheer velvet evening wrap in either of two lengths is charming. A deep cape collar, tucked in back, takes the place of sleeves. Designed for sizes 14 to 40

Ensemble No. S3310
(Extreme left) This three-piece ensemble of plain and printed radium has a sleeveless blouse with a band at the neck. The box-pleated skirt is plain in back, and the bolero jacket has long sleeves. Designed for sizes 14 to 40

Frock No. S3311
(Left) The collar of this printed radium frock is stitched across the back in yoke effect, and the loose ends are softly tied in front. The pleated skirt and peplum are interesting details. Designed for sizes 14 to 40



Patterns may be purchased from any shop selling Vogue patterns, or by mail, postage prepaid, from Vogue Pattern Service, Greenwich, Connecticut; 15 North Jefferson Street, Chicago, Illinois; or 523 Mission Street, San Francisco, California; in Canada, 70 Bond Street, Toronto, Ontario. Patterns are priced at 40 cents for each blouse, short coat, skirt, lingerie, or miscellaneous patterns; 40 cents for children's patterns; 65 cents for each frock, evening frock, long coat, or négligé; special patterns, $1

THE STONE OF HEAVEN

". . . AN enemy to black choler, frees the mind and mends matters." Such was the laconic commentary of Robert Burton upon the occult power of the star sapphire.

Yet history itself goes even farther. For there has never been an age which has not deferred to amulet or talisman . . . to altar, crown or sceptre set with this mystic gem . . . "The Stone of Heaven" . . . "The Jewel of the Stars."

Such faith in the powers of this mystic dome of strangest grays or blues is easily understood. For the exotic beauty of the crystalline six-pointed star which shines in its depths might almost persuade one that it is the endowment of benign deities.

And today its charm is evinced in exquisite bracelets, rings and brooches . . . striking ornaments admired and deferred to, but for more aesthetic and sophisticated reasons . . . for the subtleties of cutting and color, of line and design, so important to the woman of good taste.

It is an understanding of such considerations that has made the Marcus collection of star sapphires, in varied and original settings, of even more than usual interest to modern connoisseurs.

A distinguished collection of star sapphires in unusual settings from $15,000 *to* $250.

The Palm Beach branch of this establishment, on County Road opposite Phipps' Plaza, will remain open through March.

MARCUS & COMPANY

JEWELERS

WM. ELDER MARCUS, Jr. CHAPIN MARCUS

Fifth Avenue at Forty-fifth Street, New York; London; Paris; Palm Beach

© 1929

"Flatters with the dashing gleam . . " says LADY HEATH

England's foremost woman aviator

Famous flyer and hunter of big game . . . Lady Heath who is renowned for her beauty and great daring, has flown from Cape Town to London and hunted big game all over the globe.

Lady Heath keeps her capable hands lovely with the new Cutex Liquid Polish . . .

LADY HEATH, now touring America to recount for us some experiences of her very enthralling life, is that delightful English combination of sportswoman and society woman everywhere admired—fearless, charming, beautiful.

As Lady Heath takes entire care of her own De Haviland Moth plane—we asked her whether she did not find it difficult to care for her hands!

"Oh, yes, indeed," she answered. "Of course one's hands get very soiled. But when I am 'roughing it' as you Americans say, a little dirt does not annoy me. And one learns ways to clean up the hands in a jiffy . . . I put Cutex Nail White under my nails to keep out the grease. I use Cutex Cuticle Remover to shape the cuticle, and the Cuticle Oil to feed it, and once a week I apply the new Cutex Liquid Polish—which doesn't stain, you know.

"Really I'm quite devoted to that new Liquid Polish. It's more than practical. It gives a dashing gleam that is very flattering to my conception of myself."

Do these three things

First—the Cuticle Remover to remove dead cuticle, to whiten the nail tips, soften and shape the cuticle, bringing out the beauty of the half moons.

Second—the Polish Remover to remove the old polish, followed by the flattering Cutex Liquid.

Third—apply Cutex Cuticle Cream or Cuticle Oil around the cuticle and under the tip to keep the cuticle soft . . . Cutex preparations 35¢ each. Polish and Remover together 50¢. Northam Warren, New York, London, Paris.

The new Cutex Liquid Polish flatters your nails

Special Introductory Offer—12¢

I enclose 12¢ for the Cutex Midget Manicure Set containing sufficient preparations for six complete manicures. (If you live in Canada, address Post Office Box 2054, Montreal, Can.)

Northam Warren, Dept. 9V3
114 West 17th Street, New York

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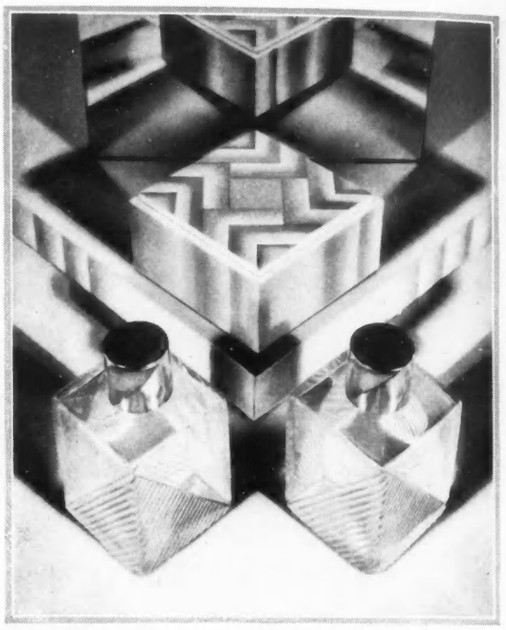

Martinus Andersen

The smart modernistic box in the background contains bath powder in the most recent Isabey fragrance, "Mon Seul Ami"; from Bonwit Teller. The two crystal scent bottles have modern motifs and stoppers in gilt and red or green; from Lord and Taylor

ON HER DRESSING-TABLE

WOMEN of fashion, to-day, feel that it is almost as important to present well-groomed faces to the world as smartly dressed figures. No matter how beautiful their skin, they know that it will appear even more beautiful with a discreet use of make-up. Thus, when the amusing idea of going stockingless was established as a definite fashion at resorts and in the country, they took a close view of their bared legs and decided that they, too, would profit by a clever bit of beautifying, and they sought about for some successful form of make-up. They found it in *bas de soie*, a preparation introduced by Dorin, of Paris, and but recently imported to this country.

Bas de soie is a smooth, very moist cream, which, spread evenly on the legs, gives a truly remarkable loveliness to the skin. Applied in an even coat, it creates an effect that is almost entirely indiscernible from that of a stocking, except at the very closest range, but it is the effect of a glorified stocking, filmily sheer and without a particle of sheen. Those who have hesitated to adopt the stockingless vogue heretofore, because the skin on their legs was not of the finest, will find this a priceless boon, since it conceals all minor deficiencies beneath its flattering surface. In fact, it was the use of this preparation that inspired one of Vogue's masculine representatives on the Riviera to say that women had at last found something that made a bare leg a thing of beauty.

STOCKINGS À LA MODE

Bas de soie is simple to apply, and it will not come off unless it is rubbed away with soap and water or eau de Cologne. It is available in three shades, rose, mode, and ochre, of which mode seems to be the general favourite, and those who use it regularly during the resort seasons have found that it has a softening effect upon the skin.

This preparation is not intended to be used on legs that have hair on the surface. *Bas de soie* is available at a moderate price at Bonwit Teller's, other large shops in New York, and in some shops throughout the country.

NEW VERSIONS OF A FAVOURITE

D'Orsay's "Parfum Le Dandy" is an established favourite among distinguished perfumes, and the introduction of powder and rouge in compact form scented with this fragrance and contained in smart little cases is welcome news for women who follow the excellent practice of maintaining the same fragrance in their beauty accessories. These cases are in green, red, and black, and the rouge and powder they contain are very fine in texture. Another innovation from D'Orsay is the presentation of Le Dandy perfume in small replicas of the well-known black bottles. These two new flacons, one of which is truly miniature in size, provide the devotees of this perfume with convenient sizes for travelling and for the guest-room dressing-table, while those who wish to try it for a first time may make the first purchase in small quantities. The new sizes of containers and the compact cases are available in the toilet-goods departments of the larger shops throughout the country.

A new arrival among perfumes that ushers in the flower fragrances of early spring bears the intriguing name of "Camélia du Nile" and is the latest product of Oriza Legrand. Unlike many of the clearly defined flower fragrances, Camellia of the Nile has a softened sweetness, which, while it still remains an essentially young perfume, makes it suitable for older women, as well. This fragrance comes in a charming and gay little package and may be obtained from Bonwit Teller, in New York.

Nothing proclaims a possession as so definitely a part of one's own equipment or household as a monogram upon it. The latest accessory to attain

(Continued on page 108)

Mrs. Cornelius Vanderbilt Jr.

is Young.....Entrancing.....Beautiful... as the world expects her to be

ENTRANCINGLY BEAUTIFUL as this romantic world would wish her to be is Mrs. Cornelius Vanderbilt, Jr. Slim as a forest nymph, with glorious Titian hair and a skin as fresh and fair as hawthorn blossoms, this young bride on whom all eyes are turned is winning all hearts with her charm.

With true American flair for chic her taste in dress is unfailing. In smart, close-fitting black for town, in beige-brown country tweeds, in the pale peach and ivory chiffons she wears for evening, her beauty presents a series of lovely pictures ever varied, ever fascinating.

Modern to the tips of her slim white fingers, Mrs. Vanderbilt is ever on the wing. In a Maine camp . . . in Provincetown with artists and writers . . . flitting through New York shops . . . then en route for the Far West in the big custom-built car which has crossed the continent 28 times . . . At last to "Sagebrush," the Vanderbilt ranch in Nevada, where much of her husband's writing is done.

Always she shares his work, his constant comrade and chum. The carefree life of the Western desert country delights them both. All day long they motor or ride horseback over the rolling hills. Mrs. Vanderbilt is a crack shot with rifle, shot-gun or revolver, and she can rope a steer as cleverly as any cowboy.

Despite her outdoor life, her constant travel, she has found the way to guard the flower-like freshness of her complexion.

"Even on our Nevada ranch," she says, "I have my daily 'facial'—with Pond's.

"One can keep one's skin really young and lovely with just these Two marvelous Creams, the exquisitely fine Tissues, the wonderfully invigorating Tonic. I'm devoted to Pond's!"

WHEREVER you go, this simple daily treatment will preserve the perfect fitness of your skin:—

First, keep your skin immaculately clean by pore-deep cleansing, after exposure and every night before retiring. Spread Pond's Cold Cream lavishly, with upward outward motion over face and neck, letting the fine oils sink deep below the skin.

Then gently remove the dirt and cream with Pond's soft Cleansing Tissues. They are finer than old linen and absorb the cream and dirt instead of rubbing it into the pores.

Next, pat Pond's Skin Freshener over your face and neck—until the skin glows. This wonderful new tonic and mild astringent closes the pores, tones, refreshes and invigorates.

Last, to complete your day-time toilette, and before you dress for evening, just a thistledown touch of Pond's Vanishing Cream for protection and as a powder base.

Try this delightful Method! Send the coupon below for trial packages of Pond's four preparations, enough to last a week.

(BELOW) *Beautiful women everywhere use Pond's four preparations because they are so exquisitely fine and pure. In these special green glass jars, made by Pond's for her dressing table, Mrs. Vanderbilt keeps the Two Creams and Freshener. Several of the dainty new Cleansing Tissues lie ready for her use.*

(BELOW) *Here in their familiar everyday containers are "the four enchanting things Pond's makes" as Mrs. Vanderbilt says. Pond's Cold and Vanishing Creams, Cleansing Tissues and Skin Freshener compose Pond's Method—so efficacious, so quick to use. You can use them yourself wherever you go, and keep lovely!*

MRS. CORNELIUS VANDERBILT, JR., *was Miss Mary Weir of Davenport, Iowa. She is entrancingly lovely, with wistful blue-grey eyes, glorious Titian hair and skin as fair as hawthorn bloom. This charming evening ensemble is of a flame-colored velvet cape over a pale peach chiffon frock.*

Send 10¢ for Pond's 4 delicious preparations

POND'S EXTRACT COMPANY, Dept. Q
110 Hudson Street . . . . . New York City

Name_____

Street_____

City_____ State_____

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McCutcheon's

Reg. U.S. Pat. Off.

FIFTH AVENUE AT FORTY-NINTH ST.
DEPT. NO. 18, NEW YORK

The Vogue of Cottons and Linens

D. & J. Anderson's Ginghams—One of the smartest cottons for Summer. Checks, plaids and solid colors. 32 inches wide. *$1.25* a yard.

Printed Piqué—New fresh colored designs in a wide variety. Also, white and pastel solid colors for dresses or trimmings. 36 inches wide.
Prints, *$1.25* a yard.
Solid colors, *$1.00* a yard.

Prints—Hundreds of designs. English Prints in the delightfully quaint patterns for children's dresses. Domestic Prints in old-fashioned "calico" designs so smart for coats, draperies, etc. All colors fast. 32 and 36 inches wide.
50c, *75c*, *$1.00* and *$1.50* a yard.

Irish Dimities—Prettier than ever! Dainty or modern designs in a wide range of fresh colors. 31 inches wide.
75c a yard.

Embroidered Swiss Voiles—Exquisite effects in multi-colors on the sheerest and finest voile. 40 inches wide.
$3.50 to *$4.75* a yard.

Printed Handkerchief Linens—Smart for frocks, jackets and blouses. Dashing large designs, leaf motifs, stylized florals. 36 inches wide. Solid colors, *$1.25* a yd.
Prints, *$1.50* and *$1.95* a yard.

Printed Linens—New Printed Linens from Liberty's! In the lovely colors and unusual designs typical of this famous English firm. Other Printed Linens for frocks and beach coats. All colors fast. Non-crushable Linen. 36 inches wide.
$1.50 to *$1.95* a yard.

Write to Dept. 18 for samples

LITTLE WAYS OF FASHION

Ensemble No. 2908
The dress of this printed crêpe ensemble is trimmed with tucks and has a handkerchief linen collar and cuffs. The jacket is sleeveless. Designed for sizes 8 to 14 years

Frock No. 2910
Two tones of handkerchief linen fashion this frock with gathers at the neck-line. There may be either short cap sleeves or long set-in ones. Bloomers. Designed for sizes 2 to 8 years

Frock No. 2909
Scalloped bands in a contrasting tone trim this crêpe de Chine frock, which is shirred at the neck in front and back. Bloomers are included. Designed for sizes 2 to 8 years

Apron and Bonnet Set No. 2911
(Right) Printed cotton rep is used for this sleeveless apron and sectional bonnet with an adjustable brim. Designed for sizes 2 to 8 years

Undergarment No. 2912
(Left) This brief straight undergarment of muslin has a lapped back with the fastening on the right side. Designed for sizes 2 to 8 years

THE EARLIEST SIGN OF A BRILLIANT OPENING

Anticipation of spring is abroad in our salons. On the fourth floor, our Made-to-Order-Department reveals its selections from the Paris openings and its own exclusive designs for les chic Americaines. Here is the pulse of the establishment. On the third floor, a ready-to-wear collection . . . the new clever ensembles . . . chiffon evening gowns of infinite grace and subtly handled moiré . . . also the Salle Moderne with the latest sports clothes.

BERGDORF GOODMAN

FIFTH AVENUE at 58th
NEW YORK

☆

The Juno Room on the second floor has gowns of the same chic in large sizes . . . here also are the coats and wraps . . . the new-catch furs. On the street floor, the most successful and magnetic hats of the season . . . matching bags and scarfs . . . smart stockings . . . jewelry. In each of these salons, with their spring vivacity, you will discover that inexplicable something which distinguishes art from routine.

The season's straw sensation!

PARYMARS

Exclusive Catalina Creations

"CHIC," and so becoming . . . shaped by hand to fit the head snugly . . . medium brimmed to conform with fashion's dictates . . . made from a soft, pliable Oriental woven straw body . . . light as a feather . . . beautiful shades in sport and dress styles. At your favorite store or shop now!

Catalina Registered
SPORTS HATS

Created in California by
CATALINA HATS, INC.
1061 MARKET STREET • SAN FRANCISCO
NEW YORK DISPLAY ROOM • 411 FIFTH AVENUE

SHEER SMARTNESS IN LINGERIE

Chemise No. 9739
(Right) This step-in chemise of crêpe de Chine and lace may have a pointed or straight lower edge, and there are side openings. The neck-line may be either a V or a deep round décolletage in back. Designed for sizes 14 to 44

Nightgown No. 9741
The lower edge of this sleeveless nightgown of crêpe de Chine trimmed with lace may be straight or pointed, and there are inverted tucks at the neck in the front. Designed for sizes 14 to 44

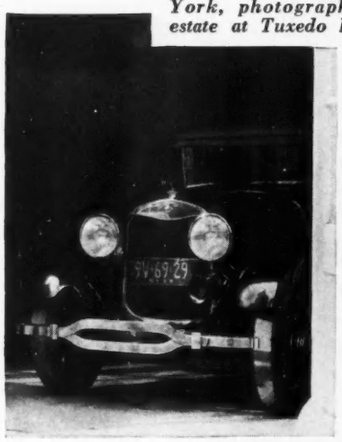
Slip No. 9740
Crêpe de Chine and lace are used for this one-piece slip with pleats at each hip. The neck-line may be V or round in back, and the lower edge may be straight. Designed for sizes 14 to 44

IT HAS THE DATELESS BEAUTY OF ALL DISTINGUISHED THINGS

A CAR so smart that it is perfectly at home at Biarritz or on Park Avenue . . . so beautiful that people turn their heads to see it . . . so finely made that you need not even break it in. . . . A car that will bear you swiftly, smoothly, silently to your engagements. One that embodies the skill of the foremost coachmakers . . . Locke, Dietrich, Judkins, Willoughby, Brunn. (There are no yearly models. The Lincoln you buy today will not be out of date tomorrow. Like all fine things, it grows old gracefully.) . . . Luxury and comfort and good taste always, yet underneath, a mechanism so strong, so perfectly adjusted that you are scarcely conscious it is there. . . . In short, a car that you will feel proud to appear in, till all its years of service have been run.

The Lincoln Motor Company, a division of the Ford Motor Company of Detroit, Michigan.

A Lincoln sport roadster, with body by Locke, the property of George U. Harris, Esq., of New York, photographed on his estate at Tuxedo Park, N. Y.



"AS NEARLY PERFECT A MOTOR CAR AS IT IS POSSIBLE TO PRODUCE"

THE LINCOLN

ON HER DRESSING-TABLE

(Continued from page 102)

the dignity of the monogrammed state is soap, and the particular beauty of this monogram is that it lasts as long as the soap does. Down to the last sliver, the monogram appears as perfect as when the soap was first unwrapped. This soap is scented with verbena and may be had in regulation and guest-cake sizes. The monogram is a simple, pleasing, three-letter design and can be ordered in blue, black, green, red, or lavender. The name of one's house or estate can be substituted for the monogram, and this is a favourite method of marking the soap for a country house. Monogrammed soap may be ordered by the dozen cakes from Altman in New York, but a week must be allowed from the time an order reaches the shop, to permit time for the individual initialling. The same amusing idea is carried out in soap for children, with nursery rhymes and story-book pictures in colours that last for the life of the soap. These are also available from Altman, three cakes in a box.

At this time of the year, when vitality seems at a lowest ebb, any method that we can find to revive our flagging spirits and bodies is welcome. One very pleasant and simple means of so doing is to use a new bath preparation, which many women have already adopted and which men, too, are considering with favour. This is the "Vienna Woods Pine Bath," and not only does it provide a most delightful bath, but, as the fumes of the pine oils and herbs penetrate into the nostrils, one feels immeasurably refreshed and invigorated. If one is afflicted with a cold or has premonitions of such in the offing, a bath in which these fresh green crystals have been used helps to relieve the stuffy feeling, or, if one experiences difficulty in sleeping, such a bath, taken just before going to bed, lulls the body into a soothed and receptive state for sleep. Vienna Woods Pine Bath can be purchased in four sizes, from a box containing five single tubes for travelling to three-pound jars bearing the pine-tree insignia, at the larger shops and pharmacies in New York.

PHILOSOPHY *of* FLORA McFLIMSEY

(Continued from page 89)

Go slowly in the selecting of your wardrobe. Never was proverb truer than "Haste makes waste," and it is particularly true in these circumstances. In your eagerness to express your personality, do not run amuck among the colours. Some things are better hinted than shouted, so go warily. And when in doubt, say no. That, of course, is a rule that could be applied to other matters, though I must confess I have not always followed it as strictly as I should. But, then, it is not a woman's nature always to say no. However, I hope, my children, that you will always try to.

But all this is neither here nor there. What was I saying? Ah, yes. Do your experiments with colours and effects at home before you try them before an audience. One can do just as one pleases with tea-gowns and négligées, and be as exotic or as frilly or as tomboyish as one likes. Of course, that is why we love them so dearly, but just remember that while their piquancy is delightful, like jams and jellies and relishes, they are only the side-dishes of one's daily fare, and one can not live on them entirely!

And oh, children! If I had the decorating of your boudoirs, do you know what I should do? I should paint in golden letters on the walls the words "Simplicity and Appropriateness," and also, "Trifles Make Perfection." There is nothing new in that; we all know it; but how many follow it? Watch your gloves and your shoes. A gentlewoman is known by her hands and her feet, and, furthermore, men always notice them. I sometimes think that gentlewomen are out of fashion, but, thank God!, men aren't! Be faultless in these matters if in nothing else. Economize, if you must, on your frock, but be perfectly shod, elegantly gloved. What object is a romantic lover most apt to cherish? A glove, of course, so, see to it that yours are dainty and well suited. And how do you expect to bring a man to your feet if they are not charmingly encased?

Last of all, before I grow tedious, I would add one final word. Choose your perfume with infinite care and, having chosen it, temper its use with discretion. Do not let it be said that you are broadcasting some particular scent. And never buy a perfume because your dearest friend affects it—it probably will not suit you, and it certainly won't suit her to have you imitating her in this respect. Buy one that appeals to you, and that continues to appeal after you have sniffed it a hundred times. However, if you are wearing ingenuous and simple clothes, do not select some subtle and sophisticated odour that suggests an experienced élégante of thirty-five.

That is all, my dears, and remember that a woman who is well-dressed and blessed with a sense of humour is more than equipped to meet any situation that may arise!

SPRING SHOPPING

The next issue of Vogue, the March 16, 1929 number, is the Spring Shopping Number, and it is all that its name portends. The silhouette of the mode, the line of drapery, the colour of prints, the charm of fabrics—all these are combined in the models that illustrate an important section of the magazine. The woman of fashion can not afford to overlook this issue, inasmuch as it tells her where, when, and how to assemble her new wardrobe. March 14 is the newsstand date of issue

Awaken Your Beauty

with the creations of Helena Rubinstein

STRAIGHT to you from the laboratories of the world's master beauty specialist come these marvelous beauty-builders—the creations of one who has roused the beauty consciousness of millions of women.

Unguents that erase the years from ageing faces, lotions that urge the skin to renew itself, washes that banish impurities at the first touch. Here is a scientific answer to every need and every mood of your skin.

For over thirty years the beauty creations of HELENA RUBINSTEIN have been bringing beauty to women in every walk of life. These unequalled preparations have withstood the merciless test of Time—they are the only beauty preparations that have been in existence long enough to prove that youthful beauty can outlive a generation!

Awaken your beauty now—build greater beauty for tomorrow—with these modern miracle workers of Science! *You need the scientific certainty of* HELENA RUBINSTEIN!

A Complete Beauty Service

Helena Rubinstein offers you, through her Salons, the answer to your every beauty need. If you wish to know the subtle art of make-up—the "secret" of the tawny-gold skin so modish at the moment—if you wish instruction in the technique of home-treatments, you must visit Helena Rubinstein's Salon. You are most cordially welcome always for advice, professional treatments, or both.

The Hair Departments of the New York and Chicago Salons are becoming increasingly popular. They specialize in scientific scalp treatments and in hairdressing which smartly expresses the individual.

To Emphasize Your Beauty

Water Lily Foundation—wonderfully becoming. Makes powder doubly lasting, 2.00, 3.50. Very smart at the moment is Sun-Tan Foundation, 2.50, 4.00. Powder to match, 3.00.

Valaze Poudre Enchanté—the powder masterpiece, 3.00, in chic silver box; 10.00 in the luxurious Chinese Temple box. Other Valaze Powders, 1.50 to 7.50.

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Valaze Indelible Lipsticks—Cubist Lipstick in Red Raspberry for daytime, and Red Geranium for evening, 1.00. Water Lily Lipstick in Red Cardinal and Red Ruby, 1.25.

Enhance your eyes with Valaze Eyelash Grower and Darkener, 1.00. Valaze Persian Eye Black (Mascara) 1.00, 1.50. Valaze Eye Shadow (Compact or Cream), 1.00.

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MME. HELENA RUBINSTEIN
World-Famed Beauty Specialist

Helena Rubinstein's March Beauty Guide

Cleanse—Youthify
with Valaze Water Lily Cleansing Cream—contains rejuvenating essences of water lilies. A benediction to all skins. 2.50, 4.00.

Rejuvenate Face and Eyes
with Valaze Extrait—a rare anti-wrinkle lotion. A benediction to all skins. 2.50, 5.00.

Clear—Animate—Bleach
with Valaze Beautifying Skinfood, the skin-clearing masterpiece. Corrects sallowness, tan and freckles. 1.00, 2.50, 4.00.

Correct Crow's-feet—Wrinkles
with Valaze Grecian Anti-Wrinkle Cream (Anthosoros). Marvelous for shriveled hands and ageing throats. 1.75, 3.50, 6.00.

Drooping Chin—Baggy Eyes
need Valaze Georgine Lactee, the amazing muscle tightener. 3.00, 6.00.

Valaze Emailline—the nourishing and bracing astringent cream for relaxed skins. Specially created for normal and oily skin. 1.75, 3.50, 6.00.

Youthify the Eyelids
with Valaze Youthifying Eye Cream—unexcelled for smoothing and firming shriveled eyelids. Rejuvenates sunken eyes. 1.25, 4.00.

Wash Away Blackheads
—normalize oily skin and contract large pores with Valaze Beauty Grains. 1.00, 2.00.

Correct "Shiny Nose"
with Valaze Liquidine—indispensable to perfect grooming. 1.50, 2.75.

TO WOMEN who would observe the formalities and the fashion, No. 4711 Eau de Cologne is a daily essential. A mildly astringent base for cosmetics, a refreshing adjunct to the bath, a lotion superb, a gently stimulating restorative when one is fatigued—a priceless aid to feminine allure! And, for gentlemen, the perfect conclusion to tub or shower, and an exhilarating yet soothing complement of the morning shave!

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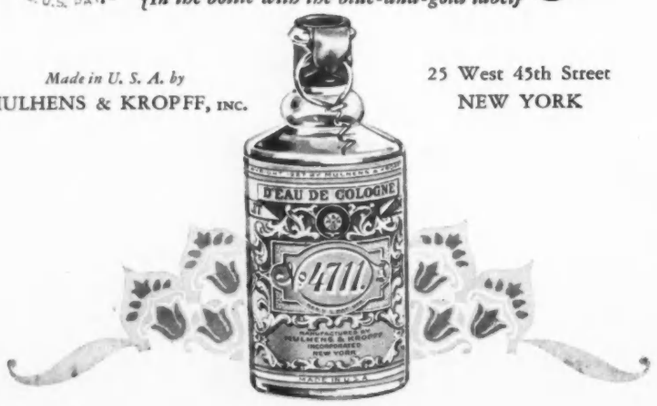

ALL IS VANITY

(Continued from page 80)

unhappy. Only the Matriarch, whose husband and children survived and who was herself cast in iron, could be happy.

Quite suddenly, there were changes. Birth control was discovered. Incomes increased, and families decreased. Gas, electricity, and the telephone contributed towards making housekeeping easy. Ships, trains, motors, airplanes made it possible to go away. Factories, general industries, and advertisements simplified shopping. The woman's vanity fired her imagination, and she opened wide her eyes to unlimited possibilities. She must not think about herself—that fact the psychologists informed her of—, and she must not look directly for happiness as Pandora did when she opened the box, but she could fasten an active mind on a distant object, and she could pursue it. She could take courses on many subjects and thereby satisfy any intellectual craving. She could make money in this way or that and become independent. She could talk slang and smoke cigarettes and drive a high-powered motor and still be a lady. She could have intimate men friends and preserve her honour. She could climb the Matterhorn, hunt wild game in Africa, and swim the English Channel. All these things are achievements in the woman's field. They require an interest in the quest, and the returns are satisfactory—something accomplished, the self expressed, and vanity satisfied.

To find a husband is, then, no longer her sole object in life. The dread of losing in the matrimonial game is robbed of most of its terrors. The ranks of the proud matron are thinned. The woman of to-day can choose—choose a career, choose a distraction, choose her friends, cultivate a hobby. She can be short with people she doesn't like and say unconventional things at dinner-parties without the risk of being considered odd. She can wear a *robe de style,* or a flimsy little chiffon dress, or a two-piece lamé sports effect at a party—whichever she happens to feel like wearing on that particular evening. She belongs to women's clubs that offer tennis, golf, yachting, and flying.

AGE AND THE WOMAN

There is much to be said, of significance, on the subject of a woman's age, and the explanation of this, too, in spite of the popular theory, may be found under the heading of vanity. For various reasons, she is not as marriageable at—say—forty, as a man. She is not considered to be as much of a social asset as the bachelor, who continues to receive invitations to coming-out balls long after he is considered entirely ineligible by the hard-hearted débutantes. Usually, she is not as gay and carefree as the man who is of the same advancing years. This is not solely, or even chiefly (as the previously mentioned physician would have us believe) because she has not had enough children, or not even one child. Nor are the nervous breakdowns, accompanying advancing years, usually attributable only to thwarted maternal instinct. There are a thousand outlets for this abnormal condition.

Civilization has done her best to abort all of our natural instincts, but she has given us substitutes for them. Whenever she has robbed us of one thing, she has replaced it with another. She has given us beautiful clothes with which to cover beautiful bodies; she has given us guns and a chance to excel in the field of sports instead of having to kill game with a bow and arrow for a bare subsistence. She has given us dignified homes to take the place of dingy caves, and pearls instead of elks' teeth, and soft blankets instead of skins. Chain stores have sprung up where famines were wont to rage, while hospitals and boards of health have replaced the plague. It is folly to suppose that we are not adaptable. The living organism has ever shown us how easily it adapts itself. It has always been those who refused to adapt themselves who fell by the wayside. The survival of the fittest, the trial by error have brought us where we are. The one who attempts to fit the square peg in the round hole loses the game. The plastic being who accepts the opportunities and limitations of his or her environment is the creature that survives.

IN PRAISE OF SOLITUDE

As age advances, does any one suppose that a woman enjoys having her husband watch the wrinkles appearing on her brow? Does any one suppose that it is a pleasure to be surrounded by children who are fast growing away from the home, too full of youth and fire for the mother to keep up their pace? Is age a companionable thing? No, assuredly not. Both men and women are better off alone when they are old. Loneliness holds no dread for those who have gathered wisdom with the years, men or women. Not always alone, of course, but alone in a dignified solitude, alone in philosophical speculation, necessarily alone with their memories.

Their one pretence to being companions lies in the assistance they can offer, either material or spiritual. If they have gathered gold on the way, then they may have the pleasure of passing it on. If they have stored up learning and experience; if they have developed qualities of leadership, or charm, or whimsicality; if, in the past, they have occupied themselves with creative thought, then they, too, have jewels to pass on, and the young will find them out and cling to them and yield them constant gratitude. But their youth and their beauty are gone. Women are, indeed, too prone to rely on their youth and beauty to carry them to the end of the journey. And if their early years have been devoted to the exploitation and cultivation of such ephemeral gifts, then the rest will be but "labour and sorrow." Nervous breakdowns, desperation, are more likely to be the result of wounded vanity than of thwarted instinct, more apt to come from disappointments than cravings; because both instincts and longings can be diverted into other channels, but hurt vanity and disappointed hopes are finalities.

ADVANTAGES OF VANITY

Do not be too hard on vanity. It is one of the greatest mainsprings of our existence. Honest pride is the source of most livelihoods, and self-respect is usually the secret of chastity. They were begotten by vanity, which is the offspring of self-preservation. Pride, self-respect, and vanity have masqueraded through the pages of history under other names. In Caesar's time, they were called courage, honour, patriotism. In the days of our own Puritan Fathers, they were called self-control, virtue, loyalty. Make way for vanity, My Lords and Ladies, for vanity is our sovereign.

The Greater HUDSON

in 14 Distinguished New Body Types

Original Copper Etching by Chas. A. Barker

"There is a very costly car" you would say

If you did not know the price

From whatever viewpoint you regard it—whether rich appearance, luxurious appointment or brilliant performance—if you did not know the price of the Greater Hudson you would say, "There is a very costly car."

* * *

On the standard chassis nine models are offered—the Coach, Standard Sedan, Coupe, Roadster, Phaeton, Town Sedan, Convertible Coupe, Landau Sedan and Victoria, ranging from $1095 to $1500 at factory. On the long chassis there are five models—the 4-passenger Sport Phaeton, the 7-passenger Phaeton, the 5-passenger Club Sedan, the 7-passenger Sedan and the 7-passenger Limousine, with a price range from $1850 to $2100 at factory.

92 DEVELOPED HORSEPOWER — ABOVE 80 MILES AN HOUR

Pond's adds a Postscript

to Mrs. Vanderbilt's praise of their two new products

"Even on our Nevada ranch," says *Mrs. Cornelius Vanderbilt, Jr.*, "I have my daily 'facial' —with Pond's."

With these two exquisite new products and the famous Two Creams you can have your daily beauty treatment wherever you live! The Skin Freshener is a tonic and mild astringent to close the pores and tone and firm the skin. The Cleansing Tissues embody the latest scientific ideas for removing cold cream.

NOW that a clear fresh smooth complexion is considered essential to perfect chic, women who pride themselves on their appearance are more than ever stressing the daily ritual of home treatment of the skin. To their fastidious taste this daily ritual is as important as their morning tub—and their lovely, clear skin bespeaks its efficacy.

Beautiful young Mrs. Vanderbilt says: "Even on our Nevada ranch I have my facial—with Pond's. With just the Two marvelous Creams, the exquisitely fine Tissues, the wonderfully invigorating Tonic, one can keep one's skin young and lovely. I'm devoted to the four enchanting things Pond's makes!"

No wonder! Not so long ago the luxury of the daily facial was a privilege restricted to great cities, to the exclusive few. Now Pond's two new exquisite products—with the Two Creams—complete Pond's famous Method of caring for the skin. Now, no matter where you live, you can give yourself the most complete, most modern, most scientific beauty care.

Make your daily beauty treatment with Pond's a fixed habit! Follow the four swift steps of Pond's Method—Cold Cream to cleanse . . . Tissues to wipe away . . . Freshener to tone and firm . . . Vanishing Cream for powder base and peach-bloom finish.

Pond's Method is the modern way to beauty—swift, simple, extraordinarily efficient.

The Two famous Creams

Send 10¢ for all 4 preparations

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MILLINERY NOTES FROM PARIS

MARIE CHRISTIANE: This house specializes in novelty fabrics for hats, and the success of the models is due to the clever use of these new and unusual mediums. It will be recalled that both the successful sports hat of stitched jersey and the hat of pleated felt were from this house.

A new red felt bicorne has an interesting brim that turns up and folds back on itself, tilting high at one side and swooping extremely low at the other. Except for this model, the hats are the usual cloche shape, with their brims long on one side and short and high over one eye on the other.

Interesting new materials are shown in various models and include the following:

A fine shiny paillasson in mixed navy-blue and beige with trimming of grosgrain to match.

A new straw called raphia—a supple, linen-like weave, which looks like a stiff fabric and is made in all shades.

An artificial silk jersey straw, with a mossy surface, printed in a small design. This is used for toques.

Knitted wool used double, forming a braid about two inches wide, used for sports hats. It is seen in grey, brown, red, and black.

A fine horsehair braid printed in a pale green-and-black plaid pattern, used for large summer hats trimmed with satin ribbon.

A woven silk-and-cotton fabric with a *chiné* surface, used for sports hats. It is to be had in all shades.

Felt is printed in a tweed design for sports hats. All the tweed colourings are available.

Stiff artificial silk jersey, in a champagne-beige shade, used for toques.

AGNÈS: This house is surely the Paradise of the American buyer and designer in search of ideas. The collections here are always fresh, amusing, and original. The models are youthful. This season, Agnès has been entranced with Rodier's beautiful printed silks and silk-and-wool mixtures and uses them with straw and for scarfs to match. Parasisol and baku are good for these hats, many of them cut up in a high triangle in the centre of the forehead, with the brim turned up at each side. When printed silk is not used, the trimming is either of velvet or grosgrain ribbon.

Other novelty straws include the following:

A new straw jersey that is porous and resembles raw silk is used for the ever-popular Agnès turban, which buyers still demand.

Yedda, a raffia-like straw woven in the shape of a palm-leaf about the size of a hand. These leaves are extremely supple and are readily adaptable to snugly fitted turbans and toques.

For colour, red in all its shades is popular here. Particularly good is coral-red. Navy-blue and black are in evidence, as usual; some pervenche-blue; some yellow combined with navy-blue; navy-blue and red; and much natural straw bound in black or bright blue.

A few felts are shown.

ROSE DESCAT: This designer shows a very small collection, which includes only a few models in straw. The softly pliable felt models have many interesting features. Brims are often cut with a jagged treatment. They are also tucked in groups on one side. The use of brims not seamed at the back, but lapped over on themselves, is another interesting departure. Some of the straw sports hats have been tucked underneath in geometric designs without destroying the simple silhouette. One particularly new note is a fine line of shirring running transversely across the brim and crown from the forehead to the nape of the neck on soft felt models.

ROSE VALOIS: No straw at all is shown at this house. Felt hats for sports and afternoon are extremely new and interesting, however. The bicorne is introduced and is smartly exemplified in two very good models. This designer is extremely partial to width at the sides, and a great number of her toques show this becoming and flattering line.

In the matter of colour, black predominates. Green is well liked. Red in all tones, including a deep garnet shade, is popular, and all shades of beige are used.

MARIE ALPHONSINE: This house plays up straw throughout the large collection. There are only two or three felt models. Almost all of the straws have tiny narrow bandings of grosgrain, satin, or georgette crêpe. Supple, exotic straws are the favourites, and especially favoured is Paris-même. The bicorne is stressed and always has an upward and outward tilt at one side. The closely fitted toque with a draped brim swooping low to one side and also covering the cheek is seen in many versions. Parisisol, bengale, and baku are used for another type of hat that has a cloche brim, long on one side and pressed into an uptilting bonnet shape.

J. SUZANNE TALBOT: This collection will not be complete for several weeks, and only a few models are ready now. A smart toque is made of overlapping circles of black baku, the edges narrowly bound with black net. Tiny multicoloured condor feathers with curled ends form an ornament low on one side. A large-brimmed model turned up in the back is of black felt trimmed and bound with black straw braid. Another toque has a foundation of black net over which is embroidered a lace-like network of fine black straw braid. A tricorne suitable for an older woman is of black felt bound in black straw.

REBOUX: A wide variety of feather-trimmed straws (two trimmed with ostrich) and flower-trimmed straws is shown at this house. In all probability, these will not be worn to any great extent in France, except in extremely modified forms. There are several good felts, most of them variations of the present Reboux "successes."

FLORENCE WALTON: The collection at this house is only started. Snugly fitting toques are shown, and one of mixed black-and-white straw is particularly smart. A model of shiny black luciol shows another version of the bicorne.

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The daytime mode is replete with feminine charm.

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Delman
sways the mode
FOR SPRING

Hand-made by Delman—are Delman Shoes—every pair made in Delman's workrooms—under Delman's watchful supervision. That is why Delman style lasts as long as the shoe. New Models, exclusive materials—every Shoe a masterpiece of loveliness to make a pretty foot more charming still. Street, Sport, Afternoon, Evening!

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SEEN ON THE STAGE

(Continued from page 72)

they have not, however, permitted it to become routine—this latest application of it is as spontaneous, as buoyant as their first.

"STREET SCENE"

A NUMBER of years ago, when Arthur Hopkins was still striving to make a place for himself in the New York theatre, he produced a play constructed in an unusual manner, written by a wholly unknown author. "On Trial" became that season's sensation. A while later, the then aspiring Theatre Guild presented "The Adding Machine," one of its first ventures in American drama. The play followed the lead of the German Expressionists both in its approach to its subject and in its playwriting technique. Since that time, except as co-author with Philip Barry and Dorothy Parker, Elmer Rice has given the New York public no sample of his work. Now, his "Street Scene" is being presented at the Playhouse under the managerial auspices of William A. Brady.

The title describes it accurately. The regular plot parts are not of an unfamiliar sort: bare, triangular melodrama—but neither are they the vital thing in the play; were they eliminated altogether, "Street Scene" would still stand. Rice has fenced off a segment of a backwater of Manhattan's Main Street and caught accurately all its vivid, surging colour. The first act and two-thirds of the second are used almost exclusively for atmosphere, the picturesque atmosphere of the teeming tenement district of the metropolis. The stoop of an old brownstone house, which has degenerated into a hive where all kinds and many degrees of impoverished people live, is shown on a sweltering summer night and the day following. There elderly folk gossip in divers accents and spout their theories about life, conduct, and the wrongs of Society; the young love and plan; one old man announces constantly that he has a philosophical palliative for any and all ills; a baby is born; a widow and her family are ejected from their poor quarters for non-payment of rent; a labourer, discovering his wife unfaithful to him, shoots her and her lover. The whole panorama of life in a congested corner of the great city passes across the stage. No doubt of its verity enters the spectator's mind; the author, in his selection of incident, in the brief, telling strokes by which the characters are clearly etched, and in his dialogue that has all the convincingness of expert reporting and illuminating interpretative flashes besides—in all those qualities, Rice shows genuine artistry.

In two other respects, "Street Scene" falls somewhat short. The emotional duologues lack persuasiveness; they give the impression of not having been felt. And the purely atmospheric parts are too prolonged; the same kind of thing is told too often and grows, at times, a bit wearisome. Until the double murder, which closes the second act, the play has been concerned very slightly with plot complications—it has been occupied almost entirely with the way the people live and regard life under what are to them normal conditions. Were the murder pushed forward from the end of the second act to somewhere near the beginning, and the ensuing act and two-thirds used to depict its repercussions, the few dull moments would disappear, for they come, almost entirely, from repetition.

The initial act, devoted almost exclusively to gossip, is sheer delight. Beulah Bondi as the greedy, waspish Emma Jones, and Eleanor Wesselhoeft, representing a placid, seasoned Italian woman who sits at her window, sees and hears all within eye and ear shot, and recounts it to the neighbours—those two alone would be more than sufficient to make a much less graphic picture capture the interest and titillate the fancy. George Humbert helps them greatly. Erin O'Brien-Moore plays the ingénue with restraint and sincerity. And Robert Kelly makes the deceived husband powerful. The author himself is responsible for the adroit casting and the able direction.

"Street Scene," enacted in an admirable set by Jo Mielziner, reveals the flow of life in a segment of the city's hurly-burly genuinely, absorbingly, with a verisimilitude rare in our theatre.

"ON THE HIGH ROAD"

EVA LE GALLIENNE'S solidly built Civic Repertory Theatre continues its triumphant way with the latest production, a bill composed of starkest tragedy and gayest farce; the former a one-act early work of Tchekov, the latter in two acts by the brothers Quintero. They both belong in that spacious old theatre, once the after-dinner rendezvous of the town's élite, now a relic way down-town, that under Miss Le Gallienne's direction is presenting the best of the world's drama to as intelligent an audience as one will encounter anywhere.

"On the High Road" takes place in Russia in the mid-century. A dingy, musty cellar pot-house where the utterly down-and-out folk of the region—vagabonds, thieves, harlots, sots, murderers, and the merely unfortunate—forgather to drink the vodka their few pennies will buy and to sleep upon the cold, dirty stones. Bullies, cowards, criminals, peasants, pilgrims who have abandoned life for religion—they lie about, threaten and insult one another, call upon their God. One, a young man, has no money and is burning with thirst. He pleads with the flint-hearted proprietor, begs, humiliates himself in every way conceivable, anything for a glass of vodka. In vain.

A passing traveller recognizes him. He was once a rich, respected landowner who got involved with a woman of the city; she stripped him of all his property and deserted him. A carriage breaks down outside. While it is being repaired, the occupant comes into the pot-house for shelter from the raging storm. She is the woman.

Alla Nazimova plays her vividly. Robert Ross makes of the ruined landowner a profoundly moving figure.

THE LADY FROM ALFAQUEQUE

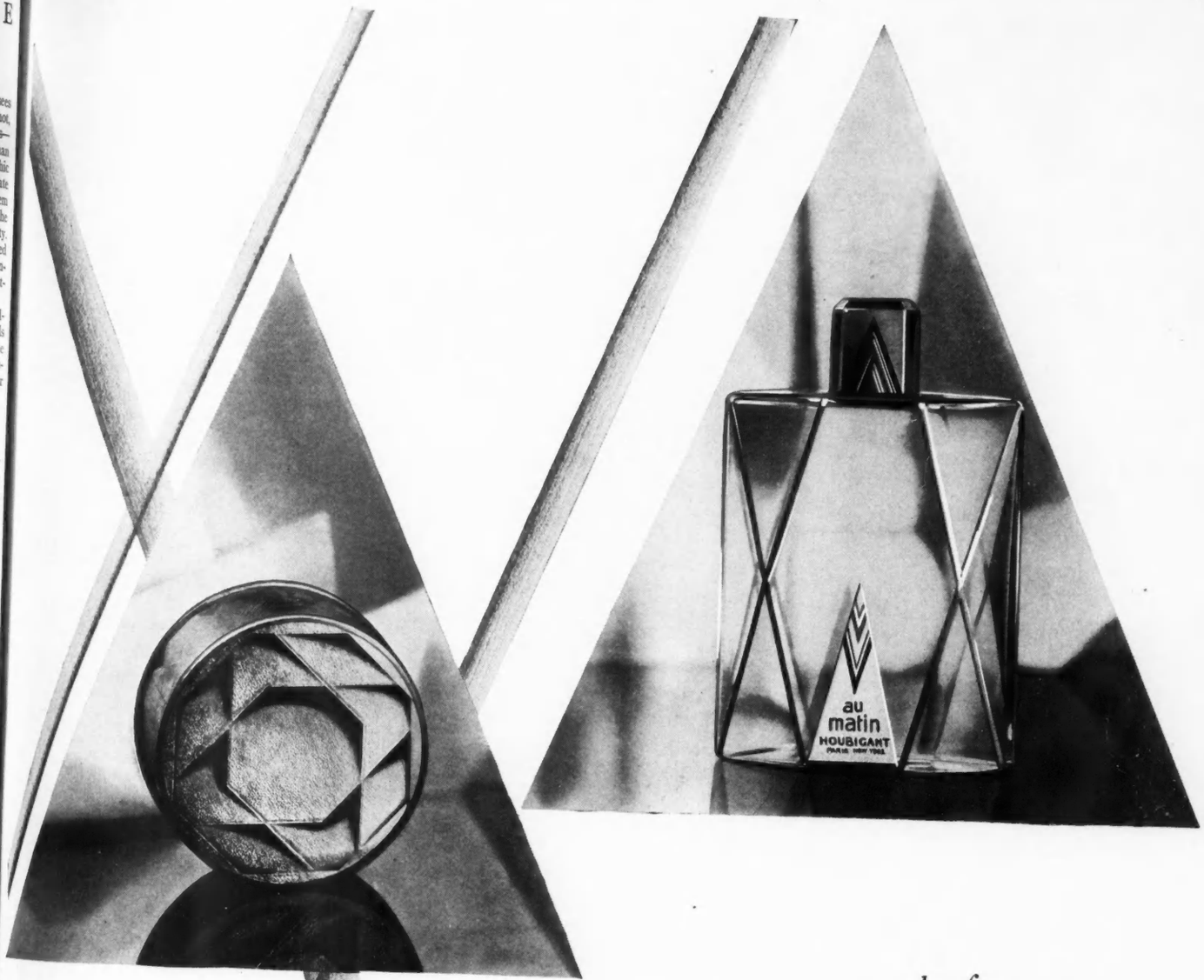
"THE LADY FROM ALFAQUEQUE" deals with the complications arising from the sentimental fondness of a lady, married to a Madrid noble, for the town of her birth. Every one she knew in Alfaqueque or who knows any one who knew her, looks her up when in Madrid, exploits her good nature.

Alma Kruger endows the lady with dignity, mellowness, sweetness. Donald Cameron looks and acts like a noble. Various "types," capably enacted by Paul Leyssac, J. Edward Bromberg, and Robert Gordon, bring out fully the values of the merry, twinkling farce.

"THE MARRIAGE BED"

ERNEST PASCAL'S dramatization of his novel, "The Marriage Bed," neglects to make clear the motives that impel two of the principal people to come to certain important decisions.

(Continued on page 116)



au matin

. . . the fragrance of a new day . . . keeps dual tryst in a parfum and poudre that are the triumphs of modernity, and Houbigant's most favoured creations in critical Paris.

HOUBIGANT
PARIS

but paris came to elinor instead!

"... I *hate* spring! Those March winds roughen my face till you could scratch matches on it. When the sun gets hot, I tan of course—but not that lovely even golden brown... speckly, like a piece of bad toast! If I had all I've spent on beauty treatments, I could go to Paris—*they'd* know something...

"You *did*—you brought it back with you—it's *here?* Mary, you're too wonderful! That little jar—just *that*—for *everything?*... It's liquid—yes, I see—and doesn't it smell divine, and so fresh—almost too grand to work... You rub it in at night... and again in the morning... You take most of it off and you make up right over it... *and that's all?*... You've got to say, 'Hope to die, Elinor,' or I won't believe you!

"Your face doesn't roughen or blotch—you tan evenly—you never have to think about a shiny nose?... Mary, you don't *mean* it keeps away wrinkles, too—and circles under your eyes—and *flabbiness?* I simply can't wait to hear how many millions it costs!

"Only three-fifty—and your jar lasts six months? I'm going to ring up this minute and see if they've got it—*Nina Geranium Cream!* How glad I am my new clothes haven't come! Now, when I burst on the world, I'll look like something besides an expensive mistake!"

nina
geranium
cream

COUPON

If you ring up, too, and they haven't got Nina Geranium Cream—order it direct from Produits Nina, 580 Fifth Ave., New York. If you'd like to consult a specialist—free of charge—write Miss Nina Nestor at the same address.

v

Name.....

Address.....

City..... *State*.....

SEEN ON THE STAGE

(Continued from page 114)

Otherwise, it portrays in a direct, economical manner the complications arising when the head of a middle-class suburban family becomes involved with "another woman." At the point, however, where the heroine suddenly reverses herself and consents to grant her unfaithful husband a divorce, the play sags. From then on, it becomes a conventional, manipulated, triangle drama. The greatest weakness of "The Marriage Bed," however, is the fact that George Boyd, in the person of Allan Dinehart, is not enough of a person to cause such a commotion—his passion seems to lie on the counter.

Anna Davis plays the wife, with polish, manner—so much manner, in fact, that some of the spontaneity seeps out. Although her performance is better than good, Elizabeth Patterson, as the fussy, interfering, rigidly moral mother of the deceived wife, makes the hit of the piece. The scenes in which she practically commands the daughter to "do right" because of what the neighbours will say if she does otherwise, are complete, humorous, deftly satirical. And she acts the rôle fervidly and with just the proper amount of acid. It so happens that gossipy old women are the stars of this fortnight. Miss Patterson, Beulah Bondi in "Street Scene," and Clara Blandick and Lotta Linthicum in "The Skyrocket" take first honours in their respective dramas.

"THE SKYROCKET"

"THE SKYROCKET" had little but the gossips to recommend it. Based on the premise that money leads to sorrow, and unfolded without surprises, everything happened as the least theatre-wise person in the audience suspected from the outset it would happen, the comedy plodded through three acts plotted and planned according to rote. A couple, poor and happy, suddenly became rich, wealth created the show-off wife and also mixed the husband up with an actress-siren. But he lost his money, the siren brushed him away, the young couple returned to comparative poverty—and happiness.

Stories as tame and spurious as that have got by many times in the theatre because some freshness of invention or novel comment made them seem, while the play was passing, original. But Mark Reed told his story without lift, by familiar formula. And the performers under the direction of Guthrie McClintic meekly followed the author's lead. It led to oblivion.

"GYPSY"

MAXWELL ANDERSON—he who gave us "What Price Glory?," "Saturday's Children," and "Gods of the Lightning"—browsing in a library one dull afternoon encountered Oscar Wilde's famous epigram: "All women grow to be like their mothers; that's their tragedy," and decided at once to make a play of it. At least, sitting before "Gypsy" at the Klaw Theatre, that is the way I imagined it happened, and mine would be as good a guess as any of the genesis of the play. Anderson adheres tenaciously to the epigram, never once veers from it. Ellen, married to David, has had an affair with another man, has tired of him, and, when the drama opens, is starting things with Cleve. She goes away with him. Marilyn, her mother, also has spent her life fluttering from man to man. In the end—none too soon—, she kills herself. That puts an idea in Ellen's head. She seals the room and turns on the gas. But a new aspirant for her favours calls on the telephone. Ellen throws open the window, shuts off the gas, and answers the insistent ring.

My statement of the plot is no more bare than Anderson's treatment of it. From the evidence, he has not attempted to delve below the surface of his subject, his characters are, at most, two-dimensional, he fills the interstices of his drama with facile wit—sometimes it is cheap—and frayed theatrical devices. One scene, the one in which the mother and daughter, brimming with hatred because of their similarity, confront each other, throbs with drama. The rest are smooth and little more, some of them almost drone. From such a theme, a quivering play could be made; "Gypsy" succeeds in being merely mild.

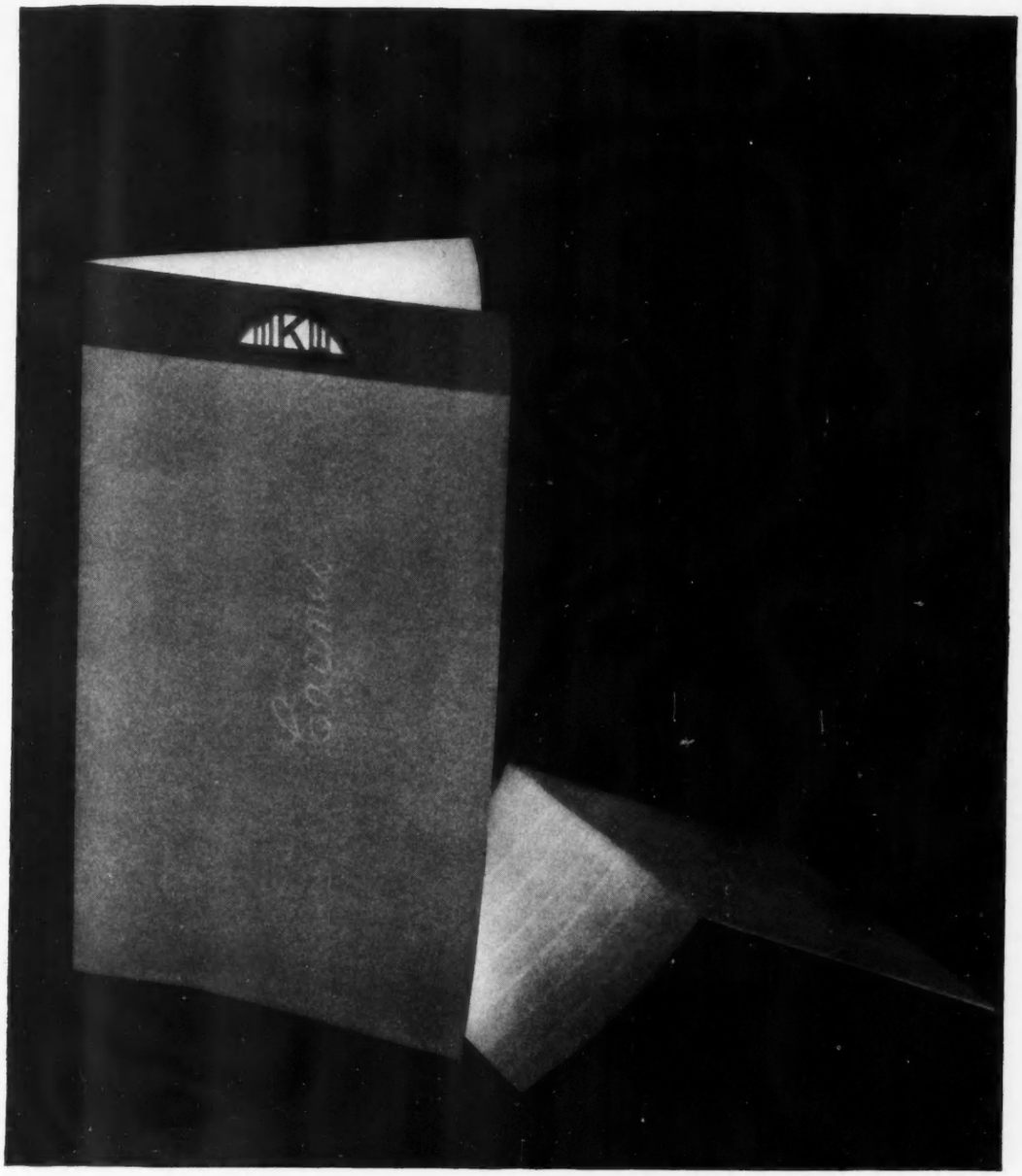
Claiborne Foster brings her engaging freshness to the title rôle; Mary Young overacts the mother. None of the men in the cast show any outstanding ability—due, perhaps, to the material with which they must work.

CHRISTOPHER MORLEY'S COMPANY

IN HOBOKEN, over the river, and at the National, in Forty-First Street, specimens of ten-twenty-thirty melodrama are being presented. Sixty years, a world of invention, and unmeasured spaces of dramatic technique separate the two. "The Great Romantic, Spectacular Drama," by Dion Boucicault, entitled "After Dark or Neither Maid, Wife nor Widow" and played by Christopher Morley's company in its fashion—asides, soliloquies, moralistic tirades, and all—, draws large groups through the Hudson Tubes every day. They sit in the sprawling old theatre, quiescent during the overture, and, when the curtain rises, bestir themselves. They take part in the action, hiss the villains, cheer the heroes, stamp their approval of the speeches denouncing drink. They and the music accentuate the emotions expressed on the stage. And every one has a happy time.

"ZEPPELIN"

WHEN the prevailing generation shall regard our era as we regard the 'Sixties, crowds flying over the Hudson—or the Atlantic?—to witness a revival of "Zeppelin" will likely cheer and stamp and hiss the quaint actions of the quaint puppets on the platform. The audiences at "Zeppelin," these evenings, make no sound, except an occasional gasp or squeal. Yet, the play is as definitely out of date as "After Dark." Although dressed in the modern mode—a mystery twist, much ado about a formula for leper gas, which will abolish war by making it too terrible, all the action in a trans-Atlantic dirigible—, in spite of its modern trappings, every joint of "Zeppelin" creaks from age. That in no way lessens its thriller qualities. If murder, disease, and disaster can excite you, and you desire excitement, you will find a wish fulfilment at the National. There, in a quiet side street, you will encounter complete disaster, the most awful disease, and murder by wholesale. As some one remarked midway the last act, "This looks like an elimination contest."



This is Crane's Penpath . . . faint lines across a ***smoothly finished*** *paper . . . the new long sheet that folds into the smart square envelope . . .* ***new*** *pastel shades of blue, gray or buff.*

Crane's Penpath is the newest creation in Crane's Fine Writing Papers . . . this unusual paper is made in the most fashionable and correct sizes . . . the important weddings of the country are announced on Crane's papers . . . the informal notes of hostesses known for their nice correctness are written on Crane's Informals . . . the letter-paper you buy at your finest jewelry store is undoubtedly Crane's. Eaton, Crane & Pike

Crane's

SINCE 1801

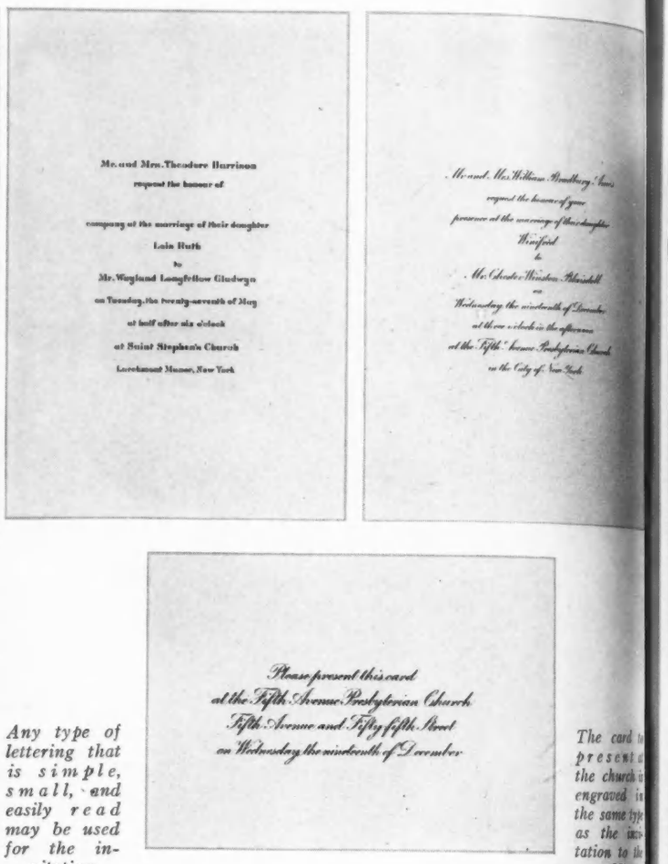
DAVENTREE

Davidow presents a softly tailored three-piece dress of silk featuring the sleeveless blouse. Colors are navy, black, copen, red, all with white dots, and brown with tan dots . . . At your favorite shop.

DAVENTREE

WM. H. DAVIDOW SONS CO. 550 Seventh Ave., New York

davidow


Mr. and Mrs. Theodore Harrison
request the honour of
company at the marriage of their daughter
Lois Ruth
to
Mr. Wayland Longfellow Gladwyn
on Tuesday, the twenty-seventh of May
at half after six o'clock
at Saint Stephen's Church
Lorchmont Manor, New York
Please present this card
at the Fifth Avenue Presbyterian Church
Fifth Avenue and Fifty-fifth Street
on Wednesday, the nineteenth of December

Any type of lettering that is simple, small, and easily read may be used for the invitation

The card to present at the church is engraved in the same type as the invitation to the wedding

AN INVITATION *to the* WEDDING

SUPPOSING that there is to be a wedding in the family, whether it is to be one's own, one's daughter's (or, in this latter day, one's mother's), the first consideration is the invitations, and, a little less importantly, the announcements.

Let us consider how we may most charmingly and correctly invite people to a wedding, beginning at the least ceremonious end of the scale of etiquette.

INFORMAL INVITATIONS

Informal weddings have informal invitations. Suppose two young people decide to be married almost in private, either in the house or in church. The immediate families and best friends of both might not amount to a dozen people. It would, of course, be absurd to have invitations engraved for this handful, or even for twice their number. In general, it is not worthwhile to have wedding invitations engraved unless the party numbers more than forty or fifty people. The smaller occasion calls for informal invitations, which may be by word of mouth, by telephone, or by note, depending upon the number of people to be asked and upon what is most convenient.

Really near and dear relations will have been told the day and hour, and to so small a company of intimate friends, as has been suggested, notes could be sent, if necessary. These notes should be written by the person who is giving the wedding and breakfast, or in her name. For any social entertainment, the mistress of the house is considered hostess. And, so, the bride's mother or aunt or elder sister, whoever is the feminine head of the house, would send the invitations. If the bride were living with her father, a widower, she would send them in his name. Only in families whose pretensions to gentility are confined to the younger generation are older people ignored. And this relegating of parents to the background is one of the surest signs of ill-breeding.

There follow some examples of informal notes.

My dear Mrs. Brown,

Mathilda is to be married at home on Monday, the twenty-fourth, at twelve o'clock. We hope very much that you and Mr. Brown will come to the wedding and to the very informal breakfast afterward.

Most sincerely yours
Lucy Mayly

This, let us say, is from Mrs. Mayly to a friend of the groom's family whom she knows but slightly. She would probably call a friend of her own by her Christian name. If a bride wrote for her mother, the wording might be something like this:

My dear Mrs. Jones,

I am to be married at Saint Mary's Chapel on Monday, the twenty-fourth, at half-past twelve. Mamma asks me to say how much she hopes that both you and Jane will be there and will come afterwards to the small breakfast we are having for our families and a few friends.

Yours very sincerely
Amy Lyndon

In place of the mother's name, "my father," or "papa," or "my aunt," or "my sister," might appear. Both notes, while informal, are written less casually than they would be to near relations or intimate friends. (For these, something rather in the nature of a message would be sufficient.) Conventional two-sheeted note-paper should be used. It will be noticed that

(Continued on page 120)

Why 47 years ago LISTERINE checked Sore Throat

—and why it still does

MEN and women of the early 80's, no less than those of today, were justified in their faith in Listerine as a first aid in checking sore throat and other simple infections.

For Listerine, then as now, was a safe antiseptic yet an extremely powerful one. It has never been necessary to change the Listerine formula to meet new and difficult requirements imposed by modern discoveries in therapy.

Repeated tests in laboratories of national repute, show full strength Listerine to be so powerful that it kills even the virulent B. Typhosus (typhoid) and M. Aureus (pus) germs in 15 seconds. These germs are used by the U. S. Government to test the power of antiseptics.

Recognizing Listerine's germicidal action you can understand why it is effective against winter ailments. The moment it enters the mouth it attacks bacteria that lodge there, causing sore throat, colds, grippe, and influenza.

For your own protection, gargle with Listerine full strength night and morning during bad weather—and between times after exposure to crowds, bad air or sudden changes of temperature. By so doing you may spare yourself a painful, costly and even dangerous siege of illness. Don't hesitate to use it full strength. It is safe in action—healing in effect. Lambert Pharmacal Company, St. Louis, Mo., U. S. A.

Escape colds this way

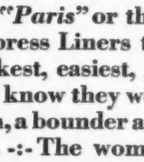
Millions of colds start when germs, transferred from the hands to food, enter the mouth. Therefore, before every meal, rinse your hands with Listerine. This effectually destroys disease germs. They are killed before they can enter the body. This simple act may save you a nasty siege with a cold. And it is especially important for mothers to remember.

"GREAT!"

men say. They're enthusiastic about Listerine Shaving Cream. You will be also when you try it. So cool! So soothing!

The Smartest Street on Earth
at the end of the longest gangplank

The mode that doesn't begin on the rue de la Paix, or near it... isn't a mode... it's a costly mistake. -:- The woman who doesn't adore the thought of buying clothes there, and glittering trifles on the rue de Rivoli... isn't a woman... she's a misnomer in petticoats. -:- All the sleek long-nosed cars in Europe, all the racing greyhounds that cut a blue-green swathe across the Atlantic are drawn by the irresistible pull of those little jewel-box shops! -:- But the smartest of the women and the wisest of the men are taking the "*France*", the "*Paris*" or the "*Ile de France*", those Weekly Express Liners that carry them to Paris by the quickest, easiest, gayest, pleasantest route. -:- The men know they won't find a bore in the smoking room, a bounder at dinner or a menu less than perfect. -:- The women know that the world doesn't hold a more appreciative audience for themselves and their frocks. -:- Five days in Paris-afloat, a call at Plymouth for London, then dock at Le Havre where the boat-train waits ... three hours to the rue de la Paix!

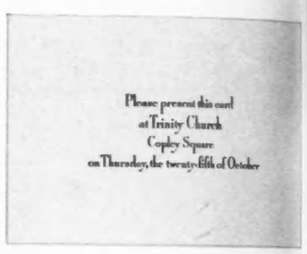


French Line

Information from any authorized French Line Agent or write direct to 19 State Street, New York City

French Line Officers and Stewards Converse in English

Mr. and Mrs. Oliver James Cromwell
request the pleasure of
company on Thursday, the twenty-fifth of October
at five o'clock
1002 Commonwealth Avenue



A separate card may be enclosed, inviting the guest to the reception after the wedding, or the invitation itself may invite him to be present at both events

AN INVITATION *to the* WEDDING

(Continued from page 118)

the month is not mentioned in giving the date and time of the wedding, and this is because the invitations for such a simple ceremony would be sent out perhaps only a week or even a few days before. The month could be added if there were any possibility of mistake. Such invitations are answered by informal notes accepting, or giving adequate reason for refusal.

My dear Mrs. Mayly,
My husband and I accept with pleasure your very kind invitation to be present at your daughter's wedding, on Monday, the twenty-fourth, and at breakfast afterwards.
Very sincerely yours
Janet Brown

FORMAL INVITATIONS

To speak of a formal invitation is to speak of an engraved one. The engraving is on rather heavy, white (or cream) double-sheeted paper, either panelled or plain, perhaps with a white or a silver crest at the top (supposing the sender to have a right to use a crest). Besides the invitation to the church, there is generally enclosed an engraved card for the house reception. If the wedding is out of town and a special car, or train, is provided for guests, there will be another card enclosed, containing full information regarding time and place. This card generally serves for a ticket and is shown to the conductor. Special cars are not obligatory, but they are usual if the hosts of the occasion wish (and are able) to make special arrangements for guests.

Wedding invitations are generally sent in two envelopes. The outside one carries the full name and address of the person to whom it is sent, so that there shall be no mistake in the post. The inside one carries the title and last name only. The outside, for instance, is directed to "Mr. and Mrs. James Lee Johnston, 44 Park Place, New York", while the inside need have only "Mr. and Mrs. Johnston" written on it. Two envelopes are not absolutely essential, especially if the church and reception invitations happen to be on the same sheet of paper. They are an extra luxury, and the idea in sending them is that the outside one, soiled, perhaps, in the post, may be thrown away and the inner one kept to hold the cards together until the time comes to use them. Formal invitations may be sent a month, three weeks, or two weeks before the wedding, as the family please. Some people like to get them out early; some prefer to hold them back. There is no rule which makes one custom more correct than the other. And let it be said here that whether tissue-paper is, or isn't, found in the invitations doesn't make one earthly bit of difference! Very particular people, having made sure that the engraving ink is dry, like to have the tissue-paper taken out. Others, fearing the ink may still be wet and the invitations blurred, leave the tissue-paper in. There is nothing "smart" about leaving it (as some people have imagined), rather the contrary, but neither is there any disgrace in its being left. And in the hurry-scurry of to-day, it generally is.

HOW TO ADDRESS INVITATIONS

Many questions are asked about addressing invitations. Invitations are

(Continued on page 122)

CHATELAINE LE DEBUT is a happy liaison of the *cloisonné*-topped double compacte and the gay lip stick. In four colors . . . green, blue, ivory white or black. Powder, rouge and lip stick refillable, in the popular shades. Choice of loose or compact powder.

PRICE $10.00
Lip Stick alone—$2.50
Compacte alone, with chain—$7.50.

DOUBLE COMPACTE LE DEBUT Finished in gold or silver—tops in four colors of genuine *cloisonné:* blue, black, jade green or ivory white. Powder and rouge refillable, in the popular shades . . . in a delightful blend of the four *odeurs* of *Parfum le Début.*

PRICE $5.00.
(also comes in simple dotted enamel top $2.50)

LE DEBUT *answers the code of color* • Color has claimed us . . . our frocks . . . our background . . . even our tiniest accessories. And such feminine things as the twirl of a lip stick and the ritual of powdering one's nose—always charming—have become gay episodes . . . now that color and fashion have become inseparable.

And what delicate distinction this gaiety brings to the *le Début* family which originated in Paris with *Parfum le Début* . . . a perfume of the moods, captured in bright flacons!

Compacte le Début carries its colors charmingly . . . and will match or accent your every costume. With its trim little octagon shape . . . its genuine *cloisonné* top (in blue, green, ivory white or black) . . . it completes your ensemble, giving just the modern note of the decorative.

And Chatelaine le Début—in the same four colors—is a happy arrangement of lip stick and *cloisonné*-topped compacte gracefully chained together.

le Début

RICHARD HUDNUT
PARFUMEUR

NEW YORK PARIS

There will be only ONE car like this in your community

REO ANNOUNCES

—a special limited edition of Flying Cloud THE MASTER

On the first of each month, beginning with March, every Reo Flying Cloud dealer will get his usual quota of cars—*plus one car more.*

This car, each month, will be an absolutely individual creation—a limited *de luxe* edition of Flying Cloud *the Master.* It will be upholstered in a special fabric never before used in motor cars. This fabric, made by Cheney Brothers, will be designed and woven solely for this car. The color scheme of the body will be in perfect harmony with the upholstery—an *ensemble* created by one of the foremost stylists in the country.

The Reo "Car of the Month" for March is shown here. Each dealer will be allotted *one*—no more. Each dealer will sell *one*—no more. In the very large cities a few additional cars will be available . . . but even there the number will be definitely limited.

The woman who purchases this "Car of the Month" will have an individual car in the truest sense. Only rarely will she meet its duplicate on the high road . . . It will be priced at only a hundred dollars more than the regular sport sedan of Reo Flying Cloud *the Master* . . . . If you do not know the name of your Reo dealer write or wire to the Reo Motor Car Company, Lansing, Michigan.

This illustration shows the actual upholstery fabric made by Cheney Brothers exclusively for the Reo "Car of the Month"

FOR MARCH

THE REO FLYING CLOUD OF THE MONTH

PHOTOGRAPHED BY ALFRED CHENEY JOHNSTON POSED BY MISS DOROTHY FLOOD

Unusually attractive hats — hand-tailored by the Hodshon Co., are shown in an array of smart styles and exquisite textures — in all sizes and colorings. $10.00 – $12.50

The HODSHON Co

Fifth Avenue at 50th Street, New York

Presented by Carter & Johnston, 22 East 49th Street, New York, and at the Smartest Shops in the Principal Cities

BEFORE the Easter tailleur—the Easter figure, young, slender, lithe! Poirette Compact—with its patented exclusive inner-flex waist—gives supple loveliness, utter freedom, perfect grace and complete insurance against the old-time "corseted look". Poirette will tell you where to find Compact in your own city.

Poirette
ORIGINATOR

11 EAST 26th ST. NEW YORK
4 CITÉ PARADIS PARIS

AN INVITATION *to the* WEDDING

(Continued from page 120)

never to be directed to "Mr. Brown and family." That is one absolute rule. "Mr. and Mrs. John Brown" will have an envelope of their own. Whether both are known to the sender or not, the invitation should always go to man and wife. If there are two or three daughters, they may be addressed as "The Misses Brown," or as "Miss Anne Brown, Miss Beatrice Brown, Miss Celia Brown." It is not necessary to address an elder daughter separately if all the girls are asked, but the elder might be invited alone. Indeed, at a small wedding, whichever member of the household is most intimate with the bride or groom might be chosen to represent the family. To a large wedding, all would be asked. If there were several young men among the Browns, they would be addressed as "The Messrs. Brown."

TYPES OF LETTERING

Lettering is another frequently discussed subject, but, beyond warning people against choosing the too elaborate, this must be left to their own taste. There are, from time to time, slight differences in fashion. One year, the mode may turn more decidedly towards English script; another year, towards simple Roman, or shaded modified Roman, or shaded Antique Roman. The smaller type, neatly spaced, so that it has form in the middle of a page with adequate border, seems the most conservatively safe selection. Some lettering is rather confusing. The more easily anything *to* be read *can* be read, the better. Invitations must be engraved, never printed The same is true of announcements. If such customs can not be followed according to their traditions, it is much more sensible to adopt different ones, suitable to conditions that are not (and should not be) hampered by the ways of society.

CHURCH GATHERINGS AND RECEPTIONS

There are many different ideas about marriages. Some people have large church weddings and small receptions at the house, or elsewhere; some have small church weddings and very large receptions; some ask about the same number of guests to both. To the invitation to a large church wedding, where practically every acquaintance is asked, it is not necessary to send an answer unless the guest has reason to think a special place in a certain pew is reserved. But to a small church wedding, where every seat is arranged for, an answer should be sent as soon as possible All these customs are the result of consideration. When seats are being reserved for certain people, it is awkward not to know whether or not they are coming. A card with the number of the pew is generally posted after an acceptance has been received. To reception invitations, an answer is always expected. How else can a hostess know for how many guests she must provide space and refreshments?

Examples of wedding invitations and announcements of several kinds follow. One of them covers the question often asked of how a divorced and remarried woman refers to a daughter by her first marriage, or a daughter of her husband's first marriage. Another shows the form used by parents in speaking of a divorced or widowed daughter. Written replies to formal invitations also are given. Announcements require no answers. They are simply notices that the child of one acquaintance has married the child of another, and the news is conveyed to those whom it may concern. Very polite people still leave, or send, cards in acknowledgment. Both the bride's family and the bridal couple should receive them—or should have, when society was more punctilious. To-day, these general obligations sit lightly on the social conscience.

EXAMPLES OF FORMAL FORMULAS

Mr. and Mrs. Horsingham Field
request the honour of your presence
at the marriage of their daughter
Adelaide
to
Mr. Raymond Beach Bradford
on Monday, the tenth of September
at half after three o'clock
at Saint Saviour's Church
Brookville, New York

CARD FOR RECEPTION

Mr. and Mrs. Horsingham Field
request the pleasure of your company
on Monday, the tenth of September
at four o'clock
Green Meadows
R. S. V. P.

TRAIN CARD

A special car will be attached to the train leaving the Grand Central Station at 2:45 o'clock. The car will return with a train leaving Brookville at 5:15 o'clock, arriving in New York at six o'clock.

Please present this card to the conductor.

It should not be necessary to add the letters R. S. V. P. (or "The favour of an answer is requested") to any invitation which "requests the honour, or pleasure," of any one's company, but the bad manners of some people make this necessary.

Mr. and Mrs. Charles Francis Lane
request the honour of your presence
at the
marriage of Mrs. Lane's daughter
Clara Louise
to
Mr. James Stow Givingston
on Tuesday, December the fourth
at Saint Paul's Chapel
at twelve o'clock
and afterward at breakfast
at No. 9 East Barrack Street

Here is a form which invites the recipient to church and house together. It will be noticed that the bride is mentioned as Mrs. Lane's daughter, which shows that her father is not Mr. Lane. It is not always considered absolutely necessary to give her last name in the invitation, even though it makes relationship clearer, for the circle of acquaintances to whom it goes are naturally supposed to know a certain amount about the history of their hostess, but, if preferred, the full name may be given. It depends how far outside one's intimates one goes. The substitution of "Mr. Lane's daughter" would show that the present Mrs. Lane was not the mother of the bride. This version of the invitation form need not be given, since it is exactly the same as that for Mrs. Lane's daughter.

In cases where parents are sending out invitations to the wedding of a divorced daughter, her last name need not be mentioned either, unless people prefer to do so. But in public notices, such as are sent to the newspapers, the last name of the daughter

(Continued on page 124)

The Answer to "What is Youth?"

by Elizabeth Arden

Women no longer want merely to look young. No—they want to be young. And what is youth? Elizabeth Arden has evolved a complete and satisfying answer.

"FACES need not lose the firm elastic muscles of childhood," says Elizabeth Arden, "or the fine, clear texture. The signs of age are due to neglect, and they are avoidable if the skin is kept immaculately cleansed, if it is nourished and the blood flows joyously beneath it."

So, hand-in-hand with modern science, Miss Arden has developed her Treatments and her Venetian Toilet Preparations. In the friendly quiet of the Treatment rooms at her Salon, skilled assistants, trained by Miss Arden herself, apply the creams that cleanse and the creams that nourish, invigorating astringents and muscle toning oil, with deft hands that give to each woman exactly what she individually needs.

The marvel of it is that women everywhere can enjoy the benefits of the Salon method. Elizabeth Arden's Venetian Toilet Preparations are on sale in the smartest shops throughout the world.

But Elizabeth Arden goes still further in her definition of youth.

"In every cell of your body," she says, "you must feel tinglingly alive. No excess fat, no undernourishment. Nerves at rest, muscles lithe and responsive."

In exercise, as in the care of the skin, Miss Arden stands for all that is best and surely successful. Her specially planned exercises for women are famous in the smart world. And now to add to these exercises she introduces a new form of self expression through movement. It is called Plastic Exercise, and it gives a new kind of glory to the familiar routine.

And again, the perfection of the Salon method is available for all Elizabeth Arden Exercise Records, playable on any phonograph, enjoyably teach a series of rhythmic movements that will regulate contours and stimulate circulation

For only one of Elizabeth Arden's many means to youth is it absolutely necessary to go to a Salon, and that is her Vienna Youth Mask. This is the discovery of a certain famous professor of the University of Vienna, and through Miss Arden alone is it available in this country. It achieves rejuvenation by deep, *natural* stimulation of circulation, it possesses none of the dangers of plastic surgery

The Vienna Youth Mask is the perfect remedy for flabby flesh or sagging muscles. Miss Arden will gladly send additional information to all who are interested.

Elizabeth Arden designates in home care of the skin

FOR MORNING—Dip a pad of damp absorbent cotton into Ardena Skin Tonic, then into Cleansing Cream, and "wash" the face and neck. Remove with soft, imported Arden Tissues. A patting with Special Astringent is excellent to firm the contour. Apply Muscle Oil over lines and wrinkles, and Orange Skin Food—or the delicate Velva Cream. Remove with the Tissues. Clear the eyes with Special Eye Lotion. Protect your skin with Amoretta Cream. Rouge if necessary, a dusting of Illusion Powder and you are ready for the day and *at your best.*

AFTERNOON—First a generous application of Venetian Cleansing Cream (applied with a damp pad moistened with Ardena Skin Tonic). Next, the soothing mellowness of Anti-Wrinkle Cream, followed if possible by ten minutes of rest. A brisk patting of Skin Tonic. Then the magic touch, a sparing smoothing on of Venetian Ultra Amoretta Cream so softly receptive to discreet rouge, and a dusting of Illusion Powder. A touch of emphasis for the lips—Venetian Rose Color or Venetian Lip Paste—and you go to tea or dinner, all your loveliness recaptured.

AT NIGHT—The skin *must* be freed from all secretions, powder or dust that clog the pores. Follow the morning "washing" treatment, always with an upward movement. Remove with Arden Cleansing Tissues. For a too soft throat and cheeks, give a five minute patting with a firm pad of cotton squeezed out of water and wet with Special Astringent. Dry, and pat in Muscle Oil over wrinkles and hollows. Apply Orange Skin Food with a quick upward moulding stroke. Leave a little Skin Food and Muscle Oil to be absorbed during the night by the stimulated tissues.

For further descriptive details and list of prices, Elizabeth Arden will gladly send you her booklet "The Quest of the Beautiful". A second booklet, "Your Masterpiece—Yourself", tells about Miss Arden's home course for beauty and health.

Elizabeth Arden's preparations are on sale at smart shops all over the United States, Canada, Great Britain, in the principal cities of Europe, Africa, Australasia, The Far East, South America, West Indies, The Philippines, Porto Rico, and Honolulu, Hawaii.

ELIZABETH ARDEN

NEW YORK: 673 FIFTH AVENUE

PARIS: 2 rue de la Paix **LONDON: 25 Old Bond Street** **BERLIN W: Lennéstr. 5**

CHICAGO: 70 E. Walton Place · PHILADELPHIA: 133 South 18th Street · WASHINGTON: 1147 Connecticut Avenue · DETROIT: Book Building
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. . . . whose art it is to make lovely woman lovelier still . . . . .

Spoken of Lucien Lelong, of course. His the artistic consciousness, the understanding of how much the *right* parfum adds to the totality of feminine attraction. His, too, the superb creative art which brought into existence the three distinctive odeurs of Lelong parfums.

Lucien Lelong parfums, compacts, lipsticks, lotions at the smarter shops and department stores.

PARFUM
LUCIEN LELONG
PARIS

ANSWERS TO CORRESPONDENTS

ANY reader can obtain from Vogue Information Service answers to questions on social conventions, customs, entertaining, and matters of etiquette; on costume and fashions; on household decoration; on shops and wholesale houses dealing in merchandise of interest to Vogue readers, and on other subjects that fall within the scope of this magazine, by conforming to the following regulations.

RULES FOR CORRESPONDENTS

(1) The name and address must be legibly written or printed at the beginning or end of every letter.

(2) In order to answer all inquiries promptly, Vogue suggests that as few questions as possible be asked in any one letter; a reply may be delayed because of the totally unrelated questions contained in a letter, any one of which may require a considerable amount of research to answer it adequately.

(3) Unless specially requested to keep a reply confidential, Vogue is privileged to publish any inquiry and answer that it considers of interest to its readers.

MISS B. G. G.: At a church wedding at seven-thirty, at which evening dress will be worn, are gloves demanded? Is a hat required? It seems to me that a hat would look out of place with evening dress. When the guests are ushered to their seats, do the ushers carry their cloaks? The wrap and hat worn together throughout the ceremony seem less displeasing than evening dress without the wrap. At the home reception, may the guests remove their hats and gloves along with their wraps?

Ans.: Gloves with evening dress are entirely optional. Some people cling to the convention of gloves in the evening, while others have done away with it. At an evening church wedding, one might, on the whole, feel more comfortable with gloves, although we repeat that this is entirely a matter of choice. The majority of churches do demand that a woman's head be covered in church. There are a variety of evening hats and turbans of brocade or metal cloth that are charming and that would look far from "displeasing" with evening dress. A guest at a church wedding, morning, afternoon, or evening, at no time removes her wrap until she has been shown to her pew, when she may slip it off her shoulders. Whether, at the reception, the guest removes her hat and wrap is again a matter of choice.

AN INVITATION *to the* WEDDING

(Continued from page 122)

by a first marriage, or of the divorced daughter, *would* be given. Those are notices to the world at large—a world not necessarily concerned with private affairs until told of them in print. The social world is supposed to be better informed. With a widow, the last name is generally used. Neither divorcée or widow is spoken of as "Mrs."

Mr. and Mrs. Stephen Orris
have the honour to announce
the marriage of their daughter
Gertrude May James
to
Mr. William Vane Nesbit
on Saturday, the fifteenth of November
One thousand nine hundred and
twenty-eight
at Old Trinity Church
New York

Here is another form

Doctor Robert Foster Leigh
has the honour of announcing
the marriage of his sister
Millicent Anne
to
Mr. Paul Stuyvesant Barnes
on Tuesday, the second of October
One thousand nine hundred and
twenty-eight
in the City of New York

If a woman has any near relation living who can announce her marriage, that relation should do it. If she has none and still wishes to announce it, she might (if she were an older woman) do it this way, speaking of herself in the third person and therefore using her title.

The Marriage is Announced
of Mrs. Gordon McArthur
(or of Miss Francesca Green)
and
Mr. Desmond Kingsley
on Saturday, January fifth
in Washington, D. C.

Announcements never have two envelopes. Their sending seems only necessary when families have very large visiting lists.

Answers to wedding invitations must be carefully written and spaced like the engraved ones. It is not necessary to repeat every word, although the form is copied. A double-sheeted piece of formal note-paper is always used—never a card.

AN ACCEPTANCE

Mr. and Mrs. Van Zant Gray
accept with pleasure
Mr. and Mrs. Charles Francis Lane's
kind invitation
to the wedding of their daughter
on Tuesday, December the fourth
at twelve o'clock
and afterwards to the breakfast
at 9 Barrack Street

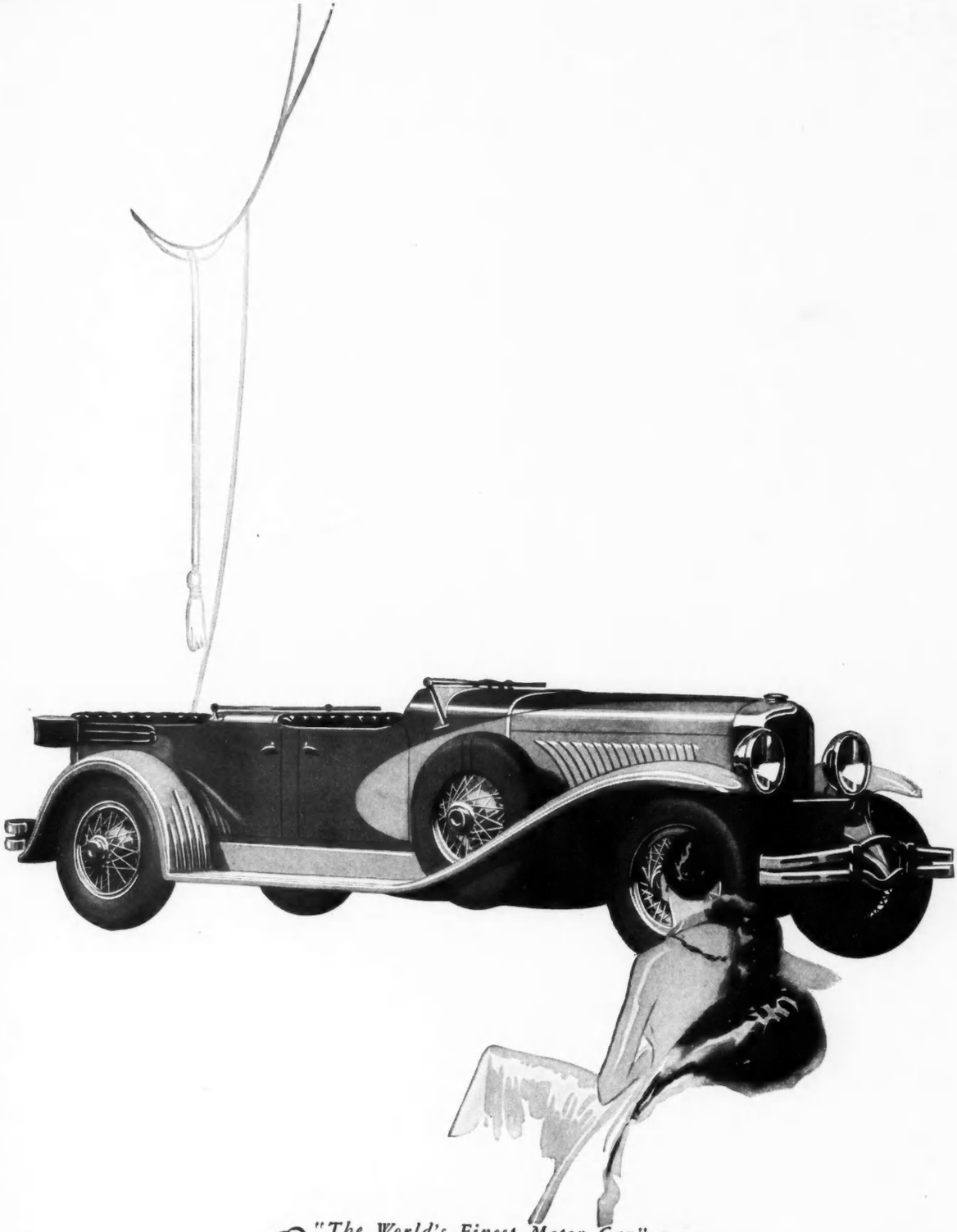
TO RECALL A WEDDING INVITATION

If for any reason a wedding should have to be postponed, or broken off, it would be necessary to recall the invitations. Sometimes, a reason is given, such as illness in the family; sometimes not. Engraved cards, like either of these, might be sent out.

Mr. and Mrs. Stephen Orris
regret that
owing to illness in the family
the invitation to
their daughter's wedding
on Saturday, November the fifteenth
must be recalled

Mr. and Mrs. Stephen Orris
regret that they must recall
the invitation to
their daughter's wedding
on Saturday, November the fifteenth

If the wedding is small, messages would be sent or informal notes written. The briefer such notices, the better. They need no answers.



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Duesenberg

The world's finest automobile, the new Duesenberg, has 265 horsepower. Its entire construction is proportionately strong, thereby insuring greatest safety, endurance and absolute dominion. It excels equally in every other respect.

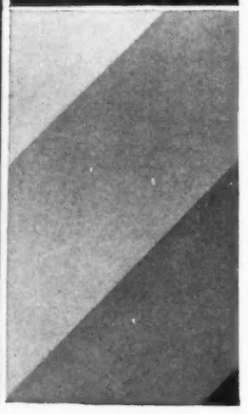
Chassis $8,500

DUESENBERG, INC., INDIANAPOLIS, INDIANA

The PETITE FIGURE *is the* STYLISH FIGURE

The petite feminine figure—5 ft. 4 inches and under—is of itself chic and graceful.

"BOBBIE" coats...suits . . . and ensembles are scientifically styled to enhance the inherent grace of line natural to the petite figure—the preservation of which is so essential to a smart appearance.



PARIS "Bobbie" REG. U.S. PAT. OFF. NEW YORK

Shown in the best shops in most cities. If your favorite store does not feature them, write us and we will advise you where you can see them.

...."BOBBIE"... fashions correctly interpret the smartest of the new modes and are especially designed for petite femininity, the little MISS, the JUNIOR miss, the Little Woman—*of all ages.* Always flatteringly youthful—but never too much so.

Manufactured exclusively by

JOS. ENGEL CO.
1359 BROADWAY, NEW YORK

Entire contents of this ad. copyrighted by Jos. ENGEL Co. 1929

HONEYMOONS

(Continued from page 61)

in the cool of the evening, to play their unforgettable music, sometimes gay, for the *'czardas,'* sometimes sad with the age-old plaint of Hungary. You will sit at a café drinking exquisite coffee and eating the home-baked cakes of the country as you listen spellbound—only to set sail again on the morrow, when the shore-line beckons you to explore beyond the next curve," and so *ad infinitum.*

Or—why not the loveliest of all honeymoons, an intimate and leisurely motor trip through the small villages of France in a tiny Citroën, with neither time nor tide to interfere, stopping as fancy dictates? (Why a Citroën when you have a Cadillac, an Hispano, a Rolls, perhaps? Why is "real" romance invariably served up to one hand in hand with poverty? Why not a nice rich romance? But that is another subject entirely.) There is nothing comparable in charm and even comfort to the old inns, heralded by an ancient sign-post on the outskirts of the villages, pointing you the way to a roaring fire and the soothing *vin du pays.*

You will be warmly welcomed by a rotund *propriétaire,* given of the best, and sent on your way with hardly an indentation on your pocketbook. And, with the person you love best by your side, you can wander through the churches, admiring their infinite beauty and growing closer to each other in their great space. By the time you have arrived at that Mecca of all good travellers, the Riviera, you will be ready to don your best clothes and sally forth to the Casino, there to squander happily.

It is really banal and useless for me to suggest to you who surely know already of the well-worn charm of Seville at Easter, Venice out of season, Rome at carnival time, the Taj Mahal by moonlight, or those havens of winter sports neglected by society, but known to every sportsman. They are legion—you will find them all in your favourite travelogues, always remembering, however, as I warned you, to be suspicious till the last. On the other hand, I think that the most enchanting and exciting voyage I could wish for any one is to sit in the theatre and listen to M. Sacha Guitry, the great French actor, in a short play, *"L'Illusioniste,"* in which, in two hours, sitting astride a chair, he takes an imaginary lady and a spellbound audience on a trip that lasts two years—and that must remain forever among one's vivid memories.

For my part, I can only add now that, if you will not be deceived by any of these suggestions, you will find the Ritz Hotel and a Rolls-Royce for hire in nearly every large city in the world.

CONTEMPORARY ART

(Continued from page 65)

standing merit. It is true that Picasso, Derain, and Matisse are not too liberally represented, but the Exhibition in Green Street gives one an opportunity of glimpsing the work of several lesser-known French artists. Forain, of course, with his mordant wit and brilliant draughtsmanship, is the doyen of the Exhibition. His friends Rouault and Bonnard are naturally *hors concours.* These three old gentlemen remain individual and isolated examples of the glory of French painting. But the Leicester Galleries Exhibition, while not overemphasizing the work of the older contemporary French painters, is at present doing considerable service to the general public by revealing the works of lesser known modern painters.

Segonzac has already found much favour with the English connoisseur. He conceived the landscape in its fundamental unity and basic rhythm; escaping from a too direct naturalism, he rebuilds the essential structure, revealing the form in its organic fulness and setting free its deep emotion in low, thrilling chords of colour.

Emil Othon Friesz is a painter whose magnificent *désinvolture* allows him to throw his torrential conceptions upon the canvas without a trace of embarrassment as regards the expression of what even better painters consider to be "finish."

Ceria unobtrusively and quietly, at the Leicester Galleries, gives in a modern, but not vulgar, up-to-date manner, an example of the thought and care that made the early Corots so admirable. Although a young painter, he is one whose work will be well worth following, and the clarity of his expression resembles the calm assertion of Racine or, in his own particular medium, Poussin.

Lebasque is not an exciting painter, but he is no doubt a good one. His "Jeune Fille Dessinant des Pêches" is charming.

M. Gimmi, with his daring and amusing circus piece, asserts an expression of contemporary life that one would like to see displayed more adequately upon a larger canvas. With his Daumieresque and swift notation of present-day scenes, he remains an example of that French pictorial notation that, here, neither Beardsley nor Phil May ever attempted to register.

Resolutely resisting the too flamboyant splendours held out to us by M. Dufresne, and passing the rather too adequate example of the work of M. Puy, we fetch up inevitably before the superb flower-piece of M. Laprade.

M. Picart-Ledoux, with his "Provençale in an Armchair," shows himself a conscientious painter. M. Chagall in his "Scène de Cirque," should not sacrifice an admirable manner of handling paint and planning design for too easy a deliquescence of caricature.

But of all the young and charming artists who were revealed for us at the Leicester Galleries in the present Exhibition, the most sympathetic is possibly Antral, with his picture "Saint-Martin-de-Ré: Le Quai." In the contribution of M. Antral, one discovers a pure and architectural vision refreshingly distinct from the vinous romanticism of which Utrillo is the acknowledged master.

It is significant, however, that this Exhibition of Contemporary French Art, organized under such eminent sponsorship as M. Doumer, M. Buisson, and M. Fenaille, has really provided no very great surprise. There are, of course, painters of proved worth, but really, one might find as good work in England. Still, we are dealing with an Exhibition of French work, and we must be grateful to the Leicester Galleries for affording us an opportunity of seeing such interesting work as that of the gifted painters to whose work we have alluded. M. Despiau, with his sanguine drawings, shows himself so supreme a master at arresting the most subtle evanescence of motion and form as to make this Exhibition particularly notable. Before leaving, one must not fail to pause before the two nudes of Despiau. These rare studies exhibit in a mood of intimacy the mind of an exquisite sculptor.

This New Facial

—a delightfully different experience!

A Contouration Facial is totally unlike those which you may have known before. It combines the soothing sensations of massage, electricity, fragrance—and gives the pleasurable *certainty* of looking years younger.

In your beauty shop, a trained attendant twirls the *Contourator*—an electrically heated roller—over your face and neck. Urged by this warm wand, beneficial oils and emulsions seep into the depths of your skin, nourishing starved cells, refining open, coarsened pores, invigorating fatigued muscles—thus bringing back to your complexion and contour the flaw-free loveliness of its youth.

If you would outwit Time, Worry and Weather, reserve for yourself one luxurious hour each week for a Contouration Facial. Never will your skin experience a more delightful, more soothing sensation. It is not to be wondered that Contouration is the modern way to add years to youth!

Contouration Treatments are rapidly becoming the favored facials of those who appreciate—and want—the best. If your own beauty shop has not yet installed this service, we will gladly direct you to one nearby where these treatments are now being given.

Contouré Laboratories, Inc., 6 W. 48th St., N. Y. City

contouration

Treatments—at your Beauty Shop
Contouré Products—for your use at home

These new products

for a really professional home facial!

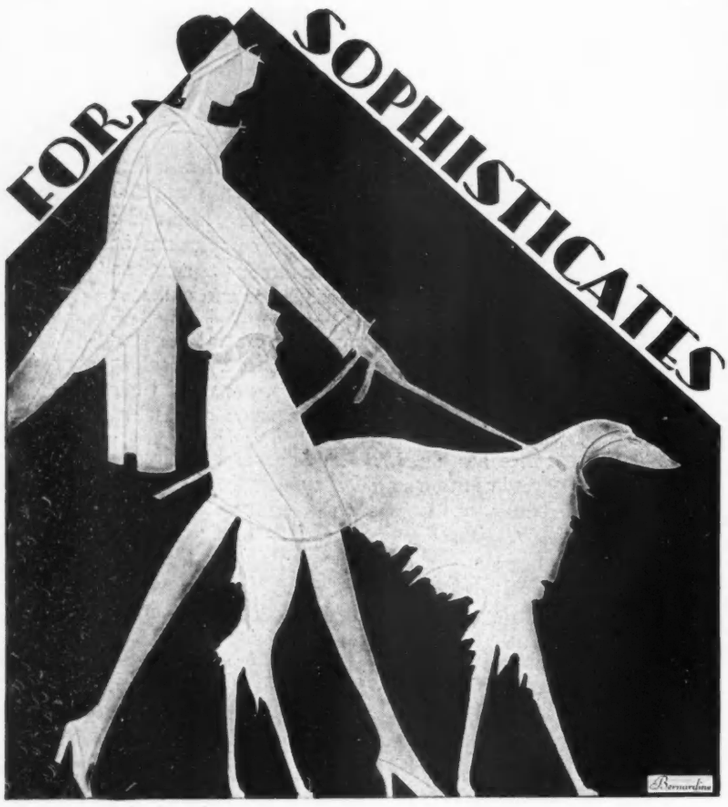
Contouré Preparations will give you an easy-to-apply, *really professional* home facial that takes but five minutes—yet accomplishes years of good! Fastidious women, who know the necessity of caring for their complexions at home, have chosen these *same* preparations that professional beauticians use and endorse!

Contouré Products were first created *for* professionals and *for* beauty shops. Then, at the insistent demand of beauticians and their patrons, boudoir sizes were made obtainable.

These are the invisible helpmates of lovely complexions everywhere:—*Rapid Cleansing Cream*, quick as the tick o' the clock in its thorough action—remarkably efficient—delicate—delightful. *Contouré Skin Food*, eagerly and easily assimilated by starved tissues and hungry cells. *Contouré Finishing Lotion*, decidedly unusual, with a gentle, persuasive power over skins that just won't hold powder—and a most refining effect on coarsened pores.

Contouré Cleansing Cream . .	$1.25
Contouré Skin Food	1.25
Contouré Finishing Lotion . .	1.50
Contouré Reducing Cream . .	2.00

Your favorite beauty shop will tell you about these professional products now available for home treatments. Or write us for an introductory sample tube of cleansing cream, which we'll forward with a very frank book on the care of the skin. Contouré Laboratories, Inc., 6 West 48th Street, New York City.



EVERYWHERE, women have welcomed and cherished Shaggy-Tex as a veritable "find". A pure wool fabric—especially selected for its superior quality—a soft velvety feel—warmth without weight—shower-proof and wrinkle-proof—the utmost in beauty and durability. The decidedly dashing lines of Shaggy-Tex—strikingly original in concept—have created a new idea of smartness. Each model, a distinguished example of individuality in fashion and perfection of workmanship, gives chic and distinction at a moderate price.

If you don't know the Shaggy-Tex store in your town, write us at 230 W. 38th St., New York, and we'll tell you where it is—and send style pictures and bits of the fabrics.

SHAGGY-TEX

THE VERSATILE COAT FOR TOWN AND COUNTRY

Look for the store that displays this Symbol of Smartness

FOR THE HOSTESS

Menus for the Wedding Feast

From Famous New York Caterers

EVERY so often in the well-ordered life of a hostess, there occurs in the ranks of her family a wedding and its attendant festivities. Then, the hostess bends all of her energies towards creating an attractive assemblage of food for the occasion, be it breakfast, reception, or supper. Vogue, in order to provide inspiration and guidance on such occasions, has consulted some of the important New York caterers, who, in turn, have suggested these distinguished menus.

The following menus were suggested by Pierre.

TWO WEDDING BREAKFASTS

1.

Suprême of Melon, Fraisettes

Consommé de Volaille

Poached Eggs à la Georgette
Suprême of Guinea-Hen, Montpensier
Hearts of Lettuce, Mimosa

Biscuit Glacé "Entre-Nous"
Petits Fours

Café Noir

The fraisettes with the suprême of melon are small wild strawberries. The consommé is a broth of chicken and celery. The eggs à la Georgette are poached and then inserted in a baked potato shell that is lined with a stuffing of shrimps and mushrooms. The suprême of guinea-hen has truffle and tongue sauce. The hearts of lettuce Mimosa are served with diced oranges, grapes, and bananas with lemon dressing.

2.

Stuffed Tomatoes à la Rachel

Cold Vichysoisse Soup

Suprême of Sole, Bréval

Sweetbreads, Carême
Timbales of French Pease
Potatoes Collerette

Peach Cup with Pineapple-Juice
Petits Fours

Café Noir

The tomatoes are stuffed with celery, artichokes, truffles, and alligator-pears. Vichysoisse soup is cream of chicken and potato with garnish of chives. The sole Bréval has mushroom and tomato sauce. The sweetbreads carême are creamed with asparagus tips and mushrooms. Potatoes collerette are soufflé potatoes cut in corkscrew designs and fried in deep fat.

A RECEPTION MENU

Consommé in Aspic

Clam-Juice Cocktail Frappé

Sandwiches of Tongue, Smoked Salmon, Turkey, Anchovy and Pimento, and Chopped Eggs and Cucumbers

Rolls Spread with Pâté de Foie Gras
Chicken Salad à la Ravigotte
Mousse of Lobster

Breast of Pheasant in Orange Aspic

Gâteaux Saint Honoré
Charlottes à l'Opéra
Apricots à la Condé
Pâtisseries Parisiennes
Macédoine of Fruits, Rafraîchis
Bonbons

Vanilla, Lemon, Coffee, and Strawberry Ices

Coffee Tea Chocolate
Orangeade Cider Cup

The chicken salad has a dressing in which there are tarragon leaves and red peppers. The group of little cakes and pastries are all French delicacies.

TWO WEDDING SUPPERS

1.

Beluga Caviar with Blinis
Salted Almonds Ripe Olives

Creamed Soup, Agnès

Sole Poached with Lobster Sauce

Noisettes of Spring Lamb à la Bordelaise
Hearts of Celery à la Moelle
Salade Aïda

Ices in Wedding Forms
Glacé Cakes

Café Noir

Blinis are miniature pancakes. Creamed soup, Agnès is a cream of mushroom soup. The hearts of celery are cooked with beef marrow and brown sauce. Salade Aïda is chicory with tomatoes and artichokes.

2.

Coquillettes of Foie Gras à la Parisienne
Cheese Wafers Celery Hearts

Fresh Green Turtle Soup with Sherry

Lobster Soufflé à l'Amiral

Fillets of Pheasant Sauté Saint Hubert
Potatoes Anna
Salade Lorette

Fresh Asparagus, Sauce Mousseline

Cœurs Merveilleux aux Cerises Melba
Candied Fruits

Café Noir

The foie gras à la Parisienne is mounds of foie gras arranged on vegetable salad. The lobster soufflé has a lobster sauce in which there are mushrooms and strips of fillet of sole. The pheasant is served with a brown game sauce. Potatoes Anna are potatoes cut in chips and baked. Salade Lorette is a corn plant salad (the French *mâche)* served with julienne strips of beets and celery. The mousseline sauce is Hollandaise sauce with whipped cream.

The following menus were suggested by Louis Sherry.

1.

AN ELABORATE WEDDING RECEPTION

Swedish Hors-d'Œuvres
Ramequins of Smoked Salmon
Feuille of Anchovy with Eggs
Crustade of Cucumbers Sour Cream
Coquille of Oysters Green Sauce
Barquette of Herring with Lettuce
Sardelles Devilled on Toast
Fillet of Sturgeon Fines Herbes

Brioche of Fresh Caviar
Brioche of Foie Gras

Consommé Excelsior
Cheese Straws

Bouchées Montglass
Cannelons de Volaille

Sweetbreads and Mushrooms

Bread and Butter Sandwiches
(Whole Wheat White Boston Brown)

Lobster Salad
Chicken Salad
Fresh Vegetable Salad

Virginia Ham Glacé
Galantine of Turkey
Pâté de Foie Gras en Croûte
Breast of Squab Lucullus
Salmon Parisienne
Suprême de Volaille Jeannette

Individual Ice-Creams in Cases
Gâteaux Tartlets
Petits Fours Bijou Eclairs
Bonbons Mints Nuts

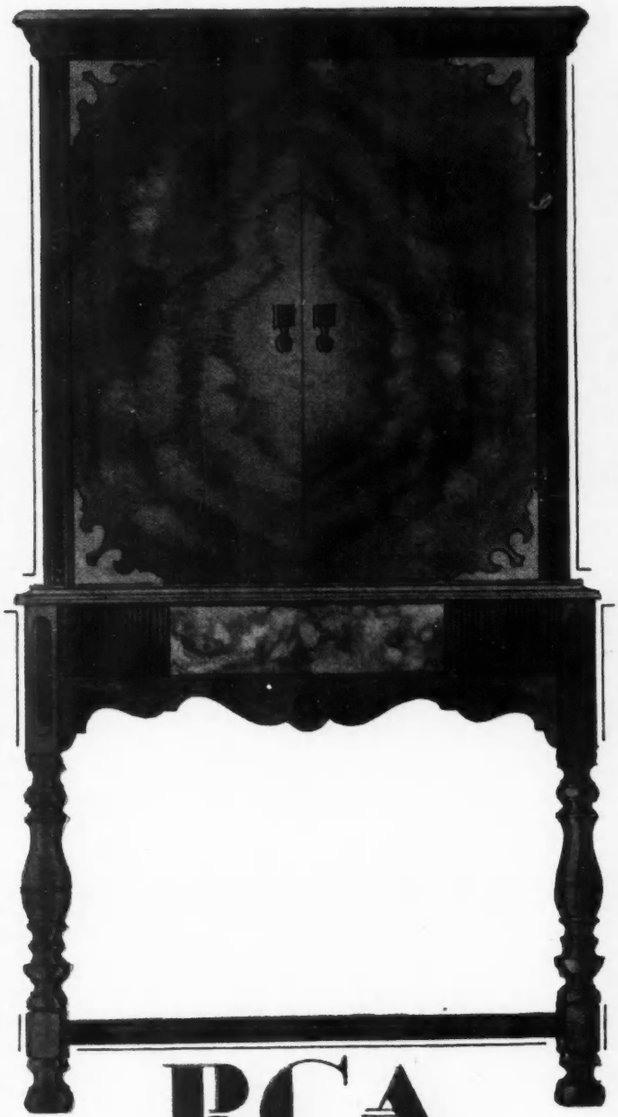
Tea Coffee

All of the hors-d'œuvres for this menu are Swedish delicacies. Bouchées Montglass are mushrooms, tongue, ham and truffles in miniature pastry shells. Cannelons de volaille are pastry cases filled with purée of chicken. Squabs Lucullus are squabs stuffed with foie gras and coated with aspic. Salmon Parisienne is coated with mayonnaise aspic and served with decorative vegetables. Suprême de Volaille Jeannette is breast of chicken in aspic arranged on Virginia ham and foie gras.

(Continued on page 142)

RCA RADIOLA 62—Cabinet model of the new RCA Super-Heterodyne. RCA Electro-Dynamic Speaker. Beautiful cabinet of walnut veneer with maple inlays, and ingeniously arranged doors.

$375 (less Radiotrons)



RCA
RADIOLA · 62
SUPER-HETERODYNE

Radiola Super-Heterodynes are built to meet the demand for expertly designed radio receiving instruments reproducing broadcast programs with the highest possible degree of realism. These RCA receivers of the "60" series are the finest Radiolas ever offered. They are the product of three great associated companies—RCA, General Electric and Westinghouse.

60

RCA RADIOLA 60—Table model of the new RCA Super-Heterodyne. Finest instrument of its kind ever built. Simplified house-current operation.

$147 (less Radiotrons)

106

RCA ELECTRO-DYNAMIC SPEAKER 106—The incomparable reproducing instrument of the type used in the new cabinet Radiolas. Operates from A.C. house current. $88

Buy with confidence Radiola Dealer RCA *where you see this sign*

RADIO CORPORATION OF AMERICA

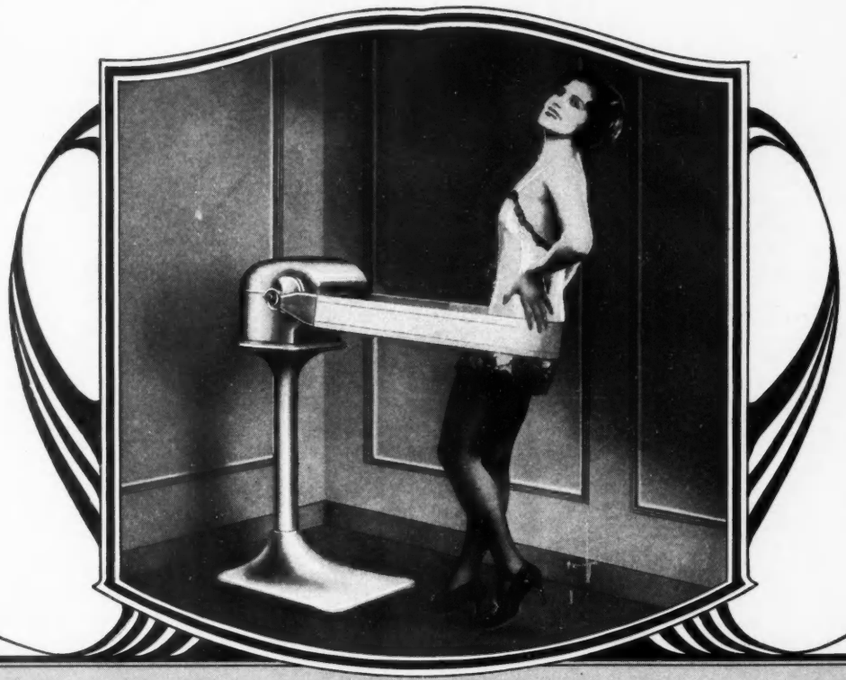
New York Chicago Atlanta Dallas San Francisco

Refreshing as May—the Airplane Feel of Air-Cooled Motoring!

To the man who has owned twenty or more automobiles—a challenging new motoring experience is now offered. ¶A motor that has conquered all the major road and hill records from coast to coast—keeping its top speed undiminished after long hours of continuous driving. ¶A second gear as silent as high, from a standing start to 55 miles an hour—permitting quick, easy shifting and noiseless operation throughout all the ordinary range of traffic conditions. ¶Riding ease that brings you home fresh and relaxed after an all-day drive—doubly assured by the flexible, light-weight construction and the famous full-elliptic springs. ¶As to body lines, interiors and appointments—exactly what you would expect in the one car with the driving feel of the airplane—the world's fastest road car. An interesting demonstration awaits you. Franklin Automobile Co., Syracuse . . . New York.

The new Franklin prices range from $2180 up—at the Factory

FRANKLIN



Among the legion of world-famous beauties who keep fit the Health Builder way is DOROTHY KNAPP, *proclaimed "The most beautiful girl in the world."*

KEEP SLENDER-RADIANTLY HEALTHY
The Battle Creek Way

NO longer are tedious, back-breaking exercises necessary in order to keep fit. Now, an ingenious new device, the Battle Creek Health Builder, enables you to keep gloriously healthy—pleasingly slender—*without effort* on *your part!*

The Health Builder, invented by an eminent physician in Battle Creek, gives a combined massage and exercise treatment, better than a skilled masseur. It vigorously massages the heaviest muscles, peps up sluggish circulation, aids digestion and reduces superfluous weight.

Endorsed by Famous Beauty

Dorothy Knapp, star of Earl Carroll's "Vanities," uses the Health Builder daily. She says "I unhesitatingly recommend the Health Builder to every one who is interested in keeping radiantly healthy and in retaining a beautiful figure."

Here, at last, is a *safe, simple, scientific* method of reducing weight and keeping vigorously healthy.

A Health Builder for Every Requirement

Ideal for home use is the Universal Home Model, a compact enclosed Health Builder. The Athletic Model is very popular for clubs, home gymnasiums, colleges, health centers, institutions, steamships, etc., while the handsome De Luxe Cabinet Models combine utility with distinctive beauty.

Send for FREE Book

Send for "Health and Beauty in Fifteen Minutes a Day"—a valuable Free Book showing the Battle Creek Health Builder in operation *—with complete series of home exercise treatments.*

Sanitarium Equipment Co.
Room AL-908 Battle Creek, Mich.

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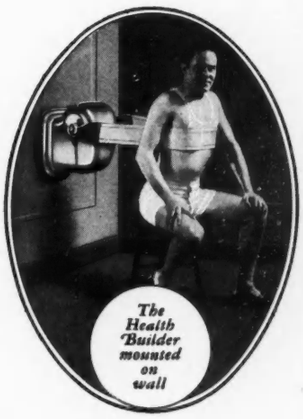
The De Luxe Cabinet Model Health Builder



The Health Builder mounted on wall

The Battle Creek

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Bruck-Weiss interprets the ensemble mode in costumes for sports, afternoon and evening wear

Hats, Bags, Hosiery Jewelry and Accessories

that are perfect complements to the ensemble effect

Bruck-Weiss
20 West 57th Street
New York

Always a walk before breakfast—breathing in through the mouth and out through the nose

THE BADEN-BADEN CURE

(Continued from page 62)

receive rational, careful attention, and you may lose yourself in the heart of the pines where the air is best. But, in this case, you must not look for international elegance, and you must be content with literal rest, far removed from smart clothes, from music and tea-dancing. Your cure companions will be mainly German, with a few Austrians. The tariff will be agreeably low.

But you have followed the line of chic, which is, in this case, also the line of least resistance. The others whom you know, especially Londoners and New Yorkers, have gone, are going, or will go to the famous doctor's famous sanatorium. You join them.

"Yes, I've lost five kilos. Could have done it at home, I suppose, if I'd had the strength of character. Paris tomorrow—must get some new clothes before I sail. Are you leaving this morning, too?"

It is three weeks after her arrival, and the lady from America, looking slimmer and more refreshed than when we first saw her, is engaged in casual conversation with the Hon. Basil Blankenham.

BACK AND FORTH

"Yes—but I go by the Rheingold-Express, and to-morrow I shall be in England, thanking Heaven for a bathroom and a decent cup of tea. Odd, isn't it; I come here and pay three pounds ten a day for a room without a bath and not enough towels! Yet, I suppose I shall be back again another year—everybody comes."

So this is the third choice—to come to this famous sanatorium where *Kur* and chic and money are well mixed. Probably, it will be your first choice, for the very reason that it is "done." But come with your sense of humour—you will need it!

Follow instructions, and you will gain or lose, as your need may be. Hold fast to your faith, for that is an important fact. Undoubtedly, you will get a good rest. And, if you have anything that you consider a real ailment, you will be at least persuaded that you are "cured." No disputing this if you happen to be feeling better. If you should chance to feel worse, why, then your hidden complaint is being exposed, and you will experience relief next winter (you are bound to have a turn for the better by Christmas time!).

GERMAN EFFICIENCY

The régime follows always the same lines, with slight variations. You arrive. As the Hon. Basil Blankenham said—you accept without a murmur a comfortable enough, but undeniably cheerless room without a bath. You accustom yourself to two small towels a day, and two clean sheets a week, to putting your used napkin into its numbered ring after meals; to obeying to the split second a marvellously worked-out schedule of hours and minutes. This, you may later discover, is arranged not so much for your convenience or benefit, but so that the house can be run with a remarkable economy of servants. If all the patients started the day at the self-same hour in the morning, how could this uncompromising *Mädchen* give twenty-five women besides yourself the quick cold friction that wakens you each day? Or, if you all went to the baths at once, how could they be run by this same cheerful *Mädchen?* And, certainly, walks and breakfasts must be taken at diverse hours, on a neatly staggered schedule. *Bestimmt.* Otherwise, how could the servants who wait in the dining-room also manage to make the beds? Here is German efficiency, though you may not recognize it.

Now, what exactly is the actual régime of your day? Patience—these things do not arrange themselves too

(Continued on page 132)

"I still have two of my first Dwight Anchor sheets, *purchased some 16 years ago*"

Day in and day out home use verifies results of impartial laundry tests

Dwight Anchor sheets stay white and firm for years, housewives say

MRS. GRACE J. LOWE of Roxbury, Massachusetts, writes, "Dwight Anchor sheets have always filled my bed linen wants. I still have two of my first sheets in service, purchased 16 years ago."

Actual records such as this bear out the results of recent tests, conducted in one of the largest laundries in the country.

Dwight Anchor sheets, together with seven other leading brands, marked only by a code symbol, were washed and ironed again and again, until they had the equivalent of years of wear at home.

DwightAnchors remained strong and firm, whereas the other sheets showed varying degrees of wear at the hems, the edges, and the centerfold.

Write in the date of purchase and note how long these sheets last.

And you can get still better wear by ordering sheets with equal hems, top and bottom, so that you can reverse them and equalize the strain.

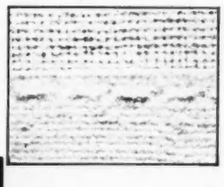
The 108-inch length wears longer than a shorter sheet, is more comfortable and the long "tuck-in" keeps blankets clean.

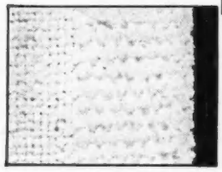
The Smart Colored Sheets

Dwight Anchors are also made in the exquisite pastel shades that so many smart women are now using—pink, blue, nile, maize, rose, peach, and orchid—in two color tones—and in white with colored top hems; fast colors.

If you can't get Dwight Anchors where you shop, write us for the name of the dealer nearest you, and we will tell you where you can buy these sturdy sheets all laundered, of course, and ready for use. Dwight Anchor sheets are guaranteed. The dealer is required to replace them if they are not perfect. Dwight Manufacturing Co., Minot, Hooper & Co., Selling Agents, 11 Thomas St., New York.

This microscope-photograph shows the hem and stitching still unbroken even after numerous washings and ironings.





And this shows the perfect condition of the selvage after the test.

Dwight Anchor

SHEETS · PILLOW CASES · SHEETING · TUBING

Manufactured since 1840

MODEL BY

Mangone

NEW YORK

MANGONE MODELS ARE FEATURED BY THE BETTER STORES IN OVER TWO HUNDRED CITIES.

THE BADEN-BADEN CURE

(Continued from page 130)

quickly. No one is excited by your coming, and it may possibly be from eight to twenty-four hours before you are granted an interview with the *Herr Doktor*. You are then given your orders, and each successive day is very like another. Your rising hour may be set between six o'clock (if you are much overweight) and seven-thirty (if you are of a more delicate type). It is marked by an unceremonious opening of your door and a brisk *"Guten Morgen, gnädige Frau!"* from a rosy-cheeked girl with a clanking pail. In a trice, she has mixed ***Franzbranntwein*** with cold water in her pail, and, approaching you with towelling glove aloft, she says: *"Wenn ich bitten darf!"* And so you are given a swift damp friction, the idea being that this enlivens your circulation. *"Auf Wiedersehen, gnädige Frau!"*, and the girl is gone. Now you are confronted with your matutinal drink. A tall covered glass with a handle and a bone spoon stands by your bed. It has been standing there throughout your slumbers, having been put there by *Schwester* the night before. The *Herr Doktor* has said that you are to drink this slowly, quietly—not in a gulp, but whilst you dress in warm attire for your early walk. "This" is Baden water with salts therein. Everybody takes it. If you are exceptionally thin, you have already taken, immediately upon awakening, a glass of hot milk. But, always, there are the Baden salts to face.

Now you are dressed, so you take your stick and strike up the hill. Two minutes, and you are in the woods. Whether or not you remember to remind yourself to breathe in through the mouth and out through the nose every fifteen minutes—the better to enlarge your diaphragm—, you suddenly feel really well. You may be destined to lose the feeling at every other time of the day. But now the morning stillness and freshness, the pure air of the pines—these combine to make you glad to be alive. If you are wise, you are taking this early walk unaccompanied.

THEY HAVE YOUR NUMBER!

Your *Rundweg* accomplished, you betake yourself to the *Speisesaal* for breakfast. Your little table bears a number, corresponding to your room. Your napkin, your dishes—they are all numbered. It is as a mere digit that you are known below-stairs to the kitchen woman, she who sorts your food according to the diet that has been assigned you. These diets are supposed to be legion in number, but mainly they are three—thinning, fattening, and roughage.

Always a walk before breakfast—even after you leave the *Kur*—, that is one of the *Herr Doktor's* tenets. A good one, too, for it gives the mechanism of your body a vigorous push. Perhaps not an appetite sufficient to cope with the ***Frühstück komplet***, but at least with a part of it. Complete, it consists of cold cuts, a boiled egg, bread and butter, and coffee with hot milk. If you are finical, you may be given Hag with hot milk, and wholewheat bread with butter and perhaps honey—but your waitress will look disappointed and declare that you eat *gar nichts*. On your table stands a drop bottle containing a brown medicine—and from this you take twenty-five drops in water directly after each meal.

Now you have a little free time—to read your *New York Herald* or *London Daily Express*, but always you must keep in mind the bath hour—it varies somewhat each day and is announced to you by the girl when she administers the early friction. So, about ten, probably, you have donned pyjamas and taken the lift down to the baths. You are there two minutes early so that you will not incur a reproving look from the bath girl. She is the same who awakened you—and again it is *"Guten Morgen, gnädige Frau!", und so weiter*. To-day, you will have a *Fichtenbad*—a pine-needle thermal bath—, the specialty of the *Schwarzwald Kur*. It is probably the blackest and the vastest bath that ever you did see. There you are left for exactly ten minutes—your whole body submerged in the not-too-warm water, your head resting on a folded towel on the edge of the tub. Gloomy thoughts of a premature death by drowning assail you, and you clutch the rubber tub mat as you stare at the high ceiling. But, no, the time passes, and suddenly you are taken out of the water, enveloped in an enormous warmed linen cloth, and quickly rubbed. The whole performance, from the time you leave your room until you return, takes but fifteen minutes. This pine bath is said to be strengthening, refreshing, and soothing. Perhaps slightly more agreeable is the *Kohlensäurebad*, which falls to the lot of some patients rather than the *Fichtenbad*. The former is a carbonic water bath, pleasantly bubbly. It has somewhat the same results as the pine bath, and in addition is supposed to be especially good for the heart.

THE FORCE OF CIRCUMSTANCES

One or the other of these baths is usually taken every third day. The next day it is a douche that is given, and, on the following day, there is the appointment with the doctor, and his special electrical treatment and massage. A word as to the douche—the bath that is the best liked. This is always refreshing and stimulating, and, if given with sufficient force, helpful in reducing flesh and hardening flabby muscles. Divested of all clothing except a bath cap, you are hustled into the big douche room, of which the presiding genius is a large woman giving first and foremost an impression of enormous waterproof boots, two or three pairs of patterned wool stockings, a rubber apron, and a snappy rubber cap with a frill. A spray is already running, and under this you turn slowly round two or three times. The water is warm, then cool, then warmer. Next, you must sit on an air ring in a round chair-basin, and a fine warm needle-spray comes at you from all directions, playing especially upon the abdomen. Lastly, you stand between two bars, to which you may be obliged to cling in order to keep your balance, and a hose is turned on you. According to your physique, this stream of water is played all around and up and down your frame with more or less force. A finish with cold water—and you are scuttling back to the anteroom to be rubbed down with a warm towel.

Now you dress in sports clothes, and perhaps take another walk. If you are underweight, you are encouraged to take "second breakfast"—a glass of milk and possibly a *belegtes Brötchen*, or sandwich. If you are overweight—nothing to eat or drink, but without question a good walk, over the hill and through the woods. You would like to explore the town, perhaps—but no, the doctor says that it is more wholesome to breathe the ultrapure pine air.

After all this, you are quite ready for lunch at one o'clock—a meal rather

(Continued on page 134)

Married, Engaged or Single—

No woman can afford to risk body odor

Remember—"Mum" is the word!

IMAGINE, if you can, a woman actually *knowing* that she is subject to perspiration odor—and yet doing nothing about it! But only too often one doesn't know. The unfortunate truth of the matter is that we become so accustomed to our own particular bodily odor *that we are seldom conscious of it ourselves.*

The scientific fact is that *everyone* perspires continually and that all perspiration has an unpleasant odor. The odor *does* exist, and other people about us do not fail to notice it. That is why women of refinement safeguard their feminine daintiness from even a trace of perspiration odor.

There is one sure, positive and easy way to do it. "Mum" is the word! "Mum" is a delicate snow-white cream—dainty and easy to use—that absolutely and lastingly prevents every trace of perspiration odor, as it *occurs.* "Mum" does not check perspiration itself—it simply prevents the *odor.* "Mum" is antiseptic and soothing and is entirely harmless to clothing.

Apply "Mum" in a few seconds, as you dress. Then for all day and evening you are *free*—as dainty and fresh as when you step from the morning bath.

And for the Sanitary Napkin

"Mum" has been used for over 25 years by the most fastidious women in the better circles of American and European life. Doctors and trained nurses in every land urge its use, not only for perspiration odor, but also with the sanitary napkin, because of its absolute safety and effectiveness.

You will find "Mum" in convenient 35c. and 60c. jars at your drug or department store.

MUM MFG. CO., INC., 80 Varick Street, NEW YORK

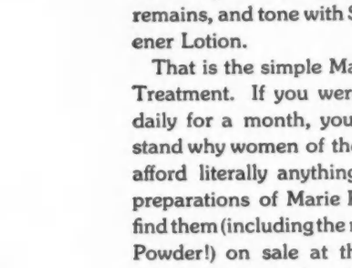
Marie Earle

Basic Treatment is obviously the simplest

AWFULLY smart women are too busily engaged to indulge in involved facial ceremonies every day. Knowing this, Marie Earle has always kept her Preparations extravagantly good, so that her Treatment might be extremely simple.

You begin with the Essential Cream. It is the most luxurious cream in the world, with a texture surprisingly like honey instead of grease. The first application cleanses. The next, with a dash of Cucumber Emulsion (right on top of the Cream) to increase absorption, is to be stroked and smoothed into the skin to nourish the tissues. When the skin has accepted all it can, wipe away what remains, and tone with Soothing Freshener Lotion.

That is the simple Marie Earle Basic Treatment. If you were to practice it daily for a month, you would understand why women of the class who can afford literally anything, use only the preparations of Marie Earle. You will find them (including the new Marie Earle Powder!) on sale at the toilet goods counter in your favorite smart shop.



A treatment at the Marie Earle Salon does wonders to your looks and your spirit. The measured stroking of creams into your skin (without stretching!) releases all the nerve centers in your face, neck and back (It is tension that causes wrinkles, you know) and makes you feel deliciously relaxed and look encouragingly young. The Salon is at 660 Fifth Avenue, bet. 52nd and 53rd Streets.

THE BADEN-BADEN CURE

(Continued from page 132)

more substantial than you usually have at midday. If you are reducing, you are fortified with generous portions of meat. If you are to gain, you are also given much meat, but with the addition of more vegetables and sweets.

For example, a stout person might be given, as the first course, a boiled trout (fish is frequently replaced by meat), without sauce, but with a small boiled potato. Second course, a piece of beefsteak, or perhaps some veal; plain lettuce with lemon-juice; a small white roll with a little butter. Dessert, stewed fruit without sugar. To drink—water, or a light Rhein wine, or both mixed together.

FOOD FOR THOUGHT

The patient at the next table, who is to put on weight, might start with the same dishes, with a more generous portion of potatoes, and butter sauce. She would be allowed all the bread she wanted and would be urged to make away with a very large dish of butter. No salad, probably. One or two extra vegetables, such as spinach, with butter, and carrots. Stewed fruit, but cooked with sugar. A second sweet, such as custard or soufflé with a sauce. To drink—wine or water, or both. (Wine is allowed thrice a day, if one is accustomed to it and wants it, but it is not especially prescribed.) Drinking of water between meals is not done. A small portion of fresh fruit or berries is invariably left in each guest's room each day, to be taken between meals, as desired.

After luncheon, a quiet settles down upon the house—all the guests are in bed! You hasten up to your room as soon as you have finished eating, to look after your fearsome little alcohol stove that has already been set going at the side of your bed. You undress, get into bed, and open the stove. In it are two plump compresses filled with peat to hold the steaming heat. One of them you wrap in a sheet of parchment, then in a strip of linen, lay it over the right groin, and leave it there ten minutes. Then it is replaced by a second hot compress placed directly over the stomach for ten minutes. During the third ten-minute period, the first compress, now reheated, is applied over the left groin. All of this is for the purpose of applying stimulating heat in the natural direction of peristalsis. The immediate effect is soothing, and, if you have not been too much disturbed by the slightly annoying effort of rousing yourself every ten minutes to fuss with the compress, probably you fall asleep now, to awaken after three o'clock.

The burden of your routine of the day is now behind you. You dress again. You can, if you like, be a social creature. And you remember that you promised some friends to go for a drive in the *Schwarzwald* to Bühlerhöhe. Towards four o'clock, a line of cars is at the door of the house—Hispanos, Rolls-Royces, Packards. There are also a couple of comfortable old *droschkes*, and a few taxi-autos—not so many of these, for most of the guests have brought their own motors. But, whether you have done this or not, drive you must between four and seven. There are so many places to go—from leisurely *droschke* drives to the *Jagdhaus*, and short spins to the old Hohenbaden castle, to longer motor excursions, such as Raumünznach, Allerheiligen, and Freudenstadt. Always there is a hospitable café or *Kurhaus* where you must stop and where it is pleasant to sit out-of-doors for tea. (Tea in this country, however, is usually coffee.) You take one cup, with possibly a piece of zwieback, if you are on a thinning diet. If, on the contrary, you are following *Mastdiät*, you are allowed all the good things—coffee or Hag with plenty of hot milk, accompanied by black bread with honey, or some delicious cake, which you select with personal care in the *Konditorei*.

To-day, as you are driving to Bühlerhöhe, you will see a more typically German *Kurhaus*, solitary and high up amid the pines. This is where Herr Stresemann made his *Kur* last summer. In addition to the *Kurhaus* here, which is also run under medical supervision, there is also a Sanatorium for patients who are ill. Sun and air baths are a specialty, and the charges are notably moderate.

Occasionally, you may not make such a long afternoon drive, but rather have tea and dance at the Stephanie-Kasino or sit at a little table on the *Kurhaus* terrace and listen to the afternoon concert. These concerts are always excellent—and are most faithfully attended by the inhabitants of Baden-Baden.

Seven-thirty finds you again at your table in the *Speisesaal* of the sanatorium. You have dressed—rather elaborately, in fact. No reason why, if you should pause to analyse the anomaly—, but it is again a case of "everybody does." What do you have for dinner? The principle is very similar to that of lunch. Again, two substantial courses. The *Entfettungskur* patient (thinning) might start with hot veal loaf, followed by cold cuts; one very small potato; plain lettuce with lemon-juice; a small white roll. Drinks, same as at luncheon. Dessert, an unsweetened wine jelly or stewed fruit. A typical dinner for *Mastdiät* could follow the same lines, replacing the cold cuts by boiled chicken. The salad would be omitted, but there would be more potatoes, plus other vegetables, such as cauliflower and squash. Bread and butter. Applesauce, cooked with sugar. Cornstarch or sage pudding with fruit sauce. (Just before bedtime, a glass of hot milk will be taken.)

A SERIOUS MATTER

After dinner, nothing special to do. You may walk down to the *Kurhaus* garden and enjoy a very good concert; but you keep one eye on the time, and, before the end, you must hasten up the hill again. The doors close at ten o'clock, and, although you can ring the night-bell and gain admission at any hour, you are then put on the "list." The room numbers of the tardy comers are reported each day to the *Herr Doktor*, who knows practically everything and is told the rest. He wants you to "take your cure seriously," but the unwritten law graciously grants exception on Saturday nights. Then it is that gala is held at the Stephanie—you may dine there, perhaps, and certainly you will be in the Kasino for dancing until one o'clock. Never mind if that cold friction does come relentlessly at six-thirty in the morning!

And so the day has passed. So pass all the days for three weeks. During this period, let us hope, you have devoted some time to the sights of Baden-Baden, for they are really interesting. The town itself, laid out like a green and flourishing park on either side of that incredibly tiny and neat river—the Oos—, is charming. The older part, with narrow alleys consisting of steep stone steps, and battered roofs on gaily painted houses, and funny little shops, is decidedly picturesque. There are chic shops and branches in the *Kurhaus* colonnade, with smiling and very

(Continued on page 138)

VOGUE PATTERN SERVICE

VOGUE PATTERNS may now be obtained in all of the leading American and European cities. They may be purchased in the shops listed below where one may secure expert fashion advice about personal clothes problems, and see the coloured sketches of all the new models.

How to Order by Mail. Vogue Patterns may be ordered by mail from any of the distributors listed below or from Vogue Pattern Service, Greenwich, Conn., 15 N. Jefferson Street, Chicago, Ill., or 523 Mission Street, San Francisco, California. In Canada, 70 Bond Street, Toronto, Ontario.

In Ordering, state the full pattern number of the pattern you select. When ordering skirts give both the waist and the hip measure; when ordering misses' or children's designs state age.

How to Send Money. Vogue does not make provision for charge accounts or C. O. D. delivery. When ordering, please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

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The Globe Department Store

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R. H. Stearns Company,
Jordan Marsh Company,
R. H. White Company,
C. F. Hovey Company
FALL RIVER
R. A. McWhirr Co.
FRAMINGHAM
Peter Lynch
LOWELL
The Bon Marché D. G. Co.
LYNN
Schmidt Bros., Inc., 53 Market Street
SALEM
William G. Webber Co.
SPRINGFIELD
Forbes & Wallace, Inc.,
Meekins, Packard & Wheat, Inc.
WORCESTER
Slocum's Silk Store,
Denholm & McKay Co.

MICHIGAN

ANN ARBOR
Wm. Goodyear & Co.
BATTLE CREEK
L. W. Robinson Co.
DETROIT
The J. L. Hudson Company
FLINT
Warrick Brothers, Inc.
GRAND RAPIDS
Wurzburg Dry Goods Co.,
Herpolsheimer Co.,
Freidman-Spring Dry Goods Co.
JACKSON
Lourim-Yocum Co.
KALAMAZOO
Gilmore Bros.
LANSING
J. W. Knapp Co.
PORT HURON
Cochrane Dry Goods Co.
SAGINAW
Wm. C. Wiechmann Co.

MINNESOTA

DULUTH
Silberstein & Bondy Co.
FERGUS FALLS
The Golden Rule
MINNEAPOLIS
The Dayton Company
ST. PAUL
Schunemans & Mannheimers
WINONA
H. Choate & Co.

MISSISSIPPI

BILOXI
W. V. Joyce Co.
JACKSON
R. E. Kennington Co.
LAUREL
R. C. Gaddis Company

MISSOURI

JOPLIN
Ramsay Dry Goods Co.
KANSAS CITY
John Taylor Dry Goods Co.
SEDALIA
C. W. Flower Dry Goods Co.
SPRINGFIELD
The Heer Stores Co.
ST. JOSEPH
The Townsend, Wyatt & Wall Dry Goods Company
ST. LOUIS
Stix, Baer & Fuller Dry Goods Company,
Scruggs-Vandervoort-Barney Dry Goods Co.,
Famous & Barr Co.

MONTANA

BILLINGS
The D. J. Cole Co.
GREAT FALLS
The Paris Dry Goods Co.
HAVRE
F. A. Buttrey Company
HELENA
The New York Dry Goods Co.
MISSOULA
Missoula Mercantile Co.

NEBRASKA

HASTINGS
Stein Bros. Co.
LINCOLN
Miller & Paine
OMAHA
Thompson, Belden & Company,
Thomas Kilpatrick & Co.

NEVADA

RENO
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Folsom's Inc.

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Wolper's
MONTCLAIR
Louis Harris
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Floyd T. Woodhull, Inc.
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NEW BRUNSWICK
P. J. Young Dry Goods Co.
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Meyer Brothers
PLAINFIELD
Tepper Bros.
RUTHERFORD
William F. Telschow
SUMMIT
McClay's, Springfield Ave.
TRENTON
Hoenig, Swern & Co.,
H. M. Voorhees & Bro., 131-135 East State St.

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Lord & Taylor,
John Wanamaker,
R. H. Macy & Co., Inc.,
Jas. McCutcheon Co.,
James McCreery & Co.,
Arnold Constable & Co., Inc.,
Stern Brothers,
Bloomingdale Bros., Inc.,
Paramount Silk House, 627 W. 181 Street,
Sidney Eisnitz, 432 Amsterdam Ave.
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W. M. Whitney & Co.
BINGHAMTON
Sisson Bros.-Welden Co.
BROOKLYN
Abraham & Straus,
Frederick Loeser & Co.
BUFFALO
Flint & Kent,
Adam, Meldrum & Anderson Co.,
J. N. Adam & Co.
DUNKIRK
T. W. Sidey Estate
ELMIRA
S. F. Izzard Co.
FLUSHING
Abramson's, Main St.
GLENS FALLS
Boston Store Co.
HEMPSTEAD
The Franklin Shop, Inc.
ITHACA
Rothschild Bros.
JAMESTOWN
The Silk & Specialty Shop
KINGSTON
Rose & Gorman
MIDDLETOWN
Tompkins Dry Goods Co.
MOUNT VERNON
Best Silk Shops Ltd.
NEWBURGH
Wm. T. Brown & Son
NEW ROCHELLE
Ware's
NIAGARA FALLS
Vanity Fair Hat Shoppe
NYACK
Harrison & Dalley, Inc., Main St.
OLEAN
Bradner's
POUGHKEEPSIE
Luckey, Platt & Co.
ROCHESTER
McCurdy & Company, Inc.,
Sibley, Lindsay & Curr Co.
RYE
H. D. Halahan
SCHENECTADY
H. S. Barney Co.
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WATERTOWN
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WHITE PLAINS
Ackerman & Cantor, Inc.

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Bon Marché, Inc.
CHARLOTTE
J. B. Ivey & Company
DURHAM
Rawls-Knight Co.
GREENSBORO
Ellis, Stone & Co.
RALEIGH
Boylan Pearce Co.
WILMINGTON
Belk-Williams Co.
WINSTON-SALEM
Davis-McCollum Co.

NORTH DAKOTA

GRAND FORKS
B. B. Griffith Co.

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The M. O'Neil Company
CANTON
The Klein-Heffelman-Zollars
CINCINNATI
H. & S. Pogue Company
CLEVELAND
The Halle Bros. Co.,
The Higbee Company,
The Wm. Taylor Son & Co.
COLUMBUS
The F. & R. Lazarus & Co.,
The Dunn Taft Co.,
The John M. Caren Co.
DAYTON
The Rike-Kumler Company,
The Elder & Johnston Co.
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Chas. P. Wiseman & Co.
LIMA
R. T. Gregg & Co.
MANSFIELD
The R. B. Maxwell Co.
NEWARK
John J. Carroll
PORTSMOUTH
The Marting Bros. Co.
SIDNEY
Thedieck Dept. Store Co.
TOLEDO
The Lasalle & Koch Co.,
The Lamson Brothers Co.
YOUNGSTOWN
The G. M. McKelvey Co.,
The Strouss-Hirshberg Co.

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The Lintz Dry Goods Co.
NORMAN
The S. K. McCall Company
OKLAHOMA CITY
The Kerr Dry Goods Co.
OKMULGEE
Ramsay Fulford Dry Goods Co.
TULSA
The Brown-Dunkin Dry Goods Co.,
The Vandever Dry Goods Co., Inc.

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McMorran & Washburne
PORTLAND
Lipman, Wolfe & Co.,
Meier & Frank Co.
SALEM
The Miller Mercantile Co.

PENNSYLVANIA

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ALLENTOWN
Hess Brothers
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The Bush & Bull Corp.
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ERIE
Trask, Prescott & Richardson Co.
HARRISBURG
Pomeroy's, Inc.
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George K. Kline
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Hager & Bro.
PHILADELPHIA
John Wanamaker,
Strawbridge & Clothier,
Gimbel Brothers,
L. Jaffe & Sons, N. W. Corner 2nd and Green Sts.
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Kaufmann's,
Boggs & Buhl
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Pomeroy's, Inc.
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The Sharon Store
STROUDSBURG
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WILKES-BARRE
The Isaac Long Store
WILLIAMSPORT
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YORK
Charles H. Bear & Company

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Lebeck Bros., 514 Church St.,
Loveman, Berger & Teitlebaum

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T. H. Williams & Co.
BEAUMONT
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DALLAS
Titche-Goettinger Co.
EL PASO
Popular Dry Goods Co.
FORT WORTH
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Foley Brothers Dry Goods Co.,
Levy Bros. Dry Goods Co.
PORT ARTHUR
Deutser D. G. Co.
SAN ANTONIO
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Joske Bros. Co.
WACO
The Goldstein-Migel Co.

UTAH

SALT LAKE CITY
Keith-O'Brien Company,
Walker Brothers Dry Goods Co.

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F. D. Abernethy, Inc.

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DANVILLE
L. Herman
LYNCHBURG
D. Moses & Co., Inc.
NEWPORT NEWS
Sol Nachman's Department Store
NORFOLK
Smith & Welton, Inc.
PETERSBURG
A. Rosenstock & Co., Inc.
RICHMOND
Thalhimer Bros., Inc.,
Miller & Rhoads, Inc.
ROANOKE
S. H. Heironimus Co., Inc.
STAUNTON
Charles Holt, Inc.

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J. B. Wahl Store
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Frederick & Nelson
SPOKANE
Whitehouse Co.,
The Crescent
TACOMA
Rhodes Brothers
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Coyle & Richardson
CLARKSBURG
The Parsons-Souders Co.
HUNTINGTON
Anderson-Newcomb Co.
PARKERSBURG
The Surprise Store
WHEELING
Stone & Thomas

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APPLETON
The Pettibone-Peabody Co.
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KENOSHA
The Barden Store Co.
MADISON
Harry S. Manchester, Inc.
MILWAUKEE
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T. A. Chapman Co., 125 E. Wisconsin Ave.
RACINE
Zahn Dry Goods Co.

WYOMING

CASPER
Kassis Dry Goods Company

PHILIPPINE ISLANDS

MANILA
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P. Giusti & Co., Inc.,
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CALGARY
Hudson's Bay Company
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BRITISH COLUMBIA

VANCOUVER
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Hudson's Bay Company,
The T. Eaton Co., Limited

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Manchester Robertson Allison Limited, 27 King Street

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Canadian Department Stores Limited, 17 St. Paul Street
TORONTO
The Robert Simpson Company, Limited,
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QUEBEC

MONTREAL
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QUEBEC
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Hudson's Bay Company

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Early Summer Issue....Feb. 25
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Early Autumn Issue....June 25
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"Treasured Flavors"

FOR

TREASURED COOKS

OF course your cook is a jewel and your own dinners are so much better than the Browns. But even cooks who are jewels have their limitations. Here is an aid for your cook that will please her and (more important) surprise you and (more important, still) delight your family and guests.

This aid is a new kind of recipe book "Treasured Flavors." We should like to send it to you with our compliments. It contains many favorite recipes of famous chefs simplified for home use.

One of the secrets of these recipes is the addition of Guasti Cooking Sherry and other Guasti Cooking Aids. You can now *legally* obtain Guasti Cooking Sherry at leading grocers. It is the same fine Sherry that has made the name of Guasti famous for years—with just enough salt added to remove it from the beverage class, yet just enough to season foods for the average taste.

If your grocer cannot supply you, send his name with 50 cents to our nearest branch for a bottle of one of the Guasti Cooking Aids listed below—enough to prepare several meals. Please address Dept. 705.

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operating the largest vineyard under one ownership in the world. Established 1883

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Guasti

(PRONOUNCED GWAH-STEE)

COOKING SHERRY

SALTED

Permit No. L. A. Cal. H10083

Dept. 705 The Guasti Cooking Aids

SALTED . . . For Roasts, Soups, Sauces

☐ Guasti Cooking Sherry ☐ Guasti Sauce a la Bordelaise
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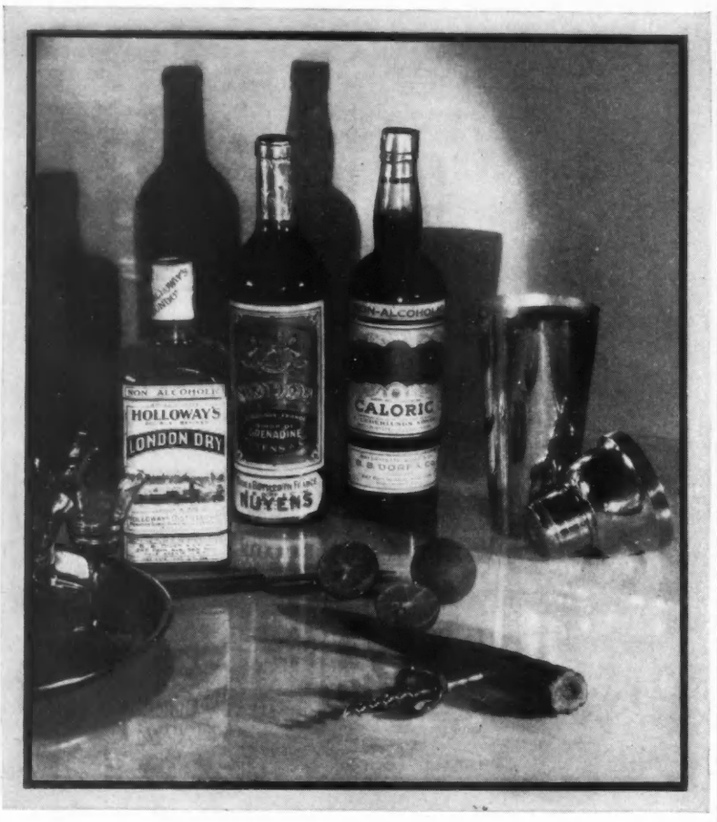
SWEET . . . For Fruit Cocktails, Puddings, Desserts

☐ Guasti Sweet Sherry Flavoring
☐ Guasti Sweet Port Flavoring
☐ Guasti Sweet Sauterne Flavoring

(Send 50 cents for each bottle ordered. Postpaid)



HOSPITALITY

A cocktail . . . a fizz . . . or a cordial . . . is the keynote of congeniality—and the modern host and hostess are not departing, in this respect, from time-honoured traditions.

The engaging, imported bottled goods in the above photograph taste just as fine as they look. Nuyens' Grenadine is a perfect blending of French fruit juices—pomegranate predominating. Holloway's London Dry . . . a distilled product from Old England . . . full-flavoured famous Holloway minus only the alcohol. Cederlund's Caloric . . . this famous punch (bacardi flavour) from Scandinavia has been reproduced without alcohol as a delectable flavour to cocktails and mixed drinks. Three prize-winners . . . sold separately or in combination.

THE DRY MARTINI

One-third Nuyens' French Vermouth, two-thirds Holloway's London Dry, stir with large piece of ice. Strain and serve. Supplies listed below

THE DEMI-VIRGIN

Four parts Holloway's London Dry, one part Nuyens' Grenadine, juice of one lime for each individual drink, a few drops DeKuyper's Orange Bitters, shake well with cracked ice.

"Jin" FIZZ

One drink Holloway's London Dry, two teaspoonsful powdered sugar, juice of ½ lemon, shake well with ice and serve. Sparkling water may be added as desired.

THESE blue-ribbon recipes are very popular. A little ingenuity can produce extraordinary restoration. "Cordial Cocktail Confidences" (our book of famous recipes) may be had for the asking. The bottled goods below will help you in your quest for "Congeniality."

CLOVER LEAF COCKTAIL

Four parts Holloway's London Dry, one part Nuyens' Grenadine, white of an egg, juice of one lime to each two drinks, sprig of mint leaf on top, shake well with cracked ice.

ALEXANDER COCKTAIL

One-third Holloway's London Dry, one-third Nuyens' Creme de Cacao, one third Cream, shake with cracked ice.

THE CALORIC COCKTAIL

Four parts Holloway's London Dry, one part Cederlund's Caloric Punch, juice of one lime for each individual drink. Shake well with cracked ice. Supplies listed below

B. B. Dorf & Co.
247 Park Avenue
New York City

Please send me (express collect) direct ☐ or to me through my grocer ☐
(Your grocer's name)

the items checked below; enclosed find my check for $.....

☐ **The CALAIS-DOVER PACKET** as above illustrated, consisting of: specially priced at $5.00 for the assortment.
1 Nuyens' Grenadine (25 oz.)
1 Holloway's London Dry (26 oz.)
1 Cederlund's Caloric Punch (26 oz.)

Also send ☐ The Dorf OASIS ASSORTMENT . . . $10.00 a case containing the seven non-alcoholic beverages listed below.

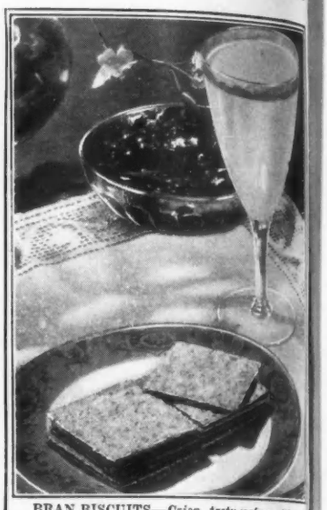
HOLLOWAY'S LONDON DRY $2.00 ea. 26 oz. bot. 3 for $5.50
NUYENS' GRENADINE $1.50 ea. 26 oz. bot. 3 for $4.00
CRÈME DE CACAO $2.00 ea. 25 oz. bot. 3 for $5.50
CRÈME DE MENTHE, green $1.25 ea. 17 oz. bot. 3 for $3.50
CEDERLUND'S CALORIC $2.00 ea. 26 oz. (bacardi flavour) 3 for $5.50
NUYENS' APRICOTELLE $2.00 ea. 25 oz. bot. 3 for $5.50

NUYENS' FRENCH VERMOUTH *(très sec)* $1.75 ea. 30 oz. bot. 3 for $4.50

Make up your own combination order if our suggestions do not meet your requirements.

NAME.....

SHIPPING DIRECTIONS.....



BRAN BISCUITS—*Crisp, tasty wafers with a wholesome ruggedness that puts an edge on the appetite. Fine for children to nibble on.*

Roughage!

Nutrition experts at Battle Creek have prepared appetizing foods that assure plenty of roughage. Bran has been blended with luscious figs and energized with yeast extract. A delicious all-wheat porridge supplies ample bulk. Crunchy tidbits of ready-to-serve cereals make bran a treat. Sanitarium Bran Biscuit is an important addition to the dietary. *These tasty wafers are a wholesome, vitalizing food as well as a natural regulator.* Used for years at the famous Battle Creek Sanitarium. Ask for them at your Health Food Center. Write for "Healthful Living" a 64 page illustrated booklet describing with recipes the Battle Creek Diet System. THE BATTLE CREEK FOOD COMPANY, Dept. 163, Battle Creek, Michigan.

BATTLE CREEK SANITARIUM HEALTH FOODS
for Everybody

SO EASY

to KEEP An indispensable reserve food supply among your emergency shelf goods.

to PREPARE Serve cold instantly. Heat through and brown for baked ham.

to SERVE Slices from end to end—no bone, no skin, no waste of any kind—all ham.

At leading stores—or write, naming dealer. Geo. A. Hormel & Co., Austin, Minn.

Table Delicacies for Vogue Readers

mix grandeur into plain ice cream

Stir Raffetto's NESSELRO into ice cream for a correct banquet Nesselrode Pudding or spoon over sundaes and frozen desserts for the exquisite flavors of tutti frutti and biscuit tortoni. These superb Raffetto fruits, marrons and Rhum punch belong in an argosy of dreams instead of the simple glass jar. Ready to use at your dealer's. Or, by mail, 85 cents for 13-ounce jar (enough for two quarts).

G. B. RAFFETTO, INC.
412 West 13th St., New York, N. Y.

HERRING
MÈRE MICHEL

One of the many imported fish specialities, typical of the table luxuries approved by the Sherry kitchens . . . now available over the counter through this new Sherry service.

$1.00 per glass jar . . . $11.50 per dozen

Mail orders filled

Louis Sherry

TABLE DELICACIES SHOP . . . Madison Avenue and 62nd Street, New York

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WINE JELLIES

—to intrigue the palates of discriminating bon vivants

Never have you tasted such delicious jellies. Full flavored with the rare and enticing mellowness of a famous old vintage. In five captivating flavors made from Burgundy, Sherry, Sauterne Muscatel, or Port wine with fruit pectin. Delicious with the meat course or as a *confiserie*. Four 8 oz. jars packed in a handsome redwood box sent anywhere, postpaid, $2.50.

If your dealer cannot supply you, write to Department 706

Italian Vineyard Co.

(Operating the largest vineyard in the world. Established 1883)
1248 PALMETTO ST.
LOS ANGELES, CALIF.
giving name and address of your dealer.
(Permit No. L. A. Cal. H. 10033)

Begin the day *right* . . .
. . Sunshine, pure water, wholesome food . . .
Drink
POLAND WATER
morning, noon and night . . .
for health

"Most little Pigs go to Market

But the
Best little Pigs go to Jones"
to make

JONES
DAIRY FARM
SAUSAGE
HAMS & BACON

JONES Dairy Farm Products are GOOD, not only because of the choice young pork from which they are made, but also because of the painstaking care used in their making and the personal supervision given by the Jones Family.

Jones Dairy Farm Sausage . . . Choice cuts of young pork, pure spices, nothing else . . . Shipped fresh daily.

Jones Dairy Farm Hams and Bacon . . . Mildly cured and leisurely smoked with real hickory logs.

If your neighborhood dealer does not supply you write us. *We solicit direct inquiries.*

JONES DAIRY FARM
FORT ATKINSON, WIS.

THE JONES FARMSTEAD

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this name

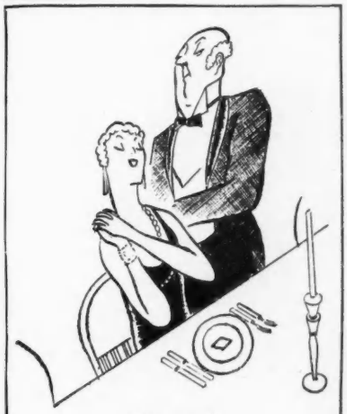
guarantees

the world's finest squabs scientifically bred, fed, rotisseried and packed on the world's largest squab farm. "Ready to serve either hot or cold." ($1.25 at your dealer's or by parcel post.)

Send for Squab Sampler

of two of each of Dyer & Davis' products (A) Whole Roast Squab in Jelly, (B) Pâté de Luxe, a delicious squab paste with a most appealing flavour, for sandwiches, appetizers and hors d'œuvres. Sent express collect for $3.25, prepaid, $3.75.

DYER & DAVIS
NEWFIELD, N. J.



triumph
à la split second

From a gay tin come Caviarettes, diamond-shape "raised edge" biscuit-crisps for serving "appetizing bites" — caviar, and also paté, meat tidbits, hors d'œuvres. Neutral flavored.

Fie on fussy preparation!

CAVIARETTE
Reg. U. S. Pat. Off.

At most high grade shops. If you do not locate Caviarettes, send dealer's name and 90 cents to Vogue, Greenwich, Conn., and a sealed tin of 36 Caviarettes will be shipped to you postpaid; three tins $2.25. The hit of the season.

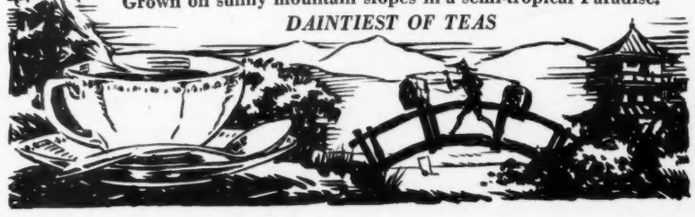
Meyer & Lange, 434 Greenwich St., New York City
"Au Gourmet" Caviar *"Grand Duke" Caviar*

From far-away Formosa

southernmost Isle of the Flowery Kingdom, comes tea famous for rare fragrance and delicate flavor—

FORMOSA
OOLONG TEA

Grown on sunny mountain slopes in a semi-tropical Paradise.
DAINTIEST OF TEAS



If you remove cold cream..*right*

a clear radiant skin will reward you

1. ***A lovely clear skin*** . . . when you rub cold cream off instead of rubbing it in.
2. ***No high laundry bills*** that mount when you use one clean towel after another.
3. ***No dirt and germs*** to cause blackheads, pimples, enlarged pores . . . from using grimy "cold cream cloths."

BENEATH the first layer of dirt and dust that your skin collects is a fine mesh of germs, oil, rouge, powder that must be searched out and removed, every single day, if you hope to keep a lovely complexion.

Germs thrive and multiply unless they are effectively destroyed. Blackheads, pimples, follow. To clean your skin, you should use absolutely hygienic facial tissues.

Kleenex comes in ample handkerchief size tissues in a box ready for your bathroom or dressing-room shelf.

Kleenex
Cleansing Tissues

Kleenex is so absorbent it rubs the cold cream off, instead of rubbing it further in. It gets down into the pores and rubs away beauty-destroying germs. And—using three sheets twice a day, as you do—it costs about 6c a week. Cheaper than high laundry bills, softer than old pieces of cloth, safer than any of the usual make-shifts.

Kleenex Company, Lake-Michigan Bldg., Chicago, Illinois. Please send sample to

V-3

Name .....

Address .....

City ..... *State* .....

THE BADEN-BADEN CURE

(Continued from page 134)

polite service. Walk up the leafy Lichtentaler Allée, beyond the Stephanie, and you will come to the tennis-courts, an inviting putting course, and the new open-air swimming pool, with its sun and strand baths. In another direction is the sporty Selighof golf course, eighteen holes and club-house newly completed. The state thermal baths—the Friedrichsbad, for men, and the Augustabad, for women, are beautifully installed and run and are well worth a visit.

At the end of your cure, you are given the final verdict of the scales. You have your last treatment and parting words of advice from the *Herr Doktor*. He has, of course, "cured" you. *Schwester* is wrapping up a bottle of Baden salts for you to take with you. This dose you are to continue for a fortnight, after which it will be needed only at infrequent intervals. But you can, after the first two weeks, drink a glass of flat mineral water upon awakening. Then your walk—the optimistic supposition is that you will keep that up. The heavily protein diet you will discontinue. (It seems that a large proportion of meat was given you during the *Kur* for some special reason, the details of which aren't quite clear to you.) Don't fuss about drinking water between meals—just satisfy your natural thirst. Americans drink far too much water, says this doctor—a superstition, besides being a strain on the heart and on the kidneys. Of course, you can't make a practice of breathing in through the mouth when you get home—that is only for the pine atmosphere of Baden-Baden. But you must come back next year. No, you won't *need* another *Kur*, certainly not, but your next course will be to keep this *Kur*, to renew it.

Another year? Maybe. Quite likely, indeed. This cure habit evidently fastens itself upon people, especially the ones who come season after season to this particular sanatorium. But you wonder. Yes, you will return to Baden-Baden—it is an agreeable and amusing holiday resort. You suddenly discover that you didn't give sufficient time to the music and the festival evenings. That grape cure, where the girls in *Schwarzwald* costume serve you a glass of *Traubensaft* or a pound of fine country grapes, looks fine. It would be nice if you could only come and have a cheery hillside villa, with your own cook, all ready to be rented for a month from the *Kurdirektion*. But the *Kurdirektion* has not as yet thought of this. Well—the summer is nearly over, and there are Paris dressmakers and sailing dates to think about. Goodbye—yes, you will all see one another in Paris or on the Riviera. It always happens so.

You are cured!!

THE NEW HATS

(Continued from page 55)

larger, the term includes a great proportion of the popular models of the spring.

The feminine tendency marks the fashion in clothes and influences millinery both in fabrics and trimming. Black satin and Milan straw are combined. Short veils make some models more alluring. Reboux uses small ostrich tips or fantasies; Talbot forms an ornament of tiny multicoloured condor feathers; Agnès features printed Rodier crêpes as incrustations on straw and attaches scarfs to match. Flowers appear; Patou places a rose under a wide brim; Reboux winds a half wreath of gardenias across the back of a pale almond-green felt Dutch cap (illustrated on page 53); Marie Christiane introduces a braid of fine white straw interwoven with green, red and yellow wool threads, originally made for Madame Chanel to wear with a tweed sports ensemble of the same mixture. This fabric may be secured to match all tweed samples.

Since colour is so important in frocks and coats, hats should reflect it. While the majority of the early millinery models are in black and navy-blue, as the season advances, colour will be more apparent. There are many natural coloured straws bound in black and a few pale white-beige. Red in different shades also is seen. The loveliest of these is a light shade called "Camélia." Another designer advocates emerald and Chinese-green. A very new green called "mystic" has been evolved by Descat for felt sports hats. It is a grey-green, rather like the colour of an Alpine climber's hat, and has the advantage of being neutral enough to accompany many beige and brown sports costumes. Copying the reversal of light coats worn over dark dresses, a few hats combine dark straw with light ribbons. A navy-blue ballibuntl straw may be trimmed with light green ribbon, a striking combination.

In addition to the tendencies described in detail, there is one note underlying the whole mode in millinery—the definite intention to suit the personalities of the women of today. This suiting of the individual develops some of our most successful models. To the skilled milliner, no two hats are ever exactly the same. Lucienne, of Reboux, as a rule creates her most perfect forms on certain individuals. Perhaps, two or three shapes somewhat alike and carrying out one idea, one feeling, have been fashioned in the workshop and hung on racks in the salesroom. Then, one day, supervising an order on the head of a certain woman who interests her and studying her chin, her eyebrows, her forehead, she may arrive at an entirely new version, a brilliant variation of her original idea. To the ordinary observer, this piece of felt may still appear to be just like the models on the stands. It is not. With a decided reason, Lucienne may have twisted back a once-jutting brim and fastened it in an amusing rolled cornucopia over the right eye, still leaving the left brim as before. Or, perhaps, she has decided to widen the hat two inches on one side. By such subtle means may a great success be created. Lucienne, like Vionnet, Chanel, Paquin, and other inventive geniuses, knows that a thing of beauty is not only always a joy, but it may be improved upon. Chanel often completes a dress, then follows with a development of the same model, similar to it, but dissimilar enough to be very different to the understanding woman. Agnès, Alphonsine, Rose Descat, Rose Valois, and other milliners work in the same way. Madame de Munoz, Lady Abdy, Madame Martinez de Hoz, and Mrs. Julia Thompson are a few of the women in Paris who have helped in the inspiration of some of the most memorable and wearable hats of each season. A clever customer keeps her eyes open when millinery history is being written around her.

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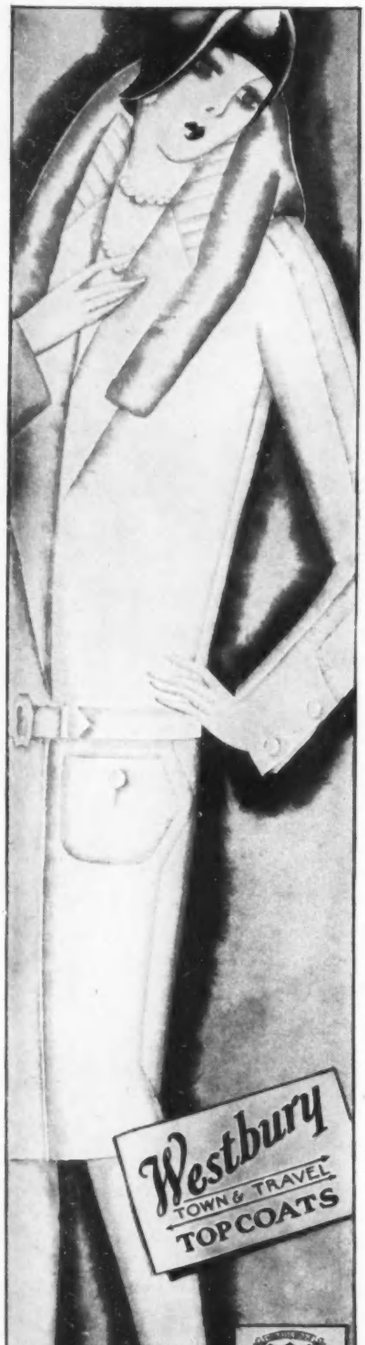

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WHAT THEY READ

BY DAVID CORT

THE fictions of Bruno Frank are as safely recommended commodities as anything we can think of in the contemporary output. He is intellectual and not invariably cheering, it is true, but he is also a humanitarian. Those who will not care for the saturnine implications underlying his work will be satisfied with the excellent story, excellently told. "THE PERSIANS ARE COMING" *(Alfred A. Knopf)* is his latest to be brought out in America. It is the story of Carmer, the German, whose precise rank is not stated, but is implied as that of a prime minister. In the War, Carmer had lost his wife, whom he loved, by a disease that she had contracted as a nurse. Later, at the Front, he sees the body of a soldier spitted on bayonets. He determines that, whatever comes, he will fight no more. Nor does he. After the War, he rises rapidly and is, at the opening of the story, one of the first statesmen of Europe. He is about to set off on a journey to Italy, and it appears that a meeting with the French Premier is imminent. It does not seem at any point as though much is happening, yet the line beyond, the page beyond, continues to beckon, an undertow of significance pulls one along with unapparent force. In the Italian town, a garish festival is going on, and, although the name of Mussolini is not mentioned, we have Carmer irritated and dismayed by the symbols of the dictator's imperialism. He goes on then to Cannes, where the meeting with Duval is to take place, and, at Cannes, he goes to the Casino, where a negress is the featured dancer. There is a beautiful description of her dance. She dances, first, fully clothed and progressively discards her clothing until, at length, she is dancing with the perverse and savage wantonness of a naked African. Frank is never more matchless than in dealing with the problems of such description as this. It is the negress's custom to invite a few of the guests to dance, and, presently, she has several distinguished Occidentals, young and old, shuffling upon the floor. The negress is, at the moment, the dominant personality in the room, and then, a shabby old gentleman enters quietly, and the room grows quiet as Duval goes to meet Carmer. The two leave for their conversation. Meanwhile, the secretaries of the two statesmen carry on a debate of their own. Both evidently Jews, they argue the relative advantages of French and German, the Frenchman speaking in German of the felicities of the French tongue and vice versa. This, too, is a splendid passage, quietly developing the ironies of the situation, the two Jews, not particularly caring one way or another about their adopted patriotisms, debating with magnificent sensibility the virtues of the languages of races that do not particularly want them. But Carmer and Duval have decided to motor to Marseilles, whence Duval will return to Paris and Carmer to Germany. We are given in this an intimation of Carmer's indifference to all plans, his conviction that something is about to happen to him. We are given merely the fact of his at once listless and uneasy fatalism, and we are infected with apprehensions of our own. The motor ride is carried through, broken by a charming stop at an inn along the way, and, at Marseilles, word is brought to Carmer that the German Cabinet is out of power and that his party needs him at once. Duval leaves, and Carmer idly begins to walk through the streets of Marseilles, which, Duval has told him, is the fester spot of all Europe. He wanders at random through the town, coming, at length, to the outskirts of Marseilles and then to the real slums. Still, he goes on, not knowing what he is waiting for, ignoring the overtures of men and women alike, at no pains to direct his steps, until he follows on a whim a man who calls to him from an alleyway, follows through winding back streets for a time, loses the man, and comes, ultimately, into an open place where there is a girl. She is, evidently, a composite of a dozen races, and she is the most beautiful thing he has ever seen. As he stands, a man rushes at him with a gun. The two struggle, Carmer throws and disarms the other and walks up to the girl and embraces her. Another man slips out of the dark and stabs him in the back. Carmer falls, the man and the girl vanish, and it is the end of the book. It is not a long book, and it is apparently loaded with delays and digressions, but it has an extraordinary power. The indirections and irrelevances which, in a stripped form, Hemingway, for example, employs as a trick to give an off-stage air of reality and importance to his stories, Frank uses as a philosophical transposition of the pace of life as an abstraction, a flow without form, but never without significance. How much of art goes into it, one can never guess, but Frank evidently attempts to give the reader the feeling that he is not missing anything, that everything is going into the account. It is, of course, a rank deception. Frank exercises the most delicate selections, and only the most finished craftsmanship could compel us to read an account that ambles with such leisurely aplomb. The title, "THE PERSIANS ARE COMING" is taken from the conversation between Duval and Carmer in which it is said that at one time the West, in the person of Greece, feared the East, the Persians; and, again, that the East feared the Greeks, the Romans, the Europeans. Now again, they say, it is the East that is to be feared. "The Persians are coming."

PROPAGANDIST

"THE WELL OF LONELINESS," by Radclyffe Hall *(Covici, Friede)*, presents a well-nigh insurmountable difficulty to just criticism. Those superlative ballyhoo artists, the censors, here and in England, have stirred up such a tempest in a teapot that the book is being swallowed wholesale, and there is a good deal of resultant indigestion. The expressed desire of Miss Radclyffe Hall was that her book should reach a selected audience, to which end, her publishers set a selective price upon it. Now, it has become the common property of every thrill-seeker in two countries; is the subject of heated, unthinking partisanship and attack, to such a degree that it is almost impossible to consider it calmly. The piece deserves a thoughtful reading. Though it fails signally in many instances, it has an unfaltering sincerity, which, while it ultimately damns the book artistically, compels serious attention.

Radclyffe Hall is neither a new nor an insignificant figure in the literary field. In 1926, she published a novel, "Adam's Breed," which won the *Fémina Vie Heureuse* Prize. This is a book whose vitality is so overwhelming that one wondered, after putting it down, that so much exu-

(Continued on page 142)

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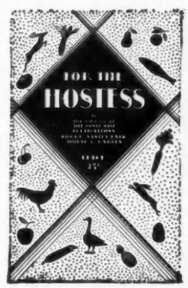

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WHITEHALL, PALM BEACH

WHAT THEY READ

(Continued from page 140)

berance, detail, and spirit could be held physically between two covers. Starting from the background of this prize-winning volume, it is almost more than the mind can grasp that, in 1928, the same authoress was able to put into the hands of her publishers a manuscript, earnest and desperately sincere, but lacking all brilliance, all vigour, and all artistic purpose. That Radclyffe Hall has done this is indisputable, and the reason is really not far to seek. She has set herself to preach a homily in defence of the Lesbian. She has a cause whose banner she will carry forward. Whether the cause is a worthy one socially is outside the scope of literary consideration; but this must be said against it, that it has, for the time being, effectively stilled the force of an erstwhile dominant pen. In its wake, it has trailed cheapness, dulness, and sadly few moments of convincing beauty. At the last, both Radclyffe Hall and her espoused cause are the poorer.

"SALAD DAYS"

PERHAPS, Theodora Benson, the author of "SALAD DAYS" (*Harper Brothers*), as she sat down to write, had a premonition of the thinly veiled hostility with which readers and reviewers would greet her book because of its being a first novel, for she is ingenuously disarming from the start, with the quotation on her title page, "My salad days, when I was green in judgment." The Messrs. Harper have abetted her with a becomingly verdant cover, which should recommend the work at first glance to many ladies of the land who hold sway over apple-green living-rooms. But the book needs little help, for it has a clear, laughing mood, unsophisticated and yet not un-wise, which is very pleasant going. Here is the life, complete in its details, of a young English girl (and her sister), first at college and then coming out in London. In it, Miss Benson has given us respite from all the weary young novelists who paint London's society as a shade more hectic than its Limehouse. Further, one may read this story of and by a young English authoress without wading through those tired adjectives, *neurotic*, *fevered*, and *post-War*. She cheerfully verifies the wisdom of one of her favourite poets, "Hearts just as pure and fair, May beat in Belgrave Square As in the lowly air—." It is reassuring and pleasant to trace the course of a normal, fastidious, and yet sensitive girl through several keenly felt years, meeting along the way with neither passion nor tragedy.

At every turn, there is humour. The letters that intersperse "SALAD DAYS" are genuinely entertaining. There is, also, an assurance and insight into them that would seem to indicate that Miss Benson writes of what she knows. It is not too daring to suggest classifying the book as one of the merriest of recent autobiographies.

FOR THE HOSTESS

(Continued from page 128)

2.

A SIMPLE WEDDING RECEPTION

Strained Gumbo
Finger Rolls
Bouchées Montglass

Chicken Salad
Lobster Salad
Dainty Assorted Sandwiches

Buffet Pieces { Pâté de Foie Gras en Croûte / Virginia Ham Glacé / Galantine of Capon / Jumbo Squab Lucullus

Ice-Cream in Wedding Forms

Coffee

Bonbons Mints

Bouchées Montglass were explained in the preceding menu. The pâté de foie gras is encased in a large shell of pastry.

3.

A WEDDING SUPPER

Artichoke Gourmet
Consommé Sévigné
Turbot Cardinal

Baby Lamb
String-Beans in Butter

Suprême of Guinea-Hen, Sherry
Soufflé Potatoes
Endive, Pierrette

Panier de Mariage
Glacé Cakes
Bonbons Coffee Mints

Artichoke gourmet is the bottom of the artichoke stuffed with chopped eggs and anchovies and covered with Beluga caviar. The consommé is a rich chicken bouillon with julienne strips of chicken, mushroom custard, and truffles. The turbot is stuffed with mousse of fish, cooked in white wine, and served with lobster sauce. The Pierrette dressing for the endive is made of chopped celery and watercress in French dressing in which chilli sauce has been mixed. The panier de mariage is ice cream in wedding forms served in sugar baskets, with spun sugar.

The following menu was suggested by the Park Lane.

A WEDDING BREAKFAST

Canapé Russe
Fruit Cocktail Park Lane
Boula Gratiné
Almonds
Fillet of Sole Otero
Suprême of Chicken Mascotte
Petits Pois Nouveaux
Hearts of Romaine à la Riche
Bombe Lune de Miel
Petits Fours
Café

Boula Gratiné is a purée of fresh pease and of green turtle, baked after they are combined. The fillet of sole is poached and served in a baked potato with shrimps. The chicken is fried in butter with quartered bottoms of artichoke and served with miniature potatoes and truffles. The hearts of romaine are served with a light cream mayonnaise dressing, and chopped beets, white of egg, and truffles in sections of the romaine. The bombe is a vanilla mousse with white brandied cherries in a coating of vanilla ice-cream with almond sauce.

The following menu is from Dean's.

A WEDDING RECEPTION

Chicken Salad
Creamed Mushrooms and Sweetbreads in Pastry Croustades
Assorted Sandwiches
Individual Fancy Ices in the Form of Slippers, Hearts, and Bells
Fancy Cakes
(Including Heart-Shaped Iced Cakes)
White Heart Mints Decorated with Lilies-of-the-Valley
White and Pink Rose Petals Marrons Glacés
Café Noir
Golden Fruit Punch

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Building . . . or Remodeling . . .
plan Telephone Convenience for your Home

Service can be fitted exactly to your personal tastes . . . it will add tremendously to living comfort and appearance

If you are building or remodeling your home this spring, be sure to include *telephone convenience* in your plans. Telephones all through the house, for ease in placing and answering calls . . . sufficient telephone outlets to give flexibility of service . . . wiring and some of the apparatus *built in* . . . these and other features of modern telephone convenience will contribute greatly to the living comfort and smartness of your home.

Telephone convenience can be "custom built" to your individual tastes and requirements. It can be fitted exactly to every household.

The living room, for instance, suggests itself as a desirable location for a telephone in most households. So, too, do the library, sun porch, kitchen, reception hall and bed chambers. A telephone in the guest room is a nice compliment to your guest. When the basement is utilized as a recreation room or amateur workshop, a telephone adds immeasurably to its comfort. And the servants quarters should, of course, be equipped so that all calls can be answered promptly.

Two or more telephone lines are desired by many families, for the added assurance this gives that at least one line will be available for incoming and outgoing calls.

And besides the general service arrangements, some people want additional equipment for special purposes. Push buttons and switches for intercommunication among the house telephones. Special bells and other signaling devices for particular uses. Portable telephones which can be plugged in where desired. Switches to cut off bells temporarily. Other switches for disconnecting the servants' telephone temporarily.

It is not at all necessary that you build or remodel in order to have complete telephone convenience. Your local Bell company will be glad to tell you how easily . . . and at how reasonable a cost . . . you can apply this new idea to your present residence. Telephone today for an appointment.

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